

June 5, 2017

A WARM WELCOME TO SGMP/NEC 2017!

We are delighted to welcome you to share the warmth and beauty of Greater Fort Lauderdale — a place where happy meets go-lucky.

From the moment you arrive to our welcoming and diverse destination you are surrounded by blue skies, swaying palm trees, and welcoming, SUNsational smiling faces.

Water lovers will enjoy the 23 miles of Blue Wave certified beaches that stretch enticingly along calm Atlantic waters -- from Deerfield Beach in the north to Hollywood and Hallandale Beach in the south and the exotic Everglades, also known as the “river of grass.”

Greater Fort Lauderdale offers a water culture that spans more than 300 miles, providing spectacular views of mega-yachts, mansions and Water Taxis with “dock n dine” options. Designer outlet shopping, music lounges, hip neighborhoods, fashion, plus art and entertainment merge for a thriving day-to-night cultural scene.

Slip into the beach chic vibe, where casual meets sophisticated and where endless experiences are waiting to be unleashed.

Warmest wishes for a memorable visit to our destination shores.

Sunny regards,



Stacy J. Ritter
President/CEO