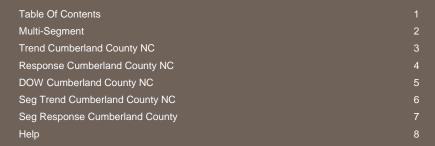
Date Created: Jun 19, 2018

Fayetteville Area CVB

For the Month of May 2018





735 East Main Street, Hendersonville, TN 37075 USA T: +1 615 824 8664 destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA T: +44 (0)20 7922 1930 industryinfo@str.com www.str.com

Fayetteville Area CVB

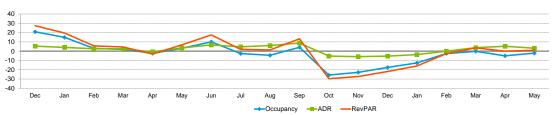
For the month of: May 2018

				(Current Mon	h - May 20	18 vs Ma	y 2017									Year to Date	e - May 201	8 vs May	2017						Parti	icipation	
	Occ	: %	AD	R	RevP	AR		Percent	Change	from Ma	y 2017		Occ	: %	AD	R	RevP	AR		Percent	t Change	from YT	D 2017		Prope	erties	Roo	ms
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
North Carolina	66.6	65.8	107.42	106.51	71.54	70.08	1.2	0.9	2.1	4.5	2.4	3.6	61.5	62.1	101.57	99.30	62.49	61.69	-1.0	2.3	1.3	4.1	2.8	1.8	1799	1186	157286	124995
Cumberland County, NC	63.4	64.8	78.08	75.66	49.48	48.99	-2.1	3.2	1.0	4.6	3.6	1.4	64.3	67.2	76.82	75.31	49.37	50.63	-4.4	2.0	-2.5	0.3	2.9	-1.6	69	50	6211	5176
Johnston County, NC	58.5	55.5	73.11	73.89	49.46	41.02	5.3	-1.1	4.2	3.6	-0.6	4.7	54.3	53.4	70.02	71.76	39.13	38.33	1.7	0.3	2.1	1.5	-0.6	1.1	32	25	2204	1769
Robeson County, NC	60.2	58.4	74.31	76.70	44.75	44.78	3.1	-3.1	-0.1	-2.7	-2.7	0.4	59.8	67.2	74.09	76.44	44.34	51.38	-11.0	-3.1	-13.7	-16.0	-2.7	-13.3	28	16	1833	1233
Wake County, NC	72.6	71.9	109.81	107.03	79.76	76.97	1.0	2.6	3.6	8.6	4.8	5.9	68.8	70.3	106.20	103.60	73.08	72.78	-2.1	2.5	0.4	6.2	5.8	3.6	141	131	16901	16160
Durham County, NC	71.9	70.0	119.94	117.18	86.23	82.05	2.7	2.4	5.1	6.0	0.9	3.6	67.8	67.9	107.74	106.20	73.10	72.08	-0.0	1.4	1.4	2.3	0.9	0.9	65	61	8401	8008
Edgecombe County, NC																									4	2	216	126
Guilford County, NC	59.8	58.5	93.77	92.78	56.07	54.29	2.2	1.1	3.3	3.2	-0.1	2.1	58.0	57.6	98.98	94.99	57.45	54.67	0.9	4.2	5.1	5.0	-0.1	0.8	85	67	10175	8984
Harnett County, NC	57.7	57.0	77.74	77.55	44.89	44.22	1.3	0.3	1.5	1.5	0.0	1.3	58.0	57.4	74.72	75.33	43.37	43.21	1.2	-0.8	0.4	0.4	0.0	1.2	11	8	859	638
Moore County, NC	64.0	63.5	144.16	140.76	92.20	89.43	0.7	2.4	3.1	3.0	-0.1	0.6	57.3	55.1	123.18	119.94	70.62	66.09	4.0	2.7	6.8	6.7	-0.1	3.9	22	14	1958	1554

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Fayetteville Area CVB For the Month of May 2018

Monthly Percent Change



Overall Percent Change



Occupancy	ADR	■ RevPAR

Occupancy (%)	2016						20	117								2018				Year To Date		Ru	nning 12 Months	
Occupancy (70)	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	64.8	63.7	65.5	71.0	71.3	64.8	73.7	68.4	65.7	66.0	60.8	58.8	53.5	55.6	63.7	70.9	67.7	63.4	64.8	67.2	64.3	64.0	69.0	64.0
Last Year	53.6	55.4	63.5	69.6	73.0	62.8	67.0	70.2	68.7	63.4	81.8	76.1	64.8	63.7	65.5	71.0	71.3	64.8	65.8	64.8	67.2	64.8	64.0	69.0
Percent Change	20.8	14.9	3.0	1.9	-2.3	3.1	10.0	-2.6	-4.4	4.2	-25.7	-22.8	-17.5	-12.7	-2.6	-0.1	-5.0	-2.1	-1.4	3.7	-4.4	-1.2	7.8	-7.3
																						,		
ADR	2016						20	117								2018				Year To Date		Ru	nning 12 Months	
ABIN	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	72.57	74.40	74.24	75.56	76.47	75.66	78.30	76.89	77.41	77.88	74.40	72.64	68.68	71.64	74.20	78.38	80.47	78.08	73.71	75.31	76.82	73.39	74.80	76.02
Last Year	68.84	71.52	72.39	73.70	77.09	73.04	73.38	73.46	73.00	71.64	78.52	77.19	72.57	74.40	74.24	75.56	76.47	75.66	73.11	73.71	75.31	73.59	73.39	74.80
Percent Change	5.4	4.0	2.6	2.5	-0.8	3.6	6.7	4.7	6.0	8.7	-5.2	-5.9	-5.4	-3.7	-0.1	3.7	5.2	3.2	0.8	2.2	2.0	-0.3	1.9	1.6
RevPAR	2016						20	117								2018				Year To Date		Ru	nning 12 Months	
ICOT AIC	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	47.03	47.36	48.59	53.63	54.49	48.99	57.71	52.56	50.86	51.43	45.22	42.68	36.72	39.82	47.30	55.55	54.47	49.48	47.79	50.63	49.37	47.00	51.62	48.64
Last Year	36.92	39.63	46.00	51.33	56.24	45.86	49.15	51.57	50.19	45.41	64.24	58.73	47.03	47.36	48.59	53.63	54.49	48.99	48.07	47.79	50.63	47.72	47.00	51.62
Percent Change	27.4	19.5	5.6	4.5	-3.1	6.8	17.4	1.9	1.3	13.3	-29.6	-27.3	-21.9	-15.9	-2.7	3.6	0.0	1.0	-0.6	5.9	-2.5	-1.5	9.8	-5.8
Supply	2016						20	117								2018				Year To Date		Ru	nning 12 Months	
опрр.,	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	185,845	185,845	167,860	185,845	179,850	185,845	179,850	189,348	189,348	183,300	189,410	183,030	189,100	189,100	170,800	192,541	186,330	192,541	890,145	905,245	931,312	2,152,103	2,169,875	2,234,698
Last Year	182,745	182,745	165,060	182,745	176,850	182,745	176,850	182,745	182,745	176,850	182,745	176,850	185,845	185,845	167,860	185,845	179,850	185,845	890,749	890,145	905,245	2,143,802	2,152,103	2,169,875
Percent Change	1.7	1.7	1.7	1.7	1.7	1.7	1.7	3.6	3.6	3.6	3.6	3.5	1.8	1.8	1.8	3.6	3.6	3.6	-0.1	1.7	2.9	0.4	0.8	3.0

Demand	2016						20	17								2018				Year To Date		Ru	nning 12 Months	
Demana	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	120,441	118,300	109,871	131,905	128,165	120,335	132,553	129,445	124,400	121,053	115,123	107,543	101,092	105,100	108,882	136,461	126,127	122,011	577,174	608,576	598,581	1,378,058	1,497,599	1,429,790
Last Year	98,004	101,252	104,887	127,281	129,015	114,739	118,461	128,290	125,632	112,109	149,518	134,572	120,441	118,300	109,871	131,905	128,165	120,335	585,679	577,174	608,576	1,390,069	1,378,058	1,497,599
Percent Change	22.9	16.8	4.8	3.6	-0.7	4.9	11.9	0.9	-1.0	8.0	-23.0	-20.1	-16.1	-11.2	-0.9	3.5	-1.6	1.4	-1.5	5.4	-1.6	-0.9	8.7	-4.5
D	2016						20	17								2018				Year To Date		Ru	nning 12 Months	

Percent Change	22.9	16.8	4.8	3.6	-0.7	4.9	11.9	0.9	-1.0	8.0	-23.0	-20.1	-16.1	-11.2	-0.9	3.5	-1.6	1.4	-1.5	5.4	-1.6	-0.9	8.7	-4.5
Revenue	2016						20	17								2018				Year To Date		Ru	nning 12 Months	:
Nevenue	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	2016	2017	2018	2016	2017	2018
This Year	8,739,819	8,801,514	8,157,011	9,966,922	9,800,905	9,105,131	10,379,561	9,952,765	9,629,486	9,427,700	8,564,654	7,811,500	6,943,271	7,529,391	8,078,872	10,695,434	10,149,952	9,526,909	42,540,977	45,831,483	45,980,558	101,141,729	112,017,301	108,689,495
Last Year	6,746,501	7,241,543	7,592,793	9,380,421	9,945,284	8,380,936	8,692,735	9,424,026	9,171,500	8,031,175	11,739,610	10,386,953	8,739,819	8,801,514	8,157,011	9,966,922	9,800,905	9,105,131	42,820,918	42,540,977	45,831,483	102,300,669	101,141,729	112,017,301
Percent Change	29.5	21.5	7.4	6.3	-1.5	8.6	19.4	5.6	5.0	17.4	-27.0	-24.8	-20.6	-14.5	-1.0	7.3	3.6	4.6	-0.7	7.7	0.3	-1.1	10.8	-3.0
Canaua 0/	2016						20	17								2018								

Census %	2016						20	117								2018		
Octions /6	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Census Props	65	65	65	65	65	65	65	66	66	66	66	66	67	67	67	68	68	69
Census Rooms	5995	5995	5995	5995	5995	5995	5995	6108	6108	6110	6110	6101	6100	6100	6100	6211	6211	6211
% Rooms Participants	83.7	83.7	83.7	83.7	83.7	83.7	83.7	82.1	84.0	84.0	84.0	83.9	82.0	83.0	83.0	84.2	84.2	83.3

A blank row indicates insufficient data.

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For	the	Month	of	May	2018
			٠.		

								2016							20	717							-			=	-		-	-	
		0'		455.0			hg in	. <u>_</u>		.						1_1		1											\Box		
STR Code	Name of Establishment American Eagle Inn	City & State	Zip Code 28301	Aff Date Jun 2012			Rms	J F	M	A M	JJ	A	SC	N	D J	F	M A	M	J	JA	S	0 1	1 D	J	F	M A	\ M	JJ	A	SC	N
	Budget Inn	Fayetteville, NC Fayetteville, NC	28301	Jul 2009	Jun 1967 Jun 1964	43 130																			-						
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0	Υ																								
	Closed - Independent Patel Motel	Favetteville, NC	28301	Jul 2011	Jun 1958	0	Ý																								
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008	00	0	Ϋ́																								
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Υ																		т						
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Υ																								
25288	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Υ																								
	Cloverleaf Motel	Fayetteville, NC	28301			22																									
	Eastover Inn	Fayetteville, NC	28301			20																									
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Υ																								
	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Υ																	\Box	_	_			ш	_	
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Υ																								
	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017	Oct 2007	121		• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• '	• •	, •	•		╜	_	
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49		0 0	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0	0	0	0 0	0	0	0 0	0	0 0	0 0	0	0				-
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																			_	_	\perp		\perp	_	\perp
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114	.,	•	•	• •	• •	•	• •	• (• •	•	•	•	•	•	•	• •	•	• (• •	•	•				-
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014	lan 1001	100	Υ								_																
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108	Υ	•	•		•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•				
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC Fayetteville, NC	28303 28303	Mar 2014 Apr 2012	Jun 1988	119 165	T				•		•	- 1	•			•	•			•	•	. "			•				
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2012 Apr 2013	Apr 2012 Jan 1999	77	V																				-				
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130	Y																								
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104																									
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	V																								
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011	Feb 2011	118	•																								
	Homewood Suites Fayetteville	Favetteville, NC	28303	Mar 2018	Mar 2018	111					•		Ĭ		•				•			•	-								
	Knights Inn Fayettevile Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61																									
	Motel 6 Fayetteville	Fayetteville, NC	28303	May 2018	May 2018	71									- -				-		-		1		i		0				
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Υ																								
	Red Lion Inn & Suites Favetteville Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129	Y																								
	Residence Inn Fayetteville Cross Creek	Favetteville, NC	28303	Dec 2006	Dec 2006	92	-											•			•			•							
	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303		U/C	121																									
36796	Studio 6 Fayetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55	Υ			•	• •							•	•		•		•	•	• •				\Box		\Box
59989	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93												•			•		•	•	• •		•				
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80												П							Т	Т					
36902	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85			•	•	• •		• •	•	• •			•	•	•	•		•	•			•				
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96		• •	•	• • -	• •		• •		• •		• •	•	•	•	•	• •	•	•	• •		•				
25283	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0	Υ																								
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		• •	•	• • -	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •		•				
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Υ	• •	•	• • •	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •		•				
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121		• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	. •	•		\perp		
	Airport Inn Budget Motel	Fayetteville, NC	28306			30																									
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																		ш	_	\perp			\perp		
	Carolina Motor Inn	Fayetteville, NC	28306			47																									
	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0	Υ																	\Box	_	_			╜	_	
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																									
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52	Υ	• •	•	•	• •	•	•	•	• •	•	•	•	•	•	•	• •	•	• '	•	•	•				
	Relax Inn	Fayetteville, NC	28306			32																									
	Roadside Inn Motel	Fayetteville, NC	28306	lan cood	lan 2004	20	V																			_					
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197	Y	•	•		•		•	•	•	•	•	•	• •	•	•	•	•	•	•	•	•				
	Fairfield Inn & Suites Fayetteville North Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC	28311 28312	Oct 2014 Dec 2017	Oct 2014 May 1986	115 121			•		•	•	•	•		•		•	• •		•	•	•	•			•				
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	121	Υ	•	•	•	•		•	•	•	- 1	•	•	•	•	•	• 0		• 1	•	•	•				
	Comfort Inn Fayetteville	Favetteville, NC	28312	Mar 2013	Apr 2000	61	1																								
	Days Inn Fayetteville South I 95 Exit 49	1,,	28312			97					•																				
	Delux Inn	Fayetteville, NC Fayetteville, NC	28312	Sep 2009 Jun 1988	May 1986 Jun 1988	51					•		•			,	•	•	1			•									
	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008		148	Υ																_								
	Econo Lodge Fayetteville	Favetteville, NC	28312	Jan 1989	Jan 1989	74	Y																								
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66	Y																								
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114								,	-																
	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983	Jun 1983	198																									
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992	Jun 1986	115	Υ																								
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008	Feb 1998	81																									
	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55	Υ																								
	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Dec 2017	Dec 2017	76																	0								
	Sleep Inn Fayetteville	Fayetteville, NC	28312		Nov 1995	63												•													
	Super 8 Fayetteville	Fayetteville, NC	28312		Dec 1996	60												•													

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of May 2018

								2016							20	17							201	18						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		M	АМ	JJ	JA	s o	N	D J	FN	1 A	м	J	A S	3 0	N E	J	F	ма	м	JJ	A	so	N D
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111	Υ	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•			$\neg \neg$	
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312		U/C	109																								
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ	• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121		• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72		• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ		•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100									•		•	• •	•	• •	•	• •	•	•	•	•				
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ	• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
51150	Starlite Motel	Spring Lake, NC	28390			28																								
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60		• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	•	•	•				
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																							
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ	• •		• •_	• •	•	• •		• •_	• •	•	• •	•	• •	•	• •	•	•	• •	•				
			Total Prope	erties:	81	6441		0 -1	Month	ly dat	a rece	eived	by S	ΓR																

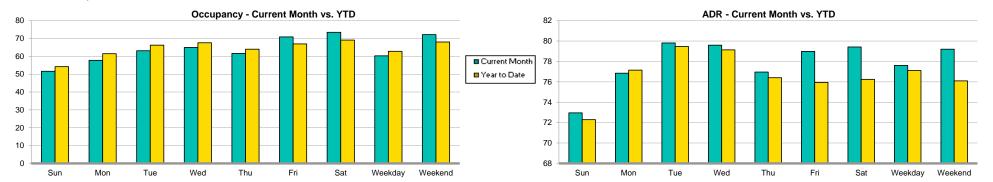
- Monthly data received by STR
 - Monthly and daily data received by STR
Blank - No data received by STR

A blank row indicates insufficient data.

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Fayetteville Area CVB

For the Month of May 2018



		Occupancy (%)	ADR		RevPAR		Supply	,	Demano		Reven	ue
Day of Week			% Chg	Q.	% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	51.7	-1.4	72.96	2.7	37.69	1.3	24,844	3.6	12,835	2.2	936,396	5.0
	Year To Date	54.2	-2.4	72.29	2.1	39.21	-0.4	129,543	-1.8	70,261	-4.1	5,079,373	-2.1
	Running 12 Month	53.7	-6.8	71.70	1.2	38.52	-5.7	318,389	3.0	171,058	-4.0	12,265,168	-2.9
Monday	Current Month	57.8	-5.9	76.85	3.1	44.42	-3.0	24,844	-17.1	14,361	-22.0	1,103,572	-19.6
	Year To Date	61.5	-5.8	77.15	2.4	47.44	-3.5	135,643	2.8	83,400	-3.1	6,434,726	-0.8
	Running 12 Month	62.1	-7.3	76.50	2.2	47.49	-5.3	318,389	3.0	197,666	-4.5	15,120,693	-2.5
Tuesday	Current Month	63.2	-4.9	79.82	3.0	50.41	-2.0	31,055	3.6	19,614	-1.4	1,565,584	1.6
	Year To Date	66.3	-5.1	79.47	2.7	52.67	-2.6	135,643	2.8	89,892	-2.4	7,143,891	0.2
	Running 12 Month	65.2	-8.9	78.32	2.1	51.06	-7.0	318,389	3.0	207,586	-6.2	16,257,957	-4.2
Wednesday	Current Month	65.0	-6.7	79.60	3.1	51.72	-3.8	31,055	3.6	20,179	-3.3	1,606,209	-0.3
	Year To Date	67.6	-5.6	79.14	2.3	53.54	-3.4	135,643	2.8	91,760	-2.9	7,261,682	-0.6
	Running 12 Month	67.4	-7.3	78.07	2.3	52.60	-5.2	318,380	1.1	214,541	-6.3	16,748,373	-4.1
Thursday	Current Month	61.6	-3.0	76.97	3.7	47.45	0.6	31,055	29.5	19,144	25.6	1,473,466	30.2
	Year To Date	64.0	-5.2	76.41	2.4	48.93	-2.9	135,754	7.8	86,939	2.3	6,643,015	4.7
	Running 12 Month	64.1	-7.5	75.61	1.8	48.47	-5.8	324,486	5.0	207,988	-2.9	15,726,561	-1.1
Friday	Current Month	70.9	3.5	78.98	3.8	56.02	7.4	24,844	3.6	17,621	7.2	1,391,758	11.3
	Year To Date	67.0	-4.5	75.94	1.3	50.86	-3.3	129,543	2.9	86,754	-1.8	6,588,151	-0.5
	Running 12 Month	66.9	-7.3	75.39	1.0	50.40	-6.4	318,276	3.0	212,789	-4.6	16,042,642	-3.7
Saturday	Current Month	73.5	4.1	79.42	2.9	58.36	7.2	24,844	3.6	18,257	7.9	1,449,924	11.0
	Year To Date	69.1	-2.5	76.25	0.8	52.72	-1.7	129,543	2.9	89,574	0.3	6,829,721	1.1
	Running 12 Month	68.5	-5.8	75.76	0.8	51.91	-5.0	318,389	3.0	218,162	-2.9	16,528,101	-2.1
Weekday / We	ekend												
Weekday	Current Month	60.3	-4.4	77.62	3.1	46.80	-1.5	142,853	3.6	86,133	-1.0	6,685,227	2.1
(Sun-Thu)	Year To Date	62.8	-4.8	77.12	2.4	48.44	-2.5	672,226	2.9	422,253	-2.0	32,562,686	0.3
	Running 12 Month	62.5	-7.6	76.21	1.9	47.63	-5.8	1,598,033	3.0	998,840	-4.9	76,118,752	-3.0
Weekend	Current Month	72.2	3.8	79.20	3.4	57.19	7.3	49,688	3.6	35,878	7.5	2,841,682	11.2
(Fri-Sat)	Year To Date	68.1	-3.5	76.10	1.0	51.79	-2.5	259,086	2.9	176,328	-0.7	13,417,872	0.3
	Running 12 Month	67.7	-6.5	75.58	0.9	51.16	-5.7	636,665	3.0	430,950	-3.8	32,570,743	-2.9
Total	Current Month	63.4	-2.1	78.08	3.2	49.48	1.0	192,541	3.6	122,011	1.4	9,526,909	4.6
	Year To Date	64.3	-4.4	76.82	2.0	49.37	-2.5	931,312	2.9	598,581	-1.6	45,980,558	0.3
	Running 12 Month	64.0	-7.3	76.02	1.6	48.64	-5.8	2,234,698	3.0	1,429,790	-4.5	108,689,495	-3.0

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For the Month of May 2018

							This	Year										Percent Change (%)							
			Оссира	ncy (%))		AD	R			RevP	AR			Occupa	ancy (%)		ADR	R (%)			RevP	AR (%)	
Curr Mor		Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total
2016	Dec				64.8				72.57				47.03				20.8				5.4				27.4
2017	Jan				63.7				74.40				47.36				14.9				4.0				19.5
	Feb				65.5				74.24				48.59				3.0				2.6				5.6
	Mar				71.0				75.56				53.63				1.9				2.5				4.5
	Apr				71.3				76.47				54.49				-2.3				-0.8				-3.1
	May				64.8				75.66				48.99				3.1				3.6				6.8
	Jun				73.7				78.30				57.71				10.0				6.7				17.4
	Jul				68.4				76.89				52.56				-2.6				4.7				1.9
	Aug				65.7				77.41				50.86				-4.4				6.0				1.3
	Sep				66.0				77.88				51.43				4.2				8.7				13.3
	Oct				60.8				74.40				45.22				-25.7				-5.2				-29.6
	Nov	53.9	3.1	1.7	58.8	73.09	74.89	54.27	72.64	39.40	2.34	0.94	42.68				-22.8				-5.9				-27.3
	Dec	48.9	2.8	1.7	53.5	69.56	63.23	52.48	68.68	34.04	1.78	0.89	36.72				-17.5				-5.4				-21.9
2018	Jan	48.5	5.7	1.4	55.6	72.61	68.51	51.11	71.64	35.21	3.88	0.73	39.82				-12.7				-3.7				-15.9
	Feb	58.7	3.7	1.4	63.7	74.43	77.39	55.87	74.20	43.70	2.84	0.76	47.30				-2.6				-0.1				-2.7
	Mar	60.7	8.7	1.4	70.9	78.71	79.35	58.67	78.38	47.78	6.92	0.85	55.55				-0.1				3.7				3.6
	Apr	55.9	10.3	1.4	67.7	80.31	84.10	60.46	80.47	44.91	8.70	0.86	54.47				-5.0				5.2				0.0
	May				63.4				78.08				49.48				-2.1				3.2				1.0
Year T	o Date	•																Pe	rcent C	hange	(%)				
2016	May				64.8				73.71				47.79				-1.4				0.8				-0.6
2017	May				67.2				75 31				50.63				3.7				2.2				5.9

Year To Da	te													Percent Change (%)	
2016 May	,			64.8				73.71				47.79	-1.4		0.8
2017 May	,			67.2				75.31				50.63	3.7		2.2
2018 May	56.2	6.6	1.5	64.3	77.14	78.63	56.10	76.82	43.32	5.23	0.82	49.37	-4.4		2.0

Running 12	? Month				Percent Change (%)	
2016 May	64.0	73.39	47.00	-1.2	-0.3	-1.5
2017 May	69.0	74.80	51.62	7.8	1.9	9.8
2018 May	64.0	76.02	48.64	-7.3	1.6	-5.8

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Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of May 2018

								016	,							20)17				,						018			,					
OTD O- :	Name of Establishment	014 0. 04-1	7: 0	A## D-+	D-4	Chg i		. [_					. [1	. [. [Ι.			\prod	[. [_	.			1.1	. [\Box
STR Code	Name of Establishment	City & State	Zip Code		Open Date Roo		•	J F	M	ΑI	ΝJ	J	AS	8 0	N	D J	F	M .	AΝ	۱J	J	Α	S	0	N [э,	J F	M	I A	M	J	J	۱S	0	N
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																													
	Budget Inn Closed - Independent Hotel Prince Charles	Fayetteville, NC Fayetteville, NC	28301 28301	Jul 2009 Nov 2010	Jun 1964 Jun 1925	130 0 Y																													-
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0 Y																													-
	Closed - Independent Fater Moter Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008	Juli 1936	0 Y																													4
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0 Y																													-
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0 Y																													
	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0 Y																													
	Cloverleaf Motel	Fayetteville, NC	28301	Juli 2004		22																													
	Eastover Inn	Fayetteville, NC	28301			20																													
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50 Y																													
	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50 Y																													
	Regency Inn	Fayetteville, NC	28301	Jul 2003		105 Y																													
	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017		121																													
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49																													
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																													
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011		114																													
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014	04.1.2011	0 Y																													
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108	9		c	9 9	s	9	s s	s	s s	ss	S	s s	S	S	S	s	s	s s	B	В	S	S	В	9					
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014		119 Y			J				5			, ,	J			0	0									J					
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012		165																													
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77 Y																													
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995		130 Y																													
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005		104																													
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89 Y																													
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011		118	E	з в	В	ВЕ	В	В	вв	В	В	з в	В	ВЕ	з в	В	В	В	В	ВЕ	3 B	В	В	В	В	В					
	Homewood Suites Fayetteville	Fayetteville, NC	28303	Mar 2018		111	- -	, ,			, ,																								
	Knights Inn Fayettevile Fort Bragg	Fayetteville, NC	28303	Dec 1997	Jun 1968	61																													
	Motel 6 Fayetteville	Fayetteville, NC	28303	May 2018		71																													
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012		109 Y																													
	Red Lion Inn & Suites Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Oct 2017		129 Y																		F	3 B	B	В	В	В	r					
	Residence Inn Fayetteville Cross Creek	Favetteville, NC	28303	Dec 2006	Dec 2006	92										s	s	s s	s	s	s	s	s	s s	s		S	S		s					
	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	200 2000		121																				ľ									
	Studio 6 Favetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55 Y																													
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93																													
	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																													
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85																													
	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96																													
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008	7 tag 2010	0 Y																													
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120														Т	П						Т								
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015		199 Y																													
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016		121														Т	П						Т								
	Airport Inn Budget Motel	Fayetteville, NC	28306		4. 2000	30																													
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62			П											Т	П						Т							П	\neg
	Carolina Motor Inn	Fayetteville, NC	28306	04.1.2012	0411 1001	47																													
	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0 Y														Т	П						Т								
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																													
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52 Y														Т	П						Т								
	Relax Inn	Fayetteville, NC	28306		,	32																													
	Roadside Inn Motel	Fayetteville, NC	28306			20																													
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197 Y																													
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014		115																													
	Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC	28312	Dec 2017		121																													
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0 Y														Т	П						Т								
	Comfort Inn Favetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61																													
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312		May 1986	97														Т	П						Т								
	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																													
	Doubletree Fayetteville	Fayetteville, NC	28312			148 Y																													
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	74 Y																													
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66 Y																													
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017		114																													
	Holiday Inn Favetteville I 95	Fayetteville, NC	28312	Jun 1983		198																													
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992		115 Y																													
	Quality Inn Fayetteville	Fayetteville, NC	28312		Feb 1998	81																													
	Red Roof Inn Fayetteville	Fayetteville, NC	28312		Nov 1997	55 Y																													
	Rodeway Inn Fayetteville	Fayetteville, NC	28312		Dec 2017	76																													
	Sleep Inn Fayetteville	Fayetteville, NC	28312		Nov 1995	63																													
	Super 8 Fayetteville	Fayetteville, NC	28312		Dec 1996	60																													

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of May 2018

								2016								2017	7								2018							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		- м	АМ	J	JA	s	0 1	ı D	J	F M	A	м	J,	J A	s	o N	D	JI	- м	A	мЈ	J	A S	o	N D
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111	Υ																									
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312		U/C	109																										
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ																									
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121																										
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72																										
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ																									
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																										
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77																										
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ																									
51150	Starlite Motel	Spring Lake, NC	28390			28																										
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60																										
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																									
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ																									
			Total Prope	erties:	81	6441		s -	Montly	/ Seg	ment	ation	(Tra	nsier	nt, Gr	oup,	Con	tract) On	ıly												

s - Montly Segmentation (Transient, Group, Contract) Only r - Monthly Additional Revenue Only

B - Both Segmentation and Additional Revenue Blank - No data received by STR

A blank row indicates insufficient data.



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North America:

735 East Main Street, Hendersonville, TN 37075 USA

T:+1 615 824 8664

destininfo@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T: +44 (0) 20 7922 1930 industryinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850 apinfo@str.com

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