



August 2016 - Special Edition

It's time for a Finger Lakes summer tradition: the annual **Finger Lakes Riesling & Craft Beer Festival!** August 6-7, 10am-5pm both days, the festival is a celebration of the area's finest wines, craft beers, and local produce. Enjoy wine and beer tasting, grape stomping, live music, and educational wine seminars; there are also kids activities like arts and crafts, a bounce house, and fun games. 800 South Main St. Canandaigua, 14424. For more information, including pricing, visit www.rieslingfestival.com.

The 56th Annual Pageant of Steam will take place August 10-13, 8am-8pm each day. Craft and Flea market, tractor pulls, antique tractors and demonstrations of steam-powered equipment used for milling and agriculture! This annual event seeks to encourage interest in and preservation of antique vehicles powered by steam. Admission is \$7 for adults, kids younger than 12 get in for free. New York Steam Engine Association, 3349 Gehan Road, Canandaigua, 14424. For more information visit www.pageantofsteam.org.

In the mood for a show? **Bristol Valley Theater's** summer season is in full swing and August is jam packed with shows featuring actors from around the nation who have made this theater their summer home. Shows in August include *The Foreigner*, August 3-7; *Cookie Fight*, August 11-21; and *Dr. Jekyll & Mr. Hyde*, August 25 – September 4. Bristol Valley Theater, 151 South Main St., Naples, 14512. For more information, or to purchase tickets, call (585) 374-6318 or visit www.bvtnaples.org.

While the Finger Lakes is well known for wine, did you know we're also great producers of sauerkraut? That's right! **The Phelps Sauerkraut Weekend**, August 5-7, is a free, weekend-long festival dedicated to this tangy, tongue-tickling treat (say that five times fast!). Take in arts and crafts, car shows, cabbage bowling, and sauerkraut-themed foods galore, wrapped up with a large fireworks display. Ontario St., Phelps, 14532. For more information visit www.phelpsnny.com/sauerkraut-weekend/.

Take in the beauty, natural and crafted, of **Arts at the Gardens at Sonnenberg Gardens & Mansion State Historic Park**. This weekend art festival takes place August 20-21 from 10am-5pm on the refined grounds of Sonnenberg Gardens & Mansion. View works from over 100 artists, enjoy food, beer, and wine vendors, music, artwork raffles. Admission to the event is \$6 per person. Sonnenberg Gardens & Mansion State Historic Site, 151 Charlotte St., Canandaigua, 14424. For more information please call (585) 394-4922 or visit www.artsatthegardens.org.

Relax, Finger Lakes style, and come to **Summer Saturdays at Heron Hill's Bristol tasting room**. This family-friendly event is free with wood-fired pizza, Heron Hill wine, local craft beers, and non-alcoholic beverages for purchase. Bask next to Heron Hill's scenic vineyard as you enjoy live music. Performers include the Grace Frarey Trio, August 6; Meyer & McGuire, August 13; Tom Chamberlain, August 20; Jim Clear, August 27; and the Paulsen Baker Band, September 3 and run 4:30-8:30pm each day. Heron Hill tasting room at Bristol. 5323 Seneca Point Rd., Canandaigua, 14424. For more information call (585) 394-0173 or visit www.heronhill.com.

Touring TIPS



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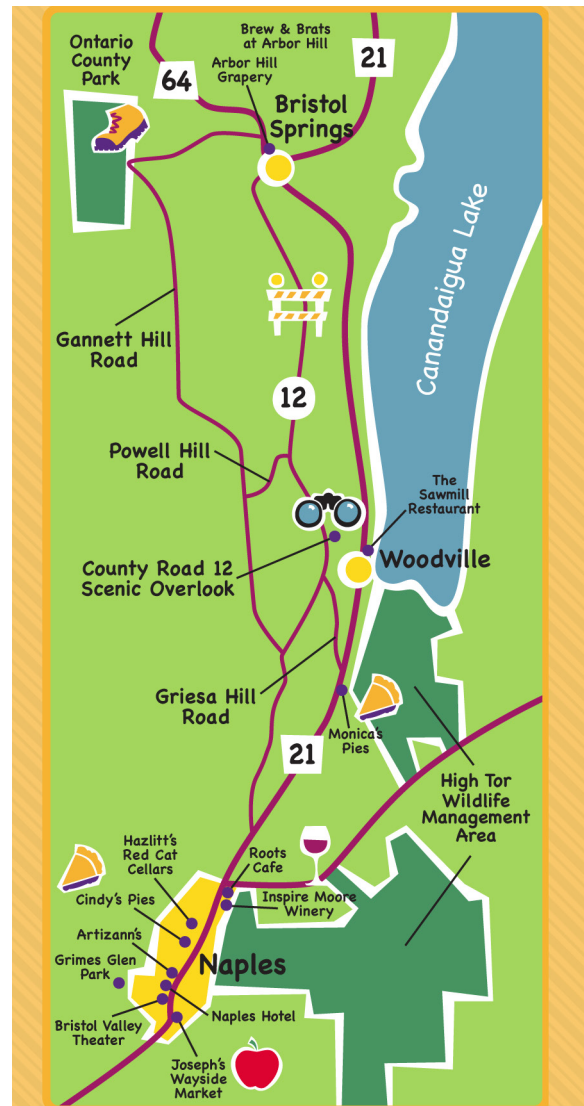
During the month of August, County Road 12, which runs between Bristol Springs and Naples, will be closed to through traffic just north of Fribolin Road and will remain so until mid-September. The closure impacts accessibility to the well-known scenic overlook that provides great views of Canandaigua Lake. How will this impact your business or visitor's experience? Are you and your frontline staff prepared to be primary sources of great alternative route information?

Not to worry! Finger Lakes Visitors Connection has released ideas for alternative routes to the scenic overlook, and great things to see along the way. This information is available online in the form of a blog post, which can be accessed using the link below. It will also be made available hardcopy in the form of an informational rack card being produced by Finger Lakes Visitors Connection.

The rack card is available to everyone and is designed to both inform your frontline staff as well as guide the traveling public to and from the overlook during the road construction process. If you are interested in obtaining copies, please send an email to Jake@visitfingerlakes.com or give Jake a call at (585) 394-3915.

We at FLVC think this is an opportunity to take a road that may be less traveled, travel new paths, and explore. We firmly believe that there is no one "right" way to get where you're going and that, in the Finger Lakes, every road leads to adventure!

For alternative Route information, travel ideas, and more, either for yourself, visiting customers, or to inform your frontline staff; view our blog post at:



<http://www.visitfingerlakes.com/blog/post/scenic-finger-lakes-overlook-has-temporary-detours/>

Sincerely,
The FLVC Team