



## 2018 Committee Chairs, Staff Contacts and Members

### Audit

#### Chair: Deborah Hansen

- *Meets quarterly*
- *Committee provides financial oversight to the Administration Department, Explore Fairbanks Board of Directors and President & CEO*

#### Staff Contact: Dawn Murphy, Director of Finance & Administration

(907) 459-3774; [dmurphy@explorefairbanks.com](mailto:dmurphy@explorefairbanks.com)

**Participants:** Kathy Hedges, Northern Alaska Tour Company, Brittany Smart, Fairbanks North Star Borough; Lisa Vaughn, Doyon Limited; Sandy Wilson, Wilson and Wilson CPA

### Communications

#### Chair: Theresa Bakker

- *Typically meets 2<sup>nd</sup> Tuesdays at 10:30 am August through May*
- *Committee provides advice and support to the Communications Department who is responsible for domestic and international placements of paid-space advertising, media relations, publications and video production, website, and presence on the internet and social media sites*

#### Staff Contact: Amy Geiger, Director of Communications

(907) 459-3775; [ageiger@explorefairbanks.com](mailto:ageiger@explorefairbanks.com)

**Participants:** Ralf Dobrovolny, 1<sup>st</sup> Alaska Tours; Ashley Wright, Riverboat Discovery; Deanna Brandon, Fountainhead Hotels; Jill Marshall, Marshall Arts; Jess Pena, Fairbanks Arts Association; Carter Crawford, Crawford Communications; Lambert Hazaalar, Minnie Street Bed and Breakfast; Reinhard Nuehauser, Alaska River Tours; Camille Retaldo, Carlson Center; Dori Nix, Fairbanks Summer Arts Festival; Theresa Bakker, UA Museum of the North

### Meetings & Conventions

#### Chair: Patricia Silva

- *Typically meets quarterly and as needed at 3:00 pm August through May*
- *Committee provides support to the Meetings and Conventions Department who is responsible for sales, marketing and support of groups and individuals planning meetings, conferences and conventions that are being held or have the potential to be held in the Fairbanks area*

#### Staff Contact: Helen Renfrew, Director of Meetings & Conventions

(907) 459-3765; [hrenfrew@explorefairbanks.com](mailto:hrenfrew@explorefairbanks.com)

**Participants:** Lisa Simons, SpringHill Suites by Marriott; Cathy Brooks, Festival of Native Arts; Jackie Carlson, Jackie of All Trades; Deborah Hansen, Pike's Waterfront Lodge; Becky Kunkle, Fountainhead

Hotels; June Rogers, McCafferty's; Rita Valentine, Avis Alaska Rent a Car; Patty Weaver, The Pump House; Buzzy Chiu, Premier Alaska Tours; Jymi Sickels, La Quinta Inn; Diana Maschner, Candlewood Suites

## **Nominations**

### **Chair: Ralf Dobrovolny**

- *Meetings called as needed during the year; meets in the last quarter; and once in January*
- *Committee is prescribed in the bylaws and must have a ratio of two partner members to each board member on the committee, therefore, the committee is usually three people. The committee is responsible for recruiting at least two partner members to run for each seat open on the Board. It is the intent to move this more into a board development process wherein potential candidates are encouraged to get involved in Explore Fairbanks prior to deciding to run.*

### **Staff Contact: Deb Hickok, President and CEO**

(907) 459-3770; [dhickok@explorefairbanks.com](mailto:dhickok@explorefairbanks.com)

**Participants:** Mok Kumagai, Aurora Borealis Lodge; Deanna Brandon, Wedgewood Resort Hotels

## **Public Policy Advisory**

### **Chair: Andy Anger**

- *Meetings called as needed*
- *Committee provides advice and support to the Explore Fairbanks Board of Directors and President/CEO on issues and development that may impact the visitor industry*

### **Staff Contact: Deb Hickok, President and CEO**

(907) 459-3770; [dhickok@explorefairbanks.com](mailto:dhickok@explorefairbanks.com)

**Participants:** Participation varies based issue/project being discussed. Board of Directors (opt in per issue/project); Becky Kunkle, Fountainhead Development; Irene Meyer, GoNorth Alaska Travel Center; June Rogers, McCafferty's, A Coffee House; Mary Shields, Tails of the Trails; business partners as appropriate to issue/project.

## **Tourism**

### **Chair: Becky Kunkle**

- *Typically meets 2<sup>nd</sup> Tuesdays at 1:30pm August through May*
- *Committee provides advice and support to the Tourism Department who is responsible for sales and marketing efforts targeting domestic and international tour operators, travel agents, AAAs and airlines*

### **Staff Contact: Scott McCrea, Director of Tourism**

(907) 459-3783; [smccrea@explorefairbanks.com](mailto:smccrea@explorefairbanks.com)

**Participants:** Rainer Zahnen, Alaska-Wildlife-Guide; Ashley Bradish, Riverboat Discovery; Buzzy Chiu, Premiere Alaska; Irene Meyer, GoNorth Travel Center; Kathy Hedges, Northern Alaska Tour Company; Kory Eberhardt, Taste of Alaska Lodge; Samantha Loud, Fairbanks International Airport; Ralf Dobrovolny, 1<sup>st</sup> Alaska Tours; Adriel Butler, Aurora Expeditions; Lei Guo, Alaska Skylar Travel; Herbert Davis, Westmark Fairbanks Hotel; Lynne Lafever, A+ Dog Sled Excursions and Tours; Dan David, University of Alaska Museum of the North; Tony Phillips, Regency Fairbanks Hotel

## **Visitor Services & Partnership Development**

### **Chair: Buzzy Chiu**

- *Meetings called as needed*
- *Committee provides advice and support to the Visitor Services and Partnership Development Department who is responsible for oversight of the Visitor Services personnel and daily operations of the Explore Fairbanks Visitors Center. Executes partnership retention and recruitment campaigns annually, as well as, partner networking events October through April.*

### **Staff Contact: Charity Gadapee, Director of Visitor Services & Partnership Development**

(907) 459-3758; [cgadapee@explorefairbanks.com](mailto:cgadapee@explorefairbanks.com)

**Participants:** Ralf Dobrovlny, 1<sup>st</sup> Alaska Tours; Kory Eberhardt, A Taste of Alaska Lodge; Irene Meyer, GoNorth Alaska Travel Center; Kasey Montoto, 1<sup>st</sup> Alaska Tours; Rebecca Morse, If only...a fine store