

# Event Photo Submission Guide

Photos for the events calendar must meet the following guidelines:

**1200 pixels wide x 800 pixels high,  
900 pixels wide x 600 pixels high, or  
600 pixels wide x 400 pixels high  
(3:2 Aspect Ratio)**

**72dpi (web resolution)**

**JPG format**

*Multiple Images may be uploaded for the same event.*

Images not in the correct pixel dimensions may be cropped, resized or distorted.

## Event Listing Display

Your main image will appear on the event listing normally. See example at right.

## Other Displays

Images may be cropped when displayed on the web or visitor kiosk calendar.

The focus or live area of the image will be the top center. See example at right.

The system will automatically place a gradient overlay on the bottom of the image to make the event detail text legible for the screen.



**Note: Visit Fort Wayne reserves the right to reject, modify, and reuse all submitted images.**