

Ontario County Four Seasons Local Development Corporation
d/b/a Finger Lakes Visitors Connection

Position Title: Board Member

Reports to: Chairperson

Qualification: Finger Lakes Visitors Connection is a not for profit organization formed by Ontario County. The members of the Board of Directors are appointed by Ontario County and therefore must meet all the standards for appointment to this board. Board members are required to sign a conflict of interest statement and a code of ethics statement, and to complete mandatory training for the Public Authorities Accountability Act within the first year.

Function: The Board makes planning and policy decisions; is responsible for financing those decisions; oversees, reviews, and monitors organizational plans; and promotes community understanding of and support for the organization

Principal

Activities:

1. Attend all Board meetings and actively participate in decision making
2. Serve on at least one committee and attend all of its meetings
3. Follow the Board norms for decisions of the board, and meeting practices
4. Be a goodwill ambassador for the organization and tourism
5. Be willing to assume leadership positions
6. Be a team player

Duties

Being a Board member requires:

- Demonstrated commitment to tourism. A combination of skills in the areas of management, community awareness, image building, and resource development is essential.
- Enthusiasm about the organization and conviction about its mission
- Demonstrated interest in community service, ability to command community confidence and respect, and ability to represent the community (or major relevant segments) and interpret community needs and views
- Willingness to give time, effort, and resources to the work of the organization
- Special skills, knowledge and expertise that are needed by the organization
- Ability to assess information and make important decisions, and the courage to state one's view on important decisions
- Willingness to accept and support decisions made, as decisions of the organization. It being understood that on occasion a member may not be able to personally support the decision

Tenure: Each Board member's term is reviewed every three years or when a member has a change in employment