

FORT WORTH AT YOUR SERVICE



FORT WORTH SNAPSHOT

- Population 833,000
- 16th largest city in U.S.
- 20 minutes from DFW International Airport and AT&T Stadium
- “Top 6 cities to watch” by Condé Nast Traveler
- “Money Magazine #1 Best in Travel 2017”
- Vibrant, walkable city center named No. 1 downtown in America by Livability.com
- Stockyards National Historic District features western heritage and year-round rodeo
- Cultural District contains five world-class museums, designed by renowned architects, in a walkable area
- Fort Worth Zoo ranked #4 in nation
- Top 10 value destination. (Hotwire)
- Bike Sharing program offers 40+ stations connecting major destinations and districts
- 70+ miles of trails along the Trinity River, Blue Zones healthy food choices, and walkable spaces provide an environment for healthy meetings



FORT WORTH
City of Cowboys and Culture

FORTWORTH.COM/PLAN

Support for Meetings and Conventions

The Fort Worth Convention & Visitors Bureau offers many useful services that can save you time and money before and during your event. Our Convention Services team can help you promote the City of Cowboys and Culture and provide materials and tools that boost attendance. We are a powerful resource for accessing local resources, from transportation services to unique event ideas.



MARKETING SUPPORT TO PROMOTE YOUR EVENT

We offer many ways to create excitement, generate awareness and promote attendance for your meeting in Fort Worth.

- Materials to entice your attendees, from postcards that can be printed with your information to maps, buttons and “Fort Worth Next” stickers.
- Online content, including a landing page with your logo on FortWorth.com and links to videos, images and more.
- Social media guidelines and recommendations for connecting with attendees and locals using #SeeFortWorth and more.

ADD RESOURCES, SAVE MONEY

Fort Worth Convention Services is a part of your virtual team to help plan and prepare for your meeting and convention.

Fort Worth Service Lead Program

Our staff helps take the hassle out of event planning. We share your ideas, needs and wish list with area attractions and service providers. In turn, they will contact you directly with proposals to help you make final planning decisions to ensure a great experience in Fort Worth.

Site Inspections

Want to make a pre-convention site visit to your hotels, off-site venues or the convention center? Let us book the appointments and create the itinerary for you.

Corporate Social Responsibility

Make an impact through volunteering in the Fort Worth community during your stay here. We can connect you with the right organization and create a meaningful service program.

Pre-Convention Meetings*

Our staff will help coordinate your pre-conference meeting with the hotels, event facilities and service providers.

Convention Alerts, Welcome Signs, Welcome Banners*

Area restaurants, shops and attractions will receive a detailed convention alert and welcome signs from our office notifying them of your conference. FWCVB will provide welcome banners that will be displayed around the Fort Worth Convention Center.

Housing Services*

Passkey decreases cumbersome manual processes and increases efficiency by automating the group housing process. Its dynamic tools and solutions provide a range of benefits, including accessing and sharing real-time data, needing to use just one system from city to city and reducing attrition exposure.

Worth Saving Program

Provide your attendees with special offers at participating downtown businesses through their convention badge or by special email. Enjoy discounted or free appetizers, desserts and other options simply by showing your conference badge.

On-Site Brochure Delivery

Before your meeting we will deliver Fort Worth visitor guides, area attraction brochures and useful maps – one copy of each for every room contracted on peak night. Greater quantities available at a minimum charge.

Information Desk or On-Site Registration

Allow our knowledgeable staff to provide your attendees with true Fort Worth hospitality. For every 100 rooms contracted on peak night you receive four hours of complimentary service.

**Available for meetings contracting a minimum 750 rooms on peak night.*





UNIQUE EVENT IDEAS

Work with your FWCVB Convention Services Manager to enhance your events with unique local concepts.

- Stockyards Adventure
- Ghost History Tour
- Appearance from Fort Worth Herd
- Brewery / Distillery Tours
- River Waterfront Venues
- Fort Worth Ale Trail

Visitor Information Centers:

- Downtown/Sundance Square
- Stockyards National Historic District
- Fort Worth Convention Center



A VERY ACCESSIBLE CITY

Fort Worth is just 20 minutes from Dallas/Fort Worth International Airport.

- Nation's fourth busiest airport, with 2,000 flights daily
- Reach any U.S. major city in four hours or less
- Rated No. 1 airport for customer technology
- Car rental center served by 11 companies

Molly the Trolley

Free downtown circulator every 12 minutes
817.215.8600,
MollyTheTrolley.com
Operates 10 a.m. – 10 p.m. daily
NextBus app available

Trinity Railway Express

Train to airport and Dallas.
\$5 daypass to/from DFW International Airport.
\$10 daypass to Dallas.
Operates Monday-Saturday.
See website for schedule.
TrinityRailwayExpress.org
TexRail – coming 2018

Amtrak

Service to Fort Worth Intermodal Transportation Center
See Amtrak.com for details.

Car Rental

Enterprise Rent-A-Car
1001 Jones Street, Suite 139
817.885.8219 Enterprise.com

Budget Car Rental

1001 Henderson Street
817.336.6601 Budget.com

Hertz

917 Taylor Street
817.332.5205 Hertz.com

Taxi/Shuttle

\$60 typical taxi fare from DFW International Airport to downtown Fort Worth.
Shuttle service to/from DFW International Airport connects all major downtown hotels.
YellowCheckerShuttle.com
SuperShuttle.com

Uber and Lyft services are available in Fort Worth.

Fort Worth Bike Sharing

Pick up a bike at any conveniently located bike sharing station and drop it off when you're done. It's simple, clean, affordable and accessible, with more than 40+ stations connecting Fort Worth's major destinations and districts.
FortWorthBikeSharing.org

The T Ground Transportation

Fort Worth public bus service connects downtown and the city's major attractions and districts for a typical fare or \$1.50 each way.
The-T.com



COMING FALL 2018



HIGHLIGHTS OF ATTRACTIONS

Fort Worth's main attraction districts are located within a three-mile radius. Culture, western heritage and America's No. 1 downtown are easy for visitors to get to.

Downtown & Sundance Square

- Sundance Square Plaza
- Bass Performance Hall
- Restaurants
- Shopping
- Nightlife
- Water Gardens

Stockyards National Historic District

- Billy Bob's Texas
- Cowtown Coliseum
- Twice-Daily Cattle Drive
- Grapevine Vintage Railroad
- Stockyards Championship Rodeo
- Texas Cowboy Hall of Fame
- White Elephant Saloon
- Restaurants
- Shopping
- Nightlife

Cultural District & W. 7th Street

- Kimbell Art Museum
- Modern Art Museum of Fort Worth
- Amon Carter Museum of American Art
- National Cowgirl Museum and Hall of Fame
- Fort Worth Museum of Science and History
- Will Rogers Memorial Center
- Restaurants
- Shopping
- Nightlife

TCU & Zoo Area

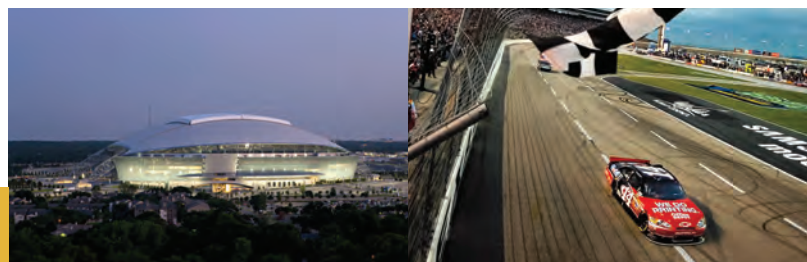
- Fort Worth Zoo
- Botanic Garden and Japanese Gardens
- Botanical Research Institute of Texas
- Log Cabin Village
- Texas Christian University
- Restaurants
- Shopping

Near Southside

- Boutique restaurants, shops and galleries
- Brewery and distilleries
- Theaters
- Nightlife

Nearby

- Texas Motor Speedway
- AT&T Stadium, home of the Dallas Cowboys
- Globe Life Ballpark, home of the Texas Rangers
- Bureau of Engraving and Printing
- Fort Worth Nature Center & Refuge
- Texas Civil War Museum
- Vintage Flying Museum
- American Airlines C.R. Smith Museum
- Six Flags Over Texas



CONVENTION SERVICES TEAM

Nannette Eiland, Director of Convention Services

April Montez, Convention Services Manager

Heather Huhn, Convention Services Manager

Paola Bowman, CMP, Convention Services Manager

Stephanie Garcia, Convention Services Manager

FortWorth.com/Plan

MeetInFortWorth.com

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