Tourists, you gotta love 'em

BROWARD TOURISM BY THE NUMBERS

GREATER FORT LAUDERDALE

Visitors staying in hotels generated **60.5M** in Tourist Development Tax collections in Broward County.

★★★★★

34K HOTEL ROOMS
+550 HOTELS
Including 48 Superior Small Lodgings

FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT

29.2M TOTAL PASSENGERS

hello sunny

8.4% ⇑ over 2015
INTERNATIONAL TRAFFIC
Three years of Double Digit Growth

PORT EVERGLADES
WORLD'S PREMIER CRUISE PORT

Serving 11 cruise lines, 1 ferry, more than 40 cruise ships, 4 million cruise and ferry guests.

Port Everglades holds the world record for the most passengers embarking and debarking in a single day. **55,885**

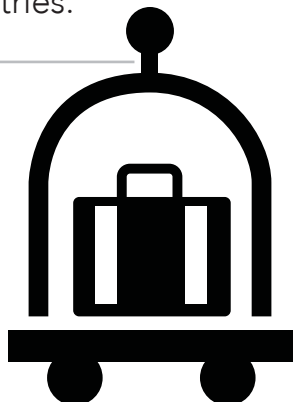## GREATER FORT LAUDERDALE CONTRIBUTES TO FLORIDA'S ECONOMY

112.8M out of state and international visitors came to Florida from 189 countries.

Every **76** visitors to the state of Florida supports 1 tourism job.

1 in 5 International visitors to the U.S. come to Florida.

Visitor Spending Supported
1.4M jobs in Florida in 2015