



Fayetteville Area CVB

For the Week of April 09, 2017 to April 15, 2017

Date Created: Apr 18, 2017

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Tab 2 - Weekly Year Over Year Translation Table

For the Week of April 09, 2017 to April 15, 2017

2017								2016								
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Mar	19	20	21	22	23	24	25	→	Mar	20	21	22	23	24	25	26
Mar / Apr	26	27	28	29	30	31	1	→	Mar / Apr	27	28	29	30	31	1	2
Apr	2	3	4	5	6	7	8	→	Apr	3	4	5	6	7	8	9
Apr	9	10	11	12	13	14	15	→	Apr	10	11	12	13	14	15	16
Apr	16	17	18	19	20	21	22	→	Apr	17	18	19	20	21	22	23
Apr	23	24	25	26	27	28	29	→	Apr	24	25	26	27	28	29	30

This Year

Tuesday, Apr 11th - First Day of Passover
 Friday, Apr 14th - Good Friday
 Sunday, Apr 16th - Easter

Last Year

Friday, Mar 25th - Good Friday
 Sunday, Mar 27th - Easter
 Saturday, Apr 23rd - First Day of Passover

Number of Weekdays: 30
Number of Weekend Days: 12

Number of Weekdays: 30
Number of Weekend Days: 12

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

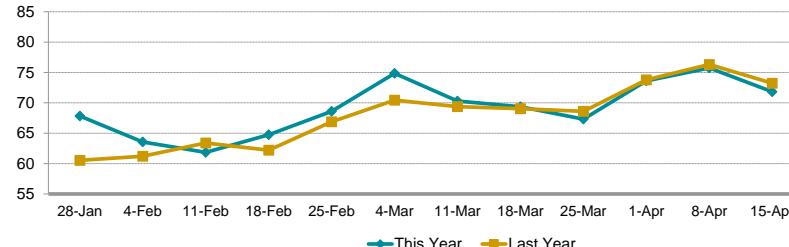
Tab 3 - Day Trend Cumberland County NC

Fayetteville Area CVB

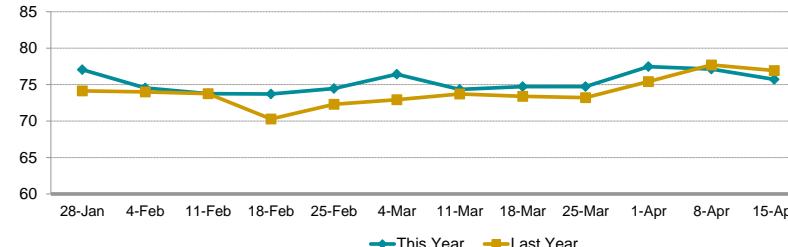
For the Week of April 09, 2017 to April 15, 2017

Currency: USD - US Dollar

Weekly Occ (%) - Jan 28, 2017 to Apr 15, 2017



Weekly ADR - Jan 28, 2017 to Apr 15, 2017



Occupancy (%)	Current Week																													
	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa									
	Mar	19	20	21	22	23	24	25	26	27	28	29	30	31	Apr	1	2	3	4	5	6	7	8							
This Year	54.3	68.4	71.5	71.0	68.4	66.0	71.6	58.5	69.6	73.8	79.1	73.1	81.6	79.6	61.6	72.8	77.0	74.7	74.4	83.8	85.8									
Last Year	56.6	67.9	72.4	73.8	71.2	73.5	64.7	50.9	63.4	71.6	76.1	79.3	86.6	88.5	65.4	76.8	79.3	80.9	75.5	77.4	79.0									
Percent Change	-4.0	0.6	-1.2	-3.8	-4.0	-10.2	10.6	15.1	9.7	3.0	3.9	-7.7	-5.8	-10.0	-5.8	-5.2	-2.8	-7.7	-1.4	8.3	8.6									
ADR	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
This Year	71.21	76.16	77.17	76.61	74.59	71.83	74.54	71.24	76.77	80.09	78.75	77.23	77.36	79.26	73.10	77.68	78.20	78.62	74.74	77.83	78.64									
Last Year	68.67	74.26	76.19	75.66	72.79	73.72	69.77	66.31	71.37	75.11	77.88	75.69	78.20	78.74	74.35	77.26	79.58	78.84	78.08	77.80	77.39									
Percent Change	3.7	2.6	1.3	1.3	2.5	-2.6	6.8	7.4	7.6	6.6	1.1	2.0	-1.1	0.7	-1.7	0.5	-1.7	-0.3	-4.3	0.0	1.6									
RevPAR	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
This Year	38.67	52.07	55.19	54.37	51.01	47.44	53.37	41.70	53.44	59.08	62.30	56.49	63.13	63.09	45.03	56.57	60.25	58.71	55.60	65.22	67.49									
Last Year	38.85	50.45	55.15	55.82	51.85	54.21	45.17	33.72	45.28	53.79	59.29	60.00	67.76	69.66	48.63	59.33	63.07	63.75	58.93	60.20	61.16									
Percent Change	-0.5	3.2	0.1	-2.6	-1.6	-12.5	18.2	23.7	18.0	9.8	5.1	-5.9	-6.8	-9.4	-7.4	-4.7	-4.5	-7.9	-5.6	8.3	10.3									
Supply	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
This Year	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995									
Last Year	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895	5,895									
Percent Change	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7									
Demand	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
This Year	3,256	4,099	4,288	4,255	4,100	3,959	4,292	3,509	4,173	4,422	4,743	4,385	4,892	4,772	3,693	4,366	4,619	4,477	4,460	5,024	5,145									
Last Year	3,335	4,005	4,267	4,349	4,199	4,335	3,816	3,740	4,222	4,488	4,673	5,108	5,215	3,856	4,527	4,672	4,767	4,449	4,561	4,659										
Percent Change	-2.4	2.3	0.5	-2.2	-2.4	-8.7	12.5	17.0	11.6	4.7	5.7	-6.2	-4.2	-8.5	-4.2	-3.6	-1.1	-6.1	0.2	10.2	10.4									
Revenue	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
This Year	231,854	312,171	330,887	325,957	305,811	284,384	319,931	249,979	320,361	354,176	373,495	338,649	378,438	378,238	269,952	339,142	361,199	351,996	333,326	391,012	404,578									
Last Year	229,029	297,415	325,116	329,032	305,665	319,555	266,257	198,794	266,936	317,096	349,531	353,719	399,467	410,624	286,694	349,765	371,785	375,822	347,381	354,860	360,567									
Percent Change	1.2	5.0	1.8	-0.9	0.0	-11.0	20.2	25.7	20.0	11.7	6.9	-4.3	-5.3	-7.9	-5.8	-3.0	-2.8	-6.3	-4.0	10.2	12.2									
Census %	Current Week															Su	Mo	Tu	We	Th	Fr	Sa								
Census Props	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65									
Census Rooms	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995	5,995										
% Rooms Participants	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8	92.8										
Current Week	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD	Run 28	Run MTD								
Current Week	71.8	72.1	71.8	72.4	73.2	73.0	74.2	76.4	73.2	73.0	74.0	77.7	71.5	74.2	74.9	69.8	78.8	73.2	73.0	74.0	76.1	73.2	73.0							
Current Week	75.71	76.30	75.71	76.64	76.93	76.70	77.42	78.64	76.93	76.70	77.67	78.64	75.31	76.25	77.51	73.25	77.68	76.66	76.70	77.74	78.74	76.66	76.70							
Current Week	76.93	75.87	76.93	75.87	76.93	75.87	77.74	77.74	76.93	75.87	77.74	77.74	74.87	75.97	75.97	75.97	75.97	75.97	75.97	75.97	75.97	75.97	75.97							
Current Week	-1.9	-1.2	-1.9	-1.4	-1.2	-1.2	-2.9	-2.9	-1.9	-1.2	-1.2	-1.2	-3.7	-3.3	-4.5	-3.6	-2.4	-1.4	-1.2	-2.9	-3.8	-1.4	-1.2							

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Source 2017 STR, Inc.

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Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Week of April 09, 2017 to April 15, 2017

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	Mar			Apr																										
								19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
25290	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																															
25295	Budget Inn	Fayetteville, NC	28301	Jul 2009	Jun 1964	130																															
12296	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0	Y																														
8366	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0	Y																														
25299	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008		0	Y																														
3005	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Y																														
25298	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Y																														
25288	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Y																														
25286	Cloverleaf Motel	Fayetteville, NC	28301			22																															
25291	Eastover Inn	Fayetteville, NC	28301			20																															
6498	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Y																														
7873	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Y																														
25292	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Y																														
55787	Value Place Fayetteville Bragg	Fayetteville, NC	28301	Oct 2007	Oct 2007	121		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
62851	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49																															
25285	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																															
61199	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
25287	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0	Y																														
18089	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
27827	Days Inn Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	T					
61409	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
37582	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B					
25877	Fairfield Inn Fayetteville	Fayetteville, NC	28303	Jun 1989	Jun 1989	129	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B					
32352	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	131		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
53774	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
36100	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	L	B	B				
60760	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011	Feb 2011	118		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
25293	Knights Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	L	B	B	B	B	B				
37019	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
53828	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
36796	Suburban Extended Stay Hotel Near Fort Bragg	Fayetteville, NC	28303	Jun 1998	Jun 1998	126	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
59989	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																															
36902	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
25283	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Y																														
35106	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
12994	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
55751	Value Place Fayetteville Walter Reed	Fayetteville, NC	28304	Apr 2006	Apr 2006	121		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
25289	Airport Inn Budget Motel	Fayetteville, NC	28306			30																															
4265	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																															
48653	Carolina Motor Inn	Fayetteville, NC	28306			47																															
25296	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0	Y																														
4264	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																															
41886	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
25284	Relax Inn	Fayetteville, NC	28306			32																															
25294	Roadside Inn Motel	Fayetteville, NC	28306			20																															
48970	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	198	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
62981	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
3255	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Y																														
39737	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
4266	Days Inn Fayetteville	Fayetteville, NC	28312	Sep 2009	May 1986	97		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
24174	Delux Inn	Fayetteville, NC	28312			51																															
4478	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
24255	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	150		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
36866	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
65866	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312		U/C	114																															

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Week of April 09, 2017 to April 15, 2017

										Mar		Apr			
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Y	B	B	B	B	B	B		
55750	Value Place Fayetteville Cliffdale	Fayetteville, NC	28314	Apr 2006	Apr 2006	121		B	B	B	B	B	B		
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72		B	B	B	B	B	B		
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Y	B	B	B	B	B	B		
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100		T	T	T	T	T	T		
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		B	B	B	B	B	B		
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Y	B	B	B	B	B	B		
51150	Starlite Motel	Spring Lake, NC	28390			28		B	B	B	B	B	B		
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60		B	B	B	B	B	B		
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Y	B	B	B	B	B	B		
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Y	B	B	B	B	B	B		
Total Properties:										76	6109				
T - This Year data received by STR															
L - Last Year data received by STR															
B - Both This Year & Last Year data received by STR															
Blank - No data received by STR															
Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report															

A blank row indicates insufficient data.

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Source 2017 STR, Inc.

Tab 5 - Help

All data is processed by STR using both the current and historical sampling of hotels.
For further questions about the methodology used to produce our reports, please email destin@str.com.

Affiliation Date

The date the property became affiliated with its current flag.

Average Daily Rate (ADR)

Room revenue divided by rooms sold, displayed as the average rental rate for a single room.

Census (properties and rooms)

The number of properties and rooms that exist in our database for the area(s) or segment(s) shown on the report.

Change in Rooms

The property has added or removed rooms from inventory.

Contract Rooms

Contract rooms are occupied at rates stipulated by contracts – such as for airline crews and permanent guests. Room allotments that do not require guaranteed use or payment should not be classified as contract. Rooms sold under such allotments should be classified as transient.

Country

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government with external recognition.

It is typically recognized by the International Organization for Standardization (ISO).

Custom Segments

Defined by a + at the end of the segment name. If a custom segment is based on a selected group of properties, new properties that come into the area will NOT automatically be added to this segment.

The new property can be added alone as long as it has no more than five months of data. Once the property has six or more months of data it is considered an established property, requiring a two property change (add one/drop one or add two).

Demand (Rooms Sold)

The number of rooms sold or rented (excludes complimentary rooms).

Exchange Rate

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from Oanda.com.

Any aggregated number in the report (YTD, Running 3 month, Running 12 month) uses the exchange rate of each relative month when calculating the data.

Group Rooms

Group rooms are sold simultaneously in blocks of a minimum of ten rooms or more (e.g. group tours, domestic and international groups, association, convention and corporate groups).

Index

Index (Occupancy, ADR, RevPar) - Property performance divided by competitive set performance multiplied by 100.

Internationally, indexes are also referred to as MPI – Market Penetration Index (Occupancy Index), ARI – Average Rate Index (ADR Index), and RGI – Revenue/RevPAR Generation Index (RevPAR Index).

Market

A geographic area within a country. Markets are defined by STR and STR Global.

Occupancy (Occ)

Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.

Open Date

The date the property opened.

Percent Change

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as $((TY - LY) / LY) * 100$.

Revenue (Room Revenue)

Total room revenue generated from the sale or rental of rooms.

RevPAR (Revenue Per Available Room)

Room revenue divided by rooms available.

Run 28

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from the last 28 days.

Run MTD

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from the 1st of the month through the current day processed.

Sample or % Room Participants

The percent of rooms from which STR receives data. Calculated as (Sample Rooms/Census Rooms)* "100"

Sub-Market (Tract)

A geographic sub-area within a Market. Sub-markets are defined by STR and STR Global.

Supply (Rooms Available)

The number of rooms times the number of days in the period.

Transient Rooms

Transient rooms include rooms occupied by those with reservations at rack, corporate, corporate negotiated, package, government, or foreign traveler rates.

Also includes occupied rooms booked via third party web sites (exception: simultaneous bookings of ten or more rooms which should be defined as group).

Twelve Month Moving Average

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values of the given month and of the preceding eleven months.

WD (Weekday)

Average of Sunday through Thursday

WE (Weekend)

Average of Friday and Saturday

Year-to-date

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from January 1 of the given year.