## Date Created: Sep 15, 2017

## Fayetteville Area CVB

For the Month of August 2017

able Of Contents	
Multi-Segment	
rend Cumberland County NC	
Response Cumberland County NC	
OOW Cumberland County NC	
Seg Trend Cumberland County NC	
Seg Response Cumberland County	
Help	



735 East Main Street, Hendersonville, TN 37075 USA T: +1 615 824 8664 support@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA T: +44 (0)20 7922 1930 hotelinfo@str.com www.str.com

Fayetteville Area CVB

For the month of: August 2017

				Curre	nt Month	- Augus	t 2017 vs	August	2016							Year	to Date	- August	2017 vs /	August	2016					Part	icipation	
	Occ	: %	AD	R	RevF	PAR	F	ercent	Change fr	om Aug	ust 2016		Осс	%	ΑĽ	)R	Revi	PAR		Percen	t Change f	rom YT	D 2016		Prope	erties	Rooi	ms
									_	Room	Room	Room										Room	Room	Room				
	2017	2016	2017	2016	2017	2016	Осс	ADR	RevPAR	Rev	Avail	Sold	2017	2016	2017	2016	2017	2016	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
North Carolina	67.0	67.9	105.99	101.74	70.99	69.09	-1.4	4.2	2.8	5.4	2.6	1.2	64.7	65.3	101.82	99.06	65.83	64.66	-0.9	2.8	1.8	4.1	2.3	1.3	1771	1164	154529	122644
Cumberland County, NC	65.7	68.7	77.39	73.00	50.86	50.19	-4.4	6.0	1.3	5.0	3.6	-1.0	68.0	66.3	76.17	73.54	51.78	48.75	2.5	3.6	6.2	8.5	2.2	4.8	66	48	6108	5128
Johnston County, NC	55.2	55.0	72.72	71.34	40.15	39.25	0.4	1.9	2.3	1.9	-0.4	-0.1	54.4	52.8	72.46	71.23	39.45	37.63	3.0	1.7	4.8	5.7	0.9	3.9	32	24	2217	1734
Robeson County, NC	61.0	63.4	75.25	69.33	45.89	43.98	-3.9	8.5	4.3	10.4	5.8	1.7	65.7	62.7	76.33	68.86	50.11	43.14	4.8	10.9	16.2	20.5	3.7	8.7	29	17	1883	1291
Wake County, NC	68.7	69.9	100.30	98.04	68.86	68.58	-1.9	2.3	0.4	3.8	3.4	1.5	70.1	69.9	102.21	100.61	71.63	70.28	0.3	1.6	1.9	3.7	1.7	2.1	136	127	16301	15642
Durham County, NC	67.8	68.4	99.37	97.98	67.36	67.00	-0.9	1.4	0.5	3.9	3.3	2.4	67.6	66.6	103.26	102.42	69.80	68.26	1.4	0.8	2.3	5.9	3.6	5.1	65	61	8401	8008
Edgecombe County, NC																									4	1	216	65
Guilford County, NC	62.0	61.5	92.52	86.76	57.37	53.38	0.8	6.6	7.5	7.5	-0.0	0.8	59.3	58.7	92.52	91.00	54.87	53.43	1.0	1.7	2.7	3.1	0.4	1.4	93	76	10893	9725
Harnett County, NC	55.7	52.6	78.18	72.36	43.56	38.07	5.9	8.0	14.4	14.4	0.0	5.9	57.4	55.3	76.53	71.90	43.93	39.75	3.8	6.4	10.5	13.3	2.6	6.5	11	8	859	638
Moore County, NC	59.5	62.7	118.55	119.98	70.52	75.26	-5.2	-1.2	-6.3	-6.3	0.0	-5.2	58.1	59.7	120.18	118.93	69.84	71.06	-2.7	1.0	-1.7	4.1	5.9	3.0	22	14	1960	1556

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscribers to the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscribers to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR".

Fayetteville Area CVB For the Month of August 2017

#### Monthly Percent Change



#### Overall Percent Change



Occupancy (%)					20	016								20	117			
occupancy (70)	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	69.6	73.0	62.8	67.0	70.2	68.7	63.4	81.9	76.1	64.9	63.7	65.5	71.0	71.3	64.8	73.7	68.4	65.7
Last Year	68.1	71.1	67.0	71.0	69.2	69.2	61.5	63.1	56.8	53.6	55.4	63.5	69.6	73.0	62.8	67.0	70.2	68.7
Percent Change	2.2	2.5	-6.2	-5.7	1.4	-0.7	3.2	29.7	34.1	20.9	14.9	3.0	1.9	-2.3	3.1	10.0	-2.6	-4.4

	Year To Date		R	unning 12 Month	s
2015	2016	2017	2015	2016	2017
67.3	66.3	68.0	64.8	63.8	69.2
67.7	67.3	66.3	65.6	64.8	63.8
-0.6	-1.5	2.5	-1.2	-1.6	8.5

				20	16								20	17			
Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
73.70	77.09	73.04	73.38	73.46	73.00	71.61	78.50	77.18	72.57	74.40	74.24	75.56	76.47	75.66	78.30	76.89	77.39
73.78	72.83	73.01	72.79	74.26	76.21	73.22	73.41	72.03	68.84	71.52	72.39	73.70	77.09	73.04	73.38	73.46	73.00
-0.1	5.8	0.0	0.8	-1.1	-4.2	-2.2	6.9	7.2	5.4	4.0	2.6	2.5	-0.8	3.6	6.7	4.7	6.0
	73.70	73.70 77.09	73.70 77.09 73.04 73.78 72.83 73.01	73.70 77.09 73.04 73.38 73.78 72.83 73.01 72.79	Mar         Apr         May         Jun         Jul           73.70         77.09         73.04         73.38         73.46           73.78         72.83         73.01         72.79         74.26	73.70 77.09 73.04 73.38 73.46 73.00 73.78 72.83 73.01 72.79 74.26 76.21	Mar         Apr         May         Jun         Jul         Aug         Sep           73.70         77.09         73.04         73.38         73.46         73.00         71.61           73.78         72.83         73.01         72.79         74.26         76.21         73.22	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct           73.70         77.09         73.04         73.38         73.46         73.00         71.61         78.50           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov           73.70         77.09         73.04         73.38         73.46         73.00         71.61         76.50         77.18           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec           73.70         77.09         73.04         73.38         73.46         73.00         71.61         78.50         77.18         72.57           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan           73.70         77.09         73.04         73.38         73.46         73.00         71.61         78.50         77.18         72.57         74.40           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52           73.78         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb           73.70         77.09         73.04         73.38         73.46         73.00         71.61         78.50         77.18         72.57         74.40         74.24           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52         72.39	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar           73.70         77.09         73.04         73.38         73.46         73.00         71.61         78.50         77.18         72.57         74.40         74.24         75.56           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52         72.39         73.70	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr           73.70         77.09         73.04         73.38         73.60         73.00         71.61         75.50         77.18         72.57         74.40         74.24         75.56         76.47           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52         72.39         73.70         77.09	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May           73.70         77.09         73.04         73.83         73.46         73.00         71.61         78.50         77.10         72.57         74.40         74.24         75.56         76.47         75.66           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52         72.39         73.04	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun           73.70         77.09         73.04         73.39         73.46         73.00         71.61         78.50         77.18         72.77         74.40         74.24         75.56         76.47         75.60         75.00         73.00         73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.84         71.52         72.39         73.70         77.09         73.04         73.38	Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul           73.70         77.09         73.04         73.38         73.60         73.00         71.61         78.50         77.18         72.57         74.40         74.24         75.56         76.47         75.60         78.30         78.99           73.78         72.83         73.01         72.79         74.26         76.21         73.22         73.41         72.03         68.64         71.52         72.99         73.70         77.09         73.04         73.30         73.40

	Year To Date		R	unning 12 Month	s
2015	2016	2017	2015	2016	2017
73.63	73.54	76.17	73.07	73.06	75.87
73.70	73.63	73.54	72.33	73.07	73.06
-0.1	-0.1	3.6	1.0	0.0	3.8

RevPAR					20	16								20	017			
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	51.33	56.24	45.86	49.15	51.57	50.19	45.43	64.26	58.74	47.07	47.36	48.59	53.63	54.50	48.99	57.71	52.56	50.86
Last Year	50.28	51.81	48.89	51.67	51.42	52.77	45.01	46.34	40.88	36.92	39.63	46.00	51.33	56.24	45.86	49.15	51.57	50.19
Percent Change	2.1	8.5	-6.2	-4.9	0.3	-4.9	0.9	38.6	43.7	27.5	19.5	5.6	4.5	-3.1	6.8	17.4	1.9	1.3

	Year To Date			R	unning 12 Month	s
2015	2016	2017	J L	2015	2016	2017
49.54	48.75	51.78		47.34	46.58	52.47
49.87	49.54	48.75		47.42	47.34	46.58
-0.7	-1.6	6.2		-0.2	-1.6	12.6

Supply					20	16								20	17			
опр.,	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	182,745	176,850	182,745	176,850	182,745	182,745	176,850	182,745	176,850	185,845	185,845	167,860	185,845	179,850	185,845	179,850	189,348	189,348
Last Year	182,869	176,970	182,869	176,970	182,869	182,807	176,910	182,807	176,850	182,745	182,745	165,060	182,745	176,850	182,745	176,850	182,745	182,745
Percent Change	-0.1	-0.1	-0.1	-0.1	-0.1	0.0	0.0	0.0	0.0	1.7	1.7	1.7	1.7	1.7	1.7	1.7	3.6	3.6

rear 10 Date		R	unning 12 Month	5
2016	2017	2015	2016	2017
1,432,485	1,463,791	2,150,471	2,151,797	2,186,081
1,433,395	1,432,485	2,124,592	2,150,471	2,151,797
-0.1	2.2	1.2	0.1	1.6
	2016 1,432,485 1,433,395	2016 2017 1,432,485 1,463,791 1,433,395 1,432,485	2016         2017         2015           1,432,485         1,463,791         2,150,471           1,433,395         1,432,485         2,124,592	2016         2017         2015         2016           1,432,485         1,463,791         2,150,471         2,151,797           1,433,395         1,432,485         2,124,592         2,150,471

Demand					20	116								20	117			
Domana	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	127,281	129,015	114,739	118,461	128,290	125,632	112,190	149,591	134,607	120,539	118,300	109,873	131,903	128,165	120,335	132,553	129,445	124,431
Last Year	124,624	125,893	122,451	125,641	126,623	126,578	108,739	115,407	100,372	98,024	101,252	104,887	127,281	129,015	114,739	118,461	128,290	125,632
Percent Change	2.1	2.5	-6.3	-5.7	1.3	-0.7	3.2	29.6	34.1	23.0	16.8	4.8	3.6	-0.7	4.9	11.9	0.9	-1.0

	Year To Date		R	unning 12 Month	ıs
2015	2016	2017	2015	2016	201
964,521	949,557	995,005	1,393,181	1,372,099	1,511,9
959,583	964,521	949,557	1,392,916	1,393,181	1,372,0
0.5	-16	4.8	0.0	-15	10.2

Revenue					20	16								20	17			
revenue	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	9,380,421	9,945,284	8,380,936	8,692,735	9,424,026	9,171,500	8,034,033	11,742,468	10,388,945	8,747,212	8,801,514	8,157,123	9,966,748	9,800,966	9,105,131	10,379,561	9,952,765	9,629,886
Last Year	9,194,797	9,168,321	8,940,417	9,144,910	9,402,399	9,646,181	7,962,141	8,472,081	7,229,538	6,747,706	7,241,543	7,592,793	9,380,421	9,945,284	8,380,936	8,692,735	9,424,026	9,171,500
Percent Change	2.0	8.5	-6.3	-4.9	0.2	-4.9	0.9	38.6	43.7	29.6	21.5	7.4	6.3	-1.5	8.6	19.4	5.6	5.0

	Year To Date		F	tunning 12 Month	ıs
2015	2016	2017	2015	2016	2017
71,014,408	69,829,238	75,793,694	101,797,781	100,240,704	114,706,3
70,716,528	71,014,408	69,829,238	100,746,063	101,797,781	100,240,7

_																		
Census %					20	116								20	117			
Celisus /6	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Census Props	64	64	64	64	64	64	64	64	64	65	65	65	65	65	65	65	66	66
Census Rooms	5895	5895	5895	5895	5895	5895	5895	5895	5895	5995	5995	5995	5995	5995	5995	5995	6108	6108
% Rooms Participants	83.4	83.4	83.4	83.4	83.4	83.4	83.4	83.4	83.4	83.7	83.7	83.7	83.7	83.7	83.7	83.7	82.1	84.0

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscite. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscitebr to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR"

## Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of August 2017

								2015	5							2016								2	017						
				1			Chg in		,							2010					Т		Т		71/		Т			$\top$	
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms		FМ	A	мЈ	ı J	AS	o	N D	JI	- м	AN	n J	] J	A S	0	N	D J	J F	м	A	иЈ	J	A S	ON
25290	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																									
	Budget Inn	Fayetteville, NC	28301	Jul 2009	Jun 1964	130																									
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0	Υ																								
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0	Y																	_	┸				ш		$\perp$
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008		0	Υ																								
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Y																	_	_				ш	_	_
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Y																								
	Closed Travel Inn Cloverleaf Motel	Fayetteville, NC Fayetteville, NC	28301 28301	Jun 2004		0 22	Y																	-	-						-
	Eastover Inn	Fayetteville, NC	28301			22																									
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Υ																	-							
	Night Inn	Favetteville, NC	28301	Sep 2011	Jun 1972	50	Ϋ́																								
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Y																								
	Value Place Fayetteville Bragg	Favetteville, NC	28301	Oct 2007	Oct 2007	121	•			•												•									
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49		0 0	0	0 0	0 0	0	0 0	0 0	0 0	0 0	0	0 0	0	0 0	0	0	0 0	0 0	0	0	0 0	0	0 0	5	
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																			т	П					
61199	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114			•	•	• •	•		•			•	• •	•	•	•	•			•	•		•	•	,	
25287	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0	Υ																								
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108		•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	Days Inn Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119	Υ	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	• •	. •	•	•	• •	•	•	,	
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165		•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	,	
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77	Y	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	. •	•	•	• •	•	•	,	
	Fairfield Inn Fayetteville	Fayetteville, NC	28303	Jun 1989	Jun 1989	129	Υ	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	• /	,	
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130	Υ	•	•	• (	• •	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	• •	•	•	,	_
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104	.,	•	•	• (	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	,	
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	Υ	•	•	• (	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	, •	•	•	• •	•	•	,	_
	Home2 Suites Fayetteville	Fayetteville, NC	28303 28303	Feb 2011	Feb 2011	118 111		•	•	• (	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	. •	•	•	• •	•	•	'	
	Homewood Suites Fayetteville Knights Inn Fayettevile Fort Bragg	Fayetteville, NC Fayetteville, NC	28303	Dec 1997	U/C Jun 1968	61																									
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Υ																								
	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92	'																		i						
	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 2000	U/C	121		'			•	-	•	, I	•	•	-	•	_	•	•		•	•	1		•			'	
	Suburban Extended Stay Hotel Near Fort Bragg	Fayetteville, NC	28303	Jun 1998	Jun 1998	126	Υ																								
	TownePlace Suites Favetteville Cross Creek	Favetteville, NC	28303	Jul 2009	Jul 2009	93	•					•																			
	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80													-			-			i.	-					
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85				•												•								,	
	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96											•		•			•			•	•			•	,	
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Υ																	Т	Т	П					
35106	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		•	•	•	• •	•	• •	•	•		•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Υ		•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121			•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	• 6	•	
	Airport Inn Budget Motel	Fayetteville, NC	28306			30																		$\perp$	$\perp$				ш	$\perp$	
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																									
	Carolina Motor Inn	Fayetteville, NC	28306			47	.,																	_	_				ш	_	
	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993	1 1000	0	Υ																		4						
	Coliseum Inn	Fayetteville, NC	28306 28306	Sep 1996 Oct 2015	Jun 1968	75 52	V																							_	
	Red Roof Inn & Suites Fayetteville Fort Bragg Relax Inn	Fayetteville, NC Fayetteville, NC	28306	OCI 2015	May 2001	32	Ť							1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	,	
	Roadside Inn Motel	Fayetteville, NC	28306			20																									
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	198	Υ																								
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115																									
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Υ																								
	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61													•						•						
	Days Inn Fayetteville	Fayetteville, NC	28312	Sep 2009	May 1986	97				•		•					•		•			•	•		•	•		•	•	,	
	Delux Inn	Fayetteville, NC	28312	1		51																									
	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148	Υ		•	•	• •	•	• •	•			•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	150		•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66	Υ	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	. •	•	•	• •	•	•	,	
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114																								•	
	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983	Jun 1983	198		•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	. •	•	•	• •	•	•	,	
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992	Jun 1986	113		•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	•	• •	•	•	,	
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008	Feb 1998	81		•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	. •	•	•	• •	•	•	,	
	Red Lion Inn & Suites Fayetteville	Fayetteville, NC	28312	Feb 2017	May 1986	121		•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	,	
	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55	Υ	•	•	• (	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	, •	•	•	• •	•	• '	,	
	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Mar 1985	120		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	• •	•	• /		
	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995	Nov 1995	63		•	•	• (	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	_	
	Super 8 Fayetteville	Fayetteville, NC	28312	Dec 1996	Dec 1996	60	.,	•	•	•	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	• 1	,	
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ	•  •	• •	•   •	•  •	•	•  •	•  •	•  •	•  •	●	•  •	•	• •	•  •	•	•		•		•  •	•   •	10 1	*	1 L

## Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of August 2017

								2015							2	016								2017	7					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J F	- м	A N	J	JA	s	o N	D.	J F	м	A М	J	J	s	o	N D	J	F M	A	м .	J	A S	OND
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121		• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •		•	• •	•	•	
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72		• •		• •	•	•	•	•	• •	•		•	•	• •	•	• •	•	• •		•	• •	•	•	
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ	• •		•  •		•  •		•	• •	•	• •	•	•	• •	•	• •	•	• •		•	• •	•	•	
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																	0	• •	. •	•	• •	•	•	
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		• •		•  •	•	•	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•	•	
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ	• •		•  •		•  •		•	• •	•	• •	•	•	•  •	•	• •	•  •			•	• •	•	•	
51150	Starlite Motel	Spring Lake, NC	28390			28																								
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60		• •		•  •		•  •		•  •	• •	•	• •	•	•	•  •	•	• •	•  •		,	•	• •	•	•	
	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																							
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ	• •	•	• •	•	•  •	•	•	•	•	•	•	•	• •	•	•	•	• •	, •	•	•	•	•	
			Total Prope	erties:	78	6340		0 -	Month	nly da	ta rec	ceive	d by S	STR																

Monthly and daily data received by STR

Blank - No data received by STR

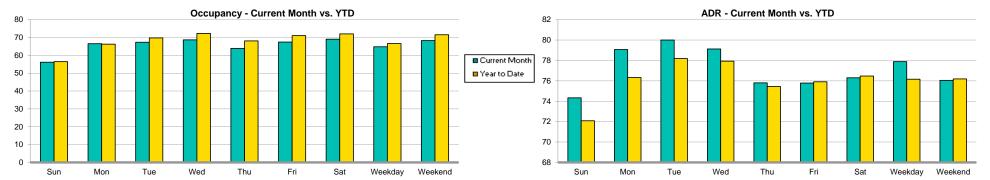
Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR".

Fayetteville Area CVB

For the Month of August 2017



		Occupanc	y (%)	ADR		RevPA	R	Suppl	y	Demand	ŀ	Reven	ue
Day of Week			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	56.2	1.5	74.34	8.3	41.75	9.9	24,432	3.6	13,723	5.2	1,020,144	13.9
	Year To Date	56.5	3.9	72.08	4.1	40.71	8.2	210,842	2.6	119,092	6.6	8,584,302	11.1
	Running 12 Month	57.9	10.0	71.97	4.7	41.71	15.3	311,457	1.9	180,487	12.1	12,989,842	17.4
Monday	Current Month	66.6	-0.7	79.07	7.5	52.64	6.7	24,432	-17.1	16,265	-17.7	1,286,080	-11.5
	Year To Date	66.3	4.5	76.32	3.7	50.59	8.3	210,842	2.7	139,760	7.3	10,666,595	11.2
	Running 12 Month	67.6	10.1	75.93	3.8	51.30	14.4	311,457	1.9	210,431	12.3	15,977,974	16.6
Tuesday	Current Month	67.4	-5.8	80.01	5.6	53.90	-0.6	30,540	3.6	20,576	-2.4	1,646,204	3.0
	Year To Date	69.8	2.1	78.19	2.7	54.58	4.8	210,842	2.6	147,168	4.8	11,507,021	7.5
	Running 12 Month	71.4	8.2	77.65	2.8	55.43	11.2	311,457	-0.1	222,343	8.2	17,264,969	11.2
Wednesday	Current Month	68.7	-3.0	79.13	6.6	54.37	3.4	30,540	3.6	20,984	0.5	1,660,470	7.1
	Year To Date	72.3	3.2	77.93	3.1	56.34	6.4	210,842	2.6	152,409	5.9	11,877,831	9.2
	Running 12 Month	73.3	9.8	77.41	3.1	56.76	13.3	311,457	-0.1	228,362	9.8	17,677,501	13.2
Thursday	Current Month	63.9	-7.5	75.81	5.3	48.47	-2.5	30,540	29.5	19,526	19.9	1,480,218	26.3
	Year To Date	68.1	2.4	75.45	3.3	51.38	5.9	210,842	5.6	143,575	8.2	10,832,850	11.8
	Running 12 Month	69.4	9.5	75.31	3.8	52.26	13.6	317,452	3.8	220,289	13.7	16,590,085	18.0
Friday	Current Month	67.5	-7.3	75.78	4.6	51.13	-3.1	24,432	3.6	16,482	-4.0	1,249,098	0.4
	Year To Date	71.0	1.7	75.91	4.3	53.93	6.0	204,734	-0.4	145,451	1.3	11,040,915	5.6
	Running 12 Month	72.0	7.2	75.77	4.7	54.54	12.3	311,344	1.8	224,100	9.2	16,979,889	14.3
Saturday	Current Month	69.1	-6.4	76.31	5.5	52.70	-1.2	24,432	3.6	16,875	-3.0	1,287,672	2.3
	Year To Date	72.0	0.8	76.48	4.1	55.09	4.9	204,847	-0.3	147,551	0.4	11,284,180	4.6
	Running 12 Month	72.5	5.1	76.25	4.4	55.31	9.7	311,457	1.9	225,920	7.0	17,226,092	11.8
Weekday / Wee	ekend												
Weekday	Current Month	64.8	-3.5	77.88	6.3	50.49	2.6	140,484	3.6	91,073	0.0	7,093,116	6.4
(Sun-Thu)	Year To Date	66.6	3.2	76.17	3.3	50.72	6.6	1,054,210	3.2	702,003	6.5	53,468,599	10.0
	Running 12 Month	67.9	9.5	75.81	3.5	51.49	13.4	1,563,280	1.5	1,061,912	11.1	80,500,371	15.0
Weekend	Current Month	68.3	-6.8	76.05	5.1	51.91	-2.1	48,864	3.6	33,358	-3.5	2,536,770	1.4
(Fri-Sat)	Year To Date	71.5	1.2	76.19	4.2	54.51	5.5	409,581	-0.4	293,002	0.9	22,325,095	5.1
	Running 12 Month	72.3	6.1	76.01	4.6	54.92	11.0	622,801	1.8	450,020	8.1	34,205,981	13.0
Total	Current Month	65.7	-4.4	77.39	6.0	50.86	1.3	189,348	3.6	124,431	-1.0	9,629,886	5.0
	Year To Date	68.0	2.5	76.17	3.6	51.78	6.2	1,463,791	2.2	995,005	4.8	75,793,694	8.5
	Running 12 Month	69.2	8.5	75.87	3.8	52.47	12.6	2,186,081	1.6	1,511,932	10.2	114,706,352	14.4

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR".

-0.2

-1.6

12.6

Fayetteville Area CVB

For the Month of August 2017

	ļ							Year										Pe	rcent C	hange (	(%)				
			Occupa	ancy (%	)		Α	DR			Rev	PAR			Occupa	ncy (%	)		ADR	(%)			RevP	AR (%)	
Curr		Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total
2016					69.6				73.70				51.33				2.2				-0.1				2.1
2010	Apr				73.0				77.09				56.24				2.5				5.8				8.5
	May				62.8				73.04				45.86				-6.2				0.0				-6.2
	Jun				67.0				73.38				49.15				-5.7				0.8				-4.9
	Jul				70.2				73.46				51.57				1.4				-1.1				0.3
	Aug				68.7				73.00				50.19				-0.7				-4.2				-4.9
	Sep				63.4				71.61				45.43				3.2				-2.2				0.9
	Oct				81.9				78.50				64.26				29.7								38.6
	Nov																				6.9				
					76.1				77.18				58.74				34.1				7.2				43.7
2047	Dec				64.9				72.57				47.07				20.9				5.4				27.5
2017	Jan				63.7				74.40				47.36				14.9				4.0				19.5
	Feb				65.5				74.24				48.59				3.0				2.6				5.6
	Mar				71.0				75.56				53.63				1.9				2.5				4.5
	Apr				71.3				76.47				54.50				-2.3				-0.8				-3.1
	May				64.8				75.66				48.99				3.1				3.6				6.8
	Jun				73.7				78.30				57.71				10.0				6.7				17.4
	Jul				68.4				76.89				52.56				-2.6				4.7				1.9
	Aug				65.7				77.39				50.86				-4.4				6.0				1.3
Year T	o Date	a .																Pe	rcent C	hange (	(%)				
2015					67.3				73.63				49.54				-0.6		- Cont C	nange (	-0.1				-0.7
2016					66.3				73.54				48.75				-1.5				-0.1				-1.6
					68.0				76.17				51.78				2.5				3.6				
2017	Aug				0.00				70.17				51.78				2.5				3.6				6.2

#### A blank row indicates insufficient data.

64.8

63.8

69.2

73.07

73.06

75.87

**Running 12 Month** 

2015 Aug

2016 Aug

2017 Aug

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR".

47.34

46.58

52.47

Percent Change (%)

1.0

0.0

3.8

-1.2

-1.6

8.5

## Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of August 2017

								201	5							20	16								20	017							
							Chg in		. J		Т	Т		Т			10	Т		Т	Т		Т	Т	1	**			$\top$	$\top$			$\top$
STR Code	Name of Establishment	City & State	Zip Code		Open Date	Rooms	Rms	J	FN	I A	м,	JJ	A S	s o	N	D J	F	M A	M	J,	J A	s	0 1	N D	J	F	М	Α	M	JJ	/ A	s	0 1
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																											
	Budget Inn	Fayetteville, NC	28301	Jul 2009	Jun 1964	130	Υ																			_				_	_		_
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301 28301	Nov 2010 Jul 2011	Jun 1925 Jun 1958	0	Y																								+		-
	Closed - Independent Patel Motel Closed - Independent Town & Country Motel	Fayetteville, NC Fayetteville, NC	28301	Apr 2008	Juli 1956	0	Y																										-
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Y																			1			-		+		-
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Y																										
	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Ý																										
	Cloverleaf Motel	Fayetteville, NC	28301	00200.		22	·																										
	Eastover Inn	Fayetteville, NC	28301			20											П												$\neg$				_
6498	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Υ																										
7873	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Υ																	Т	П								Т
25292	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Υ																										
55787	Value Place Fayetteville Bragg	Fayetteville, NC	28301	Oct 2007	Oct 2007	121																											
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49																											
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																				L			_	$\perp$	$\perp$	$\Box$	
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114																											
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0	Υ																			_	ш		_	_	_	$\Box$	_
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108	.,	S	S S	S	s s	S	s s	S	S	SS	S	S	S	s s	S	S	s s	S	S	S	S	S	S S	SS	S		
	Days Inn Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119	Υ																										
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165																											
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77	Y																			_				_	_		_
	Fairfield Inn Fayetteville Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 1989	Jun 1989	129	Y Y																			1			-		-		-
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995 Nov 2005	Dec 1995	130	Y																						-	-	-		-
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC Fayetteville, NC	28303 28303	Feb 2000	Nov 2005 Jan 1998	104 89	Υ																			1			-	-	+		-
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2000	Feb 2011	118	1	R	ВВ	В	ВВ	В	ВВ	3 B	В	ВВ	ВЕ	3 B	В	ВЕ	В	В	ВВ	В	В	В	В	В	ВВ	в В	В		-
	Homewood Suites Fayetteville	Fayetteville, NC	28303	1 60 2011	U/C	111			ьь	В	0	, 6	ь	, ,	D I	0	D	, ,	В	D L	, D	В	0 0	, 0	Ь	-	Ь	В	D	, 6	-		-
	Knights Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61																											
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Υ																										
	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92	·																		s	s	s	S	s s	s s	S		
	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	200 2000	U/C	121											П																_
	Suburban Extended Stay Hotel Near Fort Bragg	Fayetteville, NC	28303	Jun 1998	Jun 1998	126	Υ																										
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93											П										П		$\top$		т		т
	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																											
36902	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85																		Т	Т				$\Box$	Т		П	Т
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96							r r	r																			
25283	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Υ																										
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120																											
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015		199	Υ						r	r												$\perp$			_		$\perp$	$\Box$	_
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121																				4							
	Airport Inn Budget Motel	Fayetteville, NC	28306			30																				_			_	_	_		_
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																											
	Carolina Motor Inn	Fayetteville, NC	28306	1 1000		47																				_			_	_	_		_
	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993	lum 1000	0	Υ																										-
	Coliseum Inn Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC Fayetteville, NC	28306 28306	Sep 1996 Oct 2015	Jun 1968 May 2001	75 52	~																										
	Relax Inn	Fayetteville, NC	28306	JUL 2013	Iviay 2001	32	1																										
	Roadside Inn Motel	Fayetteville, NC	28306			20																											
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	198	Υ																										
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115																											
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Υ																			П							
	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61																											
	Days Inn Fayetteville	Fayetteville, NC	28312	Sep 2009	May 1986	97																											
	Delux Inn	Fayetteville, NC	28312			51																											
4478	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148	Υ																										
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	150																											
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998		66	Υ																										
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114																											
	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983	Jun 1983	198																											
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992	Jun 1986	113																											
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008		81																				L				$\perp$			
	Red Lion Inn & Suites Fayetteville	Fayetteville, NC	28312	Feb 2017		121																											
	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55	Υ																										
	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Mar 2013		120																											
	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995		63																								_			
	Super 8 Fayetteville	Fayetteville, NC	28312	Dec 1996		60																											
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ								1 - 1													1 1				<i>i</i> L	

## Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of August 2017

								2015	5						2	2016							20	17							
							Chg in																								
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JF	FM	A M	l J	JA	S	O N	D	J F	M	A M	J	J A	S	) N	DJ	FI	M A	M	JJ	A	SC	O N	D
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121																									
	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72																									
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ																								
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																									
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77																									
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ																								
51150	Starlite Motel	Spring Lake, NC	28390			28																									
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60																							.		
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																								
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ																								
			Total Prope	erties:	78	6340		s -	Montl	y Seg	ment	tation	(Trai	nsien	t, Gro	up, C	ontra	act) C	nly												

r - Monthly Additional Revenue Only

B - Both Segmentation and Additional Revenue

Blank - No data received by STR

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2017 STR, Inc. / STR Global, Ltd. trading as "STR".



# How can we assist you?

## Glossary:

For all STR definitions, please visit www.str.com/resources/glossary

### Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/resources/faq

Please visit our website at www.str.com, or if you need additional assistance please reach out to our Customer Support team.

North America:

735 East Main Street, Hendersonville, TN 37075 USA

T:+1 615 824 8664

support@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T:+44(0)2079221930

hotelinfo@str.com

#### Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.