Date Created: Jul 16, 2018

Fayetteville Area CVB

For the Month of June 2018

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				с	urrent Monti	n - June 20 [.]	18 vs Ju	ne 2017								`	Year to Date	- June 201	8 vs June	2017						Parti	cipation	
	Occ	%	AD	R	RevP	AR		Percent	Change	from Jun	e 2017		Oco	:%	AD	R	RevP	AR		Percen	t Change	from YT	D 2017		Prop	erties	Roo	oms
	2018	2017	2018	2017	2018	2017		ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold		a	•	0
							Occ	ADR																5010	Census	Sample	Census	Sample
North Carolina	70.9	69.6	105.87	104.78	75.07	72.89	1.9	1.0	3.0	5.5	2.4	4.4	63.1	63.4	102.36	100.31	64.59	63.57	-0.4	2.0	1.6	4.3	2.6	2.2	1801	1179	157521	124764
Cumberland County, NC	66.0	73.7	78.10	78.31	51.51	57.72	-10.5	-0.3	-10.7	-5.7	5.6	-5.5	64.6	68.3	77.05	75.85	49.74	51.80	-5.5	1.6	-4.0	-0.8	3.3	-2.3	70	52	6332	5352
Johnston County, NC	62.3	57.0	75.00	74.04	46.69	42.17	9.3	1.3	10.7	14.5	3.4	13.0	55.7	54.0	72.59	72.16	40.43	38.97	3.1	0.6	3.7	3.8	0.1	3.2	33	25	2293	1823
Robeson County, NC	65.3	62.8	74.00	76.07	48.31	47.75	4.0	-2.7	1.2	-1.5	-2.7	1.2	60.7	66.5	74.07	76.38	44.99	50.78	-8.6	-3.0	-11.4	-13.7	-2.7	-11.0	28	15	1833	1188
Wake County, NC	74.0	72.0	106.96	102.02	79.18	73.43	2.9	4.8	7.8	12.5	4.3	7.3	69.7	70.5	106.22	103.33	74.02	72.89	-1.2	2.8	1.5	6.7	5.1	3.8	140	128	16823	15943
Durham County, NC	71.3	69.6	101.93	100.52	72.71	70.01	2.4	1.4	3.9	4.8	0.9	3.3	68.4	68.2	106.73	105.24	73.03	71.73	0.4	1.4	1.8	2.7	0.9	1.3	65	60	8401	7991
Edgecombe County, NC																									4	2	216	126
Guilford County, NC	62.9	64.7	94.25	92.27	59.33	59.73	-2.8	2.1	-0.7	-0.8	-0.1	-2.9	58.8	58.7	98.15	94.49	57.76	55.50	0.2	3.9	4.1	4.0	-0.1	0.1	85	68	10174	9052
Harnett County, NC	59.6	57.8	75.97	78.51	45.30	45.40	3.1	-3.2	-0.2	-0.2	0.0	3.1	58.3	57.4	74.93	75.86	43.69	43.57	1.5	-1.2	0.3	0.3	0.0	1.5	11	8	859	638
Moore County, NC	63.4	63.4	123.75	125.90	78.49	79.87	-0.0	-1.7	-1.7	-1.8	-0.1	-0.1	58.3	56.5	123.29	121.05	71.93	68.38	3.3	1.9	5.2	5.1	-0.1	3.2	22	14	1958	1554

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Jan

63.7

55.4

14.9

Feb

65.5

63.5

3.0

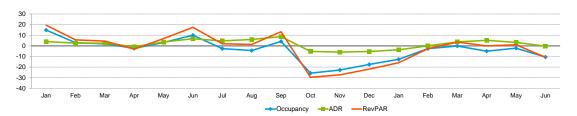
Mar

71.0

69.6

1.9

Overall Percent Change



2017

.hu

68.4

70.2

-2.6

Aug

65.7

68.7

-4.4

Jun

73.7

10.0

67.0

May

64.8

62.8

3.1

Apr

71.3

73.0

-2.3

Monthly Percent Change



2018 Year To Date Running 12 Months 2016 2016 Mar 2017 2018 2017 2018 Apr May Jun 63.3 70.9 67.7 66.0 65.2 68.3 64.6 63.7 69.6 63.4 65.5 71.0 71.3 64.8 73.7 66.6 65.2 68.3 64.6 63.7 69.6 -0.1 -5.0 -2.2 -10.5 -2.1 4.8 -5.5 -1.4 9.2 -8.9 Year To Date 2018 Running 12 Months

ADR						20	17								20	18				Year To Date		Ru	nning 12 Months	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2016	2017	2018	2016	2017	2018
This Year	74.40	74.24	75.56	76.47	75.66	78.31	76.89	77.41	77.88	74.40	72.64	68.68	71.64	74.20	78.38	80.47	78.13	78.10	73.65	75.85	77.05	73.45	75.22	75.99
Last Year	71.52	72.39	73.70	77.09	73.04	73.38	73.46	73.00	71.64	78.52	77.19	72.57	74.40	74.24	75.56	76.47	75.66	78.31	73.06	73.65	75.85	72.78	73.45	75.22
Percent Change	4.0	2.6	2.5	-0.8	3.6	6.7	4.7	6.0	8.7	-5.2	-5.9	-5.4	-3.7	-0.1	3.7	5.2	3.3	-0.3	0.8	3.0	1.6	0.9	2.4	1.0
RevPAR						20	17								20)18				Year To Date		Ru	nning 12 Months	
RevPAR	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2016	2017	2018	2016	2017	2018
This Year	47.36	48.59	53.63	54.49	48.99	57.72	52.56	50.86	51.43	45.22	42.68	36.72	39.82	47.30	55.55	54.47	49.49	51.51	48.02	51.80	49.74	46.79	52.33	48.15
Last Year	39.63	46.00	51.33	56.24	45.86	49.15	51.57	50.19	45.41	64.24	58.73	47.03	47.36	48.59	53.63	54.49	48.99	57.72	48.67	48.02	51.80	47.04	46.79	52.33
Percent Change	19.5	5.6	4.5	-3.1	6.8	17.4	1.9	1.3	13.3	-29.6	-27.3	-21.9	-15.9	-2.7	3.6	0.0	1.0	-10.7	-1.3	7.9	-4.0	-0.5	11.8	-8.0
Supply						20	17								20)18				Year To Date		Ru	nning 12 Months	
cappij	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2016	2017	2018	2016	2017	2018
This Year	185,845	167,860	185,845	179,850	185,845	179,850	189,348	189,348	183,300	189,410	183,030	189,100	189,100	170,800	192,541	186,330	192,541	189,960	1,066,995	1,085,095	1,121,272	2,151,983	2,172,875	2,244,808
Last Year	182,745	165,060	182,745	176,850	182,745	176,850	182,745	182,745	176,850	182,745	176,850	185,845	185,845	167,860	185,845	179,850	185,845	179,850	1,067,719	1,066,995	1,085,095	2,145,542	2,151,983	2,172,875
Percent Change	1.7	1.7	1.7	1.7	1.7	1.7	3.6	3.6	3.6	3.6	3.5	1.8	1.8	1.8	3.6	3.6	3.6	5.6	-0.1	1.7	3.3	0.3	1.0	3.3

Dec

53.5

64.8

-17.5

Jan

55.6

63.7

-12.7

Feb

63.7

-2.6

Demand						20	17								20	18				Year To Date		Ru	nning 12 Months	
Domand	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2016	2017	2018	2016	2017	2018
This Year	118,300	109,871	131,905	128,165	120,335	132,556	129,445	124,400	121,053	115,123	107,543	101,092	105,100	108,882	136,461	126,127	121,958	125,285	695,635	741,132	723,813	1,370,878	1,511,694	1,422,469
Last Year	101,252	104,887	127,281	129,015	114,739	118,461	128,290	125,632	112,109	149,518	134,572	120,441	118,300	109,871	131,905	128,165	120,335	132,556	711,320	695,635	741,132	1,386,839	1,370,878	1,511,694
Percent Change	16.8	4.8	3.6	-0.7	4.9	11.9	0.9	-1.0	8.0	-23.0	-20.1	-16.1	-11.2	-0.9	3.5	-1.6	1.3	-5.5	-2.2	6.5	-2.3	-1.2	10.3	-5.9

Revenue						20	17								20)18				Year To Date		Ru	nning 12 Months	
Nevenue	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2016	2017	2018	2016	2017	2018
This Year	8,801,514	8,157,011	9,966,922	9,800,905	9,105,131	10,380,171	9,952,765	9,629,486	9,427,700	8,564,654	7,811,500	6,943,271	7,529,391	8,078,872	10,695,434	10,149,952	9,528,082	9,785,187	51,233,712	56,211,654	55,766,918	100,689,554	113,704,737	108,096,294
Last Year	7,241,543	7,592,793	9,380,421	9,945,284	8,380,936	8,692,735	9,424,026	9,171,500	8,031,175	11,739,610	10,386,953	8,739,819	8,801,514	8,157,011	9,966,922	9,800,905	9,105,131	10,380,171	51,965,828	51,233,712	56,211,654	100,933,215	100,689,554	113,704,737
Percent Change	21.5	7.4	6.3	-1.5	8.6	19.4	5.6	5.0	17.4	-27.0	-24.8	-20.6	-14.5	-1.0	7.3	3.6	4.6	-5.7	-1.4	9.7	-0.8	-0.2	12.9	-4.9
																		1						

				20				21	018							
Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
65	65	65	65	65	66	66	66	66	66	67	67	67	68	68	69	70
5995	5995	5995	5995	5995	6108	6108	6110	6110	6101	6100	6100	6100	6211	6211	6211	6332
83.7	83.7	83.7	83.7	83.7	82.1	84.0	84.0	84.0	83.9	82.0	83.9	83.9	84.2	84.2	83.3	84.5
		65 65 5995 5995	65 65 65 5995 5995 5995	65 65 65 65 5995 5995 5995 5995	65 65 65 65 65 5995 5995 5995 5995	65 65 65 65 65 66 5995 5995 5995 5995 6108	65 65 65 65 65 66 66 5995 5995 5995 5995	65 65 65 65 65 66 66 66 5995 5995 5995 5	65 65 65 65 65 66 66 66 66 5995 5995 599	65 65 65 65 65 66 66 66 66 66 5995 5995	65 65 65 65 65 66 66 66 66 66 67 5995 5995 5995 5995 5995 6108 6108 6110 6110 6101 6100	65 65 65 65 66 66 66 66 66 67 67 5995 5995 5995 5995 6108 6110 6101 6100 6100	65 65 65 66 66 66 66 67 67 67 5995 5995 5995 6108 6110 6101 6100	65 65 65 65 65 66 66 66 66 66 67 67 67 68 5995 5995 5995 5995 6108 6108 6110 6110 6101 6100 6100 6211	65 65 65 65 66 66 66 66 67 67 67 68 68 5995 5995 5995 5995 6108 6110 6101 6100 6100 6211 </td <td>65 65 65 65 66 66 66 66 67 67 67 68 68 69 5995 5995 5995 5995 6108 6110 6101 6100 6100 6211</td>	65 65 65 65 66 66 66 66 67 67 67 68 68 69 5995 5995 5995 5995 6108 6110 6101 6100 6100 6211

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Occupancy (%)

This Year

Last Year

Percent Change

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Oct

60.8

81.8

-25.7

Sep

66.0

63.4

4.2

Nov

58.8

76.1

-22.8

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of June 2018

								2016	5							20 1	17							2	2018								
STR Code	Name of Establishment	City & State	Zip Code				Chg in Rms	J	FМ	A	мЈ	J	A 8	5 O	N		FN	1 A	м.	J J	A :	s o	N		JF	м	Α	мЈ	J	Α	s (0	1 D
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012 Jul 2009	Jun 1967	43																											
	Budget Inn Closed - Independent Hotel Prince Charles	Fayetteville, NC Fayetteville, NC	28301 28301	Nov 2010	Jun 1964 Jun 1925	130	Y																										
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1923	0	Y																										
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008	our rooo	0	Ý																										
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Ý																								T	T	T
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Ý																										
25288	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Y																								T		
25286	Cloverleaf Motel	Fayetteville, NC	28301			22																											
	Eastover Inn	Fayetteville, NC	28301			20																											
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Y																										
	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Y			_			_															_					
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Y																										
	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017	Oct 2007	121		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	• •	•			_	_	-
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49		0 0	0	0 0	0	0	0 0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0 0	0					
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																								_	-	-	-
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114	Y	••	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
	Closed - Independent Cottonade Square Courtyard Fayetteville	Fayetteville, NC	28303 28303	Aug 2014 Jan 1991	Jan 1991	0 108	Ŷ																			-							
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC Fayetteville, NC	28303	Mar 2014	Jun 1991	119	Y	•••		•	•	•	•••	•	•••	•	•••	•	•	•	• •	•	•	•	•	•	•	•					
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165	T					-								-													
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2012	Jan 1999	77	Y													-													
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130	Y																										
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	100	•																										
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	Y									•							•										
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2000	Feb 2011	118	•																•								11	11	1.1
	Homewood Suites Fayetteville	Fayetteville, NC	28303	Mar 2018	Mar 2018	111			-			-		-		-		-		-		-	-			•	• •						
	Knights Inn Fayettevile Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61		• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •				T		1
	Motel 6 Fayetteville	Fayetteville, NC	28303	May 2018	May 2018	71																					0	•					
37019	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•			T	T	T
25877	Red Lion Inn & Suites Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
53828	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
66800	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121																						0					
36796	Studio 6 Fayetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•					
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93		• •	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																											
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Y																										
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•			_	_	-
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•					
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121		• •	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•		_	-	-	-
	Airport Inn Budget Motel	Fayetteville, NC	28306	hun 0040	h	30																											
	Ambassador Inn Carolina Motor Inn	Fayetteville, NC	28306 28306	Jun 2012	Jun 1964	62 47																										-	
	Closed McInnis Motel	Fayetteville, NC Fayetteville, NC	28306	Jun 1993		47	Y																										
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75	1																										
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52	Y																										
	Relax Inn	Fayetteville, NC	28306	5012015		32			-				-	-		-		-		-		-	-				-						
	Roadside Inn Motel	Fayetteville, NC	28306			20																				1							1
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197	Y							•		•		•		•			•										
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115						•				•										•							1
	Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC	28312	Dec 2017	May 1986	121			•		•	•		•		•	• •	•		•		•	0		•	•	•	•					
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Y			T														T		1							T
	Comfort Inn Fayetteville	Fayetteville, NC	28312		Apr 2000	61			•		•	•	• •	•	• •	•	• •	•		•	• •	•	•		•	•	•	•					
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312	Sep 2009	May 1986	97		• •	•		•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•				T	T
24174	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																											
	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•		T	T	T	T
24255	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	74	Y	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•					
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66	Y	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•					
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114															• •	•	•	•	•	•	•	•					
	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983	Jun 1983	198		• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•					
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992	Jun 1986	115	Y	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•					
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008	Feb 1998	81		• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•					
34632	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55	Y	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•					
67173	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Dec 2017	Dec 2017	76																		•	•	•	• •	•					
	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995	Nov 1995	63		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•					
33580	Super 8 Fayetteville	Favetteville, NC	28312	Dec 1996	Dec 1996	60				• •	•		• •		• •	•	• •	•	• •	•	• •	• •		• •	•			• •	1	. I.			

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of June 2018

								2016	;						2017							2018	;					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		- м	A M	J	JA	s o	N D	JI	- M .	а м	J J	A	s 0	N D	JI	- м	AM	J.	JA	s o	N D
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111	Y	• •	•	• •	• •	•	•	• •	• •	• •	•	• •	• •	•	• •	• •	•	• •	•			
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312		U/C	109																						
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Y	• •	•	• •	• •	•	•	• •	• •	•	• •	• •	• •	•	•	• •	•	• •	•			
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121		• •	•	• •	• •	•	•	• •	• •	• •	•	• •	• •	•	• •	• •	•	• •	•			
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72		• •	•	• •	• •	•	•	• •	• •	•	• •	• •	• •	•	•	• •	•	• •	•			
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Y	• •	•	• •	• •	•	•	• •	• •	•	•	• •	• •	•	•	• •	•	• •	•			
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100								0	• •	•	• •	• •	• •	•	• •	• •	•	• •	•			
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		• •	•	• •	• •	•	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•			
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Y	• •	•	• •	• •	•	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•			
51150	Starlite Motel	Spring Lake, NC	28390			28																						
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60		• •	•	• •	• •	•	•	• •	• •	•	• •	• •	• •	•	• •	• •	•	• •	•			
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Y																					
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Y	• •	•	• •	• •	•	•	• •	• •	•	•	• •	• •	•	•	• •	•	• •	•			
			Total Prope	erties:	81	6441		• -	Month	hly an	ta rece d daily receiv	/ data	receiv		STR													

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

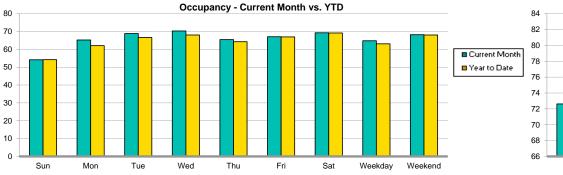
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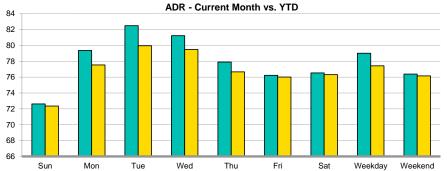
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Tab 5 - DOW Cumberland County NC

Fayetteville Area CVB

For the Month of June 2018





	1	Occupancy (%)	ADR		RevPAR		Supply		Demand		Revenu	le
Day of Week			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	54.2	-9.9	72.62	-3.2	39.34	-12.7	25,328	5.6	13,720	-4.8	996,364	-7.8
	Year To Date	54.2	-3.6	72.35	1.2	39.23	-2.5	154,871	-0.6	83,979	-4.2	6,075,948	-3.1
	Running 12 Month	53.3	-8.3	71.50	0.3	38.10	-8.0	319,737	3.3	170,360	-5.3	12,180,723	-5.0
Monday	Current Month	65.3	-11.1	79.37	1.5	51.80	-9.8	25,328	5.6	16,530	-6.1	1,311,925	-4.7
	Year To Date	62.1	-6.7	77.53	2.2	48.13	-4.6	160,971	3.3	99,928	-3.6	7,747,589	-1.4
	Running 12 Month	61.5	-9.0	76.59	1.9	47.09	-7.3	319,737	3.3	196,594	-6.0	15,057,003	-4.3
Tuesday	Current Month	68.9	-10.1	82.48	3.3	56.82	-7.1	25,328	5.6	17,448	-5.0	1,439,144	-1.9
	Year To Date	66.7	-5.9	79.96	2.8	53.32	-3.3	160,971	3.3	107,341	-2.8	8,583,139	-0.1
	Running 12 Month	64.6	-10.4	78.54	2.0	50.76	-8.6	319,737	3.3	206,667	-7.5	16,230,846	-5.6
Wednesday	Current Month	70.3	-10.5	81.23	2.9	57.13	-7.9	25,328	5.6	17,814	-5.4	1,446,953	-2.7
	Year To Date	68.1	-6.4	79.49	2.4	54.10	-4.1	160,971	3.3	109,566	-3.4	8,709,133	-1.0
	Running 12 Month	66.8	-9.0	78.26	2.1	52.26	-7.1	319,728	3.3	213,507	-6.0	16,708,802	-4.1
Thursday	Current Month	65.5	-11.3	77.90	0.5	51.01	-10.8	25,328	-15.5	16,586	-25.0	1,292,002	-24.6
	Year To Date	64.3	-6.5	76.66	1.9	49.26	-4.7	161,082	3.3	103,516	-3.4	7,935,317	-1.5
	Running 12 Month	63.3	-9.5	75.60	1.2	47.85	-8.4	319,839	3.3	202,443	-6.5	15,304,963	-5.3
Friday	Current Month	67.1	-11.4	76.23	-3.2	51.15	-14.3	31,660	5.6	21,242	-6.5	1,619,346	-9.5
	Year To Date	67.0	-6.0	76.01	0.3	50.91	-5.6	161,203	3.4	107,979	-2.8	8,207,086	-2.4
	Running 12 Month	66.0	-9.0	75.12	-0.1	49.61	-9.1	319,961	1.4	211,306	-7.8	15,872,519	-7.9
Saturday	Current Month	69.3	-10.2	76.53	-3.4	53.05	-13.2	31,660	32.0	21,945	18.6	1,679,452	14.6
	Year To Date	69.2	-3.8	76.31	0.0	52.78	-3.8	161,203	7.6	111,505	3.5	8,508,704	3.5
	Running 12 Month	68.0	-7.1	75.55	-0.2	51.34	-7.3	326,069	5.3	221,592	-2.2	16,741,437	-2.3
Weekday / We	ekend												
Weekday	Current Month	64.8	-10.7	79.01	1.3	51.22	-9.5	126,640	0.6	82,098	-10.1	6,486,389	-9.0
(Sun-Thu)	Year To Date	63.1	-5.8	77.43	2.2	48.88	-3.7	798,866	2.5	504,329	-3.4	39,051,127	-1.3
	Running 12 Month	61.9	-9.3	76.28	1.5	47.21	-7.9	1,598,778	3.3	989,571	-6.3	75,482,337	-4.9
Weekend	Current Month	68.2	-10.7	76.38	-3.3	52.10	-13.6	63,320	17.4	43,187	4.8	3,298,798	1.3
(Fri-Sat)	Year To Date	68.1	-4.9	76.16	0.2	51.85	-4.7	322,406	5.4	219,484	0.3	16,715,791	0.5
	Running 12 Month	67.0	-8.1	75.34	-0.1	50.48	-8.2	646,030	3.4	432,898	-5.0	32,613,957	-5.1
Total	Current Month	66.0	-10.5	78.10	-0.3	51.51	-10.7	189,960	5.6	125,285	-5.5	9,785,187	-5.7
	Year To Date	64.6	-5.5	77.05	1.6	49.74	-4.0	1,121,272	3.3	723,813	-2.3	55,766,918	-0.8
	Running 12 Month	63.4	-8.9	75.99	1.0	48.15	-8.0	2,244,808	3.3	1,422,469	-5.9	108,096,294	-4.9

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For the Month of June 2018

						This \	Year										Pe	ercent C	hange	(%)				
		Эссира	ncy (%)			AD	R			RevF	PAR			Occupa	ancy (%)		ADF	२ (%)			RevP	AR (%)	
Current Month	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total
2017 Jan				63.7				74.40				47.36				14.9				4.0				19.5
Feb				65.5				74.24				48.59				3.0				2.6				5.6
Mar				71.0				75.56				53.63				1.9				2.5				4.5
Apr				71.3				76.47				54.49				-2.3				-0.8				-3.1
Мау				64.8				75.66				48.99				3.1				3.6				6.8
Jun				73.7				78.31				57.72				10.0				6.7				17.4
Jul				68.4				76.89				52.56				-2.6				4.7				1.9
Aug				65.7				77.41				50.86				-4.4				6.0				1.3
Sep				66.0				77.88				51.43				4.2				8.7				13.3
Oct				60.8				74.40				45.22				-25.7				-5.2				-29.6
Nov	53.9	3.1	1.7	58.8	73.09	74.89	54.27	72.64	39.40	2.34	0.94	42.68				-22.8				-5.9				-27.3
Dec	48.9	2.8	1.7	53.5	69.56	63.23	52.48	68.68	34.04	1.78	0.89	36.72				-17.5				-5.4				-21.9
2018 Jan	48.5	5.7	1.4	55.6	72.61	68.51	51.11	71.64	35.21	3.88	0.73	39.82				-12.7				-3.7				-15.9
Feb	58.7	3.7	1.4	63.7	74.43	77.39	55.87	74.20	43.70	2.84	0.76	47.30				-2.6				-0.1				-2.7
Mar	60.7	8.7	1.4	70.9	78.71	79.35	58.67	78.38	47.78	6.92	0.85	55.55				-0.1				3.7				3.6
Apr	55.9	10.3	1.4	67.7	80.31	84.10	60.46	80.47	44.91	8.70	0.86	54.47				-5.0				5.2				0.0
Мау				63.3				78.13				49.49				-2.2				3.3				1.0
Jun	58.7	5.9	1.3	66.0	77.70	85.91	61.41	78.10	45.61	5.08	0.82	51.51				-10.5				-0.3				-10.7

Year T	o Date	•													Percent Change (%)	
2016	Jun				65.2				73.65				48.02	-2.1	0.	8 -1.3
2017	Jun				68.3				75.85				51.80	4.8	3.	0 7.9
2018	Jun	56.6	6.5	1.4	64.6	77.25	79.75	56.93	77.05	43.71	5.20	0.82	49.74	-5.5	1.	6 -4.0

Runni	ng 12	Month													Percent Change (%)	
2016	Jun				63.7				73.45				46.79	-1.4		0.9	-0.5
2017	Jun				69.6				75.22				52.33	9.2		2.4	11.8
2018	Jun	55.6	6.2	1.6	63.4	76.44	77.19	55.35	75.99	42.53	4.76	0.86	48.15	-8.9		1.0	-8.0

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Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of June 2018

								2016	i							201	17							201	18							
STR Code	Name of Establishment	City & State	Zip Code				Chg in Rms		м	A	мЈ	J	A S	6 O	N D		FN	/ A	м.	I J	A :	s o	NC		F	ма	м	J J	A	s	0	1 D
	American Eagle Inn Budget Inn	Fayetteville, NC Fayetteville, NC	28301 28301	Jun 2012 Jul 2009	Jun 1967 Jun 1964	43 130																										-
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0	Y																									
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0	Ý				1.1								11												11	
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008		0	Y																									
3005	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Y																								T	T
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Y																									
	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Y																									
	Cloverleaf Motel	Fayetteville, NC	28301			22																										
	Eastover Inn	Fayetteville, NC	28301			20				_	_				_				_	_			_		_	_		_		-	_	1
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Y																									
	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Y																									-
	Regency Inn WoodSpring Suites Fayetteville	Fayetteville, NC Fayetteville, NC	28301 28301	Jul 2003 Nov 2017	Jun 1971 Oct 2007	105 121	Ŷ																									
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49																										de la
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																										
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114																										
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014	00112011	0	Y																								11	1
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108		s s	s	s s	ss	s :	s s	s	s s	s	s s	s	s s	s	s s	s	s B	В	s s	в	s s	;				
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119	Y																								T	T
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165																										
37582	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77	Y																								T	T
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130	Y																									
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104																										
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	Y																									
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011	Feb 2011	118		BB	В	ΒE	3 B	B	B B	В	B B	В	B B	В	B B	В	ΒE	B	B B	В	ΒE	3 B	ΒE	3		_	_	_
	Homewood Suites Fayetteville	Fayetteville, NC	28303	Mar 2018	Mar 2018	111																										
	Knights Inn Fayettevile Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61				-															-						-	1
	Motel 6 Fayetteville	Fayetteville, NC Fayetteville, NC	28303	May 2018 Nov 2012	May 2018 Jun 1980	71 109	Y																									
	Quality Inn & Suites Fort Bragg Fayetteville Red Lion Inn & Suites Fayetteville Cross Creek Mall	Fayetteville, NC	28303 28303	Oct 2012	Jun 1980	129	Y																B B	В	BE	3 B	r E					
	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92	T									c .	c c	s	s s	s	s s		S S	_	S S	_	S S					-
	Springhill Suites Favetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121										3	3 3	3	5 5	3	5 5	3	5 5	3	3 3	5 3	5 0	,				
	Studio 6 Fayetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55	Y																								1	1
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93																										
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																									T	T
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85																										
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96																										
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Y																									
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120				_									_				_		_							_
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Y																									
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121				-			_							-					-						-	1
	Airport Inn Budget Motel	Fayetteville, NC	28306	h	hun 4004	30																										
	Ambassador Inn Carolina Motor Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62 47																										-
	Closed McInnis Motel	Fayetteville, NC Fayetteville, NC	28306 28306	Jun 1993		47	Y																									
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75	1																									
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52	Y																								T	T
	Relax Inn	Fayetteville, NC	28306			32																										
	Roadside Inn Motel	Fayetteville, NC	28306			20																										Т
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197	Y																									
62981	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115																										
	Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC	28312	Dec 2017	May 1986	121																										
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Y																									
39737	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61																										
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312	Sep 2009	May 1986	97																										
	Delux Inn	Fayetteville, NC	28312		Jun 1988	51																										
	Doubletree Fayetteville	Fayetteville, NC	28312			148	Y																									
	Econo Lodge Fayetteville	Fayetteville, NC	28312		Jan 1989	74	Y																									1
	Fairfield Inn Fayetteville I 95 Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312			66	Y																									
	Hampton Inn & Suites Fayetteville Holiday Inn Fayetteville I 95	Fayetteville, NC	28312 28312	Jul 2017 Jun 1983	Jul 2017 Jun 1983	114 198																										1
	Motel 6 Fayetteville	Fayetteville, NC Fayetteville, NC	28312	Jan 1983	Jun 1983	198	Y																									
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008		81																										T
	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014		55	Y																									
	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Dec 2017		76																								T	T	Т
	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995		63																										

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of June 2018

								2016	6							20	17							2	2018							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	JI	F M	A	мЈ	IJJ	AS	6 O	N	D J	F	мА	м	J	JA	s	o N	D	JF	м	AN	J	JA	s	0 N	D
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111	Y																									
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312		U/C	109																										
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Y																									
	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121																										
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72																										
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Y																									
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																										
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77																										
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Y																									
51150	Starlite Motel	Spring Lake, NC	28390			28																										
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60																										
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Y																									
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Y																									
			Total Prope	erties:	81	6441		r -	Mon Mon Both	thly /	Additi	ional	Reve	enue	Only				ct) O	nly												

Blank - No data received by STR

A blank row indicates insufficient data.

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