



ROCHESTER/FINGER LAKES



# CRAFT BEVERAGE

## *Trail*

BEER · CIDER

SPIRITS · WINE



[RocFLXCraftBevTrail.com](http://RocFLXCraftBevTrail.com)

# Jump In!



## And #FLXperience All We Have to Offer!



See amazing architecture

Explore blooming gardens

Meet a winemaker or brewmaster

Have fun on a farm

Get up close to history



Walk, hike, and find yourself

Learn Native American history

Watch an FLX or ROC sunrise

Relish a spa treatment

Enjoy a mineral springs soak

Spend a night in a castle

Read a book by a lake

# Visit Finger Lakes .com

Kayak through nature

Zipline through the trees

Bike around a lake

Go birdwatching

Get wet in a waterfall



Take a yoga class

Sample tasty offerings from area restaurants

Drink fresh juice

Go apple picking

Enjoy creamy ice cream

Take a culinary class

Eat grape pie



© I LOVE NEW YORK is a registered trademark/service mark of the NYS Department of Economic Development. Used with permission.



## What's up with this Guide?

You're in luck! The ROC/FLX Craft Beverage Trail publication serves a dual purpose. If you're reading this side, you're learning about 17 amazing breweries, cideries, and distilleries located in our region. But if you flip it over, you'll see the other side gives you access to 41 miles of wine and culinary experiences on the Canandaigua Lake Wine Trail. Plus, there's a handy map in the middle that ties the entire piece together!

**Two helpful guides in one!**

**F**inger Lakes and Rochester have a diverse selection of breweries, distilleries and cideries, plus we all share one common theme: we're serious about making an absolutely amazing product.

There's something uniquely satisfying about sampling a fresh batch of beer, cider or other special spirit, right where it was brewed, so we invite you to take a guided tour and learn the tricks of the trade at one of our amazing spots.

Each of our craft beverage makers whip up seasonal and special production blends, including many from local ingredients. Nothing beats talking with the people making the actual drinks and sampling our varieties.

With 17 breweries, cideries and distilleries on the map, and more popping up every day, the Rochester/Finger Lakes craft beverage culture is in full force. So where can our beers, ciders and spirits be tasted? Follow the map to our craft beverages and plan your visit today.

## CHEERS!

PS – New craft beverage spots for you to check out are popping up all the time! Visit our website for the most current listings:

[RocFLXCraftBevTrail.com](http://RocFLXCraftBevTrail.com)

ROC/FLX Craft Beverage Trail  
c/o Finger Lakes Visitors Connection  
25 Gorham Street  
Canandaigua, New York 14424  
877-386-4669 or 585-394-3915

® I LOVE NEW YORK logo is a registered trademark/service mark of the NYS Dept. of Economic Development, used with permission.

While every effort is made to provide accurate and up to date information, specific details are subject to change. Travelers are advised to confirm the specifics of each listing when making travel plans.



**ROC/FLX**  
(that's our special way of saying Rochester/Finger Lakes!)

# Cider and Spirits

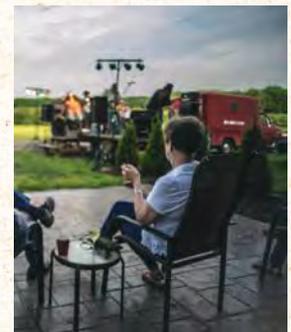


**EMBARKCRAFTCIDERWORKS.COM**  
 6895 LAKE AVE  
 WILLIAMSON NY 14589  
 PHONE: 315-589-8122

WEDNESDAY & THURSDAY: NOON-6PM  
 FRIDAY & SATURDAY: 11AM-10PM  
 SUNDAY: 11AM-4PM

## Signature Product Hard Ciders

**E**mbark Craft Ciderworks was founded by apple growers who were passionate about farming and showcasing unique flavor profiles in craft ciders. As farmers first and foremost, we understand that it's the quality and uniqueness of the apples that make a great cider. We trust the apples—and in some cases, other fruits and natural ingredients—to provide the exceptional flavor in our ciders (with no artificial ingredients). Our portfolio of ciders is continually growing, and many heirloom and old-world apple varieties have been planted specifically for use in our ciders. Expect to see new blended and single-varietals as we cultivate just-the-right apples to become the next Embark Craft ciders.



**APPLECOUNTRYSPIRITS.COM**  
**ROOTSTOCKCIDERWORKS.COM**  
 3274 EDDY ROAD  
 WILLIAMSON, NY 14589  
 PHONE: 315-589-8733

FRIDAY: 3PM-9PM  
 SATURDAY & SUNDAY: NOON-6PM

## Signature Product

- Tree Vodka
- Rootstock Original

**A**pple Country Spirits is Wayne County's first legal farm distillery, bringing you small batch distilled spirits made from 100% estate-grown New York fruit. For over 80 years, we've grown apples, cherries, pears, peaches and more at DeFisher Fruit Farms (our 4th generation family farm). When we opened the doors to our distillery in August of 2013, we launched with Tree Vodka: an ultra-premium vodka distilled entirely from estate-grown apples, and gold medal winner of the New York International Spirits Competition. In early 2015, we tapped into our roots with another lineup of craft products: Rootstock Ciderworks Hard Cider. We have ten different award-winning styles of Rootstock, ranging from dry to sweet and everything in between—even a Rosé!



**KNUCKLEHEADCRAFTBREWING.COM**  
 426 RIDGE ROAD  
 WEBSTER, NY 14580  
 PHONE: 585-347-6236  
 WEDNESDAY & THURSDAY: 4PM-10PM  
 FRIDAY & SATURDAY: 3PM-11PM  
 SUNDAY: 2PM-7PM

### *Signature Product*

Kathy's Kreme Ale

**K**nucklehead Craft Brewing is a Rochester brewery owned by two local families since 2014. Our sense of family extends to our guests as well—we're known as the "Cheers" of Webster. We feature five flagship beers, plus two to four rotating seasonal brews, and a selection of New York State wines and ciders. We have a passion for giving back to our community and our environment. We practice sustainability throughout our brewing process, and provide our spent grain to local farmers. You won't find any TV screens in our large tasting room—but what you will find is live music every Friday night, themed events, a fireplace with cozy seating, and farm-to-table food available every day. Join us for a pint!

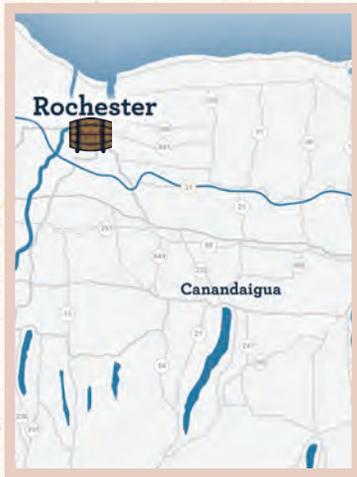


**BLACKBUTTONDISTILLING.COM**  
 85 RAILROAD STREET  
 ROCHESTER, NY 14609  
 PHONE: 585-730-4512  
 WEDNESDAY & THURSDAY: 3PM-9PM  
 FRIDAY & SATURDAY: 11AM-10PM  
 SUNDAY: 11AM-4PM

### *Signature Products*

- Bourbon
- Bespoke Bourbon Cream

**B**lack Button Distilling was founded in June 2012 by then 24-year-old owner and head distiller Jason Barrett. The tasting room and retail store opened to the public in January 2014, offering spirits tastings, distillery tours, craft cocktails and a unique venue to host public and private events. Every batch of world-class spirits is distilled from local NYS grains and aged, bottled, labeled and hand-numbered right in Rochester at our distillery in the historic Public Market district.



[LOSTBOROUGHBEWING.COM](http://LOSTBOROUGHBEWING.COM)

543 ATLANTIC AVE  
ROCHESTER, NY 14609  
PHONE: 585-471-8122

TUESDAY & WEDNESDAY: 5PM-10PM  
THURSDAY: 5PM-10PM  
FRIDAY: 4PM-11PM  
SATURDAY: NOON-10PM  
SUNDAY: NOON-5PM

*Signature Product*

Space Nugget Double IPA

Creating exceptional craft beer that pushes the edge of flavor with vintage style, for Rochester and beyond. We are **The Lost Borough Brewing Company**, a microbrewery located in Rochester, NY. Creativity is what drives us, and our mission is to create exceptional craft beers for a growing community of people who share that constant sense of curiosity. "Reclaiming taste, one pint at a time."



**SWIFTWATER**  
B R E W I N G C O



[SWIFTWATERBEWING.COM](http://SWIFTWATERBEWING.COM)

378 MT. HOPE AVENUE  
ROCHESTER, NY 14620  
PHONE: 585-530-3471

WEDNESDAY & THURSDAY: 4PM-11PM  
FRIDAY: 11:30AM-11PM  
SATURDAY: NOON-11PM  
SUNDAY: 1PM-8PM

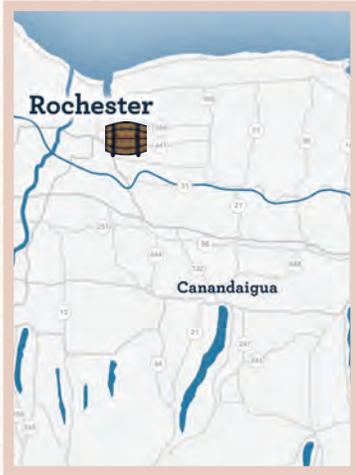
*Signature Product*

Swiftwater IPA

Swiftwater has become a place where the art of community and the science of brewing beer join together to create a lasting impression. That's why we put the brewery equipment front and center, literally within arm's reach. Our beer is never flavored, but crafted from real, natural ingredients, many of them grown right here in New York State. Every inch of the interior, including the 70-foot long bar, is highlighted with rich black walnut, milled from four felled trees, generously donated by Aurora Ridge Dairy. The entire building, inside and out, has the fingerprints of helping hands all over it. It's impossible to tell our whole story in one page. We'd love to tell you all about it for as long as you're willing to listen, and for as long as the taps stay on.



**IRON SMOKE**



[IRONSMOKEWHISKEY.COM](http://IRONSMOKEWHISKEY.COM)

111 PARCE AVE.

FAIRPORT, NY 14450

PHONE: 585-388-7584

OPEN BY APPOINTMENT

### *Signature Product*

Iron Smoke  
Bourbon Whiskey

**I**ron Smoke Distillery, based in Fairport, produces Iron Smoke Whiskey and Rattlesnake Rosie's Apple Pie Whiskey. Our process merges two great American past-times: BBQ and traditional whiskey-making. Our whiskey is an applewood-smoked, four-grain bourbon mash bill, where the grains are smoked with the same process as a backyard smoker. We're a New York State small-batch farm distillery. We use local ingredients from Finger Lakes family farms within a 50-mile radius of our distillery, and our stripped mash is returned to the farms to be used as feed for their livestock.



AT THE APPLE SHED • NEWARK, NY



[THEAPPLESHED.COM](http://THEAPPLESHED.COM)

3391 FAIRVILLE

MAPLE RIDGE RD.

NEWARK, NY 14513

PHONE: 315-331-6294

OPEN 11AM-6PM DAILY

### *Signature Product*

Old Goat's Inlaw

**T**he Apple Shed's newest venture, Old Goat Cidery, is a natural fit for this farm (known for its excellent sweet cider since 1973). In its inaugural year, the cidery will feature ciders ranging from semi-sweet to dry. The Apple Shed's country café features sandwiches, paninis, pizza and salads made with farm-fresh seasonal ingredients. We also have more than 30 varieties of apples and tons of weekend fun, including fresh-made donuts, u-pick apples, orchard hayrides and free kids activities!



**CBCRAFTBREWERS.COM**  
 300 VILLAGE SQUARE BLVD.  
 HONEOYE FALLS, NY 14472  
 PHONE: 585-624-4386

MONDAY-WEDNESDAY: NOON-8PM  
 THURSDAY & FRIDAY: NOON-10PM  
 SATURDAY: 10AM-10PM  
 SUNDAY: 11AM-6PM

**Signature Product**  
 Caged Alpha Monkey IPA

**C**elebrating 20 years of brewing beers for Western New York, **CB Craft Brewers** is nestled in the countryside just south of Rochester, and has become “the treasure found” by both locals and visiting tourists. Brewing more than one hundred different beers each year for customers all over NY State, this one-of-a-kind brewery is a must-stop for beer lovers of all experience levels. Their spacious Tasting Room features a menu of 26 ever-changing beers to sample, drink by the pint, and take home in growlers or bottles. And, the onsite Pint & Goblet Tavern is famous for gourmet burgers, Tavern Mac ‘n Cheese, and “Sunday Funday” brunch and beer cocktails! You can also enjoy fun in the sun with lawn games like Giant Jenga and Cornhole, plus live music and brewery tours every Saturday!



**HONEOYEFALLSDISTILLERY.COM**  
 168 WEST MAIN ST.  
 HONEOYE FALLS, NY 14472  
 PHONE: 585-624-1700

TUESDAY-SATURDAY: 11AM-6PM  
 SUNDAY: NOON-6PM

**Signature Product**  
 Devil’s Bathtub Gin

**H**oneoye Falls Distillery was founded over a glass of rye whiskey in the summer of 2013. Our head distiller works in small batches to create well-crafted spirits that are as crisp and smooth as they are complex and savory. Every batch is made with quality ingredients, sourced from trusted local farms and orchards, further infusing them with the region’s local flavors and history. In 2016, we opened the doors on “The Tasting Room” (our on-site cocktail lounge and kitchen) where we serve delicious entrees and appetizers prepared with local ingredients. We invite you to visit and experience truly authentic craft beverages from the heartland of New York State.

**BREWING**  
*Est. 1991*  
**ROHRBACH**  
*COMPANY*



**ROHRBACHS.COM**  
**ROHRBACH BREWPUB, RESTAURANT**  
 3859 BUFFALO ROAD  
 ROCHESTER, NY 14624  
 PHONE: 585-594-9800  
 MONDAY-THURSDAY: 11AM - 11PM  
 FRIDAY: 11AM - MIDNIGHT  
 SATURDAY: 11:30AM - MIDNIGHT  
 SUNDAY: NOON - 9PM

**BEER HALL & WOOD-FIRED KITCHEN**  
 97 RAILROAD STREET  
 ROCHESTER, NY 14609  
 PHONE: 585-546-8020  
 WEDNESDAY & THURSDAY: 4PM - 10PM  
 FRIDAY: 2PM - 10PM  
 SATURDAY: 10AM - 10PM

**F**ounded in 1991 by John Urlaub, **Rohrbach Brewing Company** is Rochester's original craft brewery. Growing for over 25 years, the company takes pride in delivering some of the finest brewed ales & lagers throughout the Upstate New York region. Rohrbachs staff is excited about their latest expansion, a new brewhouse system recently installed. Check out the brewery and beer hall location downtown in the Rochester Public Market, where they serve up their freshest brews and wood-fired fare with locally-sourced ingredients from the market.

*Signature Product*  
 Scotch Ale



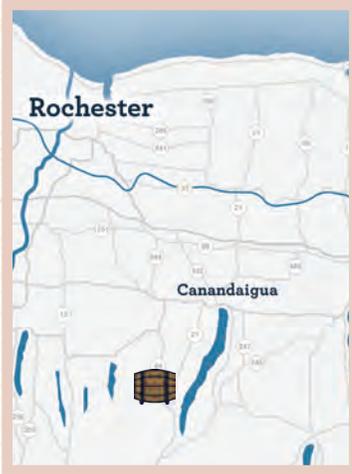
**YOUNGLIONBREWING.COM**  
 24 LAKESHORE DRIVE  
 CANANDAIGUA, NY 14424  
 PHONE: 585-412-6065  
 OPEN EVERY DAY (EXCEPT TUESDAY)  
 10:30AM-10:30PM

*Signature Product*  
 Young Lion IPA

**T**he story of **Young Lion** is the story of good friends and great beer. What started out as an idea tossed around a bar in Rochester became a dream we couldn't shake. So we took our tight-knit crew of doers and craft beer lovers and turned that dream into Young Lion Brewing Co. If you're ever on Canandaigua Lake, pull up a stool and order a pint. Because at the end of the day, the sun may set over the lake, but there's always more beer.



BREWandBRATS.com



**BREWANDBRATS.COM**

6461 BB NY-64

NAPLES, NY 14512

PHONE: 585-531-4113

FRIDAY-SUNDAY: NOON-9PM

*Signature Product*  
Winemaster's Sauerkraut

**B**rew & Brats at Arbor Hill, established in 2011, is located in a 170-year-old carriage barn just three miles south of Bristol Mountain (on Route 64 in Naples). Our Frog Hollow Pale Ale, Gully Washer IPA and Turtle Crawl Porter were developed by ten dedicated beer-lovers who labored tirelessly on the task. The fourth tap features a different local craft beer each week, and we proudly serve the most refreshing root beer anywhere. We also partner with Artisan Meats to offer the best local meats. The Sherried Wine Sausage, (made with Sherried Wine BBQ Sauce) is one of six locally-made brats on the menu. Free live music on Friday and Saturday nights makes this a favorite stop for visitors and locals alike. Groups are always welcome at Brew & Brats at Arbor Hill.



**WWW.NAKEDDOVEBREWING.COM**

4048 STATE ROUTE 5 AND 20

CANANDAIGUA, NY 14424

PHONE: (585) 396-ALES (2537)

MONDAY-THURSDAY: NOON-6PM

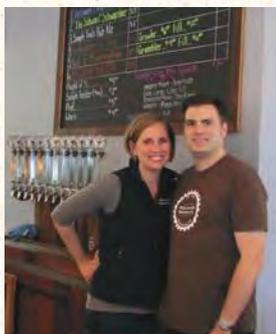
FRIDAY: NOON-7PM

SATURDAY: NOON-6PM

SUNDAY: NOON-5PM

**F**ounded in 2010, we concentrate on doing one thing: utilizing the best ingredients that the world has to offer to brew world-class beers locally. Our beers are available for sampling and growler fills in our tasting room located in Canandaigua, New York in the beautiful Finger Lakes Region. Our beer is available in pints at over 200 fine bars and restaurants within a 35-mile radius of our brewery. The beers have passed our strict quality standards to ensure that they will meet yours. We invite you to come visit and try the results of our efforts!

# REINVENTION BREWING CO.



[WWW.REINVENTIONBREWING.COM](http://WWW.REINVENTIONBREWING.COM)

9 N. MAIN ST.  
MANCHESTER, NY 14504  
PHONE: (585) 289-7309

THURSDAY: 4PM-8PM  
FRIDAY: 3PM-8PM  
SATURDAY: NOON-8PM  
SUNDAY: NOON-6PM

## Signature Product

Middle Finger Lakes IPA  
Misperception White Stout

**R**eInvention Brewing Company, one of Ontario County's newest craft breweries, opened this May in the village of Manchester, just off the NYS Thruway. The tasting room includes twelve taps, featuring 8-10 beers all made on-site, and two rotating guest taps of local hard cider. A selection of Finger Lakes wines and Saranac craft soda are also available. Frequent new beer releases, weekly food trucks, live music, and other special events keep customers coming back regularly to see what's new.



[WHITESPRINGSWINERY.COM](http://WHITESPRINGSWINERY.COM)

GLASS FACTORY BAY BREWING  
(at White Springs Winery)  
4200 STATE ROUTE 14 SOUTH  
GENEVA, NY 14456  
PHONE: 315-781-9463

**MAY THROUGH NOVEMBER**  
MONDAY-SATURDAY: 10AM-6PM  
SUNDAY: 10AM-5PM

**DECEMBER THROUGH APRIL**  
SUNDAY-FRIDAY: 10AM-5PM  
SATURDAY: 10AM-6PM

**A** stop at Glass Factory Bay Brewing gives you the experience of 10 different beers, a real draft root beer and a lovely hard cider, all produced right here in the Finger Lakes. All products are available in growlers, half growlers or pints. Bring your own growler and we will refill it!

**L**ocated at White Springs Winery, enjoy our view of Seneca Lake. Live music every Saturday and Sunday from 1 pm until 4 pm.



**Two million annual visitors.  
A million ways to make them happy.**

The area's capital for culture and cuisine and the gateway to the majestic Finger Lakes, it's easy to see why people who live here love it here in Rochester. Surrounded by breathtaking beauty. And inhabited by people just as lovely. So, come and stay for business or pleasure. You're always welcome.

VISIT  
**ROCHESTER**  
L I M I T L E S S

For more information, go to [visitrochester.com](http://visitrochester.com)

#visitroc

\* I LOVE NEW YORK logo is a registered trademark/service mark of the NYS Dept. of Economic Development, used with permission  
Photo Credit: Jim Montanus, George Eastman Museum, @Adryondeleon, @kenzimmarie, @bdude36



The #1 Apple producer in New York State  
has more than apple orchards.



Our farms produce some of the best fruit in the state resulting in award winning wines, cider and refreshing spirits...

*And that's just the beginning.*



800-527-6510 [WayneCountyTourism.com](http://WayneCountyTourism.com)

# THERE'S MORE TO THE TRAIL THAN MEETS THE PALETTE



Scenery



Relaxing



Shopping



Family



CALL 1.877.386.4669  
For More Information



FINGER LAKES, NY

# Canandaigua WINE TRAIL

41 Miles Lake



*of Wine & Culinary Experiences!*



PLEASE DRINK RESPONSIBLY



# Drink New York.

New York State is the third largest wine-producing state in the country, receiving a record number of top medals and rave reviews. In fact, New York wines received over 1,000 top awards and magazine ratings in 2016.

With distinctive varietals and award-winning wineries, there's so much to love about New York wine.

WINE ENTHUSIAST MAGAZINE NAMED NEW YORK STATE WINE REGION OF THE YEAR

**TASTE**  **NY**  
[taste.ny.gov](http://taste.ny.gov)

  
**UNCORK**  
**NEW YORK!**  
[www.newyorkwines.org](http://www.newyorkwines.org)

FINGER LAKES, NY

# Canandaigua WINE TRAIL 41 Miles Lake

*of Wine & Culinary Experiences!*

## What's up with this Guide?

You're in luck! The ROC/FLX Craft Beverage Trail publication serves a dual purpose. If you're reading this side, you're exploring the Canandaigua Lake Wine Trail and the 41 miles of wine and culinary experiences we have to offer. But if you flip it over, you'll see the other side gives you access to 17 amazing breweries, cideries, and distilleries located in our region. Plus, there's a handy map in the middle that ties the entire piece together!

## Two helpful guides in one!



Canandaigua Wine Trail



@CanandaiguaWine

Canandaigua Lake Wine Trail  
c/o Finger Lakes Visitors Connection  
25 Gorham Street  
Canandaigua, New York 14424  
877-386-4669 or 585-394-3915

\* I LOVE NEW YORK logo is a registered trademark/service mark of the NYS Dept. of Economic Development, used with permission.

While every effort is made to provide accurate and up to date information, specific details are subject to change. \* Travelers are advised to confirm the specifics of each listing when making travel plans.

©Copyright 2017 10/2017/10M/HS Printed in U.S.A

You come for the wine and the touring experience – but you quickly realize that the bonus of the Canandaigua Lake Wine Trail is the breathtaking landscapes and friendly people you'll meet along the way. Plus, you'll discover the wine trail is home to miles and miles of culinary delights. From high-end restaurants to smaller shops, the Canandaigua Lake Wine Trail has something to satisfy every foodie's palette. Food, wine, and good times – you'll want to experience it all!

The Canandaigua Lake Wine Trail is 41 beautiful miles long – and it is a collection of unique award-winning wineries, tasting rooms, breweries, restaurants, shops, art galleries, outdoor adventures, and more, surrounding Canandaigua Lake. Canandaigua is a Seneca word meaning, "The Chosen Spot," and on your visit – whether it's your first or if you've been here again and again... you'll see why our visitors claim memories for a lifetime. Follow the trail map inside – visit the wineries – and everything in between.

Pick up our passport and document your way along the route (and save a few dollars too)!

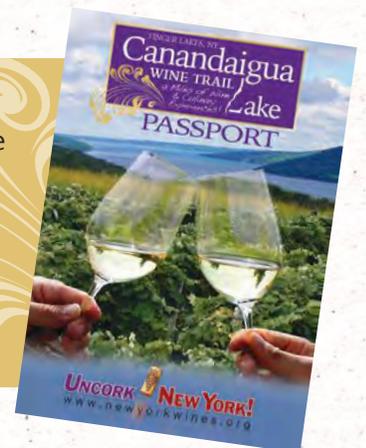
Make the most of your visit by visiting our website for the latest trail news and special events.

**CanandaiguaLakeWineTrail.com**

## Passport

Ask about the Canandaigua Lake Wine Trail Passport\* at any participating winery for exclusive deals!

\*Not valid for groups more than 8.



*CanandaiguaLakeWineTrail.com*

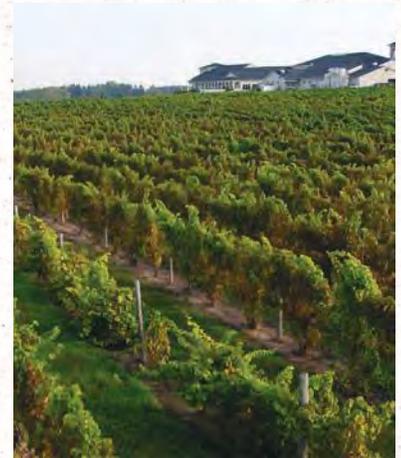
# Wine



# CASA LARGA

—VINEYARDS AND WINERY—

Experience an Italian way of living with wine, food, and family!™



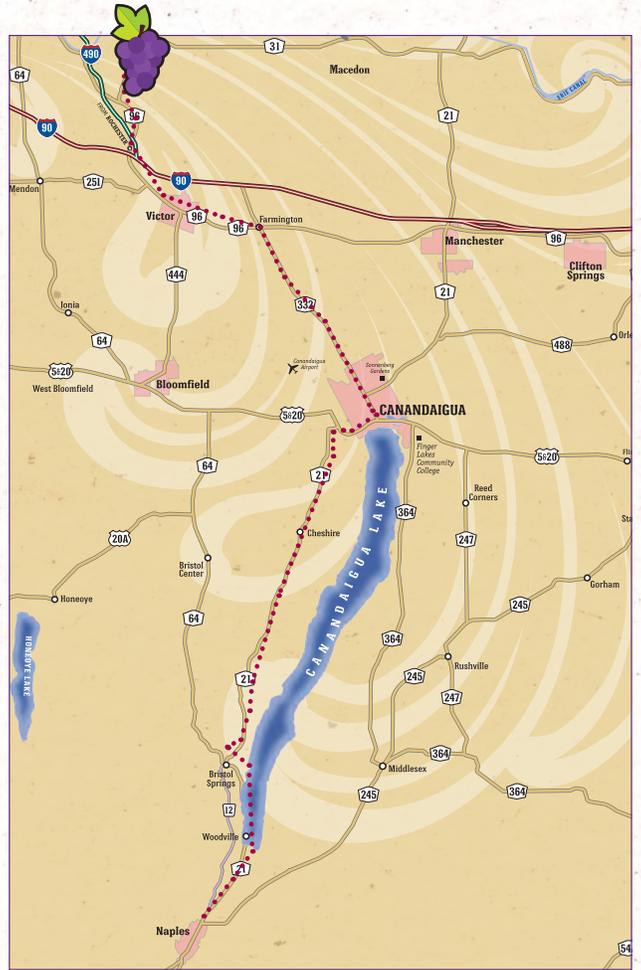
[CASALARGA.COM](http://CASALARGA.COM)

2287 TURK HILL RD.  
FAIRPORT, NY 14450  
PHONE: 585-223-4210

We like to play in the dirt and aren't afraid to get our hands dirty. We have been producing wines for 45 plus years and are home to: the NYS Ice Wine Festival; the Purple Foot Grape Stomping Festival; and Bella Vista, a premiere event facility. Plus, our Patio Parties have contributed to a rise in area sales of dancing shoes. We are open year-round.

**Signature Events** ~ Casa Larga often hosts Patio Parties during the summer time, where one can find wine, food, live music and more. The main events of the year, however, are the Purple Foot Festival in September, where you can try out grape stomping, and the New York Ice Wine & Culinary Festival in February, a celebration of ice wines.

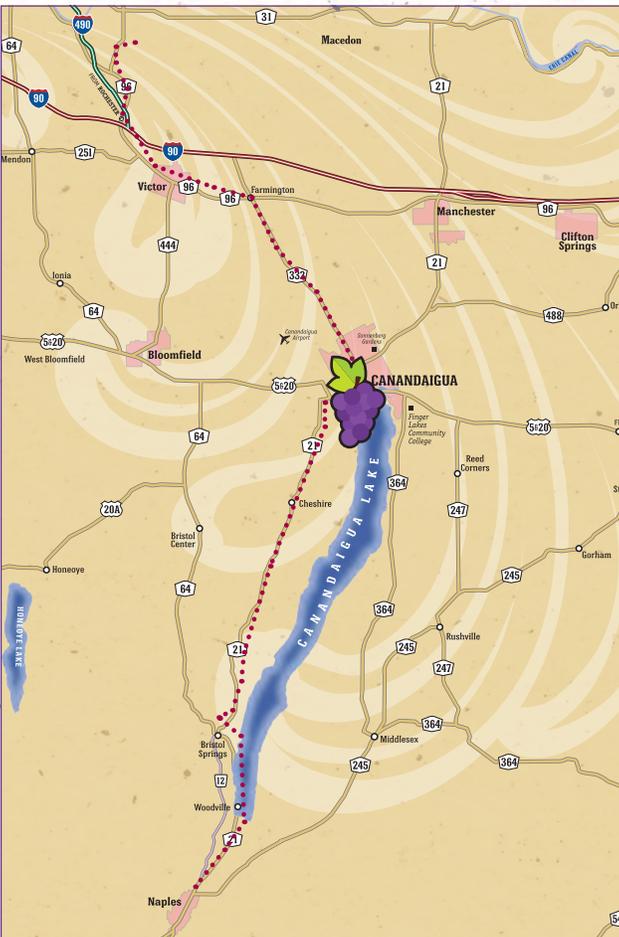
**Signature Products** ~ Casa Larga produces a variety of reds, whites, and rosé wines. Their most recognized, however, are their rosé and ice wines.





NEW YORK  
**WINE & CULINARY**  
CENTER

*educate. engage. excite.*



[NYWCC.COM](http://nywcc.com)

800 S. MAIN ST.  
CANANDAIGUA, NY 14424  
PHONE: 585-394-7070

The New York Wine & Culinary Center (NYWCC) is a non-profit 501(c)(3) organization designed to educate, engage, and excite students, locals, and visitors in a celebration of New York State's incredible beverage, agriculture, and culinary industries. It features public cooking classes, pairings and demonstrations, private banquet catering, a farm-to-table fine dining experience in its Upstairs Bistro, and much more. The NYWCC brings you the best of New York, all in one beautiful and scenic spot on the northern shore of Canandaigua Lake.

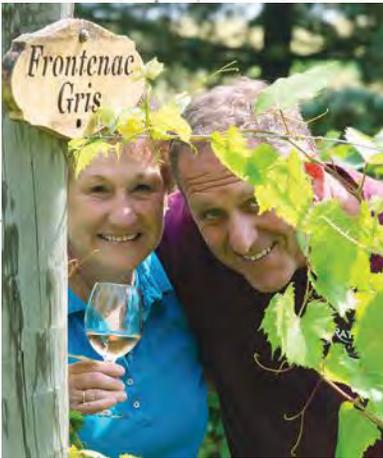
*Signature Events* ~ There are plenty of great events at the New York Wine & Culinary Center, even without considering their normal offerings like cooking classes in the Hands-On Kitchen, demonstrations in the Educational Theater, or a tasty meal at the Upstairs Bistro. This wine and culinary destination features all kinds of local craft beverages waiting to be discovered. Watch their event calendar for seasonal Garden Parties and plan on attending larger events like the New York Wine Festival in August.

*Signature Products* ~ The Signature Product at the New York Wine & Culinary Center is just how much product they have to offer. The tasting room carries over 200 different wines, in addition to New York State beer, cider, and distilled spirits!

# Wine

# RAYMOR

## Estate Cellars



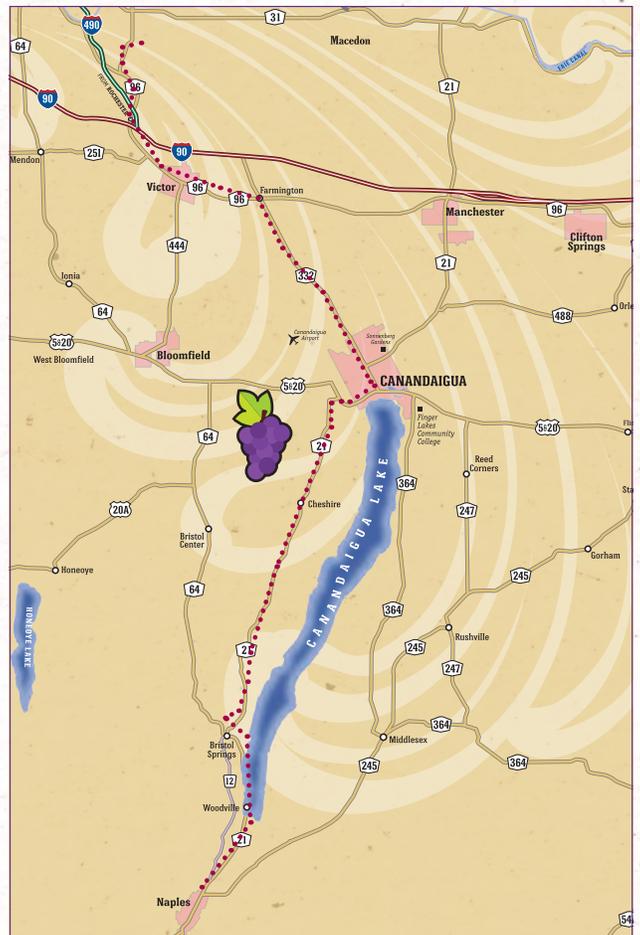
[RAYMORCELLARS.COM](http://RAYMORCELLARS.COM)

3263 WHEELER STATION RD.  
BLOOMFIELD, NY 14469  
PHONE: 585-233-9860

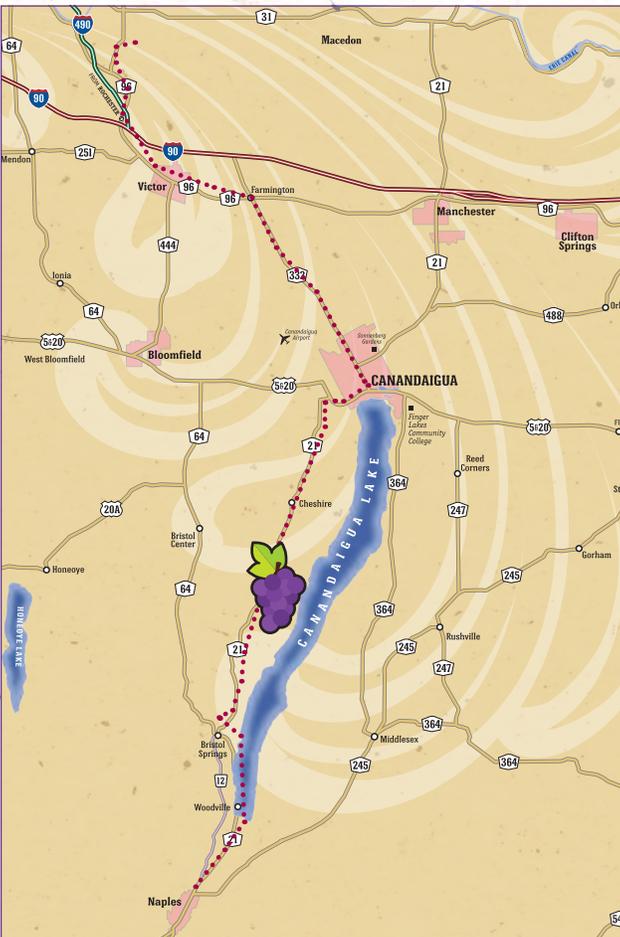
Located in the rolling hills near Bristol, New York, Raymor Estate Cellars brings you handcrafted wine and hard apple ciders produced from locally grown grapes and apples. We enjoy introducing customers to quality wines from lesser-known grape varietals that have been in existence for many years but aren't often heard of or talked about. We started making our wine in the cellar, just for family 25 years ago. With guidance and encouragement from "old time winemakers" what started as a hobby is ready to be shared for your enjoyment.

**Signature Events** ~ You hear a lot about home brewers turned professional, but it's harder to come by a home winemaker turned professional. That's exactly how Raymor Estate Cellars got its start! Decades in the making, you can learn to make your own vintages here at wine making classes led by Raymor's winemaker himself.

**Signature Products** ~ You can find wines of many different varieties and varietals at Raymor Estate Cellars. Look for classics like the Sunburst Riesling, or try one of the exciting types of hard apple cider made from blends of seven different apples – it tastes like no other cider.



# HERON HILL WINERY



[HERONHILL.COM](http://HERONHILL.COM)

5323 SENECA POINT RD.  
CANANDAIGUA, NY 14424  
PHONE: 585-394-0173

Family owned in the Finger Lakes since 1977, this year Heron Hill is celebrating 40 years of excellence. What began as a small family-run Finger Lakes vineyard and winery has grown into one of the most awarded, visited, and respected family-owned wine producers in the region. The Tasting Room at Canandaigua Lake, located in a renovated 100-year old barn overlooking our sustainably-farmed Ingle vineyard, is Heron Hill's third location in the Finger Lakes.

*Signature Events* ~ During the summers, Heron Hill's Tasting Room on Canandaigua Lake hosts live music and wood-fired pizza nights on select days. Free to attend. Wood-fired pizzas and wine by the glass or bottle are available for purchase.

*Signature Products* ~ One of Heron Hill's signature products is their Eclipse wines. Originally produced in limited quantities as part of Heron Hill's 25-year business anniversary, the Eclipse Red and Eclipse White remain popular and are now a staple of Heron Hill's portfolio.

# Wine



# Arbor Hill GRAPERY



[THEGRAPERY.COM](http://THEGRAPERY.COM)

6461 BB NY-64

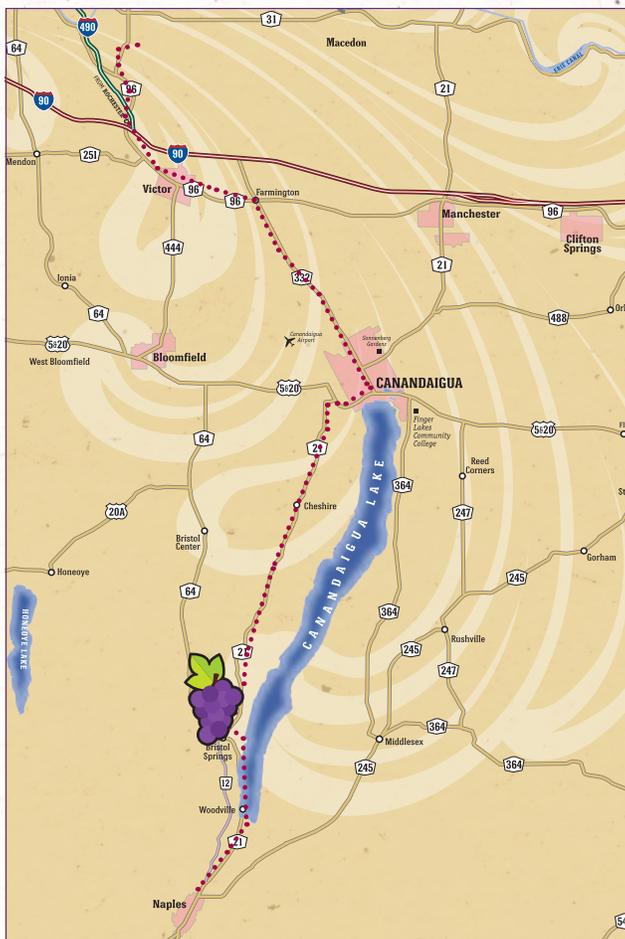
NAPLES, NY 14512

PHONE: 585-374-2870

One of the region's premier wineries, Arbor Hill offers a large selection of wines, gourmet foods, gifts and gift boxes. It is the first winery in the region to produce Traminette – a spicy, semi-sweet and distinctive white wine. Arbor Hill offers wine, cheese & gourmet food tastings daily and offers grape pies year-round. Come make a day of it!

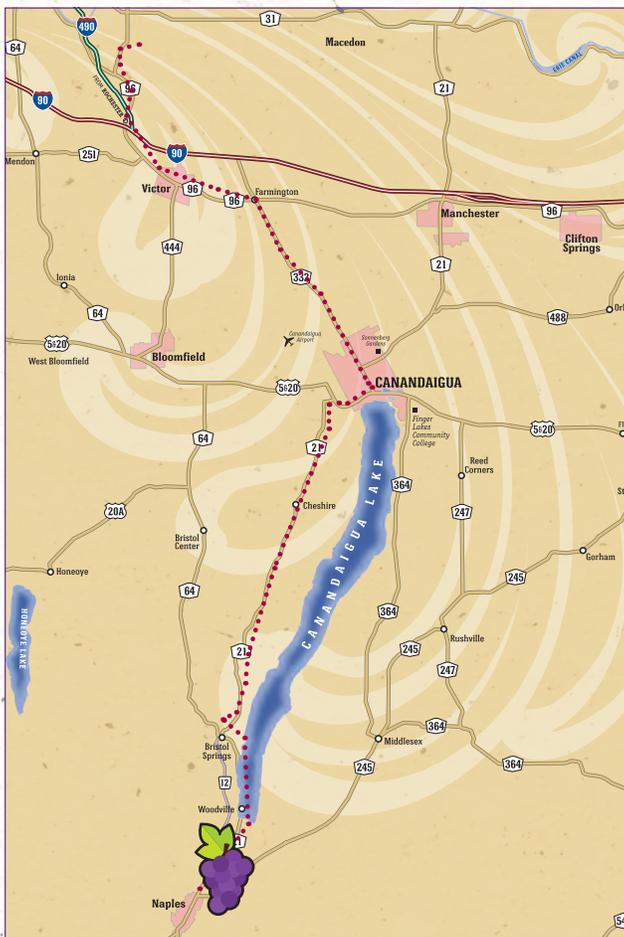
*Signature Events* ~ Arbor Hill plays an important part in many local events and festivals. Look for them at events like the Naples Grape Festival in September and Vintage Vines and Valentines in February. In the summer visit, Arbor Hill before going to a live music show at Brew and Brats, just behind the winery!

*Signature Products* ~ Arbor Hill's winemaker likes to share varietals people are less familiar with such as Vergennes. On weekends, be sure to visit Brew and Brats, located in a restored carriage house behind the winery for local beer, brats and their famous Winemaster's Sauerkraut.



# INSPIRE MOORE

finger lakes winery and vineyard



[INSPIREMOOREWINERY.COM](http://INSPIREMOOREWINERY.COM)

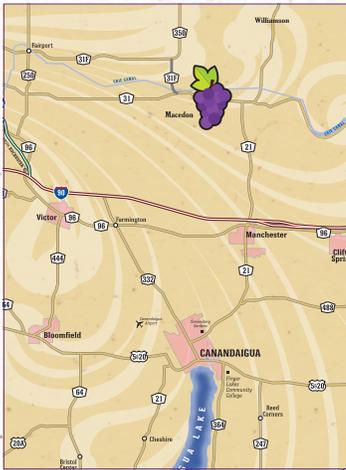
197 N. MAIN ST.  
NAPLES, NY 14512  
PHONE: 585-374-5970

**I**nspire Moore seeks to embody the true characteristics of the vineyards in which the wine is developed and to express the true passion and artistry of the farmers who cultivate the flavors. Our business is all about sustainability. We are a boutique winery producing a few thousand cases a year, composed of aromatic varietal whites, vintage-driven varietal reds, ice wine and blends that are defined by small lot production. Our handcrafted wines come with a message: every wine stands for a characteristic we wish to “Inspire Moore” of in the world, whether that be Love, Wisdom, Grace, or many more!

**Signature Events** ~ For chill vibes, tasty food and refreshing wines, plan on attending Inspire Moore Vineyard & Winery’s annual B4 Festival in July. Held each year around the winery’s anniversary, this festival is all about Blaufrankisch, BBQ, and blues!

**Signature Products** ~ All Inspire Moore’s wines are named after feelings and emotions the winemaker wishes to “inspire more” of in the world. Look for the classic Riesling, “Love”; the Aussie style Noiret, “Inspiration”; and the Blaufrankisch Rosé, “Grace.”





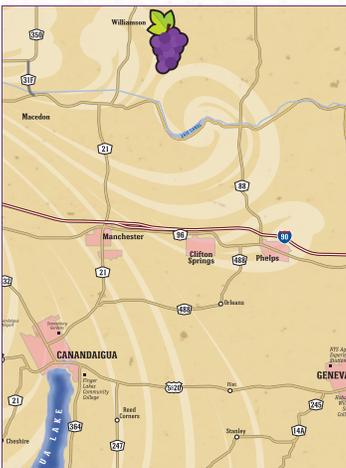
[WWW.JDWINECELLARS.COM](http://WWW.JDWINECELLARS.COM)

1339 EDDY RD.  
MACEDON, NY 14502  
PHONE: 315-986-4202

APRIL - DEC  
NOON-5PM

*Signature Products* ~ Red, white and fruit lovers return for our wines

**J**D Wine Cellars, established in 2010, is located at Long Acre Farms in Macedon, NY, only 15 miles east of Rochester. The family-operated farm winery features handcrafted red, white and 100% fruit wines. Our mission is to provide an authentic and family-friendly experience where everyone can find a style of wine they enjoy. JD Wine Cellars is unique in that it is located at Long Acre Farms which is one of the oldest agritourism farms in New York State. In addition to the tasting room, guests can visit a farm market, ice cream shop and Back 40 activity area making it truly a very family friendly stop. We are pleased to say that we can provide fun for groups of all ages. Our motto is that you may come for the wine, but you'll stay for the experience!



[WWW.YSWINERY.COM](http://WWW.YSWINERY.COM)  
4287 JERSEY ROAD  
WILLIAMSON, NY 14589  
PHONE: 315-589-8861

APRIL-JUNE  
SATURDAY & SUNDAY: NOON-5PM  
JULY-DECEMBER  
FRIDAY-SUNDAY: NOON-5PM

*Signature Product* ~ Riesling

**Y**oung Sommer Winery is located between Williamson and Pultneyville, in the heart of the largest apple-growing region in New York State. We specialize in award-winning grape and fruit wines, and hard cider that truly embodies the unique climate that clings to the Lake Ontario shoreline. The winery, located just one mile south of Lake Ontario, is nestled in the center of Young Sommer Winery's fruit farm overlooking orchards and our expanding vineyard. We're now taking reservations for business meetings, banquets, showers, celebrations, rehearsal dinners and weddings.



## Experience the Finger Lakes like a local



**Outdoor Adventurists**



**Wellness Seekers**



**Foodies**



**Cultural Aficionados**

**Find the places, people, and activities that ignite your passion!**

**VisitFingerLakes.com**

25 Gorham Street • Canandaigua, NY • 585-394-3915 • 1-877-386-4669



LAKE ONTARIO

NEW YORK'S  
FINGER LAKES



ROCHESTER



WILLIAMSON

CANANDAIGUA

HONEOYE

CANADICE

HEMLOCK

CONESUS

SKANEATELES

OMASCO

CAYUGA

SENECA

GENEVA

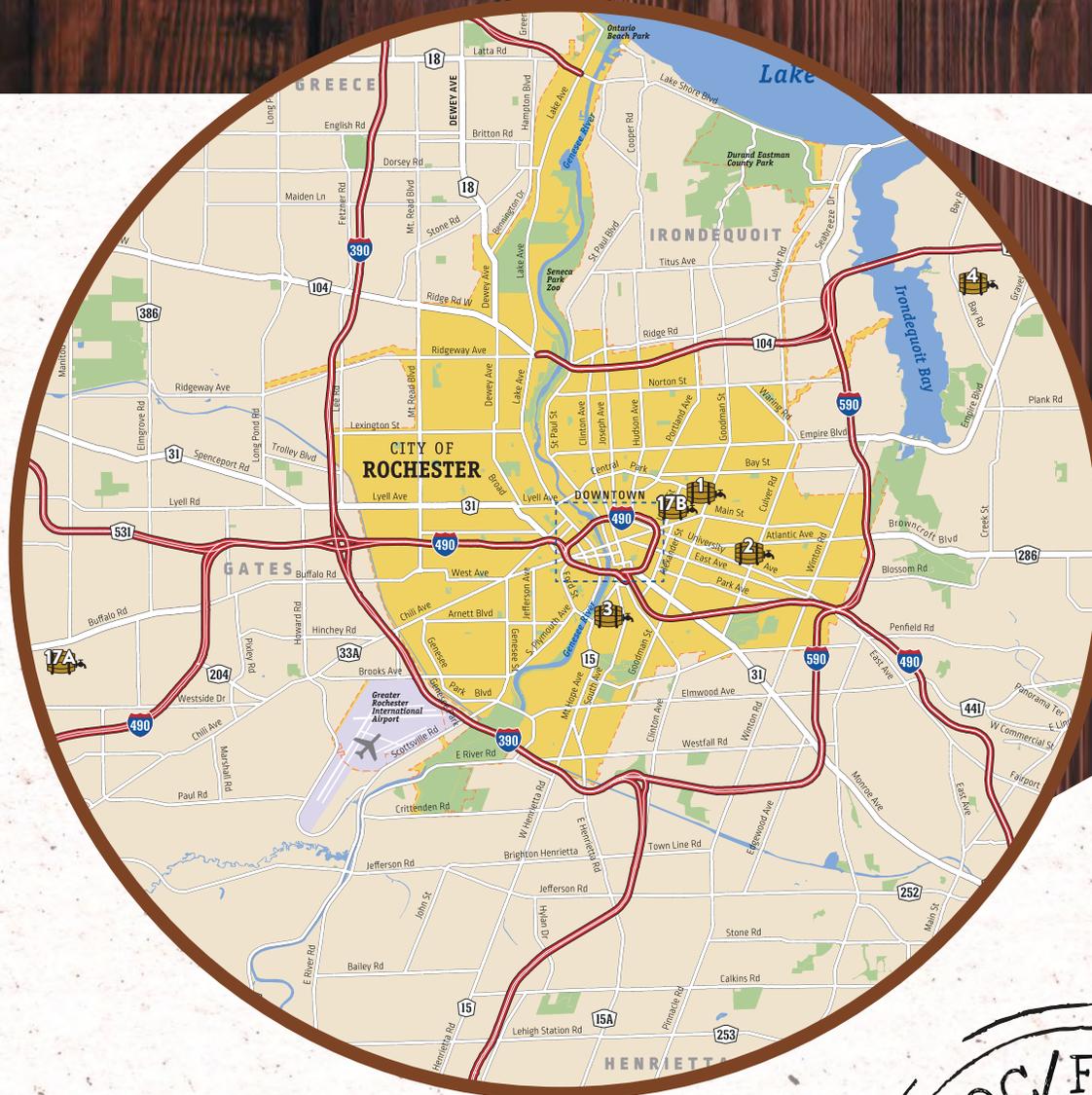
PENN YAN

KEUKA

ITHACA

WATKINS  
GLEN

Welcome! Visit  
[RocFLXCraftBevTrail.com](http://RocFLXCraftBevTrail.com) for  
the latest trail additions!



**Breweries/Cideries/Distilleries**

1. Black Button Distilling, 85 Railroad St., Rochester, NY 14609
2. The Lost Borough Brewing Co., 543 Atlantic Ave., Rochester, NY 14609
3. Swiftwater Brewing Company, 378 Mt. Hope Ave., Rochester, NY 14620
4. Knucklehead Craft Brewing, 426 Ridge Rd., Webster, NY 14580
5. Embark Craft Ciderworks, 6895 Lake Ave., Williamson, NY 14589
6. Apple Country Spirits, 3274 Eddy Rd., Williamson, NY 14589
7. Iron Smoke Distillery, 111 Parce Ave., Suite 5b, Fairport, NY 14450
8. Old Goat Cidery, 3391 Fairville Maple Ridge Rd., Newark, NY 14513
9. The Apple Shed, 3391 Fairville Maple Ridge Rd., Newark, NY 14513
10. CB Craft Brewers, 300 Village Square Blvd., Honeoye Falls, NY 14472
11. Honeoye Falls Distilling, 168 W Main St., Honeoye Falls, NY 14472
12. Reinvention Brewing Company, 9 N Main St., Manchester, NY 14504
13. Young Lion Brewing Company, 24 Lakeshore Dr., Canandaigua, NY 14424
14. Naked Dove Brewing Company, 4048 State Route 5 and 20, Canandaigua, NY 14424
15. Glass Factory Brew House, 4200 State Route 14 South, Geneva, NY 14456
16. Brew & Brats at Arbor Hill, 6461 BB NY-64, Naples, NY 14512
- 17A. Rohrbach Brewpub, Restaurant, 3859 Buffalo Rd., Rochester, NY 14624
- 17B. Rohrbach Beer Hall + Wood-Fired Kitchen, 97 Railroad St., Rochester, NY 14609

**Wineries**

50. Young Sommer Winery, 4287 Jersey Rd., Williamson, NY 14589
51. JD Wine Cellars, 1339 Eddy Rd., Macedon, NY 14502
52. Casa Larga Vineyards, 2287 Turk Hill Rd., Fairport, NY 14450
53. Raymor Estate Cellars Winery, 3263 Wheeler Station Rd., Bloomfield, NY 14469
54. New York Wine & Culinary Center, 800 S. Main St., Canandaigua, NY 14424
55. Heron Hill Winery, 5323 Seneca Point Rd., Canandaigua, NY 14424
56. Arbor Hill Grapery, 6461 BB NY-64, Naples, NY 14512
57. Inspire Moore Winery, 197 N. Main St., Naples, NY 14512
58. Hazlitt's Red Cat Cellars, 1 Lake Niagara Ln., Naples, NY 14512



