

## *2017 Board of Director Goals and Accomplishments*

### **Goal.**

*Activities, Accomplishments*

### **Goal. Issue(s).**

**Bring attention to and assist Ontario County in a position on the issue of occupancy tax collections across all lodging segments.**

*Share Air B and B information and Discussions at Board meetings.*

*Provide information and position to Ontario County.*

*Follow-up with educational endeavors and updates as necessary for the legislation.*

### **Evaluate FLVC position on LYFT, Uber, Etc.**

*This measure passed in the NYS Legislature in June. FLVC had not taken a position, but it was deemed unnecessary at a certain point.*

### **Goal. Board/Staff/Team**

**Reformat the Board meetings for efficiency and refocus on policy issues.**

*Agendas restructured, Board members providing feedback on efficiency*

*Board Policy Book Updated*

**To ensure that the recommendations of HR One are implemented and appropriate policy changes made.**

*Total reevaluation of value of jobs – and readjustment of salary*

*HR Handbook adopted*

### **Goal. Marketing**

**Reevaluate one year later the website KPI's, ROI, Etc.**

*Report presented to the Board at the September meeting.*

### **Other:**