

# *Metrics Associated with Fayetteville Comic-Con 2015*

*Held October 17, 2015*

David Nash

Research and Data Manager  
FACVB



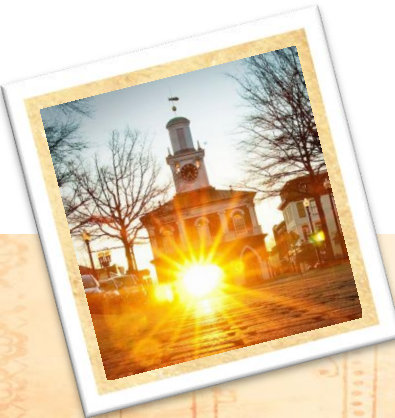
**CUMBERLAND  
COUNTY**  
*North Carolina*

*October 27, 2015*



# Surveying at Comic Con

The Fayetteville Area Convention and Visitors Bureau set up a booth and randomly surveyed visitors to the Comic Con event for approximately 2 hours.

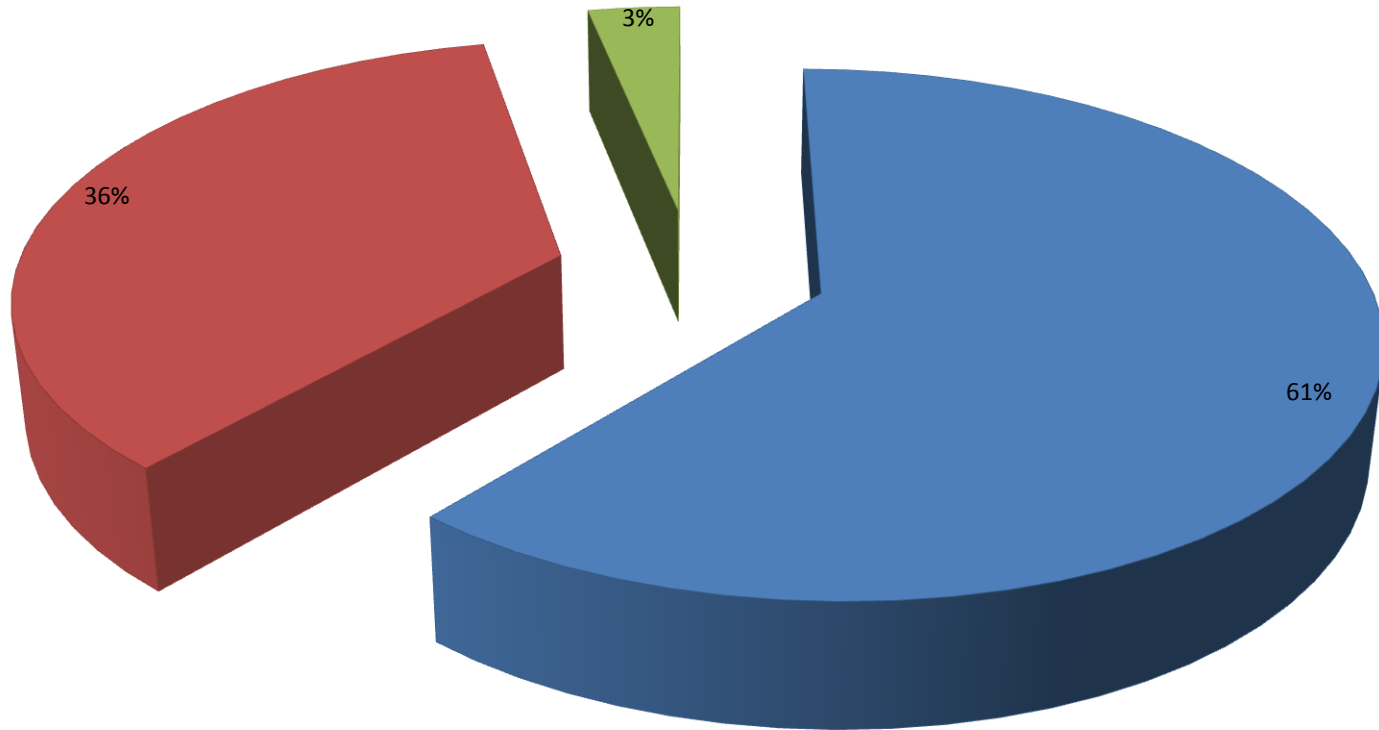


FAYETTEVILLE AREA

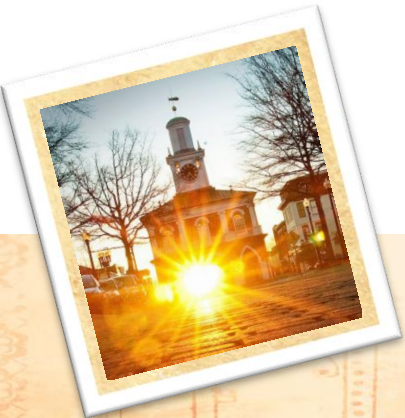
CONVENTION AND VISITORS BUREAU

CUMBERLAND COUNTY, NC

# Which Statement Best Applies?



- I am from Fayetteville, Cumberland County, or Stationed at Fort Bragg
- I am from a nearby county and drove in for the day to attend
- I am here for this event and am staying with family or friends

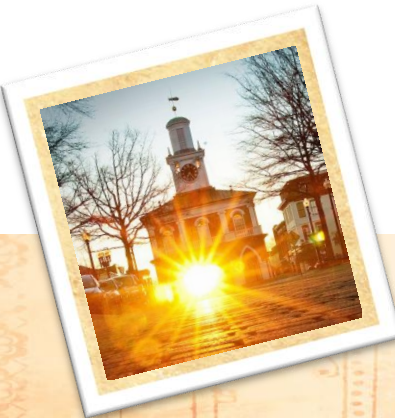
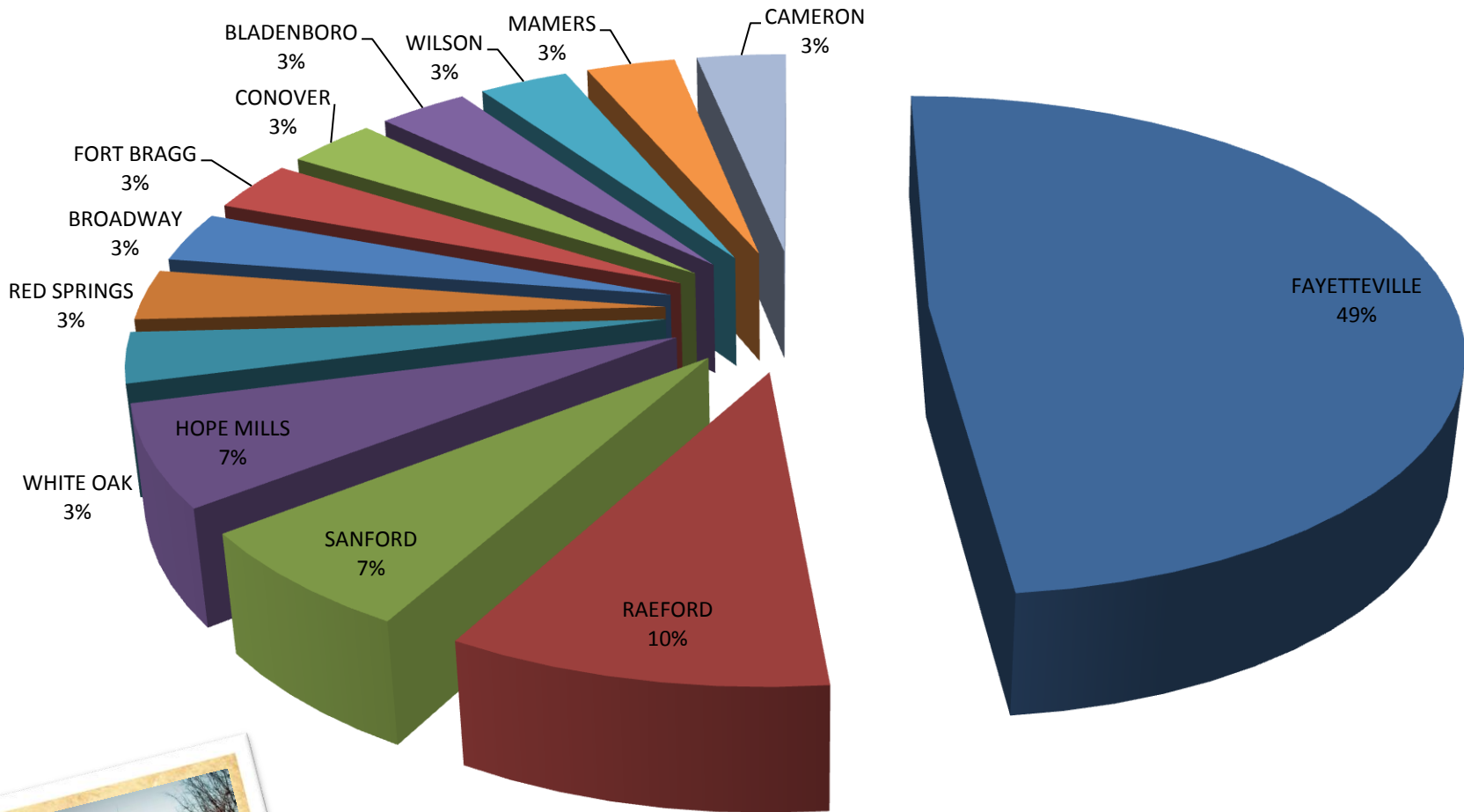


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# Results by City

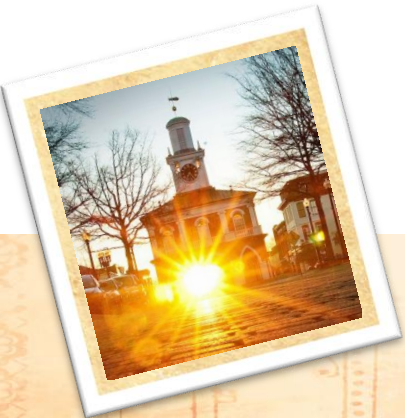
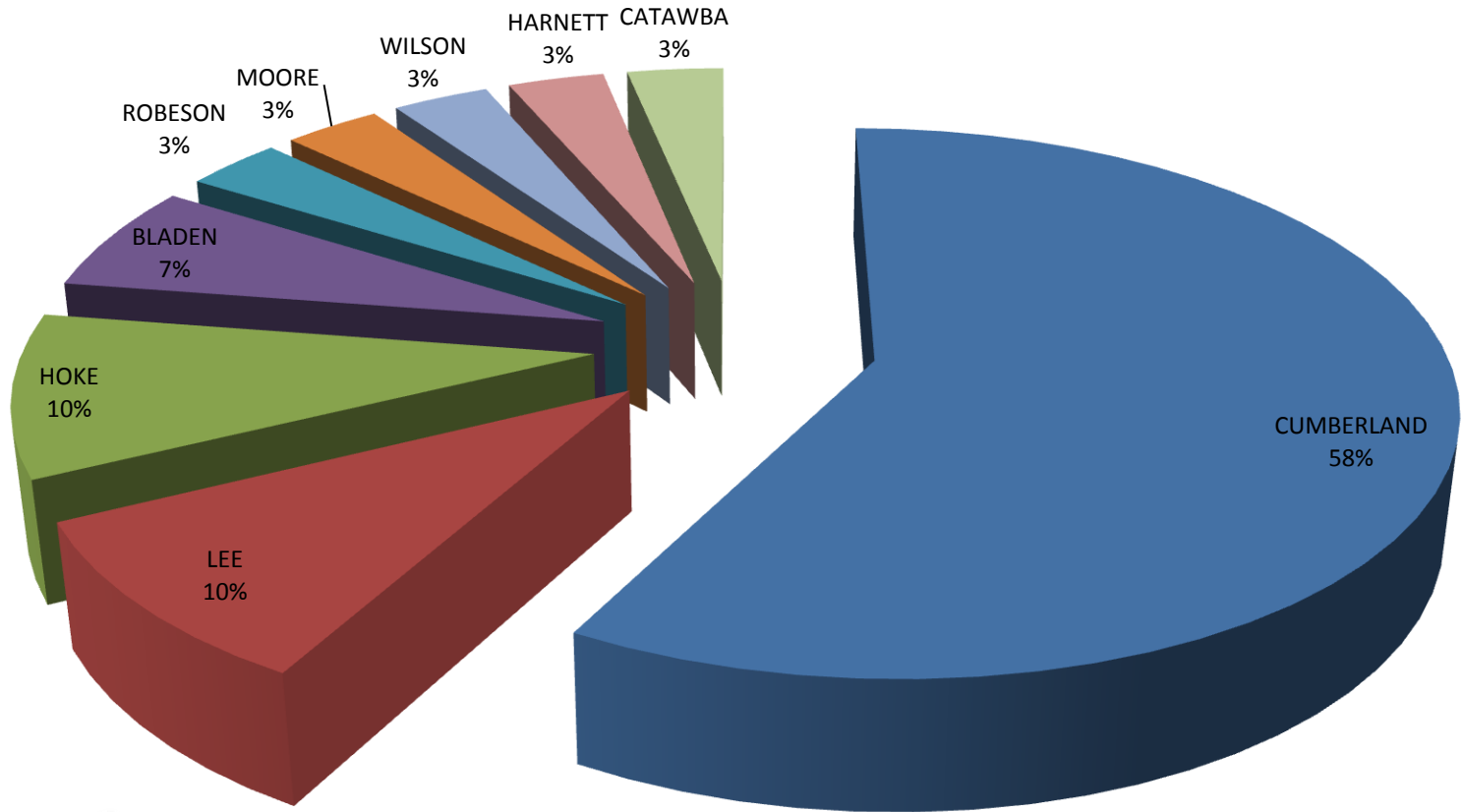


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# Results by County

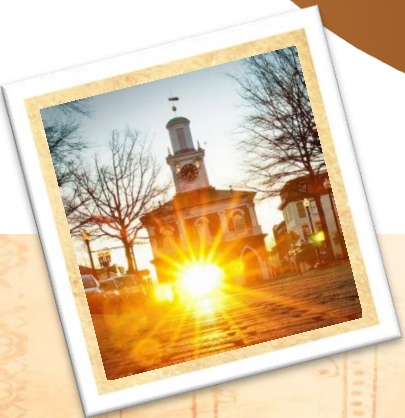
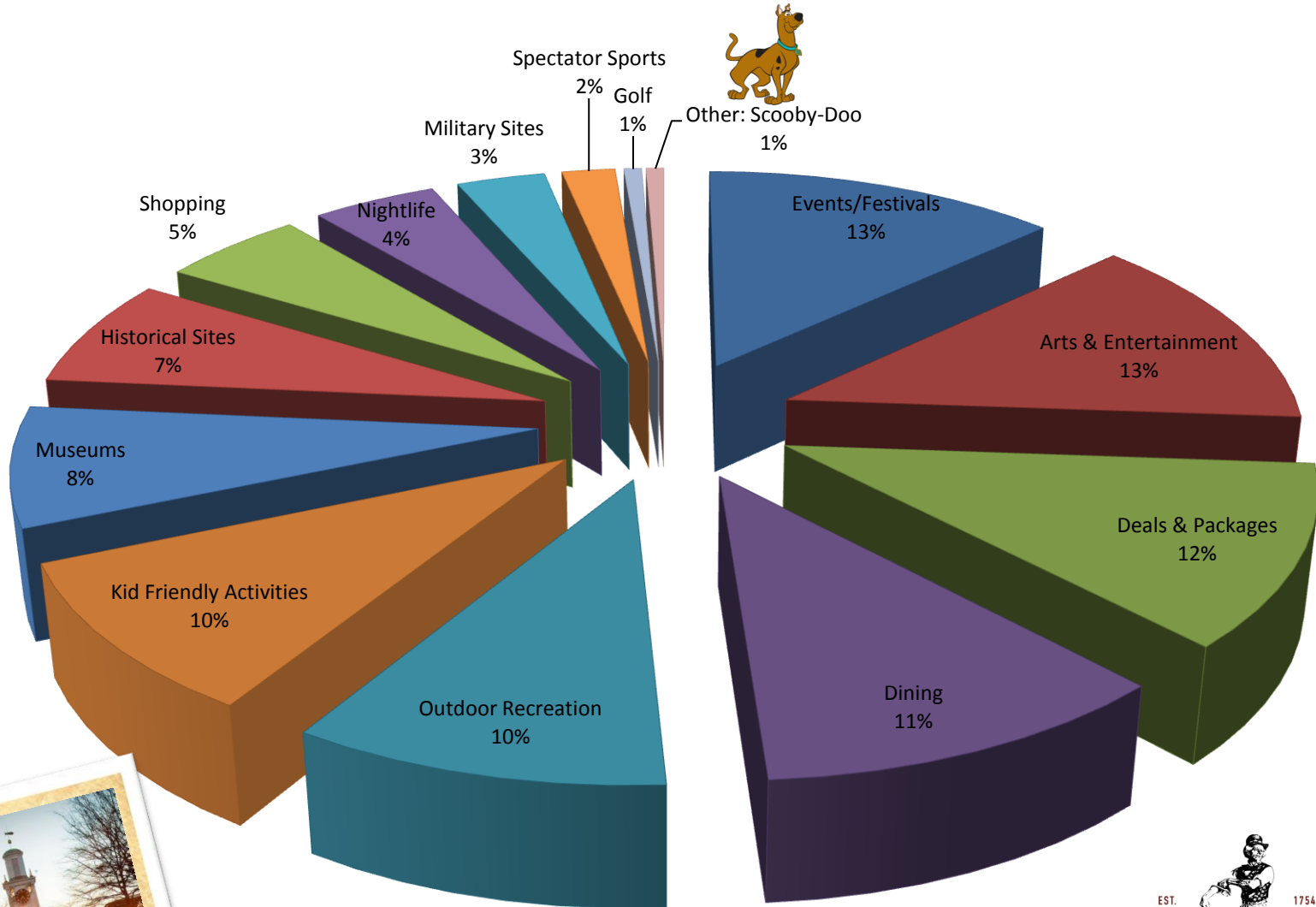


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# Results by Areas of Interest



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# Thank You



*Proudly promoting the Fort Bragg Communities of Cumberland County.*



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