



EST.

1754

FAYETTEVILLE AREA

# CONVENTION AND VISITORS BUREAU

CUMBERLAND COUNTY, NC



245 Person Street  
Fayetteville, NC 28301

(910) 483-5311

[www.VisitFayettevilleNC.com](http://www.VisitFayettevilleNC.com)



# Mission Statement

To position  
Cumberland County  
as a destination  
for conventions, tournaments,  
and  
individual travel.



# Physical Locations



Main Office - 245 Person Street



Store Selling Cumberland County Products



Transportation Museum – Franklin Street



Tent for Outreach Opportunities



Trade Show Booth



Cross Creek Mall

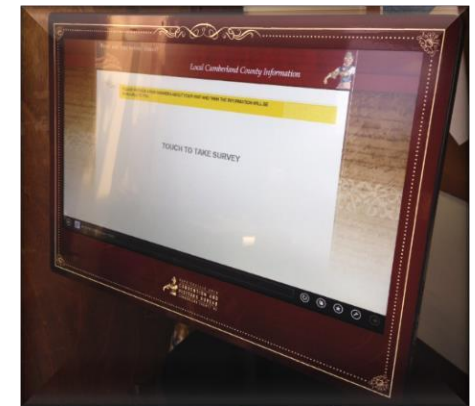


# Information Kiosks



ATM Style Kiosk

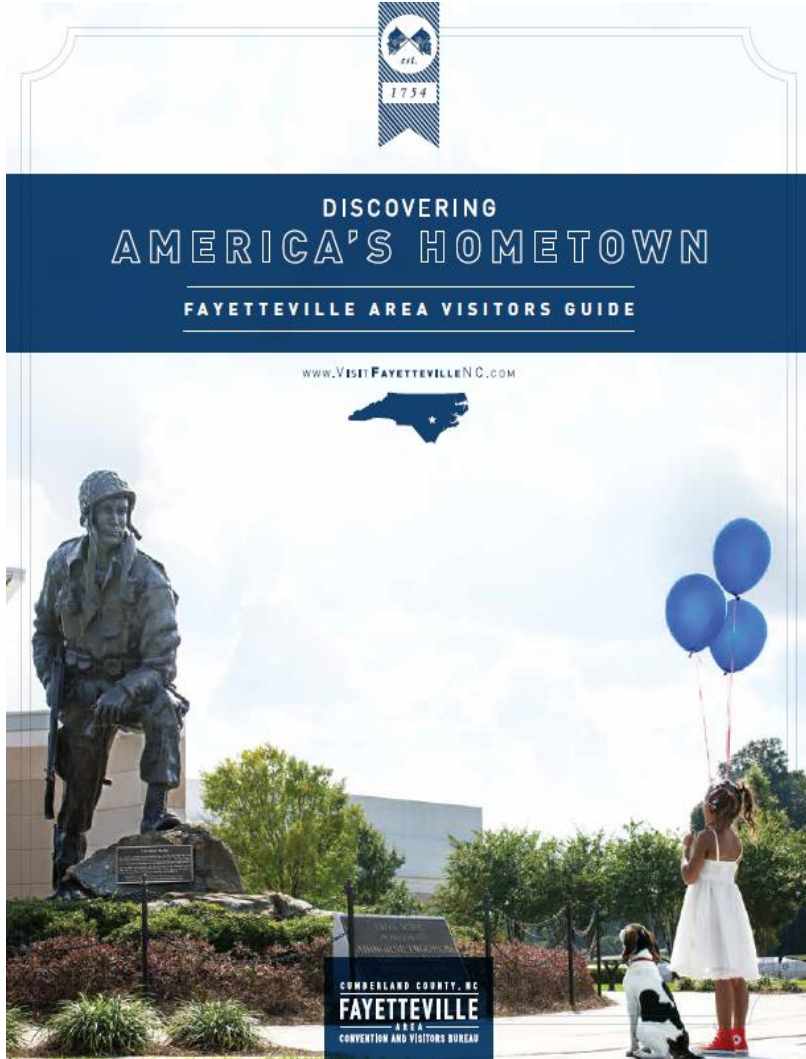
Location Name	Address
Airborne and Special Operations Museum (ASOM)	100 Bragg Boulevard, Fayetteville
Candlewood Suites - Fayetteville/Fort Bragg	4108 Legend Avenue, Fayetteville
Fairfield Inn & Suites - Fayetteville North	4249 Ramsey Street, Fayetteville
Fayetteville Regional Airport	400 Airport Road, Fayetteville
Holiday Inn - Fayetteville-I-95 South	1944 Cedar Creek Road, Fayetteville
Holiday Inn Express Hotel and Suites - Fayetteville/Fort Bragg	1706 Skibo Road, Fayetteville
Residence Inn - Fayetteville Cross Creek	1468 Skibo Road, Fayetteville
Sleep Inn and Suites - Near Fort Bragg	102 Sleepy Drive, Spring Lake
Soldier Support Center	2843 Normandy Drive, Fort Bragg
TownePlace Suites - Fayetteville Cross Creek	1464 Skibo Road, Fayetteville



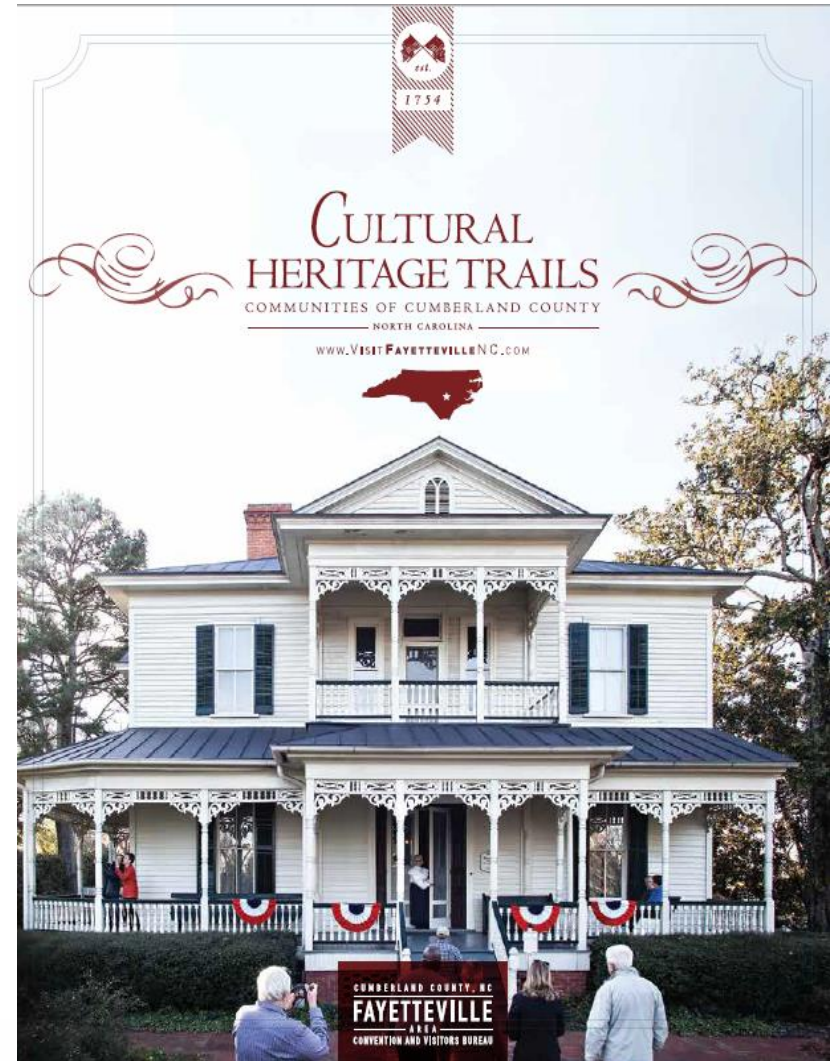
Desktop Kiosk



# Printed Materials



Cumberland County Visitors Guide



Trails Guide



# Printed Materials



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Cape Fear Botanical Garden.....	18-19
J. Bayard Clark Park and Nature Center.....	20-21
Fascinate-U Children's Museum .....	22-23
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Museum of the Cape Fear Historical Complex .....	28-29
NC Veterans Park.....	30-31

« 4 »

*HOW TO USE  
THIS PASSPORT*

Using this Passport to America's Hometown is as easy as one, two, three! We hope that you enjoy visiting all the great attractions Fort Bragg and the Communities of Cumberland County have to offer! Once you complete your visits at each of the listed attractions, the staff will stamp your Passport to indicate you've completed their site!

It's just this easy:

★ **STEP ONE** ★

Pick up your Passport to America's Hometown at the Fayetteville Area Convention and Visitors Bureau, located at 245 Person St., Fayetteville.

★ **STEP TWO** ★


Select the attractions listed in the Passport that you would like to visit.

★ **STEP THREE** ★

Visit your selected sites. Once you complete your visit at each attraction, don't forget to ask for your stamp! Each location will have its own stamp to indicate you've completed your visit!

Now, let's get started! Get out and visit Fayetteville/Cumberland County!

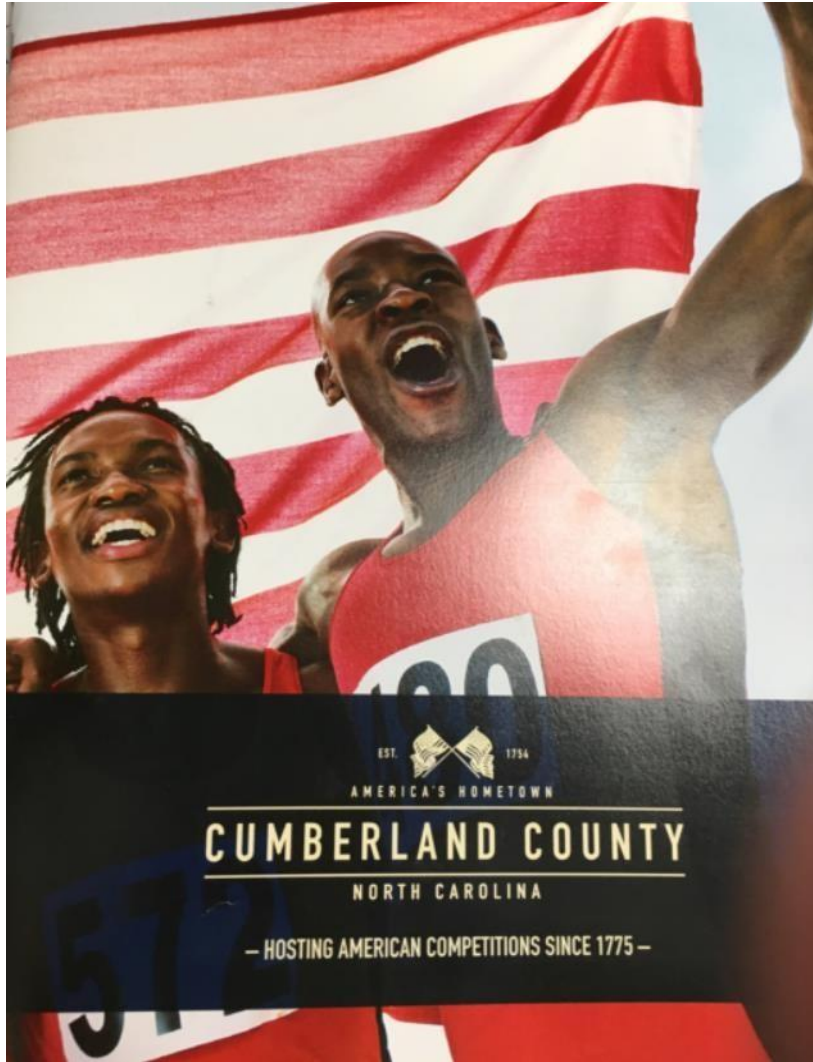
« 5 »



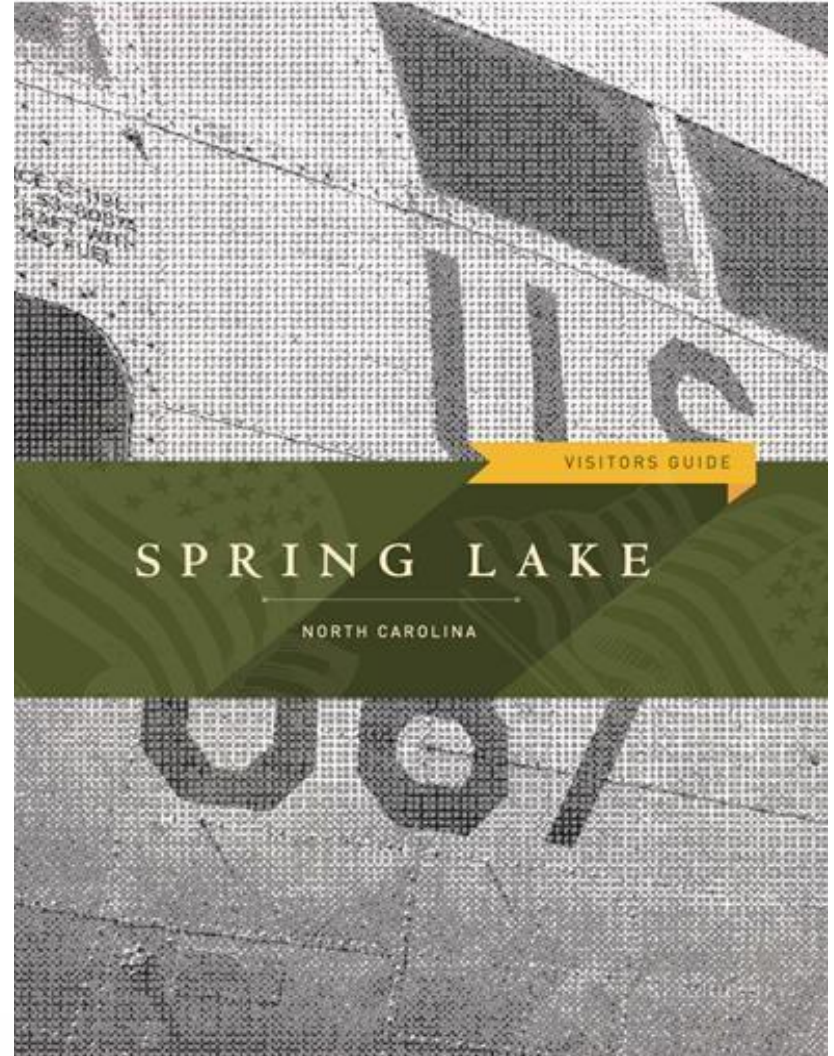
Cumberland County Attraction Passport



# Printed Materials



Sports Facilities Guide



Spring Lake Visitors Guide



# Printed Materials



1 Page Area Map



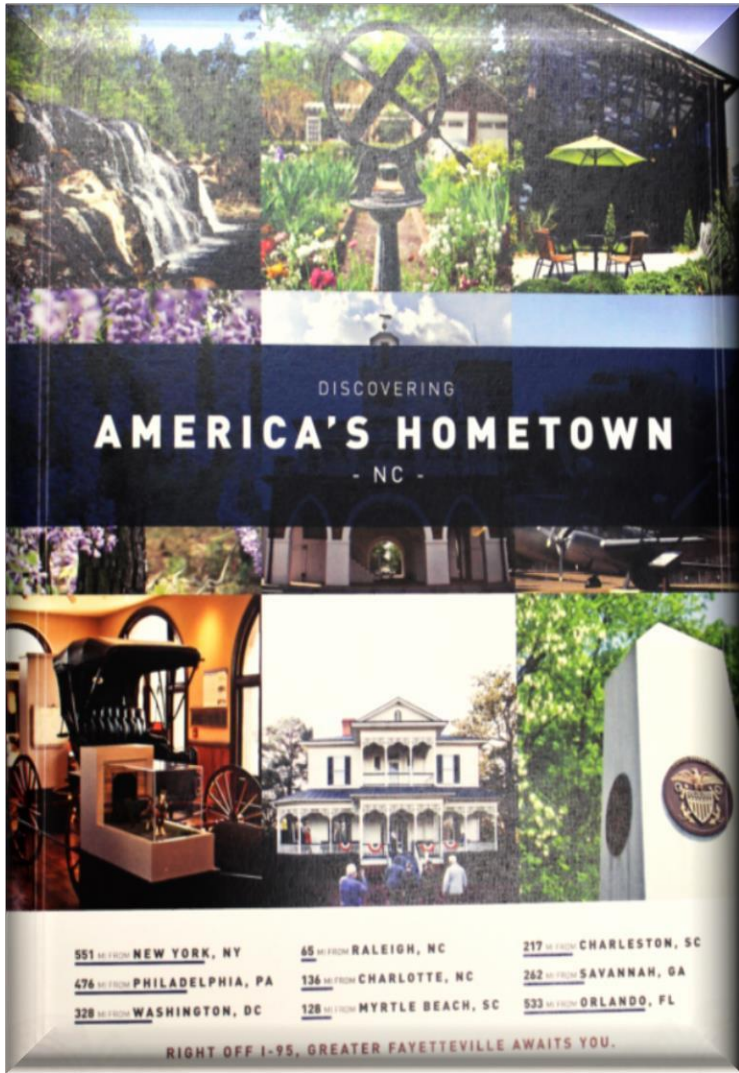
Half and Full Day Adventures







# Printed Materials



Group Tour Collateral










# Videos – Spirit of America Trail Videos

fayettevillenc Videos Playlists Channels Discussion About

**Spirit Of America Trails**  
fayettevillenc • 11 videos • 46 views • Last updated on Nov 14, 2014

After viewing our Spirit of America trail videos, download the trails and visit the sites for yourself:  
<http://www.visitfayettevillenc.com/culturalheritagetraills>

▶ Play all ◀ Share + Save

1	 <b>The Patriots, Past &amp; Present Trail</b> by fayettevillenc	3:38
2	 <b>The Patri-Arts &amp; Gardens Trail</b> by fayettevillenc	3:24
3	 <b>The Paths, Plank Roads &amp; Planes Trail</b> by fayettevillenc	2:53
4	 <b>Lafayette Trail</b> by fayettevillenc	3:33
5	 <b>The Historical Architecture Trail</b> by fayettevillenc	3:33
6	 <b>The Civil War Trail</b> by fayettevillenc	3:13
7	 <b>American Independence Trail</b> by fayettevillenc	2:50



# Videos – #AmericaAtEveryTurn Video Series

*Attractions. VisitFayettevilleNC.com*

The  
pursuit  
of...



# Videos – Sports Facilities

## *15 Individual Facility Videos*



### DRONE VIDEOS: Sports Venues & Facilities



fayettevillenc • 16 videos • 193 views • Last updated on Mar 6, 2015

- [▶ Play all](#)
- [◀ Share](#)
- [+ Save](#)

- |   |   |   |      |
|---|---|---|------|
| 1 |    | <b>Arnette Park</b><br>by fayettevillenc                  | 1:22 |
| 2 |    | <b>Cape Fear River Trail</b><br>by fayettevillenc         | 1:18 |
| 3 |    | <b>Freedom Courts</b><br>by fayettevillenc                | 0:59 |
| 4 |    | <b>J P Riddle Stadium</b><br>by fayettevillenc            | 1:07 |
| 5 |   | <b>Hope Mills Municipal Park</b><br>by fayettevillenc     | 1:15 |
| 6 |  | <b>Fayetteville Motorsports Park</b><br>by fayettevillenc | 1:20 |



# Websites – VisitFayettevilleNC.com

2017-2018 Redesigned



EST.  1754  
FAYETTEVILLE AREA  
CONVENTION AND VISITORS BUREAU  
CUMBERLAND COUNTY, NC

# Website – VisitFayettevilleNC.com

Under Development


**Severe Weather Warning or Promo Title Goes Here**

Important information will go here Fusce gravida feis vitae quam ullamcorper, vitae volutpat tellus pulvinar. Nunc scelerisque leo vel ipsum scelerisque, eget convallis erat rutrum. Nam mollis eu tellus id gravida. Sed blandit quam at tortor varius tempor quisque eget metus. [Text Link >](#)

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
AREA  
CONVENTION AND VISITORS BUREAU


CALL US (888)98-HEROES

THINGS TO DO | PLAN YOUR VISIT | EXPLORE | PLANNERS | MEDIA | ABOUT US | Q



Category Name  
**Caption Title Goes Here**  
This Will Be Limited To About 76 Characters...  
[> Read More](#)

★ WHO ARE WE? ★



**FEATURED TRIP IDEA**

CATEGORY: TRIP IDEA HEADLINE

Trip Idea "Thesis" or Introduction Sentence That Entices

Pampering just comes with the territory in the California desert. Maybe in the old days, desert visitors had to pack in supplies and sleep on the hard ground, but the swaying palms, cool tile walkways, and spring-fed pool at Death Valley's Inn at Furnace Creek don't exactly scream "rough it!"

[> Read More](#)

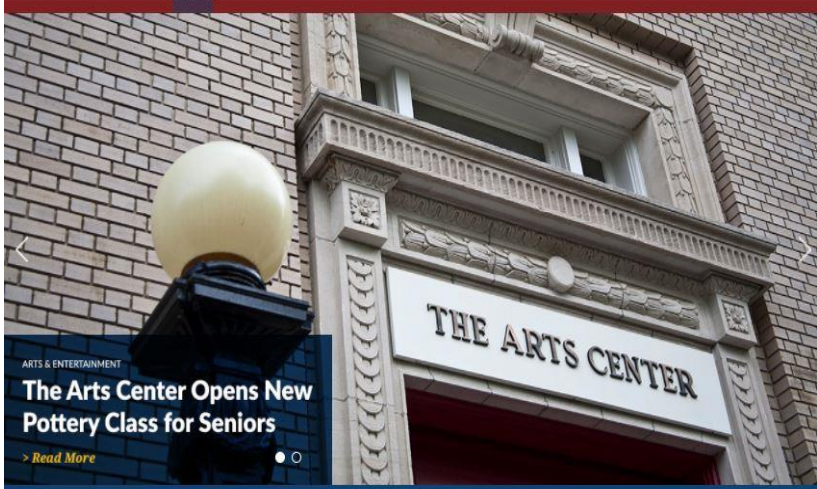
**FOOD / RESTAURANTS >**

**DID YOU KNOW?**  
*Babe Ruth* hit his first home run as a pro in Fayetteville, earning his nickname "Babe".

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
AREA  
CONVENTION AND VISITORS BUREAU

CALL US (888)98-HEROES

THINGS TO DO | PLAN YOUR VISIT | EXPLORE | PLANNERS | MEDIA | ABOUT US | Q



ARTS & ENTERTAINMENT  
**The Arts Center Opens New Pottery Class for Seniors**  
[> Read More](#)

**ARTS & ENTERTAINMENT**

Arts & Entertainment Subhead Intro to Readers

Pampering just comes with the territory in the California desert. Maybe in the old days, desert visitors had to pack in supplies and sleep on the hard ground, but the swaying palms, cool tile walkways, and spring-fed pool at Death Valley's Inn at Furnace Creek don't exactly scream "rough it!"

[SEE MORE: THINGS TO DO >](#) [Share](#)

Print

Search by Name

Clear Filters


Show Events By:  
Day Week Month

September 2017

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8

Sort by: **Recommended** | Date | Distance | View by: Grid | **List** | Map

Results: 1-12 of 234 [Prev](#) [Page 1 of 19](#) [Next >](#)



**DREAMGIRLS**  
Sep 27 - Oct 30  
Cape Fear Regional Theatre

# Websites – VisitFayettevilleNC.com

*Under Development*

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
A R E A  
CONVENTION AND VISITORS BUREAU

CALL US (888)98-HEROES

THINGS TO DO | PLAN YOUR VISIT | EXPLORE | PLANNERS | MEDIA | ABOUT US | Q

[Back to Previous](#) [Share](#)

## AFFORDABLE SUITES OF AMERICA

(910) 292-4342  
4660 Lake Valley Drive | Fayetteville, NC 28303

[Visit Website](#)

Q GALLERY

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
A R E A  
CONVENTION AND VISITORS BUREAU

CALL US (888)98-HEROES

THINGS TO DO | PLAN YOUR VISIT | EXPLORE | PLANNERS | MEDIA | ABOUT US | Q

ATTRACTIONS

## Summer is here! Go Carts, Putt Putt and Fun In The Sun.

[See More Videos](#)

HERITAGE TRAILS

### Historic Sites, A Cuisine Crawl, Pond Hopping and More.

This box and text would be static and point people to visit the [www.fayettevilletrails.com](http://www.fayettevilletrails.com) website to explore our suggested stops, organized by interest and categorized.

[Visit FayettevilleNCTrails.com](#)

SEE MORE: THINGS TO DO

## THINGS TO DO

Things To Do Subhead that Entices Readers

Pampering just comes with the territory in the California desert. Maybe in the old days, desert visitors had to pack in supplies and sleep on the hard ground, but the swaying palms, cool tile walkways, and spring-fed pool at Death Valley's Inn at Furnace Creek don't exactly scream "rough it." More like, "Find your sunlounger and relax." So it goes at California's desert resorts, dotting the dramatic landscape.

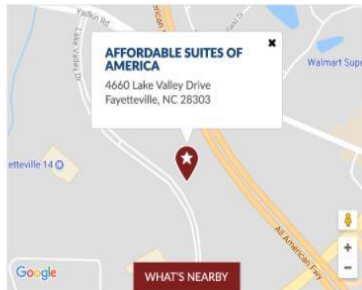
THE PATHS, PLANK ROADS & PLANES TRAIL

THINGS TO DO  
**ARTS & ENTERTAINMENT**

THINGS TO DO  
**FREE ACTIVITIES**

THINGS TO DO  
**GROUP TOUR THINGS TO DO**

## OVERVIEW



Conveniently located off the All American Freeway, the Affordable Suites Fayetteville/ Fort Bragg hotel in Fayetteville, NC features a unique combination of hotel and apartment style living. This Fayetteville hotel is in one of the most popular areas of the city, known for being the home to Fort Bragg and Pope Air Force Base. Enjoy easy access to popular attractions including downtown Fayetteville and the Crown Center Coliseum, the Cross Creek Mall and other great shopping destinations. Corporate travelers will appreciate the hotel's proximity to many local businesses and major corporations. Companies that our Fayetteville NC Hotel are close to include: Cape Fear Valley Medical Center Walmart Distribution Goodyear Tire & Rubber Co. Puroator Filters Eaton Corporation M.J. Softe AT&T Mobility DuPont Maidenform Brands Inc. The Logistics Company Our hotel in Fayetteville is an all suite facility featuring one bedroom apartment style suites. Each suite boasts separate bedroom and separate living area. Enjoy a full kitchen featuring refrigerator, stove with oven and microwave. Our suites also offer free high speed wireless internet access and expanded cable with HBO. Our facilities are also equipped with a guest laundry facility and workout room. Our open air courtyard offers guests a "guests only" secured area to relax, unwind and is equipped with outdoor grills. Our long and short term Fayetteville temporary housing offers a quick and easy registration. Affordable Suites- Fayetteville NC offers fully furnished and equipped housing where move-in is stress free. We make it simple for you! The Affordable Suites





# Websites – GoFayetteville.com

HOME PLAN A VISIT THINGS TO DO CONNECT WITH US COMMUNITY LINKS

*Cumberland County*  
*North Carolina*



GoFayetteville.com was developed to give visitors and locals information on the wonderful things to see and do in the greater Fayetteville area of North Carolina. Here you will find frequent blog posts on places to shop, museums to explore, festivals to attend, outdoor adventures to plan and much more. The Fayetteville Area Convention & Visitors Bureau manages the site and welcomes your ideas on attractions or events to feature in future stories.



# Websites – FayettevilleNCSports.com



**OUR LOVE OF COUNTRY IS MATCHED  
ONLY BY OUR LOVE OF TEAM.**



HOME

BASKETBALL

BASEBALL

EXTREME SPORTS

FOOTBALL

LACROSSE

RUNNING

SOCCER

WRESTLING



## Ft. Bragg Communities – Hosting American Competitions since 1775.

Sports and athletics are dear to the heart of any hometown. In Fort Bragg Communities, it's almost a more elevated kind of experience. Our love of country and the American spirit means we take a little bit extra joy in a hard-fought competition. Our wide variety of venues provide an amazing array of opportunities for athletes, tournament organizers, and even dedicated spectators. From soccer to basketball, skeet shooting to fishing, racquetball to wrestling, Fort Bragg Communities has the facilities, accommodations, community amenities and support system to ensure your event goes off without a hitch.

### Featured Events:



**HOST YOUR EVENT HERE**

[CONTACT SALES ▶](#)



# Websites – NearlyFortBragg.com



[Visitor's Information](#)

[History of Spring Lake](#)

[Things to Do](#)

[Hotels](#)



## Spring Lake, Unity for Prosperity

Hop Up and Let Your Adventure Begin!



**Find Your Hotel**

Roll out of bed and onto base.



**View Our History**

A small town with a big history.



**View Our Attractions**

Looking for things to do while you visit?



# Websites – Fayetteville Wants You.com

*\* Under Construction for Civilians\**

The screenshot shows the homepage of Fayetteville Wants You.com. At the top, there are three main sections: 'EVENTS YOU MAY LIKE' featuring a 'TIME' magazine logo and a quote about Fayetteville being 'America's most pro-military town'; 'WATCHING OVER THOSE WHO WATCH OVER US' with a vintage 'Fayetteville Girl' logo and the text 'Welcome to'; and 'OTHER SITES YOU SHOULD VISIT' with links to 'brief from the front', 'military discounts', and 'visit fayetteville nc'. A 'DONATE TO THE ARMY'S ARMY' button is also present. The main heading reads 'FAYETTEVILLE WANTS YOU' in large red letters, followed by 'THE FOREMOST MILITARY RESOURCE FOR OUR COMMUNITY BROUGHT TO YOU BY THE ARMY'S ARMY'. Below this is a navigation bar with links for HOME, SANCTUARY LIVING, RELOCATION HELP, MILITARY HERITAGE, and Q & A. A search bar contains the text '»Log In »Register'. A large green banner advertises 'Find what you need for your new home NOW.' with a 'Visit dexknows.com' button. A 'NEWS FEED' section shows a post from June 23 about a '5th Annual Camaros For Heroes Event'. A 'Q & A' section asks 'Is there a local calendar of events?' with a 'READ MORE FAQs' link.

EVENTS YOU MAY LIKE  
*heroes homecoming*  
*31 day salute*

TIME  
"Fayetteville: America's most pro-military town."  
[READ MORE](#)

WATCHING OVER THOSE WHO WATCH OVER US  
Welcome to

OTHER SITES YOU SHOULD VISIT  
*brief from the front*  
*military discounts*  
*visit fayetteville nc*

HEROES  
THANK YOU

★ DONATE ★  
TO THE ARMY'S ARMY.

# FAYETTEVILLE WANTS YOU

THE FOREMOST MILITARY RESOURCE FOR OUR COMMUNITY  
BROUGHT TO YOU BY THE ARMY'S ARMY

»Log In »Register

HOME SANCTUARY LIVING RELOCATION HELP MILITARY HERITAGE Q & A

03.30.2017 11:53:05

NEWS FEED [SUBSCRIBE](#)

JUNE 23  
[5th Annual Camaros For Heroes Event in Fayetteville To Honor Surviving Military Children](#)

Find what you need for your new home **NOW.** Visit [dexknows.com](#)

Q: Is there a local calendar of events? [READ MORE FAQs](#)



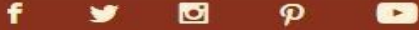
# Websites – FayettevilleNCTrails.com

The screenshot displays the website's header with 'ABOUT' and 'GUIDE' links, a logo, and a map background. The main title is 'DRIVING TRAILS COMMUNITIES OF CUMBERLAND COUNTY NORTH CAROLINA'. Below this is a yellow 'FEATURED' banner. Three trail cards are visible:

- AFRICAN-AMERICAN HERITAGE TRAIL**  
The African-American Heritage Trail consists of sites that provide a historical glimpse into the life of African-Americans who resided in Fayetteville and Cumberland County. The hard labor borne by slaves, the entrepreneurship of free blacks, the devotion...  
DURATION: 2 HRS | DISTANCE: 65 MI | [VIEW TRAIL](#)
- ALL-AMERICAN ADVENTURE TRAIL**  
Enjoy America's hometown with an All American Adventure! Nature lovers and active vacationers - this is the experience for you. From bird watching and fishing at our many parks and trails, to climbing or skating at our indoor facilities, to experiencing one of...  
DURATION: - HRS | DISTANCE: - MI | [VIEW TRAIL](#)
- AMERICAN INDEPENDENCE TRAIL**  
As one of the original thirteen colonies, North Carolina has a steep and varied Revolutionary history. The fever for independence spiked in communities across the state. Fayetteville's revolutionary roots include the signing of the "Liberty Point Resolves" by...  
DURATION: 1 HRS | DISTANCE: 35 MI | [VIEW TRAIL](#)

EST. 1754  
FAYETTEVILLE AREA  
**CONVENTION AND VISITORS BUREAU**  
CUMBERLAND COUNTY, NC

# Websites – FayettevilleNCAttractions.com



**THE CONSTITUTION ONLY GUARANTEES YOU THE RIGHT TO PURSUE HAPPINESS. YOU HAVE TO CATCH IT YOURSELF.**

- BENJAMIN FRANKLIN



**ADVENTURE**



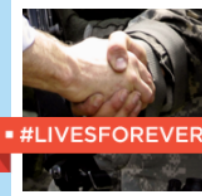
# Websites - Heroes Homecoming



▪ PARTNERS ▪



▪ NEWS ▪



▪ #LIVESFOREVER ▪

## ▪ EVENT SCHEDULE ▪

SATURDAY  
NOVEMBER **4**  
CLICK FOR DAY'S EVENTS

SUNDAY  
NOVEMBER **5**  
CLICK FOR DAY'S EVENTS

MONDAY  
NOVEMBER **6**  
CLICK FOR DAY'S EVENTS

TUESDAY  
NOVEMBER **7**  
CLICK FOR DAY'S EVENTS

## HEROES HOMECOMING V ★★

NOVEMBER 4 - NOVEMBER 12, 2017

[RELEASES](#) ▪ [PRESS](#) ▪ [RECAP](#) ▪ [STORIES](#) ▪ [DOWNLOADS](#)

Cumberland County created HEROES HOMECOMING as a way of showing all veterans that we remember and appreciate their courage, sacrifice and everything they did to defend our freedom – now and forever. As the point of departure and return for hundreds of thousands of soldiers, our town has a unique bond with veterans.



CONVENTION AND  
VISITORS BUREAU

CUMBERLAND COUNTY, NC

# Websites – TDA Event Microsites

Festival Details Accommodations Around Town ScoutLook Travel Tools

## INDIGO MOON FILM FESTIVAL

OCTOBER 7-9, 2016  
DOWNTOWN FAYETTEVILLE  
TICKETS ON SALE 9/9/16



GroundSwell Pictures has created the Indigo Moon Film Festival (IMFF). Set to launch October 7-9, 2016, IMFF will feature the best in filmmaking from filmmakers ranging from grade school students to adults and first time filmmakers to seasoned pros.

The film festival will include four venues with opening and closing night films, closing night film awards, filmmaker talks, equipment displays and of course, GREAT FILMS. Stay tuned for more details about this exciting event coming to downtown Fayetteville! You won't want to miss it!

**FOR MORE INFORMATION VISIT:**  
Website: <https://IndigoMoonFilmFestival.com>  
Facebook: <https://www.facebook.com/IndigoMoonFF>  
Twitter: <https://twitter.com/IndigoMoonFF>  
Pinterest: <https://www.pinterest.com/indigomoonff>

### ABOUT GROUNDSWELL PICTURES

GroundSwell Pictures, formed in 2014 by award-winning Producers/Directors/Writers Jan Johnson & Pat Wright, was created to engage and inspire diverse communities by producing films, teaching filmmaking, showing films and supporting filmmakers who can make a positive difference.

Festival Details Accommodations Around Town ScoutLook Travel Tools

Be sure to explore these other quick and easy ways to make the most of your visit to Fort Bragg and the Communities of Cumberland County.

DOWNLOAD OUR VISITOR GUIDE FIND A VISITOR CENTER SIGN UP FOR OUR E-NEWSLETTER

### CULTURAL HERITAGE TRAILS



With over 750 miles of themed driving trails, it's safe to say America's Hometown is steeped in history. Whether exploring the Cape Fear Botanical Garden on the All-American Adventure Trail, taking in a live theatre production at Cape Fear Regional Theatre on the Patri-Arts & Gardens Trail or witnessing a parachute jump at Fort Bragg on the Patriots: Past & Present Trail, we have a trail for you.

Explore our **Trail Guide** and **Trail Videos** to find out more.  
**CLICK HERE TO DOWNLOAD A DIGITAL TRAIL GUIDE**

### GPS TRAIL TREK

The Greater Fayetteville GPS Trail Trek is a geocaching game that takes place throughout the whole county. You'll discover fun places and learn things you never knew about the Cumberland County. Be like Lewis and Clark... except with satellite guidance!

**CLICK HERE TO START EXPLORING**

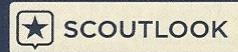




# Mobile App – Scoutlook

*Scoutlook 2.0 Under Construction*

WE PUT  
**428,812**  
THINGS TO DO AND SEE IN  
THE PALM OF YOUR HAND.



Introducing SCOUTLOOK, a free mobile app for exploring the communities of Cumberland County. We put it together as another resource to make sure you get the absolute most out of your visit here. Probably why we are known as the 'best place to get area information.' Right in the palm of your hand, no less.



VISITFAYETTEVILLENC.COM  
1-888-98-HEROES



# Social Media Outlets

## Facebook @VisitFayettevilleNC

The screenshot shows the Facebook profile of the Fayetteville Area Convention and Visitors Bureau. The page header includes navigation options like 'Page', 'Messages', 'Notifications', 'Insights', 'Publishing Tools', 'Settings', and 'Help'. The profile picture is a portrait of a man in a military-style uniform. The page name is 'Fayetteville Area Convention and Visitors Bureau' with the handle '@VisitFayettevilleNC'. A menu on the left lists various content types like 'Home', 'About', 'Posts', 'Photos', etc. The main content area features a post from the bureau about a woman honoring her great uncle during a marathon. The post includes a photo of a woman with a sign and a video player. A 'Boost Post' button is visible below the post. The right sidebar contains a 'Call Now' button, a website link, business hours, and a photo gallery.

**Page** Messages **1** Notifications **1** Insights Publishing Tools Settings Help

Liked Following Share

**Fayetteville Area Convention and Visitors Bureau**  
Published by Melody Vealey Foote [?] · 6 hrs ·

Here's a great story!  
Our team member David Nash's niece (Marlise) stopped at the #BlueMile while running the Mike-to-Mike half marathon to honor her Great Uncle, who was killed in Vietnam.  
We've heard from lots of folks that the Blue Mile is the most touching and extremely motivating part of their run. ... See More

**Woman honors fallen great uncle during marathon**  
A moving photo shared with ABC11 shows a woman honoring her great uncle during this weekend's Mike to Mike Half Marathon in Fayetteville.  
ABC11.COM

**Get More Likes, Comments and Shares**  
This post is performing better than 85% of other posts on your Page.  
Boost this post for \$5 to reach up to 1,500 people.

486 people reached **Boost Post**

Like Comment Share

**Call Now**

<http://www.visitfayette...> **Promote Website**

Tourist Information Center · Business Service  
Hours 8:00AM - 5:00PM  
**Open Now**

**Photos**

**Videos**



# Social Media Outlets

Twitter @VisitFayNC



**Fayetteville, NC CVB**  
@VisitFayNC · FOLLOWS YOU  
Official Twitter account for the Fayetteville Area, NC Convention & Visitors Bureau (CVB). We are America's Home Town & an expert in area events & attractions!  
Greater Fayetteville, NC  
visitfayettevillenc.com  
Joined October 2008

TWEETS 4,562 FOLLOWING 1,089 FOLLOWERS 2,588 LIKES 111 LISTS 14

Tweets Tweets & replies Media

**Pinned Tweet**  
Fayetteville, NC CVB @VisitFayNC · Feb 9  
"The patriotism in Fayetteville frames an undying faith in democracy that transcends partisan politics."- @LesterHoltNBC @NBCNews

Fayetteville, NC CVB Retweeted  
Don411.com @Don411\_com · 21h  
"America's Favorite Fighting Frenchman" – Marquis de Lafayette in Fayetteville, NC; "America's Favorite Fighting..." dlvr.it/NkscW5

Instagram



visitfayettevillenc Following

516 posts 1,379 followers 287 following

Fayetteville Area CVB The leading destination authority for the Fayetteville & Cumberland County branded visitor experience! [www.visitfayettevillenc.com](http://www.visitfayettevillenc.com)

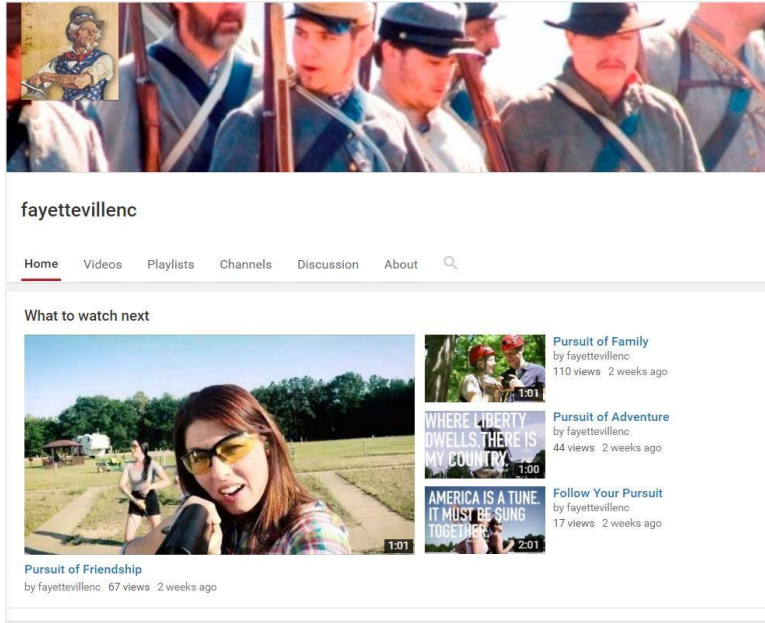


The grid contains six posts: a circular profile picture of American flags; a photo of a 'MEDAL OF HONOR' display case; a photo of two men in military uniforms; a photo of a man with a large bird; a photo of a man holding a small bird; and a historical map titled 'BATTLE OF AVERASBORO' showing military routes and figures like Sherman and Johnston.



# Social Media Outlets

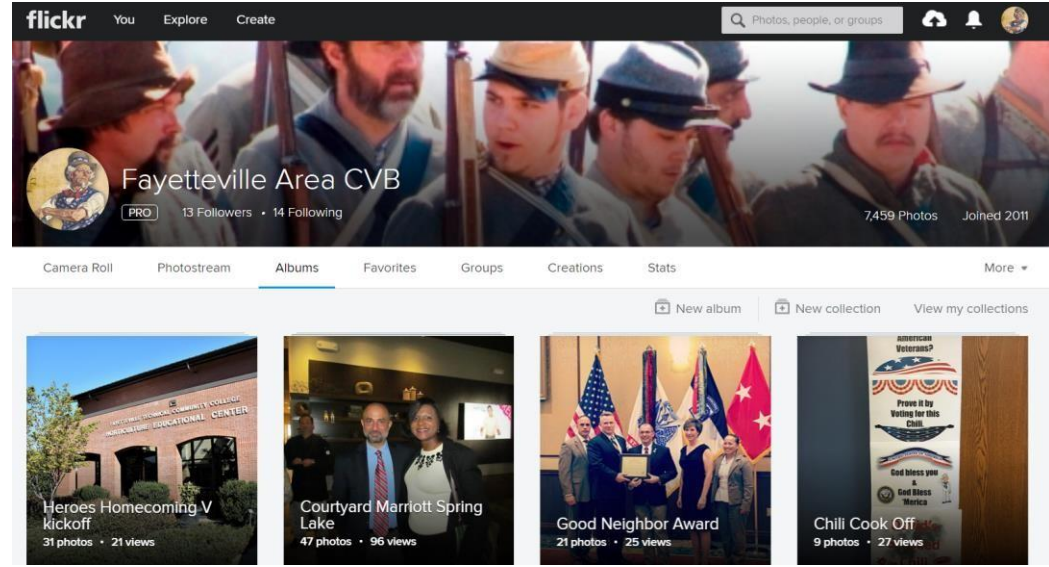
## Youtube



The screenshot shows the YouTube channel for 'fayettevillenc'. The channel name is 'fayettevillenc' with a profile picture of a historical figure. Below the name are navigation tabs: Home, Videos, Playlists, Channels, Discussion, and About. A search bar is also present. The 'What to watch next' section features several video thumbnails:

- Pursuit of Family** by fayettevillenc, 110 views, 2 weeks ago. Thumbnail shows a historical scene with soldiers.
- Pursuit of Adventure** by fayettevillenc, 44 views, 2 weeks ago. Thumbnail has the text 'WHERE LIBERTY DWELLS, THERE IS MY COUNTRY!'.
- Follow Your Pursuit** by fayettevillenc, 17 views, 2 weeks ago. Thumbnail has the text 'AMERICA IS A TUNE, IT MUST BE SUNG TOGETHER!'.
- Pursuit of Friendship** by fayettevillenc, 67 views, 2 weeks ago. Thumbnail shows a woman wearing safety glasses.

## Flickr



The screenshot shows the Flickr page for 'Fayetteville Area CVB'. The page header includes the Flickr logo and navigation options: You, Explore, Create. A search bar contains the text 'Photos, people, or groups'. The profile section shows a profile picture, the name 'Fayetteville Area CVB', a 'PRO' badge, '13 Followers', and '14 Following'. It also indicates '7,459 Photos' and 'Joined 2011'. Below the profile are navigation tabs: Camera Roll, Photostream, Albums, Favorites, Groups, Creations, Stats, and More. The 'Albums' tab is selected, displaying a grid of photo albums:

- Heroes Homecoming V kickoff**: 31 photos, 21 views. Thumbnail shows a building with the sign 'HEROES HOMEcoming EDUCATIONAL CENTER'.
- Courtyard Marriott Spring Lake**: 47 photos, 96 views. Thumbnail shows two men in suits.
- Good Neighbor Award**: 21 photos, 25 views. Thumbnail shows a group of people holding an award.
- Chili Cook Off**: 9 photos, 27 views. Thumbnail has the text 'American Veterans? Prove it by Voting for this Chili'.



# Social Media Outlets

## *Pinterest*

Explore the Fayetteville Area Unfollow

Boards Pins



**For the Kids** Unfollow  
18 Pins



**Fayetteville Food...** Unfollow  
12 Pins



**Picture Perfect S...** Unfollow  
5 Pins



**America's Home...** Unfollow  
26 Pins



**American Heroes** Unfollow  
24 Pins



**Get Out & Explore** Unfollow



**Outdoor Adventu...** Unfollow



**Patriotic & Proud** Unfollow



**Hope Mills, NC** Unfollow



**Cumberland Cou...** Unfollow



# Ads - Print

OUR FOREFATHERS' AIM IN VISITING WHAT WOULD become America was at first mere curiosity. But now it feels right to sacrifice for a cause as noble as the rolling hills here are beautiful.

*They stopped because of abundant water and fertile soil. They stayed to build upon the nation's great ideals. As you visit, make sure to explore the treasures of a community that embodies service and sacrifice at every turn. Contact us to start planning your visit at 1-888-98-HEROES or VisitFayettevilleNC.com.*



★ MANCHESTER RD

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
 AREA  
 CONVENTION AND VISITORS BUREAU

OUR FOREFATHERS BRAVED THE ATLANTIC IN SEARCH OF A FREER LIFE. Brother beside brother discovered a rich, lush terrain that bred in each of its citizens a warrior's heart and a thirst for victory that still lives on.

As home to the bravest of the brave & their families, our sports facilities are always at the ready. Bring your competition here and you'll be enveloped by a community dedicated to service & sacrifice. And that's a win for everybody. Contact us to start planning your visit at 1-888-98-HEROES or FayettevilleNCSports.com.



★ JORDAN SOCCER COMPLEX

CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
 AREA  
 CONVENTION AND VISITORS BUREAU

THOSE WHO CAME BEFORE US RISKED THEIR LIVES CROSSING in a search for liberty. Their brave history echoes around ever. Our centuries-old bond to the military is evident in the monuments we've erected over the years. Yet the greater impression our community will leave is the ever-present sense of service and sacrifice. You're welcome to take that with you. Contact us to plan your group tour at 1-888-98-HEROES or VisitFayettevilleNC.com.



CUMBERLAND COUNTY, NC  
**FAYETTEVILLE**  
 AREA



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**CONVENTION AND VISITORS BUREAU**

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FRIDAY  
FREEDOMS**



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**FIND YOUR  
CRAVING  
QUENCHER**



[WWW.GOFAYETTEVILLE.COM](http://WWW.GOFAYETTEVILLE.COM)

**FIND IT  
IN FAYETTEVILLE**



**FRESH FINDS IN REAL TIME**  
Get the latest on tonight's events, bars and more in Cumberland County at [gofayetteville.com](http://gofayetteville.com) - it's always worth for our community's fresh finds year-round.

[WWW.GOFAYETTEVILLE.COM](http://WWW.GOFAYETTEVILLE.COM)

powered by eventbrite  
**FAYETTEVILLE**  
A U.S. CONVENTION AND VISITORS BUREAU

To learn more about the Fayetteville Area Convention & Visitors Bureau  
**[910] 483-5311**
To get the latest insight  
[www.fayetteville.com](http://www.fayetteville.com) or  
[facebook.com/fayetteville](https://facebook.com/fayetteville)

EST.  1754

FAYETTEVILLE AREA

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**CONVENTION AND  
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CUMBERLAND COUNTY, NC



# Ads - Print




  
**VICTORY MEANS A LITTLE MORE HERE.**

As home to the bravest of the brave, we know how important a safe friendly competition can be in life. Cumberland County is always at the ready with hundreds of restaurants, sports facilities, and thousands of hotel rooms. Bring your game here and you'll be enveloped by a community dedicated to service and sacrifice. And that's a win for everybody.

Contact us to start planning your tournament in Cumberland County, NC  
**1-888-98-HEROES**

**CUMBERLAND COUNTY, NC**  
**FAYETTEVILLE**  
A CITY OF COURAGE  
CONVENTION AND VISITOR BUREAU

sports@fayettevillencsports.com  
FayettevilleNCsports.com

**VICTORY MEANS A LITTLE MORE HERE**


CROWN COMPLEX	MILTON E. MAZARICK PARK	FAYETTEVILLE STATE UNIVERSITY	MCCORMICK FARMS
A multi-use complex with five buildings, perfect for a variety of sporting events, including MMA, games, and boxing and PBL exhibition games.	Mazarick Park features 88 acres with a variety of facilities for athletic endeavors of all ages and skill levels.	Fallon J. Carol Complex is home to the Fayetteville State University basketball men's and women's basketball teams.	Over more than 1,000 acres, McCormick Farms offers the ability to host a wide array of corporate and athletic activities.
Seating for 12,000, Crown Complex can host a football, soccer, football, basketball tournaments, boxing and MMA.	Popular features include an 18-hole elite golf course, 8 tennis courts, a baseball/softball field, soccer training trails, fishing at Sherrill Lake and more.	Completed in 1996 and known as one of the best facilities in the NCAA Division II.	Most notably, the site is host to Cumberland County's early iron Spangon Race—attended by thousands of participants every year.
Crown Arena seats up to 5,000 making it a perfect facility for anything from a wide variety of including wrestling, soccer/flag, cheer-leading and indoor football tournaments.	The park also offers several amenities such as parking, a concession stand, fishing pier, boat rental, trails and playgrounds.	With more than 12,000 square feet, the complex housed an Olympic-sized swimming pool, a basketball arena seating 3,000, an indoor track, racquetball courts, outdoor tennis courts and the PSU athletic department's training facility.	Compliment with our horse farm, riding hill, crop markets and perfectly maintained ball fields—competitors can test their skills on a whole new level.

Photo taken at | **Crown Complex**

Contact us to start planning your tournament in Cumberland County, NC  
**1-888-98-HEROES**

**CUMBERLAND COUNTY, NC**  
**FAYETTEVILLE**  
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CONVENTION AND VISITOR BUREAU

sports@fayettevillencsports.com  
FayettevilleNCsports.com



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FAYETTEVILLE AREA

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CUMBERLAND COUNTY, NC





# Ads - Digital

**NEWS FIT FOR A PATRIOT.**

VISIT US TO RECEIVE MONTHLY UPDATES ON ALL THINGS FAYETTEVILLE.



**SEE WHAT YOU'VE BEEN MISSING. VISIT US TO EXPLORE UPCOMING EVENTS.**





**AMERICA AT EVERY TURN.**

EXPERIENCE THE **#PURSUITofADVENTURE** IN CUMBERLAND COUNTY





**AMERICA AT EVERY TURN.**

EXPERIENCE THE **#PURSUITofFAMILY** IN CUMBERLAND COUNTY

**AMERICA AT EVERY TURN.**

VISIT [FAYETTEVILLENC.COM](http://FAYETTEVILLENC.COM)  
CLICK HERE TO PLAN YOUR TRIP



**DISCOVER THE LATEST IN FREEDOM'S HOMETOWN.**

VISIT US TO EXPLORE UPCOMING EVENTS IN FAYETTEVILLE.




**AROUND EVERY CORNER, A BRAVE HISTORY ECHOES.**


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**AMERICA AT EVERY TURN.**




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**CONVENTION AND VISITORS BUREAU**

CUMBERLAND COUNTY, NC



# Ads - Digital

HOSTING IMPORTANT MEETINGS SINCE 1762.

A WARRIOR'S HEART LIVES HERE.

AMERICA AT EVERY TURN.

FAITH AND FELLOWSHIP

VISIT FAYETTEVILLE NC.COM  
CLICK HERE TO PLAN YOUR VISIT

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HOSTING IMPORTANT MEETINGS SINCE 1762.

A WARRIOR'S HEART LIVES HERE

AMERICA AT EVERY TURN.

FAITH & FELLOWSHIP



# E-promotions



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in Spring Lake



On the Trail of  
Religious Freedom



Cumberland's  
Corners: Eastover



Fayetteville's  
Wild Side



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