

ALL

2016 ANNUAL MEETING & BREAKFAST

IN



FORT WORTH

City of Cowboys and Culture

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2016

HOSPITALITY AWARD

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BOB

President & CEO

JAMESON

250,000

2017-19 HOTEL BOOKINGS

+8%

**ROOM
ATTENDANCE**

+29%

**SHOW
ATTENDANCE**

+3%

**ROOM
NIGHTS**



+1,4000

HOTEL ROOMS NEEDED







FORT WORTH

Convention & Visitors Bureau



FORT WORTH STOCK YARDS



BOB

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FORT WORTH

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YOU WANT



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Film Commission

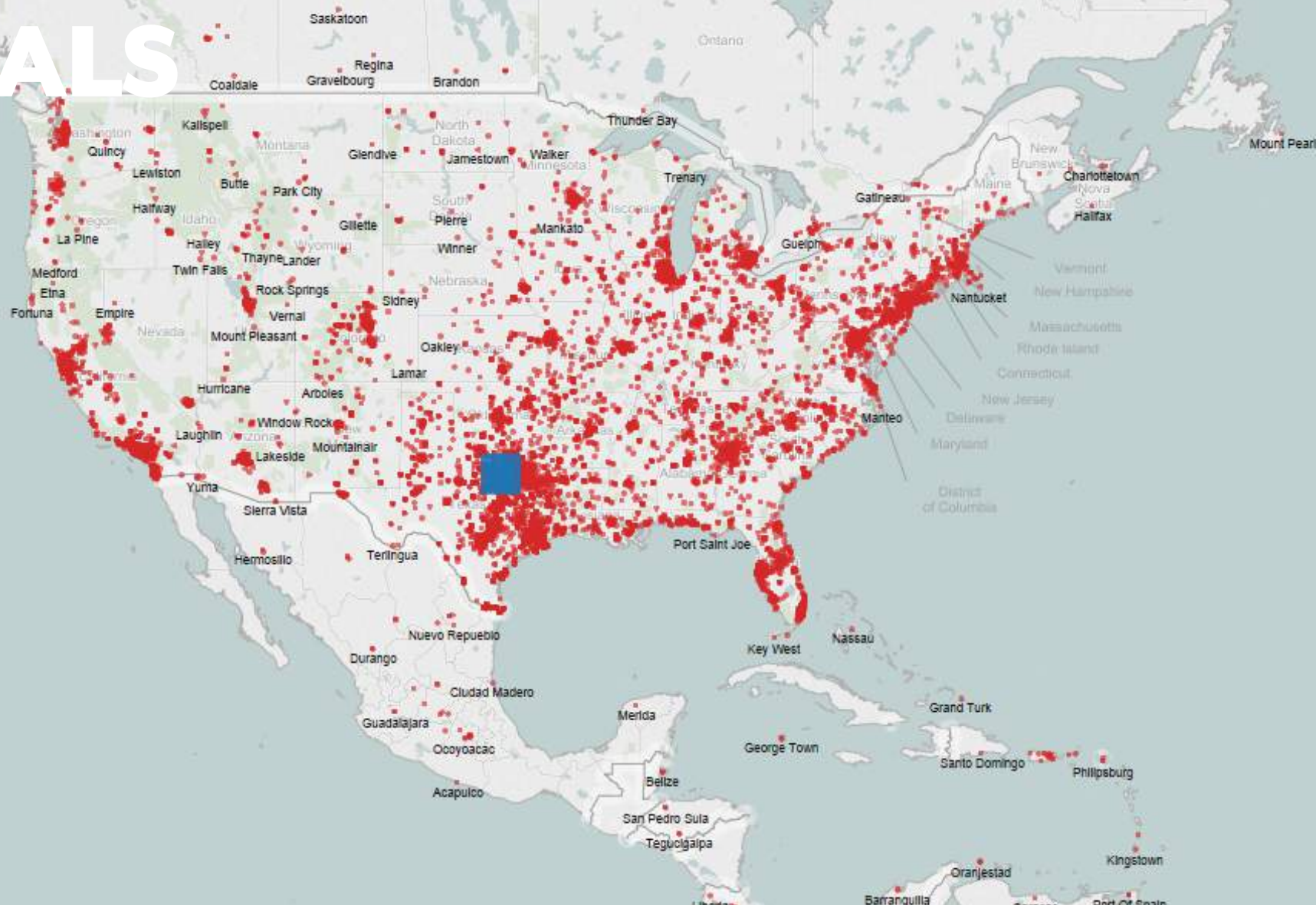






FORT WORTH

ARRIVALS





FORT WORTH
City of Cowboys and Culture

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72°



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#SeeFortWorth

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for the trails!





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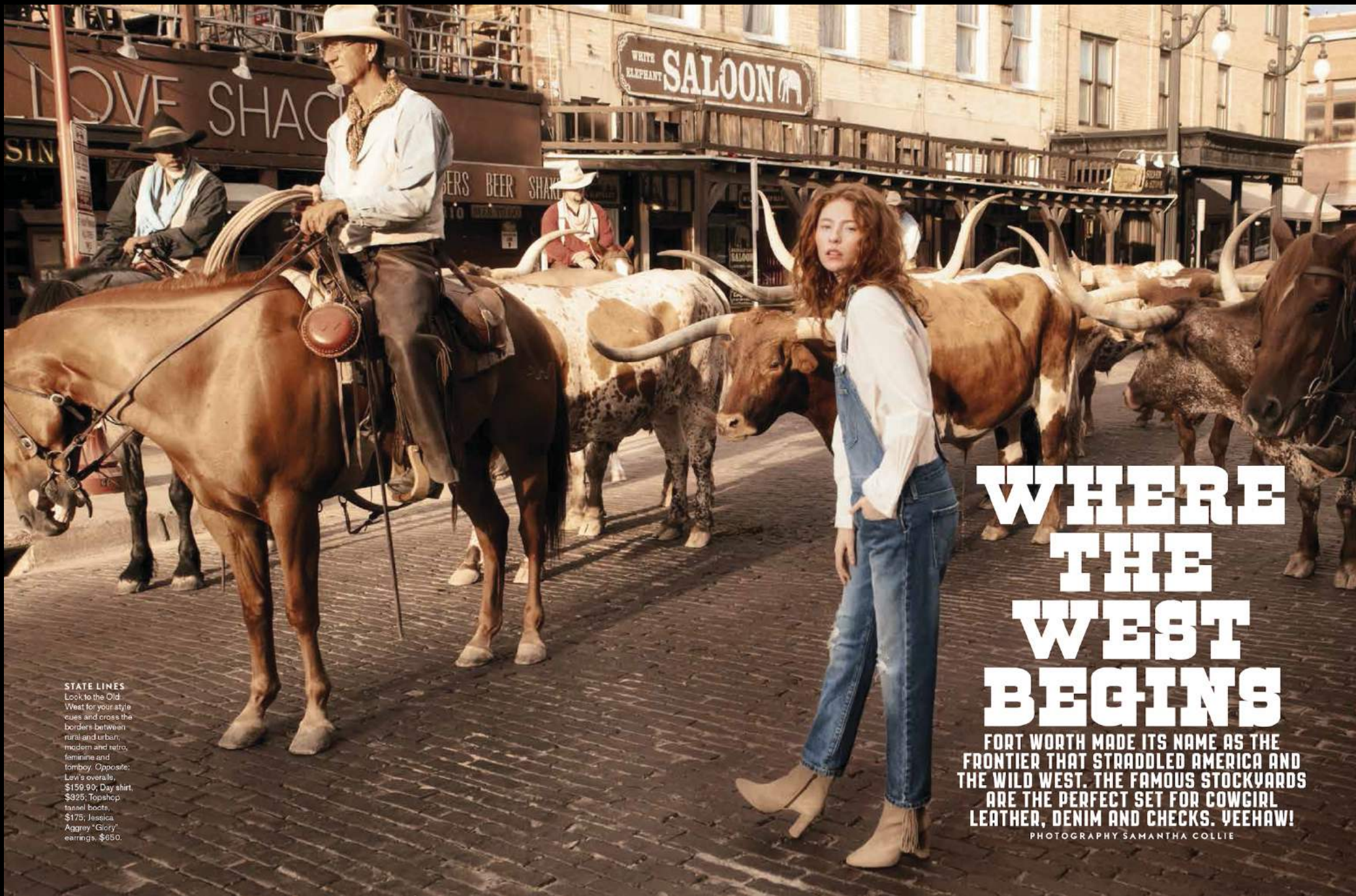
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FORT WORTH

FORT WORTH



STATE LINES
Look to the Old West for your style cues and cross the borders between rural and urban, modern and retro, feminine and tomboy. *Opposite:* Lew's overalls, \$158-90; Day shirt, \$925; Topshop tassel boots, \$175; Jessica Aggrey "Glory" earrings, \$650.

WHERE THE WEST BEGINS

FORT WORTH MADE ITS NAME AS THE FRONTIER THAT STRADDLED AMERICA AND THE WILD WEST. THE FAMOUS STOCKYARDS ARE THE PERFECT SET FOR COWGIRL LEATHER, DENIM AND CHECKS. VEEHAW!

PHOTOGRAPHY SAMANTHA COLLIE







CINCO Y SEIS 1906

CINCO Y SEIS 1906

RODEO SHOP

UNIQUE WESTERN GIFTS

THE RODEO SHOP

ALL

2016 ANNUAL MEETING & BREAKFAST

IN



FORT WORTH

City of Cowboys and Culture

DOUG

The Future of Tourism

LANSKY

LUKE WADE

&

FIRST SAINT JOHN PRAISE TEAM

ALL

2016 ANNUAL MEETING & BREAKFAST

IN



FORT WORTH

City of Cowboys and Culture

THANK

2016 ANNUAL MEETING & BREAKFAST

YOU



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