

CHICAGO AD MAIL Email Program

Greater Fort Lauderdale is scheduled for three exclusive emails with the tribune.net (Chicago). The targeted email will be delivered to an audience specifically interested in travel destinations, deals and opportunities.

Distribution: 100,000 (opt-in subscribers)

Email Blast Dates:

November 15, 2016

January 17, 2017

March 13, 2017

Min #s of partners: 3

Max #s of partners: 6

Net Cost: \$2,000 (package cost)

Value: \$5,000 (package value)

Previous Results: 1.03% CTR

Space & Material deadline:

October 18, 2016

December 17, 2016

February 12, 2017

Payment Due: October 18, 2016 to Starmark International

Specs: There are 3 unique emails. 3 sets of assets need to be provided by the above dates. Up to 25 words of copy, offer ("from \$XX Rate" is recommended), click thru URL, tracking code, 1 horizontal image (high res), logo.

Visit gflcvb.starmark.com to reserve space, access invoice, and upload your materials.

Billing will go directly through Starmark International.