

BUSA 2016-2017 DISCOVER AMERICA INSERT – BRAZIL

The Greater Fort Lauderdale Convention & Visitors Bureau will purchase a Full Page 4c in the Discover America Insert and is offering (3 Partner) a 1/6 page at highly discounted rate.

Discover America Print Insert: 242,000+ print Impressions (*Estadao and Viagem*)

Timing: April 2017 - May 2017

Unit Size: 1/6 page horizontal formatted
Image, 50 words of promotional text and contact information

Max # of partners: 3

Net Rate: \$2,000

Value: \$5,000

Space & Payment and Deadlines: December 4, 2016

Materials Deadline: December 11, 2016

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Visit gflcvb.starmark.com to reserve space, access invoice and upload your materials.

Billing will be handled through Starmark International