

Metrics Associated with An All American BBQ Festival and 5K

Held November 15, 2014

David Nash

Research and Data Manager
FACVB



CUMBERLAND
COUNTY
North Carolina

December 15, 2014




Communities
In Schools
Cumberland County

Contents

1. TDA Survey Results

- a. Results by City/State
- b. Results by Distance to Travel in Miles (NC Only)
- c. Results by Distance to Travel in Miles (All States and Countries)
- d. Results by State/Country
- e. Results by NC Counties

2. When Pigs Fly 5K Results

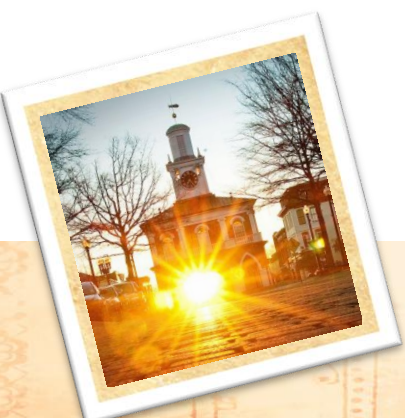
- a. Race Participants by City/State
- b. Miscellaneous Information



TDA Survey Results

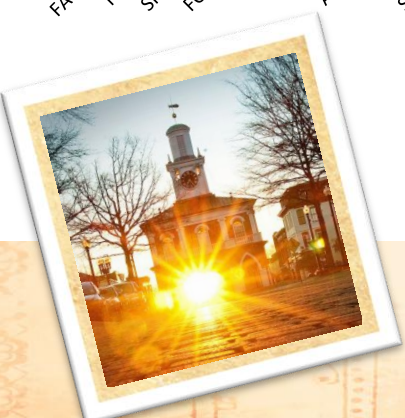
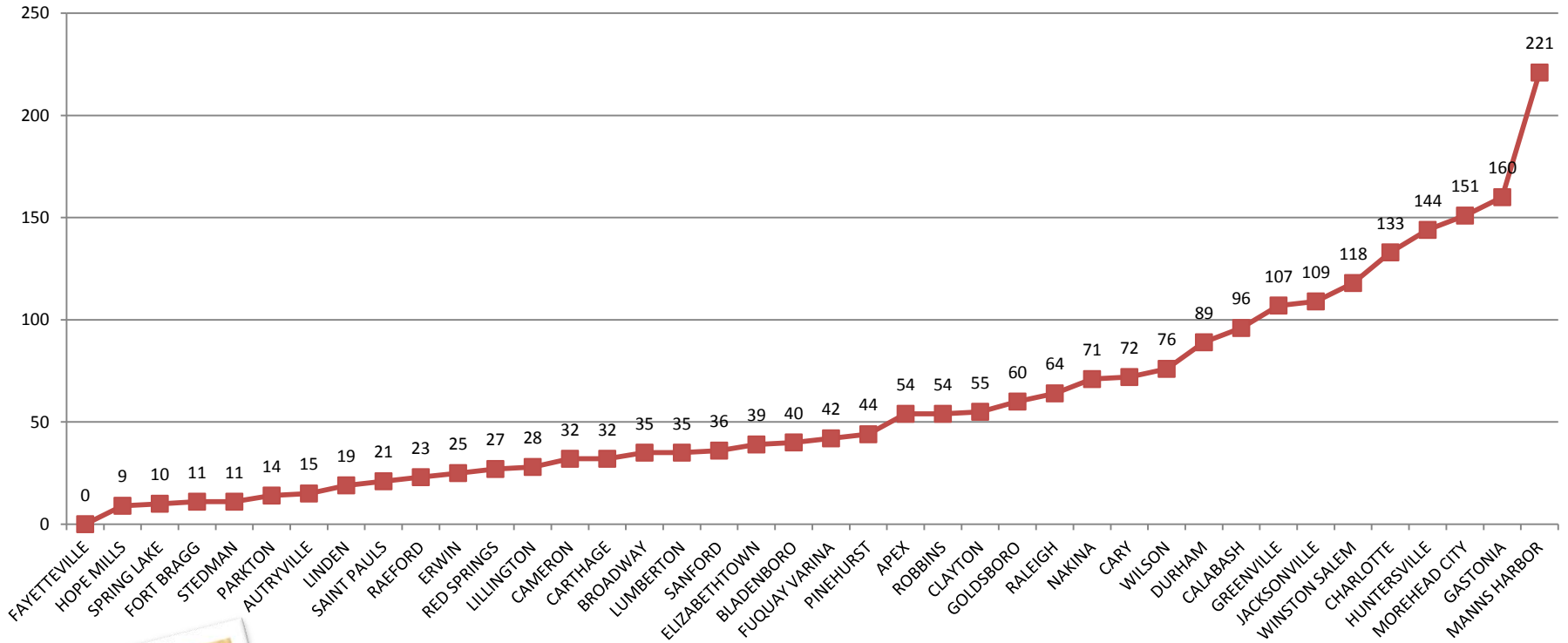
Results by City

City	State	Total	RALEIGH	NC	2	GOLDSBORO	NC	1
FAYETTEVILLE	NC	298	ENTERPRISE	AL	2	LENOIR CITY	TN	1
RAEFORD	NC	65	Army Post Office	Army Europe	2	HAMPTON	VA	1
FORT BRAGG	NC	43	ERWIN	NC	2	ELIZABETHTOWN	NC	1
HOPE MILLS	NC	35	POMPANO BEACH	FL	2	DOVER	NH	1
SANFORD	NC	20	ALAMEDA	CA	2	LILLINGTON	NC	1
STEDMAN	NC	10	ROBBINS	NC	2	TONEY	AL	1
CAMERON	NC	10	FOREST HILLS	NY	2	LINCOLN	RI	1
SILVER SPRING	MD	8	CARTHAGE	NC	2	FORT MONTGOMERY	NY	1
ASHBURN	VA	7	BROSSARD	CANADA	2	AUMSVILLE	OR	1
CLAYTON	NC	7	MANN'S HARBOR	NC	2	FT MYER	VA	1
CHARLESTON	WV	5	GREENVILLE	NC	2	CLEAR BROOK	VA	1
	SC	2	NAKINA	NC	2	ALISO VIEJO	CA	1
JAMESTOWN	RI	6	WASHINGTON	DC	2	LORIS	SC	1
BROADWAY	NC	6	PUYALLUP	WA	2	GASTONIA	NC	1
INVALID ZIP CODE	INVALID ZIP CODE	6	APEX	NC	2	LUMBERTON	NC	1
MOREHEAD CITY	NC	5	CALABASH	NC	2	ROCK HILL	SC	1
CHARLOTTE	NC	5	AUTRYVILLE	NC	2	CAMP HILL	PA	1
LEWISTON	ME	4	ROCKVILLE	MD	2	ROY	WA	1
FUQUAY VARINA	NC	4	LAS CRUCES	NM	2	COLUMBIA	SC	1
AUGUSTA	GA	3	SAN ANTONIO	TX	2	CARY	NC	1
	ME	1	CHESTERFIELD	VA	2	ALDEN	NY	1
RED SPRINGS	NC	4	STAFFORD	VA	2	BAKERSFIELD	CA	1
SPRING LAKE	NC	4	LINDEN	NC	2	NATICK	MA	1
DALLAS	TX	3	LONGMONT	CO	2	SPOKANE	WA	1
DUNNELLON	FL	3	BLYTHE	CA	2	NEW WILMINGTON	PA	1
DANVILLE	VA	3	GLEN JEAN	WV	1	AKRON	NY	1
WINSTON SALEM	NC	3	CIBOLO	TX	1	NORTH MYRTLE BEACH	SC	1
CLINTON	MA	2	BLADENBORO	NC	1	SULLIVANS ISLAND	SC	1
SAINT PETERSBURG	FL	2	DUPONT	WA	1	PARKTON	NC	1
			RADCLIFF	KY	1	VALLEY	AL	1
			JUNCTION CITY	KS	1	PHENIX CITY	AL	1
			SAINT PAULS	NC	1	JACKSONVILLE	NC	1
			LA PORTE	TX	1	PINEHURST	NC	1
			BLANDINSVILLE	IL	1	LANCASTER	NY	1
			WILSON	NC	1	HUNTERSVILLE	NC	1
			POULSBO	WA	1			
			DURHAM	NC	1			
			ATHENS	TX	1			
			LATTA	SC	1			



TDA Survey Results

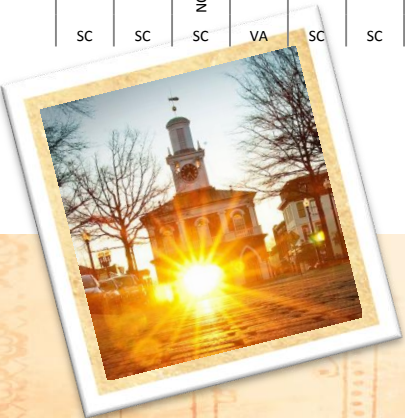
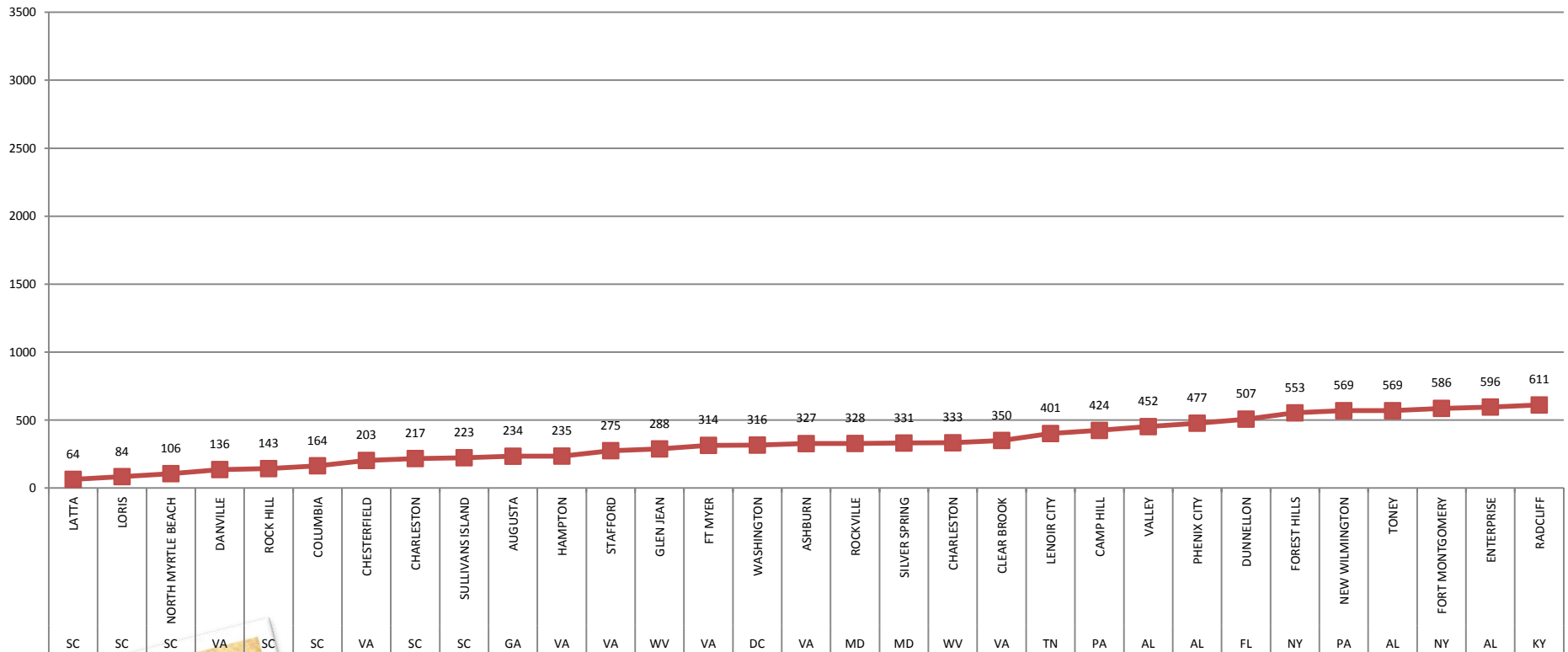
Results by Distance to Travel in Miles North Carolina Only



Fayetteville
North Carolina
AREA CONVENTION
& VISITORS BUREAU
**HISTORY, HEROES,
A HOMETOWN FEELING!**

TDA Survey Results

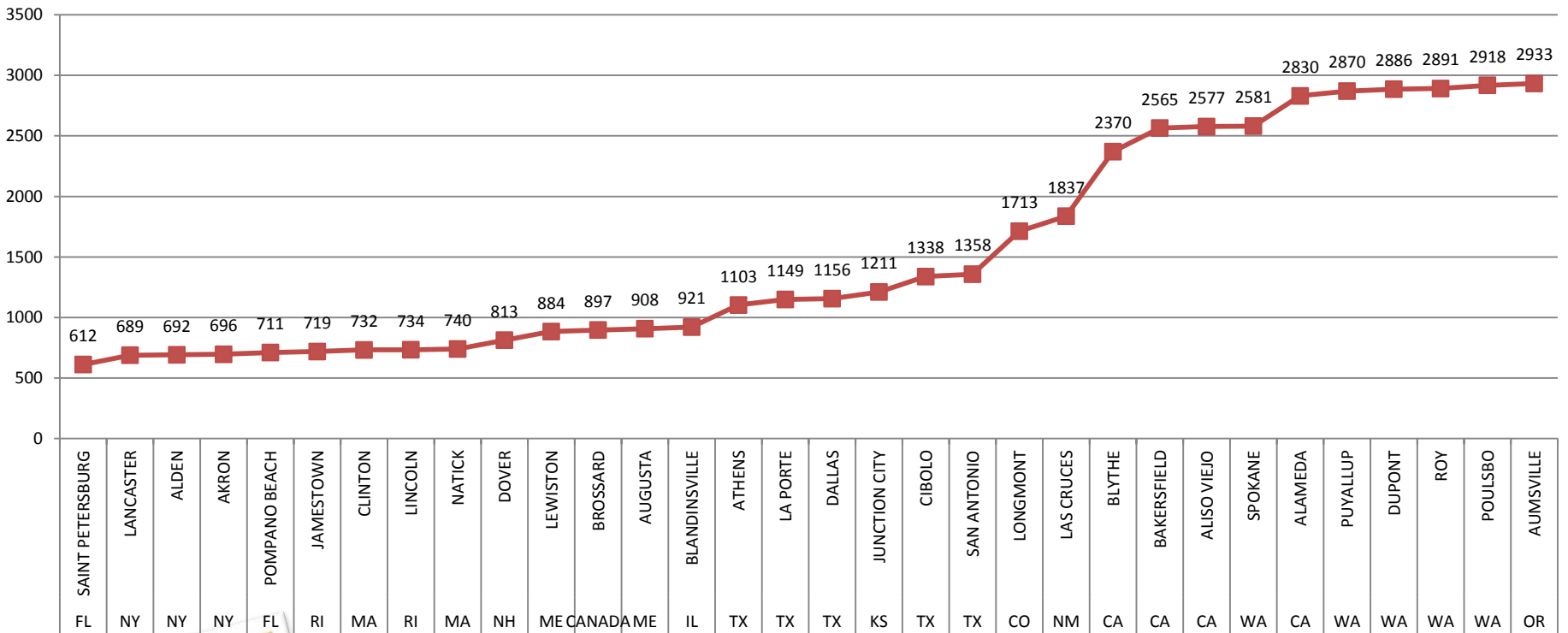
Results by Distance to Travel in Miles All Other States and Countries



Fayetteville
North Carolina
AREA CONVENTION
& VISITORS BUREAU
**HISTORY, HEROES,
A HOMETOWN FEELING!**

TDA Survey Results

Results by Distance to Travel in Miles All Other States and Countries

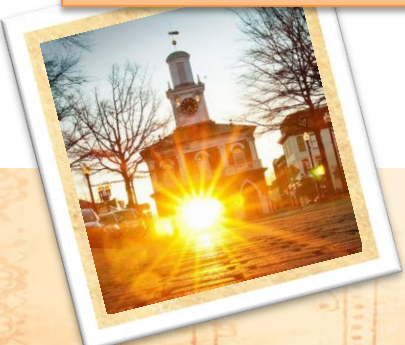
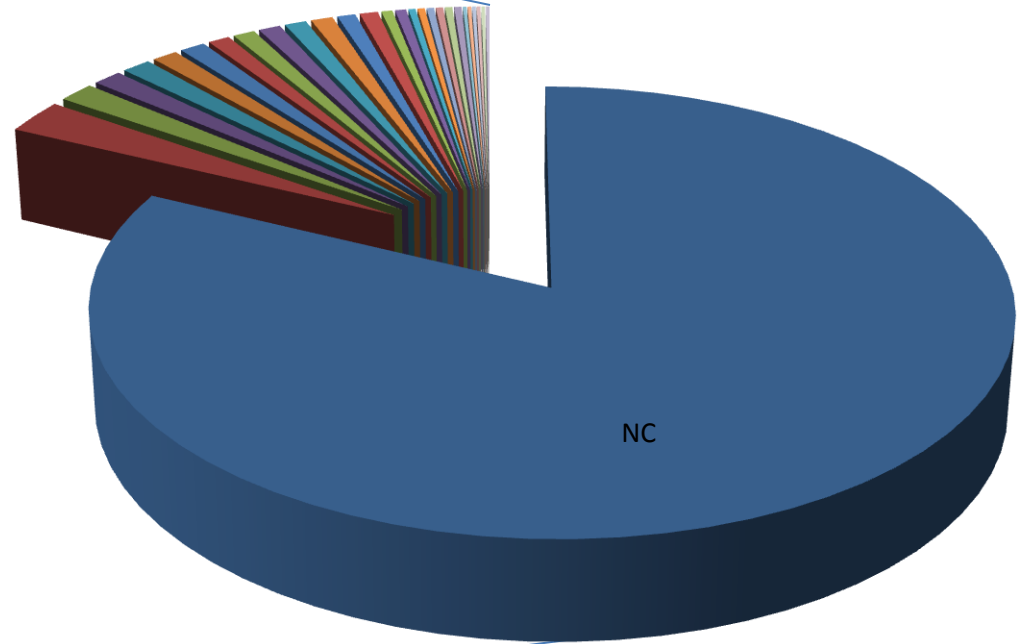


Fayetteville
North Carolina
AREA CONVENTION
& VISITORS BUREAU
**HISTORY, HEROES,
A HOMETOWN FEELING!**

TDA Survey Results

Results by State/Country

State	Total
NC	555
VA	17
MD	10
SC	8
TX	8
RI	7
FL	7
NY	6
INVALID ZIP CODE	6
WA	6
CA	6
WV	6
AL	5
ME	5
MA	3
GA	3
DC	2
NM	2
CANADA	2
Army Europe	2
CO	2
PA	2
KY	1
NH	1
OR	1
TN	1
KS	1
IL	1

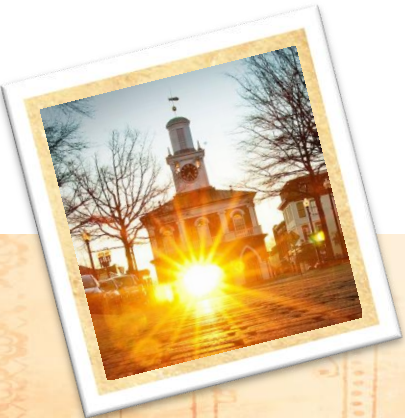
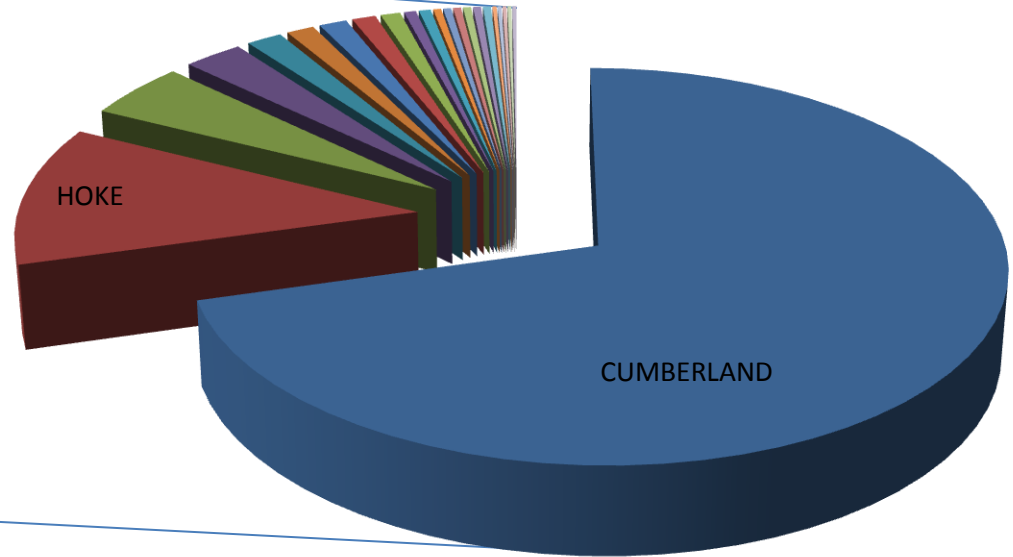


Fayetteville
North Carolina
 AREA CONVENTION
 & VISITORS BUREAU
**HISTORY, HEROES,
 A HOMETOWN FEELING!**

TDA Survey Results

Results by North Carolina Counties

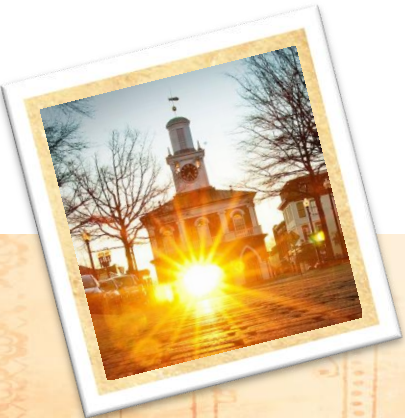
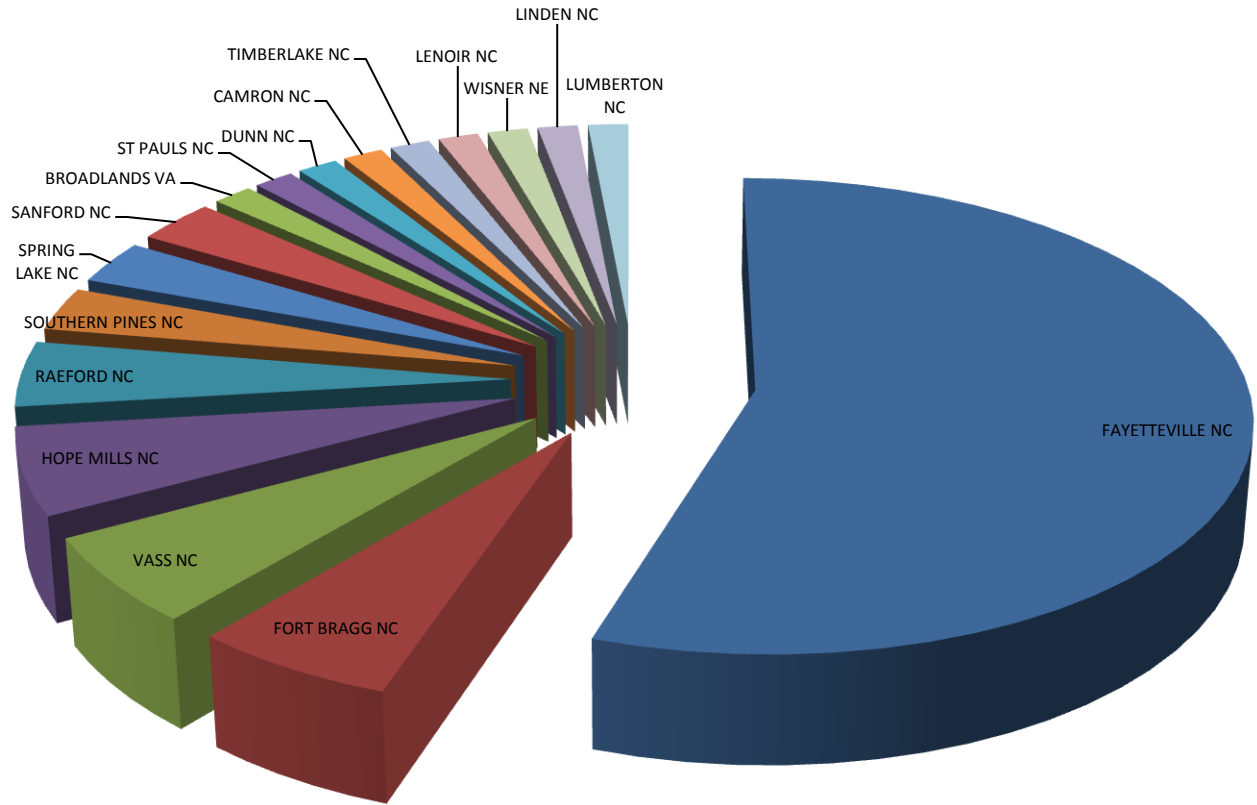
CUMBERLAND	392
HOKE	65
LEE	26
MOORE	15
WAKE	9
ROBESON	7
JOHNSTON	7
MECKLENBURG	6
CARTERET	5
HARNETT	3
FORSYTH	3
PITT	2
DARE	2
BLADEN	2
SAMPSON	2
COLUMBUS	2
BRUNSWICK	2
WAYNE	1
ONSLow	1
WILSON	1
GASTON	1
DURHAM	1



When Pigs Fly 5K Results

Race Participants by City/State

City	State	Total
FAYETTEVILLE	NC	37
FORT BRAGG	NC	4
VASS	NC	4
HOPE MILLS	NC	4
RAEFORD	NC	3
SOUTHERN PINES	NC	2
SPRING LAKE	NC	2
SANFORD	NC	2
BROADLANDS	VA	1
ST PAULS	NC	1
DUNN	NC	1
CAMRON	NC	1
TIMBERLAKE	NC	1
LENOIR	NC	1
WISNER	NE	1
LINDEN	NC	1
LUMBERTON	NC	1
Grand Total		67



When Pigs Fly 5K Results

Miscellaneous Information

Average Age of Participants

2014 - 33.82
2013 - 36.43

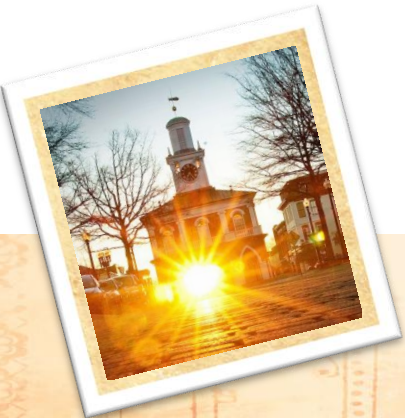
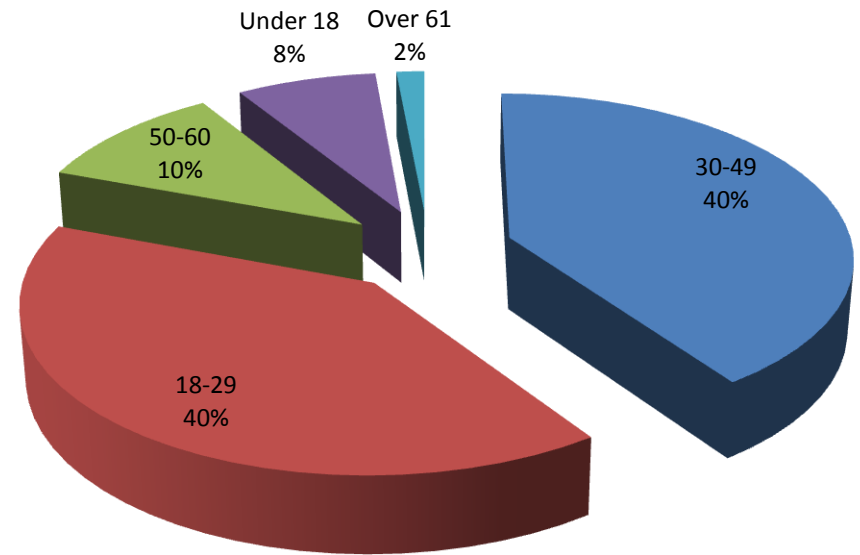
Time

2014 – Average Time was 31:46.8
2013 – Average Time was 32:00.0

Number of Participants

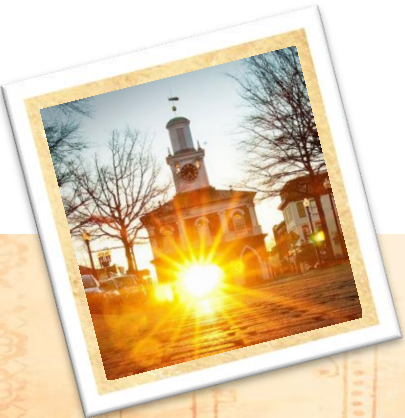
2014 – 67
2013 – 112

Age Range of Participants



Thank You

Proudly promoting the Fort Bragg Communities of Cumberland County.



Fayetteville
North Carolina
AREA CONVENTION
& VISITORS BUREAU
HISTORY, HEROES,
A HOMETOWN FEELING!