

Destination Travel Network & Fairfax County, VA

Online Advertising Media Kit | www.fxva.com

The screenshot displays the Fairfax County, Virginia website with several advertising opportunities highlighted by orange lines:

- Run of Site Banner:** Located at the top of the page, featuring a navigation menu and a central promotional box with a photo of a hotel room and text about pet-friendly spots.
- Page Sponsor:** A large section on the left side of the page featuring a Courtyard Marriott hotel listing with a photo and descriptive text.
- Spotlight Text Links:** A central section with a blue header and text links for 'Westin Washington Dulles Airport - Great Specials', 'Civil War Day - April 30th', and 'Newly Renovated Hotel - Minutes from Ft. Belvoir & DC'.
- Featured Listing:** A grid of hotel listings at the bottom, each with a 'FEATURED' badge, a photo, and contact information. Examples include Staybridge Suites McLean-Tysons Corner, The Westin Washington Dulles Airport, Hilton McLean Tysons Corner, Hyatt Regency Dulles, Hyatt House Herndon / Reston, and Hilton Springfield.

Run of Site Banner

- Be seen on nearly every page of the website with title, image box, tag line and website link
- Photo (300x250 Pixels)
- Title (40 characters)
- Body (85 characters)
- \$125/month

Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (300x250 Pixels)
- Title (40 characters)
- Body (85 characters)
- Varies by page; \$75-\$95/month

Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Copy (65 characters)
- \$50/month

Featured Listing

- Stand out from the crowd- put your company listing at the top of your industry category
- Featured Tab & Visit Website button
- Varies by page; \$80-\$200/month

