

ESSENTIALLY AMERICA LATIN AMERICA

Essentially America is the leading international magazine about leisure travel to the US. Founded in the UK in 1993. Its journalists have received more awards from Visit USA committees and TIA/US Travel Association than those writing for any other publication.

The **Mexico** edition is distributed in cooperation with ScotiaBank which sends copies to its credit card holders who by their spending patterns the bank has identified as traveling to the USA at least twice per year.

The **Colombia** edition is sent to a proprietary database of High Income recipients who are keen international travelers.

This section will have an editorial focus on Shopping, Dining, Culture, and Nightlife

CO-OP: ESSENTIALLY AMERICA will produce one (1) special co-op advertising section dedicated to Florida in Colombia and one (1) in Mexico.

CIRCULATION: 50,000 in Mexico
10,000 in Colombia

Timing: April 2017

Unit Size: 1/6 page formatted

Space & Payment Deadlines: February 15, 2017

Net Rate: \$750
Value: \$1,500

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Visit gflcvb.starmark.com to reserve space, access invoice and upload your materials.

Billing will go directly through Starmark International.