

CAN WE MEET?

# FRISCO





## YOU BET!

This is where the 3rd largest ballroom in Texas, more than 1,800 shiny hotel rooms and 124,000 square feet of flexible meeting space meet heart-pounding, year-round professional sports, stupendous retail and exhilarating activities, like indoor skydiving.

**Let's get together and plan something fun!**





# MEETINGS IN FRISCO GET RAVE REVIEWS.



Centrally located in the United States, Frisco is a **convenient 20-minute drive** from both Dallas-Fort Worth International Airport and Dallas Love Field Airport. Meeting planners enjoy working with the Frisco CVB's **top-notch professional staff**, while meeting attendees delight in Frisco's **spectrum of options** in everything from hotels to off-site activities.

**Frisco, Texas  
 2009-2017  
 Accredited CVB  
 Destination Marketing  
 Association International**



*ConventionSouth Magazine*  
**2014 Readers' Choice Award**

Nominated by meeting planners for exemplary service for group events



**3CMA Silver Circle Savvy Award**  
 for VisitFrisco.com

Digital Interactive—  
 Overall Website Category



Finalist in the Rand McNally/USA TODAY  
**Best Small Towns in America**

Friendliest Category



*SportsEvents Magazine*  
**2014 Readers' Choice Award**

Nominated by sports planners for exemplary creativity and professionalism to sports groups

DMAI is the world's largest destination marketing organization and has been dedicated to enhancing the professionalism, effectiveness and image of global destinations since 1914. Being an accredited organization is designed to recognize organizations that meet or exceed industry standards.

## IKEA

Located at Dallas North Tollway & Highway 121, IKEA is the world's leading home furnishings retailer. The first and only in the Metroplex! 10,000 exclusively designed items, 50 room settings, 5 model homes, supervised children's play area and a 300-seat Swedish restaurant!

7171 IKEA Drive  
888.888.4532  
Monday–Saturday  
10am–9pm  
Sunday  
10am–8pm  
[IKEA.com/us](http://IKEA.com/us)

## THE SHOPS AT STARWOOD

50,000 square feet of specialty dining, personal service amenities and unique shops like Paper Affair and Pappagallo Classiques. Restaurants include Bonnie Ruth's, Kotta Sushi Lounge and TruFire Kitchen & Bar to name a few.

Dallas North Tollway & Lebanon Road  
Monday–Thursday  
10am–10pm  
Friday  
10am–Midnight  
Sunday  
11am–7pm  
[theshopsatstarwood.com](http://theshopsatstarwood.com)

## SAM MOON TRADING COMPANY

Focused on providing the best merchandise at the lowest prices, Sam Moon offers the latest in fashion handbags and accessories at wholesale prices. Sam Moon is a great place to shop for travel accessories and luggage, or pick up perfumes, watches and sunglasses. Sam Moon is truly an original store.

2449 Preston Road  
214.297.4200  
Monday–Thursday  
9:30am–7pm  
Friday–Saturday  
9:30am–8pm  
[sammoon.com](http://sammoon.com)

## STONEBRIAR CENTRE

One of the largest malls in North Texas, Stonebriar Centre, spans 1.6 million square feet, and is anchored by Nordstrom, Macy's, Dillard's, Sears, JCPenney and Dick's Sporting Goods. It features over 160 stores, plus The Cheesecake Factory, Dave & Buster's, a 24-screen AMC Theatre, a soft playground and a carousel.

2601 Preston Road  
972.668.6255  
Monday–Saturday  
10am–9pm  
Sunday  
Noon–6pm  
[shopstonebriar.com](http://shopstonebriar.com)

## THE CENTRE AT PRESTON RIDGE

The Centre at Preston Ridge offers more than 115 shops and restaurants, all surrounded by unique obelisks and bronze sculptures depicting scenes from the historical Shawnee Trail Drives. The roster of tenants includes Target, Old Navy, Pier 1 Imports, DSW Designer Shoe Warehouse, Stein Mart and many more.

8400 Gaylord Parkway  
972.668.2986

## MAIN STREET SHOPPING

Old Downtown Frisco offers unique shopping and dining options. From antiques to boutiques, Texas-sized steaks to Mexican food, Old Downtown Frisco has a taste of it all. Enjoy a refreshing treat at Double Dip Frozen Custard for a great way to end your shopping day!

Main Street  
between Dallas Parkway  
& Preston Road  
[downtownfrisco.com](http://downtownfrisco.com)

## SHOPPING



Frisco offers nearly **9 million square feet** of retail space—from Stonebriar Centre, one of the premier shopping malls in the Southwest, to IKEA, the world's leading home furnishings retailer, to the Centre at Preston Ridge, an outdoor shopping center packed with restaurants and specialty shops.





## ARTS & CULTURE

### HALL OFFICE PARK

The Texas Sculpture Garden is recognized as the largest collection of privately owned sculptures available to the public without charge. The 40 works of these Texas sculptors and over 150 additional pieces of artwork in Hall Office Park were created by Texas and international artists still living and working around the world.

6801 Gaylord Parkway  
972.377.1100  
[texassculpturegarden.org](http://texassculpturegarden.org)  
[hallofficepark.com](http://hallofficepark.com)

### HERITAGE MUSEUM

The Frisco Heritage Museum tells the rich stories of the development of the City of Frisco, Texas from the turn of the last century to the present day. Museum exhibits feature dozens of rare artifacts and photographs depicting Frisco's past. Meeting space for small groups is available at the Heritage Museum or next door at The Depot, a replica of the original Frisco train depot.

6455 Page Street  
972.292.5665  
[friscomuseum.org](http://friscomuseum.org)

### CENTRAL PARK

Cattle sculptures, a waterfall and native Texas landscaping offer a perfect setting for walking, picnics and biking in Central Park.

3155 Parkwood Drive  
972.292.6500  
[friscofun.org](http://friscofun.org)

### BRONZE CATTLE DEPICTIONS

The longest continuous-themed bronze sculpture collection in the United States meanders through The Centre at Preston Ridge. Longhorns and cowboys bring the Shawnee Trail to life!

8400 Gaylord Parkway

### FRISCO DISCOVERY CENTER

This venue combines three options under one roof, with The Black Box Theater, Art Gallery and SciTech Discovery Center, all available for private rental or for your attendees to enjoy after the meeting.

8004 Dallas Parkway  
972.668.5180  
[mindstretchingfun.org](http://mindstretchingfun.org)  
[friscodiscoverycenter.com](http://friscodiscoverycenter.com)

### MUSEUM OF THE AMERICAN RAILROAD

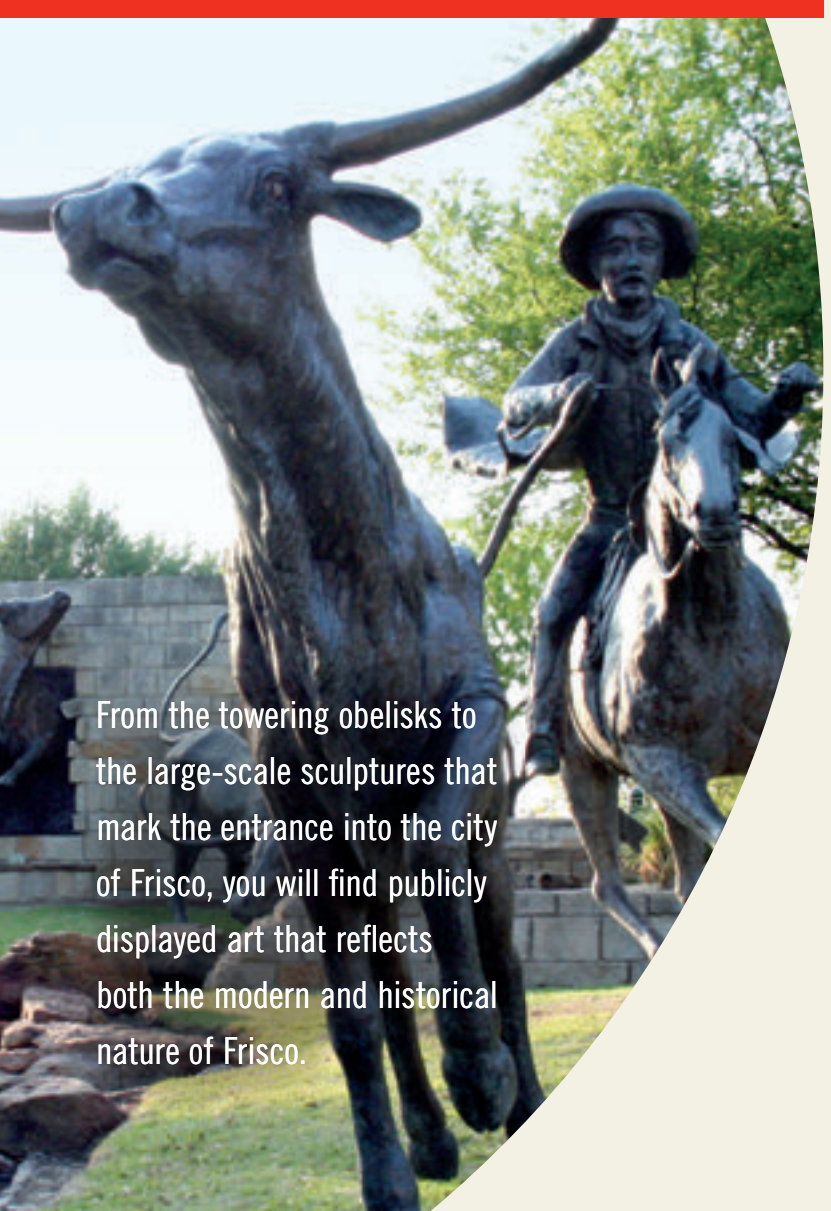
Trains are what put Frisco on the map in the mid-1800's and now it is home to the Museum of the American Railroad. Currently an outdoor exhibit, the museum has grown to include the 5<sup>th</sup> largest collection of rolling stock in the U.S. along with a trove of unique railroad artifacts.

6299 Cotton Gin Road  
214.428.0101  
[museumoftheamericanrailroad.org](http://museumoftheamericanrailroad.org)

### NATIONAL VIDEO GAME MUSEUM

The first museum dedicated to video games in the country opens its doors in Frisco in summer of 2015. You'll find one of the most comprehensive collections of video game memorabilia in the world at this new museum located in the Frisco Discovery Center. The collection of 20,000 items includes arcade games, complete game libraries for several systems, consoles and rare hardware gathered for more than 25 years.

8004 Dallas Parkway  
972.668.5180



From the towering obelisks to the large-scale sculptures that mark the entrance into the city of Frisco, you will find publicly displayed art that reflects both the modern and historical nature of Frisco.

Frisco is committed to promoting cultural, aesthetic and economic vitality by integrating the works of artists into public places, civic infrastructure and private development. More than 60 pieces of artwork can be found throughout the city.

[FriscoTexas.gov](http://FriscoTexas.gov) (click on Projects/Programs) | [FriscoArts.org](http://FriscoArts.org) (for information on other arts venues)

## MAIN EVENT

This 65,000 square foot facility features 10 meeting/party rooms, Main St. Café, two full service bars, a two-story ropes course, shuffleboard, blackjack and Texas hold'em (for fun), 28 lanes of bowling, two-story laser tag, over 100 video and redemption games, glow in the dark miniature golf and more!

9375 Dallas Parkway  
469.362.7227  
[mainevent.com](http://mainevent.com)

## FRISCO ATHLETIC CENTER AND WATER PARK

Fitness meets fun at Frisco's premier athletic facility, open to the public year-round! Whether it's the expansive fitness floor with hundreds of machines and trend-setting exercise classes, or the comprehensive recreational and athletic programs for all ages, the FAC is your healthy lifestyle destination. During the summer months, the FAC's Outdoor Water Park is home to 40-foot tall water slides, two multi-level interactive water playgrounds, a relaxing lazy river and plenty of places to soak in the Texas sun!

5828 Nancy Jane Lane  
972.292.6600  
[friscofun.org](http://friscofun.org)

## STRIKZ

Strikz specializes in corporate outings with 32 bowling lanes, 12 of which are in a private area called The Rose Room. Additional features include laser tag, a video arcade, a private meeting room and more.

8789 Lebanon Road  
972.668.LANE (5263)  
[strikz.com](http://strikz.com)

## DAVE & BUSTER'S

Great for group outings with a private room that accommodates up to 200 people, find world class billiards, shuffleboard, a state-of-the-art video arcade and great meals in a lively bar atmosphere.

2601 Preston Road  
(at Stonebriar Centre)  
214.387.0915  
[daveandbusters.com](http://daveandbusters.com)

## iFLY INDOOR SKYDIVING

Your team will enjoy the thrill and feel of skydiving without actually making the jump at iFLY Indoor Skydiving, one of the newest and most advanced wind tunnels in the world. The realistic experience is safe for kids, challenging for adults and exciting for teens.

8380 State Highway 121  
214.618.iFLY (4359)  
[dallas.iflyworld.com](http://dallas.iflyworld.com)

## FRISCO GUN CLUB

The largest indoor luxury gun club in the nation, The Frisco Gun Club is a 43,000 square foot range, club, and retail experience that features 36 lanes that are 25 yards and 4 lanes that are 100 yards, plus a 100-person conference room.

6565 Eldorado Parkway  
214.618.4144  
[friscogunclub.com](http://friscogunclub.com)

## NATIONAL SOCCER HALL OF FAME

Toyota Stadium, home to FC Dallas Major League Soccer Team, is welcoming the National Soccer Hall of Fame in 2018, which will feature 20,000 square feet of flexible event space, suitable for almost any occasion, including banquets for up to 750 guests.

9200 World Cup Way  
Coming Spring 2018  
[fcdallashof.com](http://fcdallashof.com)

## OFF-SITE VENUES



Frisco is home to many attractions and sports venues that are available for teambuilding activities.

Contact the Convention Services Department at the Frisco CVB for more information, or to help you customize an experience for your meeting or event.





## SPORTS TEAMS & VENUES

### DR PEPPER ARENA

The Dr Pepper Arena is the official practice facility for the NHL Dallas Stars, as well as home to the NBA D-League basketball team, Texas Legends.

This state-of-the-art facility is located next door to both the Dr Pepper Ballpark and the Frisco Conference Center. The Dr Pepper Arena seats 5,100 with ice that can be covered for 17,000 square feet of meeting space; 6,100 seats with staging and full theatre seating on the floor.

There are 12 private suites with a capacity of 14 guests each and the Club Lounge will hold up to 216 for a private event.

2601 Avenue of the Stars  
214.387.5600

[drpepperarena.com](http://drpepperarena.com)

214.387.5600  
[dallasstars.com](http://dallasstars.com)

214.469.0822  
[texlegends.com](http://texlegends.com)

### THE FORD CENTER AT THE STAR IN FRISCO, HOME OF THE DALLAS COWBOYS WORLD HEADQUARTERS & TRAINING FACILITY

The Star in Frisco is a 91-acre multi-use special events and sports facility that is home to the new Dallas Cowboys World Headquarters and Training Facility. The mixed-use development features 30 flexible meeting spaces, including the 12,000-seat indoor Ford Center at The Star. An additional 51,000 square feet of restaurants and the 300-room Omni Frisco Hotel are opening in July of 2017.

Corner of Dallas North  
Tollway & Warren Parkway  
[dallascowboys.com/thestar](http://dallascowboys.com/thestar)

### DR PEPPER BALLPARK

Home to the Frisco RoughRiders, the Texas Rangers AA affiliate, the ballpark seats 10,000 with overflow in the berm for 1,200, plus 23 luxury business entertainment suites, five party decks and the Triple Play Tavern. The ballpark's latest additions include the 174 feet long Choctaw Lazy River overlooking the outfield, and the 1,350-square foot Bull Moose Saloon, which can accommodate a reception for up to 50 guests. Additional spaces are available for rental during games.

7300 RoughRiders Trail  
972.731.9200

[ridersbaseball.com](http://ridersbaseball.com)

[friscoballparkevents.com](http://friscoballparkevents.com)

### TOYOTA STADIUM

Home to the FC Dallas Major League Soccer team, this 20,000-seat stadium, entertainment center and youth sports complex offers concerts and special events, as well as soccer tournaments and football games.

9200 World Cup Way  
1.888.FCD.GOAL  
(1.888.323.4625)

[fcdallas.com](http://fcdallas.com)

The stadium offers 24 luxury boxes and the 6,500 square foot River Club for meetings and events. Team-building activities are available on non-game days.

### GOLF

Frisco is home to exceptional golf courses, from the award-winning Tom Fazio course at the Westin Stonebriar to the classic courses at the Trails of Frisco, The Golf Club at Frisco Lakes and Plantation Golf Club.

972.668.8000

[westinstonebriar.com/golf](http://westinstonebriar.com/golf)

972.668.4653

[thetrailsoffrisco.com](http://thetrailsoffrisco.com)

972.292.3089

[fricolakesgc.com](http://fricolakesgc.com)

972.335.4653

[plantationgolf.net](http://plantationgolf.net)

## BID PROCESS

1. Provide us with your meeting specifications and we will obtain proposals from our hotels and venues to be returned directly to you or compiled in a formal bid book.
2. The Bureau staff can assist in bid presentations to your Board of Directors, Site Committee or General Membership for multiple hotel events.
3. Let us schedule and accompany you on a site inspection to give you a true feel of our hospitality.

## CONVENTION SERVICES

Need assistance with fun, off-site activities for your meeting? Call our convention services manager to assist with a variety of services including:

- Welcome Address from the Mayor of Frisco or other city elected officials
- Welcome Letter from the Mayor of Frisco
- Trained registration clerks (4 hours per 60 peak room nights)
- Welcome bags including Official Visitors Guides, pens and Calendar of Events
- Team-building activities
- Dine Around options
- Spouse Tours
- Shopping Tour: more than 9 million square feet of retail in Frisco including Stonebriar Centre, The Centre at Preston Ridge, Sam Moon Trading Company, IKEA and The Shops at Starwood
- Group outings to baseball, basketball, soccer and hockey games
- Tours of outdoor sculptures in Frisco
- Antique shopping in downtown Frisco and nearby communities
- Heritage Museum Tour
- Frisco Discovery Center Tour
- Museum of the American Railroad Tour
- Points of interest in the Dallas-Fort Worth Metroplex
- Access to online discounts and savings

## BROCHURES

To assist in local information, the Bureau will provide on-site Official Visitors Guides to Frisco based on the number of guest rooms booked in Frisco hotels. The brochures are complimentary based on 2.5 brochures per number of guest rooms picked up peak night. Other materials on the Dallas-Fort Worth area are also available.

## SHUTTLE COORDINATION

The Bureau can assist in coordinating transportation bids for your event. You provide the itinerary and we will gather bids for you. Cost of transportation is the responsibility of your organization.

## PROMOTION ASSISTANCE

The Bureau will offer assistance in arranging a welcome address from the Mayor of Frisco or other city officials, as well as obtaining a welcome letter from the Mayor. A full-time public relations and communications manager is ready to assist in promoting your meeting or event. Let us help you with:

- Photography
- Press Releases, where applicable
- Story ideas for promoting the destination to build attendance

## MEETING PLANNER TOOLKIT

Everything you need to make your event a success is right at your fingertips, 24/7. Contact our Convention Services Department for a password to access:

- Hotel and Venue information
- Floor Plans
- Photos
- Logos
- Dining and Attraction information

# MEETINGS & CONVENTIONS



Let our experienced and creative staff help you find the perfect hotel for your meeting or convention, plus exciting options for your attendees and their families to enjoy outside of the planned meeting activities!

One call to the CVB can set into motion hotel proposals, off-site special event proposals, spouse activity suggestions and much more.





## OTHER AREA ATTRACTIONS

### ARTS

AT&T Performing Arts Center  
Dallas 214.954.9925

Bass Performance Hall  
Fort Worth 817.212.4280

Casa Manana  
Fort Worth 817.332.2272

Dallas Black Dance Theatre  
Dallas 214.871.2376

Dallas Symphony Orchestra  
Dallas 214.692.0203

Dallas Theater Center  
Dallas 214.880.0202

Dallas Wind Symphony  
Dallas 214.565.9463

Eisemann Center  
Richardson 972.744.4650

Fair Park Music Hall  
Dallas 214.565.1116

Fort Worth Opera  
Fort Worth 817.731.0833

Fort Worth Symphony  
Fort Worth 817.665.6000

Morton H. Meyerson  
Symphony Center  
Dallas 214.692.0203

Texas Ballet Theater  
Fort Worth 817.763.0207

The Dallas Contemporary  
Dallas 214.821.2522

Winspear Opera House  
Dallas 214.443.1000

### ENTERTAINMENT

Billy Bob's Texas  
Fort Worth 817.624.7117

Cowboys Red River  
Dallas 214.352.1796

Gexa Energy Pavilion  
Dallas 214.421.1111

Hurricane Harbor  
Arlington 817.265.3356

Main Street Live  
Grapevine 817.481.8733

Six Flags Over Texas  
Arlington 817.640.8900

### MUSEUMS

American Airlines  
C.R. Smith Aviation Museum  
Fort Worth 817.967.1560

Amon Carter Museum  
Fort Worth 817.738.1933

Dallas Museum of Art  
Dallas 214.922.1200

Fort Worth Museum of  
Science & History and Omni Theater  
Fort Worth 817.255.9300

George W. Bush Presidential Center  
Dallas 214.200.4300

Kimbell Art Museum  
Fort Worth 817.332.8451

Modern Art Museum of  
Fort Worth  
Fort Worth 817.738.9215

Perot Museum of Nature & Science  
Dallas 214.428.5555

Nasher Sculpture Center  
Dallas 214.242.5100

National Cowgirl Museum  
& Hall of Fame  
Fort Worth 817.336.4475

National Scouting Museum  
Irving 972.580.2100

The Sixth Floor Museum  
at Dealey Plaza  
Dallas 214.747.6660

### SPORTS

Dallas Cowboys Football  
Arlington 817.892.4000

Dallas Mavericks Basketball  
Dallas 214.747.MAVS

Dallas Stars Ice Hockey  
Dallas 214.GO.STARS

Lone Star Park  
Grand Prairie 972.263.RACE

Mesquite ProRodeo  
Mesquite 972.285.8777

Texas Motor Speedway  
Fort Worth 817.215.8500

Texas Rangers Baseball  
Arlington 972.RANGERS

### OTHER

Dallas Arboretum  
Dallas 214.515.6500

Dallas Heritage Village  
Dallas 214.421.5141

Dallas World Aquarium  
Dallas 214.720.2224

Dallas Zoo  
Dallas 469.554.7500

Fort Worth Botanic Garden  
Fort Worth 817.871.7686

Fort Worth Nature Center  
Fort Worth 817.392.7410

Fort Worth Stockyards Station  
Fort Worth 817.625.9715

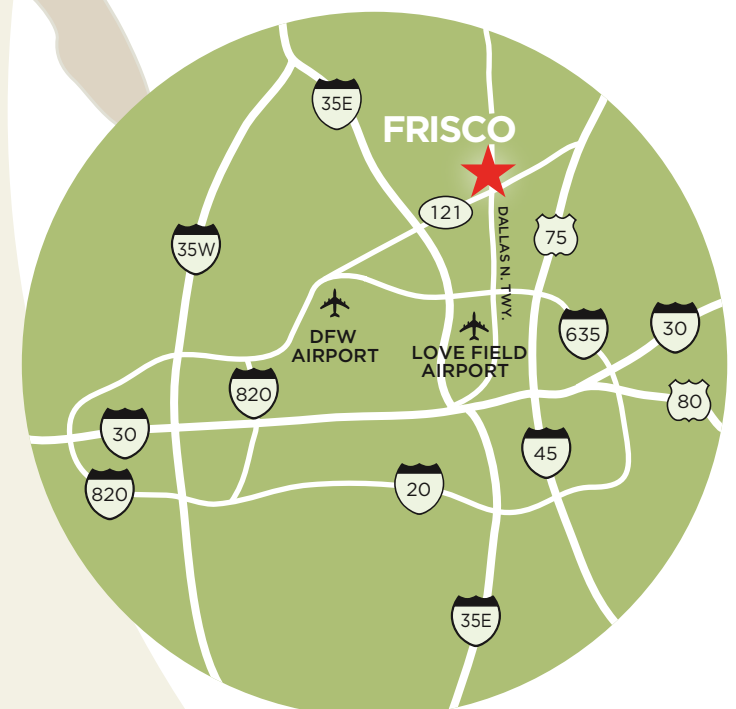
Fort Worth Zoo  
Fort Worth 817.759.7555

Medieval Times  
Dallas 1.888.WE.JOUST

Sundance Square  
Fort Worth 817.255.5700

Sea Life Aquarium  
Grapevine 877.819.7677

# TRAVEL DISTANCE & TIME



U.S. Cities	Miles	Kilometers	Drive Hours	Flight Hours
Albuquerque	637	1,025	10.44	1.5
Atlanta	801	1,289	12.4	2
Baltimore	1,369	2,203	21.47	3
Birmingham	657	1,057	10.24	2
Boston	1,819	2,297	28	3.5
Chicago	908	1,461	14.34	2.5
Cleveland	1,185	1,907	18.31	2.5
Denver	867	1,395	13	1.5
Des Moines	736	1,184	11.13	3
Detroit	1,164	1,873	18.24	3
Kansas City	541	870	8.13	1.5
Las Vegas	1,208	1,944	19.34	2.5
Little Rock	321	516	5.15	1
Los Angeles	1,422	2,288	22.13	3
Louisville	839	1,350	13.12	2
Memphis	455	732	7.14	1.5
Miami	1,334	2,146	22.22	3
Milwaukee	995	1,601	15.49	2.5
Minneapolis	978	1,573	14.48	2.5
Nashville	666	1,071	10.27	2
New Orleans	540	869	9	1.5
New York	1,551	2,496	24.43	3
Oklahoma City	193	310	3	1
Philadelphia	1,470	2,365	23.25	2.5
Pittsburgh	1,226	1,973	19.9	2.5
Salt Lake City	1,392	2,240	20.47	2.5
San Francisco	1,721	2,769	27.17	3
Seattle	2,191	3,526	32.43	2.5
St. Louis	614	988	10	1.5
Washington	1,331	2,142	21.13	3
Wichita	351	559	5.28	1

Cities in Texas	Miles	Kilometers	Drive Hours	Flight Hours
Abilene	195	313	3.25	1
Amarillo	353	568	6.27	1
Austin	219	352	3.44	1
Beaumont	349	561	5.47	1
Brownsville	569	915	9.43	1.5
Corpus Christi	436	701	6.57	1.5
Dallas	-	-	20 min.	-
El Paso	649	1,044	10.27	1.5
Fort Worth	-	-	50 min.	-
Galveston	315	506	5.17	1
Houston	264	424	4.25	1
Laredo	454	730	7.28	2.5
Lubbock	360	579	6.35	1
Odessa	367	590	6	1
San Angelo	286	460	5.19	1
San Antonio	298	479	5	1
Texarkana	182	292	3.15	1
Tyler	117	188	2	1





## ON THE HORIZON



### OMNI HOTELS & RESORTS

Set to open in 2017, the Omni Hotel will be a cornerstone for the Dallas Cowboys World Headquarters and Training Facility, The Star, in Frisco.

[omnihotels.com](http://omnihotels.com)



### DRURY INN & SUITES

Coming in 2017, the 184-room Drury Inn & Suites will feature a rooftop pool, meeting space and an outdoor observation patio near many of Frisco's top attractions.

[druryhotels.com](http://druryhotels.com)



## ON THE HORIZON



The global boutique hotel brand is bringing a 110-room location to Frisco in 2017, with a focus on local culture, from the architecture to the menu at the on-site Blacklands Bar & Grill.

[hotelindigo.com](http://hotelindigo.com)



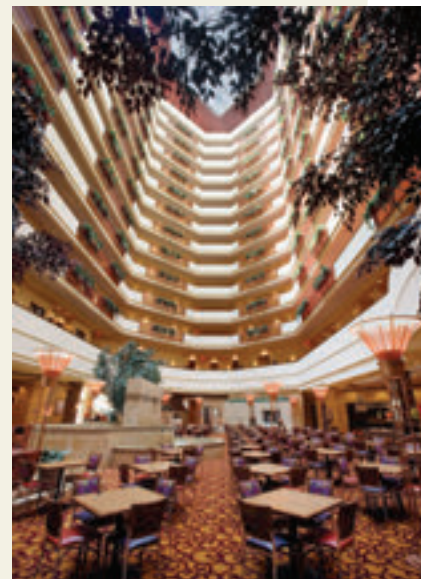
Known for its contemporary elegance and unique, luxe amenities, Hotel Zaza will feature 175 luxury guest rooms including 10 signature, one-of-a-kind suites, and 10,000 square feet of meeting and function space.

[hotelzaza.com](http://hotelzaza.com)



The prestigious five-star hotel brand is making its North Texas debut in Frisco with 250 guest rooms, including several one- and two-bedroom suites, plus more than 25,000 square feet of meeting space.

[langhamhotels.com](http://langhamhotels.com)



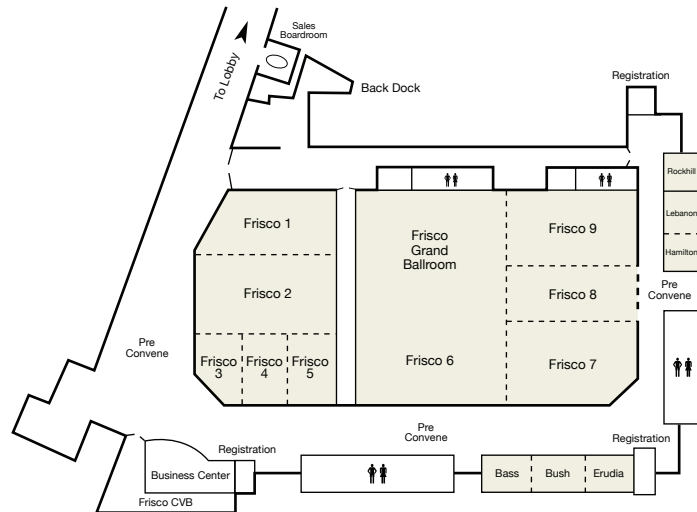
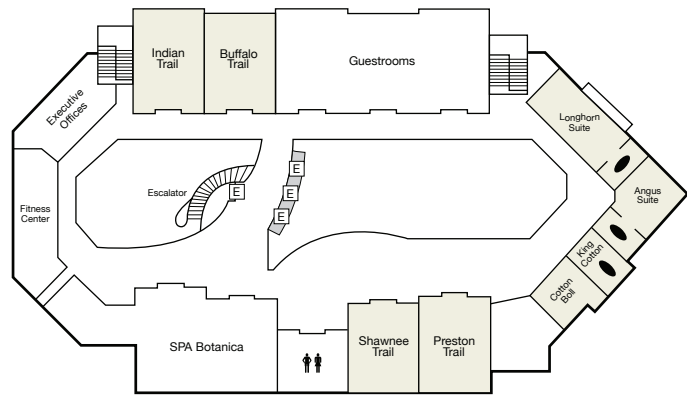
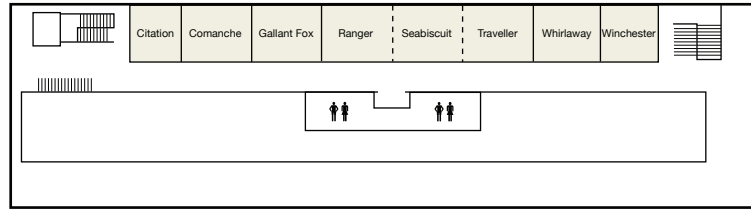
EMBASSY SUITES HOTEL®

The Embassy Suites Hotel and attached Frisco Conference Center is ideally located in Frisco's entertainment district. The hotel offers a full-range fitness center, spa, indoor pool and more than 90,000 square feet of first class meeting space, including one of the largest indoor ballrooms in Texas. Other amenities include complimentary cooked-to-order breakfast, an evening manager's reception, business center and the comfort of an all-suite hotel.

EMBASSY SUITES HOTEL  
7600 John Q. Hammons Drive  
Frisco, TX 75034  
972.712.7200 | [embassysuitesfrisco.com](http://embassysuitesfrisco.com)



Meeting Facilities



**EMBASSY SUITES HOTEL**

7600 John Q. Hammons Drive, Frisco, TX 75034  
972.712.7200 | [embassysuitesfrisco.com](http://embassysuitesfrisco.com)

Embassy Suites Hotel, Conference Center and Spa is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel offers flexible meeting space, full service banquet staff, an exceptional location and a complimentary shuttle to area restaurants, attractions and businesses within a 3-mile radius.

Room	Dimensions	Sq.Ft.	Ceiling Height	Theater	Class.	Banq.	Recept.	Conf.	U Shape	Hollow Square	Exhibit Booths
Frisco 1	48' x 100'	4,800	26'	450	220	280	392	-	-	-	16
Frisco 2	49' x 100'	4,970	26'	490	210	300	420	-	-	-	30
Frisco 3	48' x 36'	1,728	26'	175	90	100	235	52	42	52	8
Frisco 4	48' x 32'	1,536	26'	150	90	90	140	48	38	48	8
Frisco 5	48' x 32'	1,538	26'	150	90	90	140	48	38	48	8
Frisco 6	102' x 146'	14,790	26'	1400	750	1,000	1,400	-	-	-	72
Frisco 7	48' x 86'	4,128	26'	410	180	220	308	-	-	-	15
Frisco 8	49' x 86'	4,214	26'	420	180	220	308	-	-	-	15
Frisco 9	48' x 86'	4,128	26'	410	180	220	308	-	-	-	20
Frisco Grand Ballroom	145' x 288'	41,760	26'	4,200	2,110	2,700	4,000	-	-	-	212
Bass School	21' x 30'	630	10'	60	30	30	48	21	18	21	-
Bush School	21' x 30'	630	10'	60	30	30	48	21	18	21	-
Erudia School	21' x 30'	630	10'	60	30	30	48	21	18	21	-
Hamilton School	21' x 26'	546	10'	50	24	30	42	18	15	18	-
Lebanon School	21' x 26'	546	10'	50	24	30	42	18	15	18	-
Rockhill School	21' x 26'	546	10'	50	24	30	42	18	15	18	-
Sales Boardroom	15' x 14'	210	9'	-	-	-	-	14	-	-	-
Pre Convene	-	20,100	26'	-	-	-	-	-	-	-	40
Citation	24' x 24'	576	10'	50	27	30	45	18	15	18	-
Comanche	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Gallant Fox	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Ranger	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Sea Biscuit	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Traveller	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Whirlaway	30' x 24'	720	10'	70	39	40	55	24	18	24	-
Winchester	24' x 24'	576	10'	50	27	30	45	18	15	18	-
Indian Trail	27' x 38'	1,026	9'	110	54	50	96	32	27	32	-
Buffalo Trail	27' x 35'	945	9'	90	46	50	85	30	24	30	-
Shawnee Trail	27' x 33'	891	9'	80	42	40	80	28	21	28	-
Preston Trail	27' x 38'	1,026	9'	110	54	50	96	32	27	32	-
Cotton Ball	21' x 20'	420	9'	40	18	20	35	18	15	18	-
Longhorn Suite	20' x 24'	480	9'	-	-	-	-	14	-	-	-
Angus Suite	10' x 24'	240	9'	-	-	-	-	12	-	-	-
King Cotton Boardroom	14' x 24'	336	9'	-	-	-	-	14	-	-	-



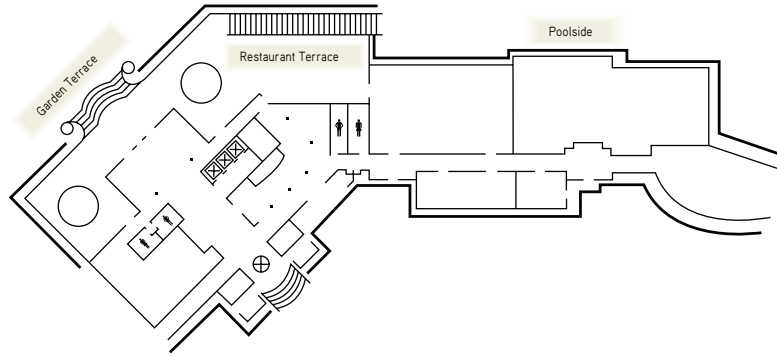
## THE WESTIN STONEBRIAR HOTEL & GOLF CLUB

The Westin Stonebriar Hotel and Golf Club offers the technology and amenities you'd expect in a professional business environment surrounded by the comforts and elegance of a world-class, AAA Four Diamond award rated hotel. With 24,000 square feet of flexible meeting space, the hotel can accommodate everything from small board sessions to major sales meetings. Meeting amenities include: 12 multifunctional conference rooms, two spacious ballrooms, high-speed wired and wireless internet access, videoconferencing capabilities, satellite and T-1 line connections and support staff for audio/video. The hotel's garden terrace and pool deck are perfect for outdoor receptions and events.

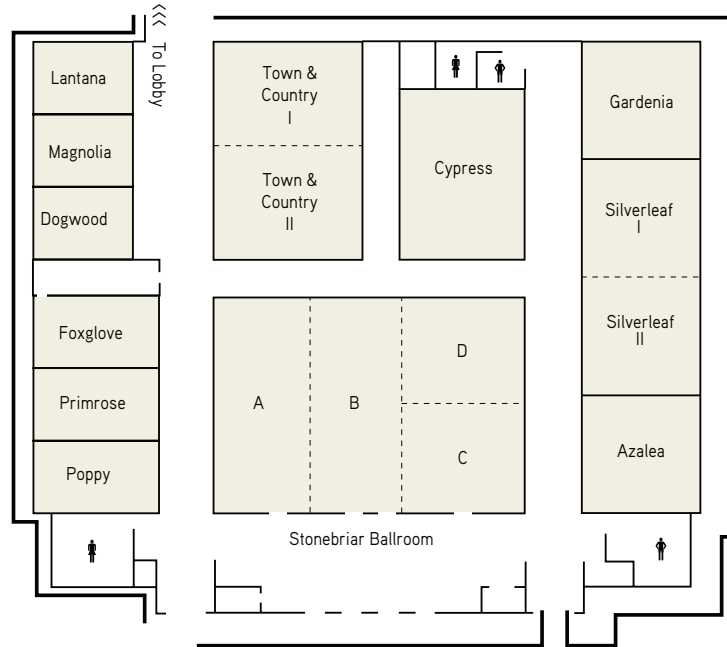
THE WESTIN STONEBRIAR HOTEL AND GOLF CLUB  
1549 Legacy Drive  
Frisco, TX 75034  
972.668.8000 | westinstonebriar.com



**Lobby Level**



**Meeting Facilities**



**THE WESTIN STONEBRIAR HOTEL AND GOLF CLUB**

1549 Legacy Drive, Frisco, TX 75034  
972.668.8000 | westinstonebriar.com

The Westin Stonebriar Hotel and Golf Club is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Room	Dimensions	Sq. Ft.	Ceiling Height	Theater	Class	Conf.	U-Shape	Hollow Square	Recept.	Banquet	Dinner Dance
Stonebriar Ballroom	95' x 64'	6,200	16'	875	420	-	-	-	650	450	310
Stonebriar Ballroom A	29' x 64'	1,870	16'	250	115	-	-	-	200	140	90
Stonebriar Ballroom B	29' x 64'	1,860	16'	250	115	-	-	-	200	140	90
Stonebriar Ballroom C	38' x 32'	1,230	16'	150	90	-	-	-	125	90	-
Stonebriar Ballroom D	38' x 32'	1,240	16'	150	90	-	-	-	125	90	-
Stonebriar Ballroom AB	57' x 64'	3,730	16'	500	225	-	-	-	400	280	200
Stonebriar Ballroom BCD	67' x 64'	4,288	16'	450	300	-	-	-	475	350	240
Stonebriar Ballroom CD	38' x 64'	2,470	16'	300	180	-	-	-	260	180	210
Town & Country Ballroom	66' x 44'	2,904	16'	330	175	-	-	-	325	240	170
Town & Country Ballroom I	32' x 44'	1,408	16'	160	80	-	-	-	150	120	60
Town & Country Ballroom II	34' x 44'	1,408	16'	170	90	-	-	-	160	120	60
Lantana	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Magnolia	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Dogwood	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Foxglove	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Primrose	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Poppy	21' x 27'	567	11'	45	32	24	24	30	60	50	-
Cypress	52' x 38'	1,976	16'	200	115	65	52	60	215	170	110
Gardenia	34' x 36'	1,224	11'	130	80	38	40	52	140	90	50
Silverleaf Ballroom	72' x 36'	2,592	11'	265	170	-	64	72	275	180	150
Silverleaf I	36' x 36'	1,296	11'	130	90	38	40	52	140	90	50
Silverleaf II	36' x 36'	1,296	11'	130	90	38	40	52	140	90	50
Azalea	35' x 36'	1,260	11'	130	80	38	40	52	140	90	50
Garden Terrace	-	-	-	-	-	-	-	-	925	800	700
Restaurant Terrace	-	-	-	-	-	-	-	-	185	40	-
Poolside	-	-	-	-	-	-	-	-	435	325	275



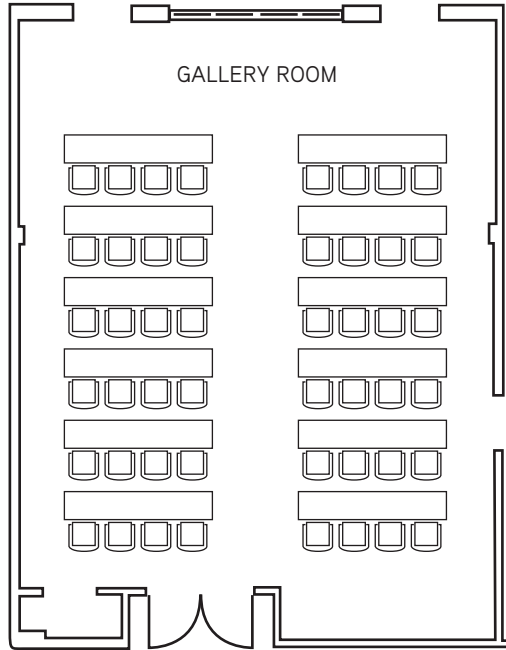
The Homewood Suites by Hilton® hotel is in close proximity to everything you'll need for a truly memorable stay. Within just a few minutes of our hotel, you'll find several great entertainment options, shopping and dining opportunities. If you're here for one night or an extended stay, our hotel will provide the perfect home away from home experience. The hotel is also in the perfect location for the corporate housing needs of any business traveler in Frisco. Within a few miles of our hotel, you'll find many Fortune 500 companies.



HOMEWOOD SUITES - HILTON  
3240 Parkwood Boulevard  
Frisco, TX 75034  
214.618.0111 | [dallasfrisco.homewoodsuites.com](http://dallasfrisco.homewoodsuites.com)



Meeting Facilities



**HOMEWOOD SUITES - HILTON**

3240 Parkwood Boulevard, Frisco, TX 75034  
 214.618.0111 | [dallasfrisco.homewoodsuites.com](http://dallasfrisco.homewoodsuites.com)

Homewood Suites is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Meeting rooms are fully supported by state-of-the-art audio visual capabilities, complimentary wireless internet and a professional meeting services staff.

Meeting rooms can accommodate up to 45 people in a classroom setting.

Room	Dimensions	Sq. Ft.	Banquet	Theater	Classroom	Conference	U-Shape	Hollow Square
Gallery Room	34' x 26' 9"	884	45	50	45	30	35	35
Executive Boardroom	111' x 21' x 9'	231	-	-	-	12	-	-



A palette of native Texas elements such as walnut, pecan and stone will unite you with the rich legacy of the Stonebriar area. Upon entering the hotel, you will immediately feel a sense of warmth and welcome, which is a sign of what's to come in the hotel's well-appointed 168 guest rooms and six meeting spaces. The comfortable lobby area with its cozy fireplace and leather sofas offer an opportunity to connect with friends and family while a number of unique, upscale restaurants are within walking distance.



SHERATON STONEBRIAR HOTEL  
5444 State Highway 121  
Frisco, TX 75034  
972.668.8700 | [sheratonstonebriar.com](http://sheratonstonebriar.com)







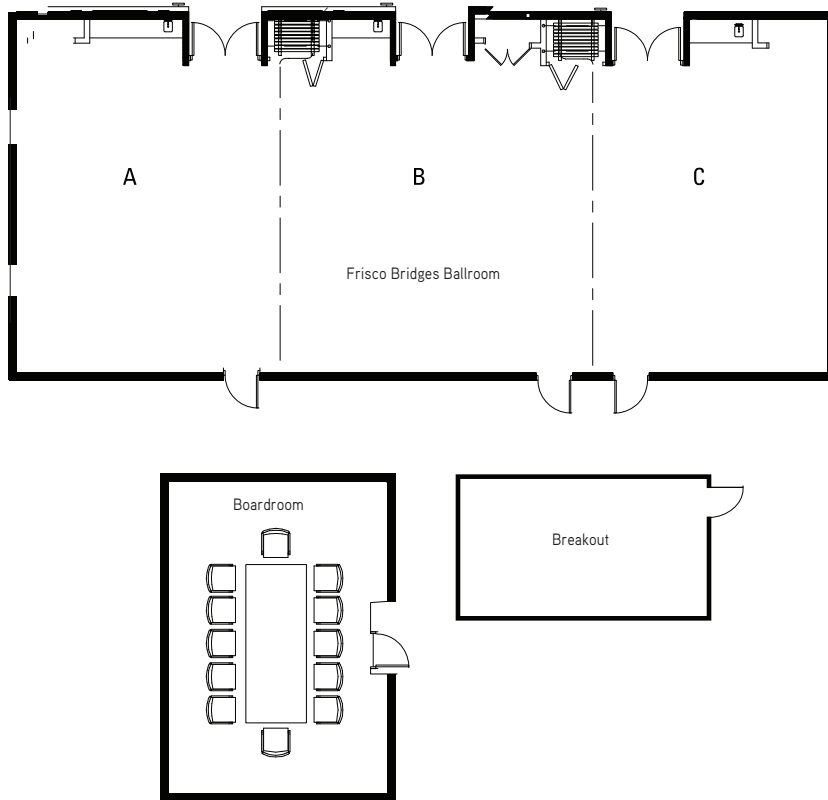
The Hilton Garden Inn is only two blocks from Stonebriar Centre and across the street from the Frisco Conference Center and the Dr Pepper Arena. The hotel offers 102 guestrooms, including 19 suites. There is also an outdoor pool, whirlpool and a 24-hour workout facility. The Great American Grill serves breakfast, dinner and evening room service, which is available from 5pm–9pm.



HILTON GARDEN INN  
7550 Gaylord Parkway  
Frisco, TX 75034  
469.362.8485 | [frisco.hgi.com](http://frisco.hgi.com)



Meeting Facilities



**HILTON GARDEN INN**

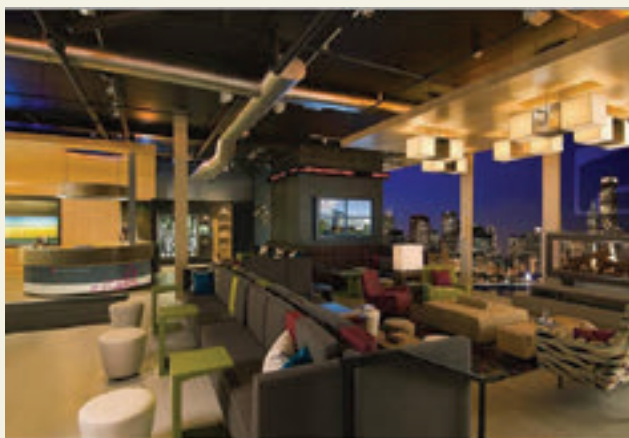
7550 Gaylord Parkway, Frisco, TX 75034  
469.362.8485 | [frisco.hgi.com](http://frisco.hgi.com)

Hilton Garden Inn is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Room	L x W x H	Sq. Ft.	Theater	Classroom	U-Shape	Banquet	Reception	Conference	H-Square
Frisco Bridges Ballroom	75 x 28 x 13'	2,100	234	90	60	150	210	-	75
Frisco Bridges A	25 x 28 x 13'	700	78	30	20	50	70	20	25
Frisco Bridges B	25 x 28 x 13'	700	78	30	20	50	70	20	25
Frisco Bridges C	25 x 28 x 13'	700	78	30	20	50	70	20	25
Frisco Bridges A/B	50 x 28 x 13'	1,400	156	60	40	75	140	-	40
Frisco Bridges B/C	50 x 28 x 13'	1,400	156	60	40	75	140	-	40
Breakout	23 x 28 x 9'	299	30	20	10	20	-	12	12
Boardroom	16 x 25 x 13'	400	-	-	-	-	-	12	-



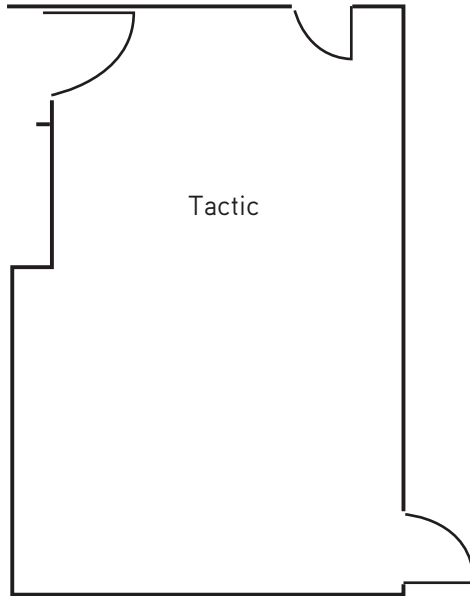
For the traveler open to possibilities, Aloft hotels are a modern, fresh and fun destination. With our loft-inspired design and free-flowing energy, you can celebrate your style in the unique openness of a no-walls, no-limits space. Aloft offers 136 guest lofts, a 24/7 fitness center, Re:charge, and Re:fuel, a grab-and-go gourmet spot full of light meals and beverages. See why everyone is all abuzz about Aloft and discover a whole new travel experience.



ALOFT HOTEL  
3202 Parkwood Boulevard  
Frisco, TX 75034  
972.668.6011 | aloftfrisco.com



Meeting Facilities



**ALOFT HOTEL**

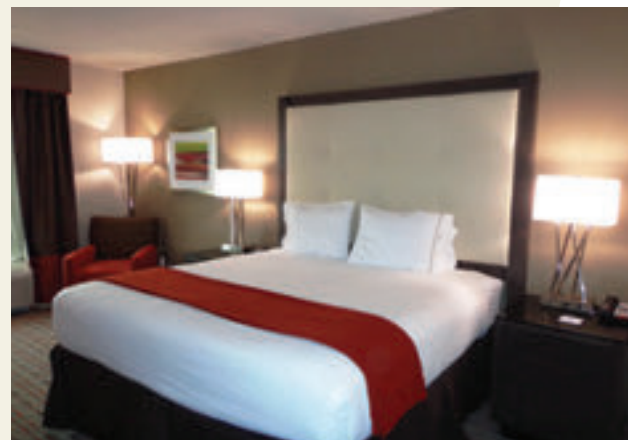
3202 Parkwood Boulevard, Frisco, TX 75034  
972.668.6011 | aloftfrisco.com

Aloft is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Room	Dimensions	Sq. Ft.	Ceiling Height	Theater	Classroom	Banquet	Reception	Conference	U-Shape	H-Square
Tactic	13.5 x 18'	518	13'	30	18	20	30	15	15	20



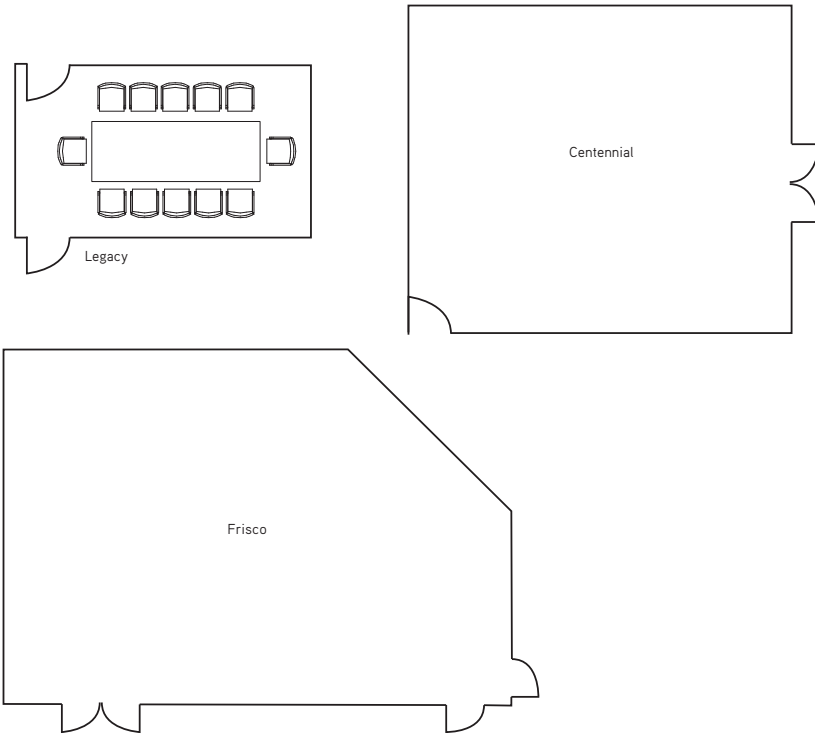
Holiday Inn Express Frisco features a warm and vibrant contemporary design and thoughtful amenities that include a complimentary hot breakfast bar, complimentary high-speed internet access, 24-hour fitness center, video game lounge and an outdoor pool oasis. Each of the 121 upscale guestrooms is complete with workstation, 40" LCD TV, microwave and mini-fridge. Meeting space consists of three meeting rooms designed for convenience and flexibility.



HOLIDAY INN EXPRESS FRISCO  
3400 Parkwood Boulevard  
Frisco, TX 75034  
972.668.5959 | [hiexpress.com/friscotx](http://hiexpress.com/friscotx)



**Meeting Facilities**



**HOLIDAY INN EXPRESS FRISCO**

3400 Parkwood Boulevard, Frisco, TX 75034  
 972.668.5959 | [hiexpress.com/friscotx](http://hiexpress.com/friscotx)

Holiday Inn Express Frisco is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Room Name	Dimensions	Sq. Ft.	Theater	Class.	Banquet	Recept.	U-Shape	H-Square	Crescent Rounds
Centennial	22' x 28' 8"	630	70	26	52	63	18	15	37
Frisco	35' x 27' 4"	919	102	38	76	92	26	22	54
Legacy	11' x 22'	262	-	-	-	-	-	-	-

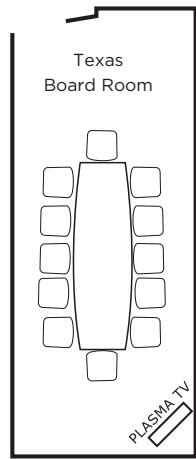


The Comfort Suites Hotel is located in the heart of Frisco within minutes of Toyota Stadium, fine dining and shopping. This 109 all-suite hotel provides guests with daily complimentary breakfast, wired and wireless high-speed internet and 1,500 square feet of meeting space. They also boast an indoor pool, fitness center, and an onsite business center.

COMFORT SUITES / FRISCO SQUARE  
9700 Dallas Parkway  
Frisco, TX 75034  
972.668.9700 | csfrisco.com



**Meeting Facilities**



**COMFORT SUITES / FRISCO SQUARE**

9700 Dallas Parkway, Frisco, TX 75034  
 972.668.9700 | csfrisco.com

Comfort Suites is approximately 26 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located within walking distance to area restaurants, Toyota Stadium and Frisco Square.

Room	Dimensions	Sq. Ft.	Ceiling	Conference	Theater	Classroom	Banquet	Reception
Texas Board Room	29 x 12'	348	12'	-	-	-	-	-
World Cup Meeting Room	35 x 31'	1085	12'	27	100	70	80	120

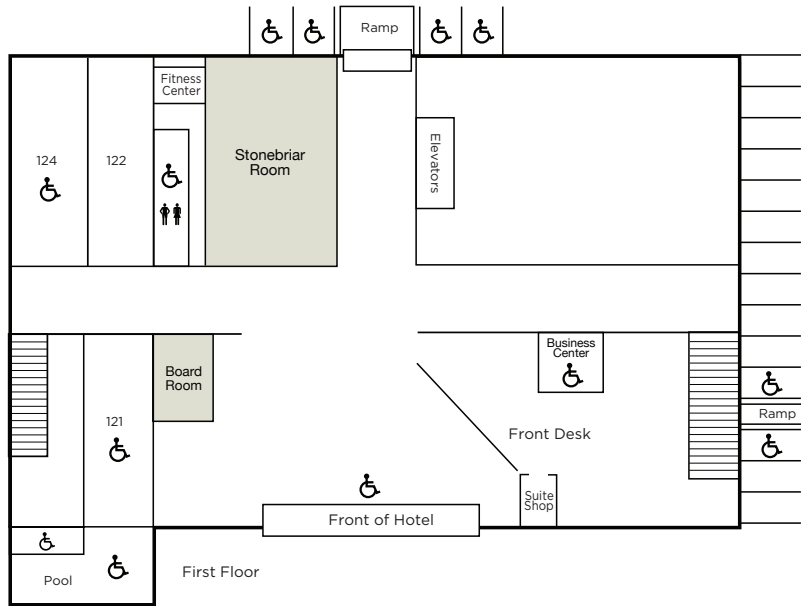


This beautiful property features an upscale new contemporary look in the lobby. Guest rooms feature custom furnishings, complimentary high-speed internet access, free in-room movies and dual phone lines that are both pleasing and functional! Additional amenities include complimentary breakfast, evening hospitality hour during the business week, on-site fitness center, large outdoor pool and a business center.



HAMPTON INN & SUITES  
3199 Parkwood Boulevard  
Frisco, TX 75034  
972.712.8400 | hamptoninn.com

Meeting Facilities



**HAMPTON INN & SUITES**

3199 Parkwood Boulevard, Frisco, TX 75034  
 972.712.8400 | hamptoninn.com

Hampton Inn & Suites is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area, and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Room	Dimensions	Sq. Ft.	Ceiling Height	Theater	Class.	Banq.	Recept.	Conf.	U Shape	Hollow Square	Exhibit Booths
Board Room	19' x 13'	247	10'	-	-	-	-	10	-	-	-
Stonebriar Room	42' x 46'	1,092	10'	75	44	65	80	28	36	36	-



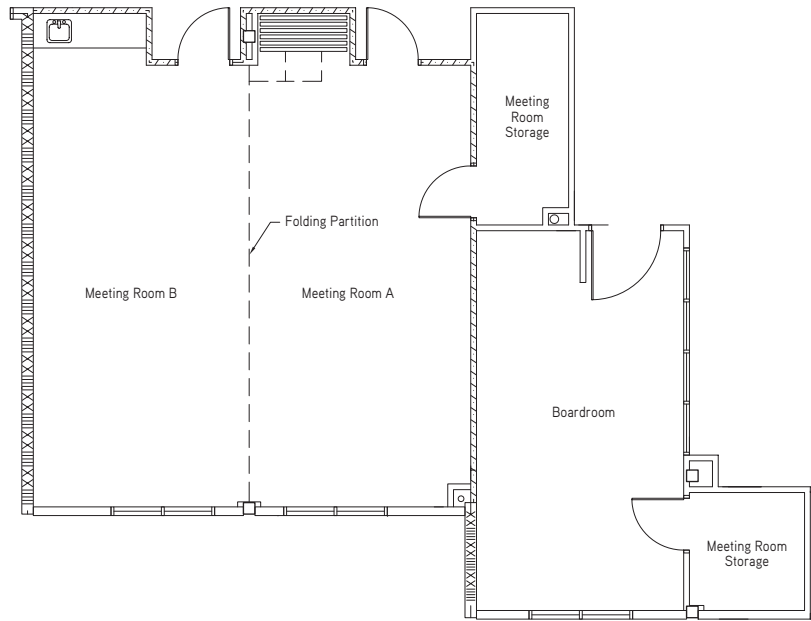


The Wingate by Wyndham-Frisco hotel is in close proximity to everything you might need during your stay, and only minutes away from Stonebriar Centre. Additionally, the hotel is conveniently located at the intersection of Plano, Frisco, Allen, and McKinney. This central location also puts guests only minutes away from a variety of sporting venues, major attractions, and shopping centers. The Wingate brand proudly offers an all-inclusive rate, which includes: complimentary hot breakfast, complimentary manager's reception Monday–Thursday, printing/copying, faxing/scanning, and complimentary Wi-Fi.



WINGATE BY WYNDHAM-FRISCO  
14700 State Highway 121  
Frisco, TX 75035  
214.494.5500 | [wingatehotels.com](http://wingatehotels.com)

**Meeting Facilities**



**WINGATE BY WYNDHAM-FRISCO**

14700 State Highway 121, Frisco, TX 75035  
 214.494.5500 | [www.wingatehotels.com](http://www.wingatehotels.com)

Wingate by Wyndham is located approximately 27 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. Wingate by Wyndham also offers a fully equipped fitness center and an indoor pool/whirlpool.

Room	Dimensions	Sq. Ft.	Ceiling	Theater	Classroom	Conference	U-Shape	H-Square	Reception	Banquet
Meeting A	28' x 17'	478	14	45	24	18	18	24	20	30
Meeting B	28' x 17'	478	14	45	24	18	18	24	20	30
Meeting C	28 x 34'	956	14	90	48	36	36	48	40	60
Boardroom	20 x 12'	246	14	-	-	10	-	-	-	-



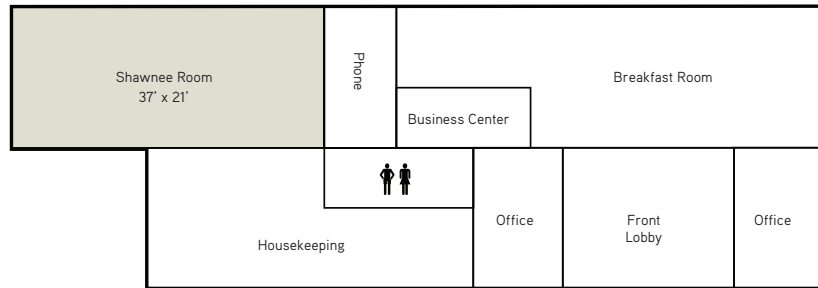
The newly renovated Comfort Inn & Suites is located in the middle of everything Frisco has to offer! Whether you're here for work or just visiting the area, the Comfort Inn & Suites can meet your every need! Its 61 guest rooms boast a myriad of features including a functional desk area/activity table, three telephones with data port, voicemail, premium cable channels, free high-speed internet, microwave and refrigerator. The hotel also has a 24-hour fitness facility, an outdoor seasonal pool and adjoining rooms upon request. Continental breakfast is also available for all guests.



COMFORT INN & SUITES  
4220 Preston Road  
Frisco, TX 75034  
972.668.9400 | [comfortinn.com](http://comfortinn.com)



**Meeting Facilities**



**COMFORT INN & SUITES**

4220 Preston Road, Frisco, TX 75034  
 972.668.9400 | [comfortinn.com](http://comfortinn.com)

The Comfort Inn & Suites is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located in the heart of Frisco's entertainment area, and offers a complimentary shuttle to area restaurants, attractions and businesses within a 5-mile radius.

Meeting Room Style	Banquet Style	Boardroom	Classroom	Reception	Theatre	U-Shape
Shawnee Room	65	19	54	86	82	22

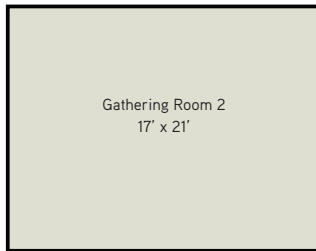
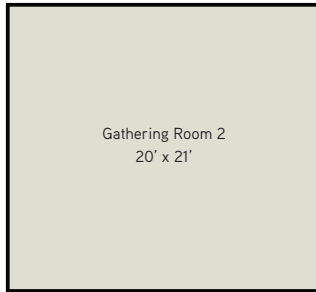


Hyatt House provides a true home-away-from-home within walking distance of some of Frisco's top attractions, including Frisco Conference Center, Dr Pepper Ballpark, Dr Pepper Arena, Stonebriar Centre and The Star in Frisco. 132 residentially-inspired guestrooms feature fully-equipped kitchens, flat-screen TVs, and WiFi access. Guests enjoy complimentary breakfast, a pool, and a gym, while 774 square feet of meeting space provide the perfect setting for events.



HYATT HOUSE DALLAS/FRISCO  
2875 Parkwood Boulevard  
Frisco, Texas 75034  
972.668.4500 | [dallasfrisco.house.hyatt.com](http://dallasfrisco.house.hyatt.com)

**Meeting Facilities**



**HYATT HOUSE DALLAS/FRISCO**

2875 Parkwood Boulevard, Frisco, TX 75034  
 972.668.4500 | [dallasfrisco.House.Hyatt.com](http://dallasfrisco.House.Hyatt.com)

Hyatt House Dallas/Frisco is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located within walking distance of some of Frisco's top attractions, including Frisco Conference Center, Dr Pepper Ballpark, Dr Pepper Arena, Stonebriar Centre and The Star. A complimentary shuttle runs to area restaurants, attractions and businesses within a 5-mile radius.

Room	Dimensions	Sq. Ft.	Theater	Classroom	Conference	U-Shape	H-Square	Banquet
Gathering 1 & 2	37' x 21'	777	86	32	24	24	30	65
Gathering 1	17' x 21'	357	40	15	10	10	12	30
Gathering 2	20' x 21'	420	46	18	12	12	14	30



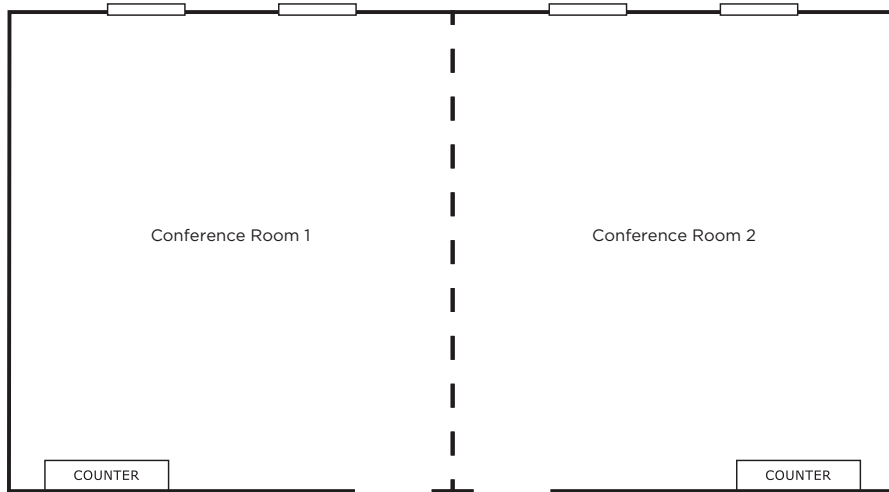
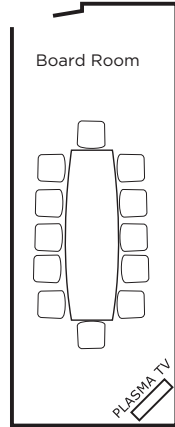


Located just across the street from Fieldhouse USA near downtown Frisco, and within one mile of Toyota Stadium, Hampton Inn & Suites features all the comforts of home. Its 103 guest rooms each feature WiFi access, a large work area and a large HDTV. Suites also include a microwave, mini-fridge and separate living area. Wake up to Hampton's signature complimentary hot breakfast followed by a meeting in the 1,400-square foot conference room that accommodates up to 175 guests.



HAMPTON INN & SUITES DALLAS/FRISCO NORTH – FIELDHOUSE USA  
6070 Sports Village Road  
Frisco, TX 75033  
972.668.4200 | hamptoninn.com

**Meeting Facilities**



**HAMPTON INN & SUITES DALLAS/FRISCO NORTH – FIELDHOUSE USA**

6070 Sports Village Road, Frisco, TX 75033  
972.668.4200 | hamptoninn.com

Hampton Inn & Suites Dallas/Frisco North – Fieldhouse USA is approximately 21 miles from Dallas-Ft. Worth International Airport and Dallas Love Field. The hotel is conveniently located near downtown Frisco, across the street from Fieldhouse USA, less than a mile from Toyota Stadium, and only five miles from Hall Office Park.

Room	Dimensions	Sq. Ft.	Ceiling	Classroom	Theater	Banquet	Reception	Conference	U-Shape	H-Shape
Boardroom	13' x 23'	299	8'	-	-	-	-	12	-	-
Conference Room 1	26' x 27'	702	12'	50	87	58	77	23	20	20
Conference Room 2	26' x 27'	702	12'	50	87	58	77	26	20	20
Meeting Center	27' x 52'	1404	12'	100	175	116	155	46	40	40



Frisco's Home2 Suites is the newest in hotel concepts by Hilton Worldwide, and the first Home2 Suites hotel in North Texas. This contemporary, 122-suite hotel is ideally located adjacent to Stonebriar Centre, and minutes away from the Dr Pepper Arena, Dr Pepper Ballpark and Toyota Stadium. Guest amenities include in-suite kitchens, complimentary high-speed wireless internet, LCD HD TVs with expanded DirecTV channel selection, and a daily complimentary continental breakfast. The onsite HOME2 MKT is open 24/7 for snacks, beverages and sundries. Home2 Suites also features a fitness center, guest laundry, outdoor saline pool with patio area and BBQ grill, plus an outdoor exercise path.



HOME2 SUITES BY HILTON  
2000 Parkwood Boulevard  
Frisco, TX 75034  
972.377.7300 | [dallasfrisco.home2suites.com](http://dallasfrisco.home2suites.com)





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**Frisco Convention & Visitors Bureau**

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**SEE Y'ALL REAL SOON!**



**Frisco Convention & Visitors Bureau**  
**1.877.GoFrisco (463.7472)**  
**[VisitFrisco.com](http://VisitFrisco.com)**