

BRASILTURIS JORNAL
Brazil-Travel Trade

BRASILTURIS JORNAL Brasilturis Jornal is a leading travel trade publication in Brazil. Editorial content consists of news on the development and promotion of tourism worldwide, covering all areas of transportation, hotels, excursions and related activities. Brasilturis is published on the 1st and 3rd week of each month, and is printed on bright white glossy stock paper, for the highest visibility of your advertisement. Readership includes: tour operators, travel agencies, executives at all domestic and international airlines based in Brazil, executives at all ground and sea transportation companies, executives at all hotels and hotel representations nationwide.

CO-OP: Greater Fort Lauderdale will run four insertions in BRASIL TRAVEL NEWS and is offering partners a "bundled" package at a highly discounted rate.

CIRCULATION: 15,000

TIMING: April, May, June & July, 2017 - VF sections

Unit Size: 1/6 page formatted

Space & Payment Deadlines: February 1, 2017

Partner cost (five insertions) \$1,000 (Package rate)

Value: \$2,500

Max # of partners: 3

Space & Payment Deadlines: February 1, 2017

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

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