

## Seminole Hard Rock Winterfest Getaway 2017 Official Game Rules

NO PURCHASE NECESSARY TO PLAY OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA, HAWAII, PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED BY LAW.

**Game Period:** Game begins on 09/29/2017 12:00 PM EST and ends at 11:59 AM EST on 11/16/2017. Sponsor: Greater Fort Lauderdale Convention & Visitors Bureau, 101 NE 3rd Avenue, Suite 100, Fort Lauderdale, Florida 33301

**Eligibility:** Game is open to all legal residents of the 48 contiguous United States and the District of Columbia who are 21 years of age or older at the time of entry. The following persons are not eligible to participate or win prizes: employees, agents, immediate families (spouses, children, household members) of Greater Fort Lauderdale Convention & Visitors Bureau, Southwest Airlines Co., their divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

**How To Play:** Visit <http://sunny.org> or <http://sunny.org/win> to complete the registration form and click the Submit button.

**Limit:** One (1) play per person, household or email address. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

**Prize:** One (1) grand prize winner will receive a Greater Fort Lauderdale Winterfest package including: two (2) tickets to ride in the Seminole Hard Rock Hotel Winterfest Boat Parade (includes dinner and open bar) on the Grand Marshal's showboat presented by JM Lexus, setting sail on December 9, 2017 from downtown Fort Lauderdale's New River up the Intracoastal Waterway to Pompano Beach; two-night stay at the Seminole Hard Rock Hotel & Casino in Hollywood, FL on December 8-10, 2017; round-trip air travel on Southwest Airlines® for winner and one (1) guest from the closest major U.S. airport to the winner's residence served by Southwest Airlines to Fort Lauderdale-Hollywood International Airport (FLL) (subject to Air Travel Restrictions set forth below); and two (2) Greater Fort Lauderdale VIP cards, good for complimentary admission to various attractions in the area. ERV: \$1,500. Expenses not set forth above are the responsibility of the winner. No substitutions; cash equivalents; or transfers of prize will be permitted; except at the option and sole discretion of the Sponsor. Grand Prize is subject to all applicable travel restrictions; availability of lodging at time of booking; hotel blackout dates; availability of services offered and other criteria. All expenses and incidental travel costs not expressly stated in the package description above; including but not limited to; meals; personal charges at lodging; security fees; taxes; gratuities or other expenses or incidentals are the responsibility solely of winner. Winner and travel companion must travel at the same time and must depart from the same city. Travel arrangements must be made upon acceptance of prize; at the discretion of the Sponsor and are subject to availability. Travel restrictions; conditions and limitations may apply. Sponsor will not replace any lost or stolen tickets; travel vouchers or certificates. Sponsor may substitute prizes of equal or greater value. Limit one prize per household.

**Air Travel Restrictions:** Air travel is subject to Southwest Airlines terms and conditions; certain restrictions may apply. Round trip travel for two (2) on Southwest Airlines will be awarded in the form of four (4) Southwest flight e-passes. Each Southwest flight e-pass is valid for one-way travel on Southwest Airlines-operated, published, scheduled service in the United States and Puerto Rico. The Southwest flight e-pass will bear the date of issue and the date of expiration. Expiration dates will not be extended, and travel must be completed on or before the expiration date. The Southwest flight e-pass is not valid on interline or codeshare service. The Southwest flight e-pass is non-refundable and is not redeemable for cash or credit. The Southwest flight e-pass will not be replaced for any reason, including, without limitation, if lost, stolen, or fraudulently used. The Southwest flight e-pass is non-transferrable and cannot be sold to a third party. Sale, auction, or re-tendering of the Southwest flight e-pass for money or otherwise is strictly prohibited. The Southwest flight e-pass may not be used for promotional purposes unless previously approved by Southwest Airlines. Any suspected fraud, misrepresentation, misuse, abuse or violation of the Southwest flight e-pass rules and regulations may result in cancellation of the Southwest flight e-pass(es). Southwest flight e-pass holders are required to be nineteen (19) years of age or older and a legal U.S. resident. However, the recipient of a Southwest flight e-pass may arrange travel for another person if done without selling or bartering a Southwest flight e-pass. Air transportation by Southwest Airlines is subject to Southwest Airlines' Passenger Contract of Carriage set out at [www.southwest.com/contractofcarriage](http://www.southwest.com/contractofcarriage). If the winner does not live in a city served by Southwest Airlines, he/she is responsible for transportation to and from the nearest airport served by Southwest Airlines. Winner is responsible for booking all travel and paying all applicable international taxes and fees. Travel is based on seat availability. Seats on any desired flight are not guaranteed. Winner and guest(s) must travel on the same itinerary and are responsible for obtaining all required travel documents. Winner and guest must have valid government-issued photo identification at the time of travel. If the travel guest is a minor, winner must be his/her parent/guardian, or be accompanied by his/her parent/guardian.

**Drawing:** The potential winner will be notified by the email or phone number provided as part of his/her Sweepstakes registration page. Email and phone number must be valid, or potential winner may be disqualified in Sponsors sole discretion. The potential Grand Prize winner may be required to submit proof of residency and that they are over 21 years of age within two (2) days after being notified, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration within the required time period (if applicable), potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded.

The sponsor reserves the right to substitute all or any portion of any prize with a prize of equal or greater value. All determinations shall be made by the sponsor and its decisions are final and binding with respects to all aspects of this sweepstakes.

**Odds of Winning:** Odds of winning are dependent upon the number of entries received. Prize Drawing: Winner will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 11/17/2017. Drawing will be held on or about 11/17/2017. Potential winner will be notified by email.

**General Terms and Conditions:** All entrants, Grand Prize Winner and travel companion agree that the Sponsor, Southwest Airlines Co., their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes (except in TN), winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for

any applicable federal, state, or local taxes on all prizes. Winner will be required to sign an IRS Form W-9 with the winner's full social security number or equivalent. Failure to submit a Form W-9 upon request will result in forfeiture of the prize. Winnings of \$600 or more will be reported to the IRS. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the on-line sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the sweepstakes as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/sweepstakes administration/prize announcement. If any provision of this sweepstakes shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided by an independent judging agency whose decisions are final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules.

**Construction and Disputes:** Participants waive any right to claim ambiguity in these Official Rules. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any participant and Sponsor in connection with the sweepstakes, shall be resolved individually, without resort to any form of class action, and exclusively governed by, and construed in accordance with the laws of the State of FL, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of FL, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of FL. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including associated with entering this sweepstakes, but in no event attorneys' fees. Sponsor reserves the right to correct clerical or typographical errors in sweepstakes materials or these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Privacy:** By entering, each participant agrees to Sponsor's manner of collection, use, retention and disclosure of participant's personal information submitted in connection with the sweepstakes, including, without limitation, all names, addresses, emails, phone numbers, and birth dates obtained from or provided by participants. Information collected is subject to Sponsor's privacy policy and any state or federal law.

**Winners List:** For the name of the Grand Prize Winner, send an E-mail to [gflcvb@broward.org](mailto:gflcvb@broward.org). In the subject line, please state "Greater Fort Lauderdale Winterfest Getaway" and type your E-mail address in the body of the text. Requests must be received by 11/17/2017. E-mail notification of Grand Prize Winner will be sent on or about 11/17/2017.