## **CONVENTION SALES & SALES**

CONVENTIO	ON SALES & SALES	
Oct	Virginia Gold Cup	Virginia
Oct	DC Client Event	Washington, DC
Oct	IMEX America	Las Vegas
Oct	NE CVB Rep Event	Philadelphia
Oct	Tallahassee Society of Association Executives	Tallahassee
Oct	LIMRA	Boston
Nov	FOREward Meetings	TBD
Nov	Meeting Masters International	TBD
Nov	8th Annual Pharma Summit	New Jersey
Nov	Sales Call	St. Louis & Kansas City
Nov	Xsite	Birmingham
Nov	Nursing Organization Alliance	TBD
Nov	Tallahassee Tailgate Event	Tallahassee
Nov	Visit Florida ENCOUNTER	TBD
Nov	Northstar Global Incentive	Monaco
Nov	American Express Meetings	TBD
Nov	Association Exec. Exchanges	Chicago
Nov	IBTM Global	Barcelona
Nov	Site Global Conference	Panama
Dec	Visit Florida Retreat	Orlando
Dec	IAEE	TBD
Dec	SMART Meetings	Dallas
Dec	Assoc Exec North Carolina	North Carolina
Dec	CVB Reps.com Holiday	Washington, DC
Dec	Sales Calls	Tennessee
Jan	Florida Huddle	Lake Buena Vista
Jan	HCEA	TBD
Jan	New York HELLO SUNNY Mission	New York
Jan	Quarterly Event	Washington, DC
Jan	Xsite	Florida
Jan	PCMA Annual Meeting	Austin
Feb	MPI European Congress	Granada, Spain
Feb	MPINCC	California
Feb	MEET Sunny Mission	Chicago
Feb	MPI-MACE	Washington, DC
Feb	AMC	Fort Lauderdale
Mar	MPI Mid-Atlantic	TBD
Mar	CBI Pharma Forum	TBD
Mar	DMAI Destination Showcase	Washington, DC
Mar	Visit Florida	Boston

Mar	Visit Florida	Chicago
Mar	MIC Colorado/Sales calls	Colorado
Mar	Quarterly Event	Washington, DC
Mar	CSPI	Washington, DC
Mar	Incentive Travel	Las Vegas
Mar	Conference Direct	TBD
Mar	ASAE- Great Ideas Conference	TBD
Apr	World Travel Market	Sao Paulo
Apr	Evernteract	TBD
Apr	VISIT FLORIDA Event	Boston
Apr	ASAE - Springtime	Washington, DC
Apr	Meeting Spots	TBD
Apr	Heartland Mission	Des Moines/Omaha
Apr	Visit Florida- VIP-	Minnesota
Apr	Visit Florida- VIP-	Atlanta
Apr	M&C Planner Expo	TBD
Apr	Helms Briscoe Partner Fair	Scottsdale
Apr	NY Sales Mission	New York
Apr	SISO- CEO Summit	TBD
Apr	Sales Mission	Montreal
Apr	IMEX Frankfurt	Germany
Apr	SMART Meetings	TBD
May	SGMP	Fort Lauderdale
May	Sales Mission	Atlanta
May	Sales Mission	NY
May	CVENT	TBD
May	Sales Mission	Colombia
May	NE CVB Rep Event	New York
May	Mid-Atlantic Sales Mission	TBD
May	AMP Tournament	TBD
May	MPI	North Carolina
May	ASAE	Wisconsin
May	Sales Calls	Ohio
May	Incentive Research Foundation	TBD
Jun	PCMA Education Foundation	TBD
Jun	Sp. Event	New York
Jun	IBTM-Americas	Fort Lauderdale
Jun	COLLABORATE Marketplace	TBD
Jun	Sales Mission	Toronto
Jun	MPI World Education Conference	TBD
Jun	PCMA Education Conference	TBD

Jun	Sales Mission	Utah
Jun	Sales Mission and Client Event	Philadelphia
Jun	HCEA	TBD
Jun	Sales Mission	Minneapolis
Jul	Sales Mission	UK
Jul	CVB Quarterly Event	Washington, DC
Jul	The Meetings Show	UK
Jul	Association Exec North Carolina	North Carolina
Jul	Client Event	Chicago
Jul	CVB Summer Event	TBD
Jul	FSAE	TBD
Jul	SITE Seminar	TBD
Aug	Sales Mission & Client Event	Boston
Aug	Kellen Co. Summit	TBD
Aug	Successful Meetings Marketplace	TBD
Aug	CONNECT Marketplace	TBD
Aug	ASAE Annual Meeting	Salt Lake City
Aug	Sales Mission	Michigan
Aug	MPI Southeast Conference	TBD
Aug	Questex- LAMITE	TBD
Aug	Florida Meetings Showcase	TBD
Sept	Visit Florida's Governor's Conference	Hollywood
Sept	Sales Mission	Texas
Sept	ICOMEX	Mexico
Sept	SGMP Regional conf	TBD
Sept	CVB Quarterly Event	TBD
Sept	HSMAI Meet	Washington DC
Sept	ISITE	TBD

# **LGBTQ**

Oct	Out & Equal	Orlando
Nov	Visit Florida- Peru/Ecuador	Peru & Ecuador
Dec	CMI	Las Vegas
Dec	Olivia Cruise Lines	San Francisco
Jan	Creating Change	Philadelphia
Jan	Atlantis Event	Los Angeles
Jan	FITUR	Madrid
Feb	Visit Florida reception	TBD
Mar	ITB Berlin	Berlin
Apr	WTTC	Bangkok
Apr	IGLTA	St. Petersburg
Apr	Instinct	West Hollywood
Jun	LGBT Confex	Mexico City
Jun	G 360	Buenos Aires
Jun	Gay Days	Orlando
Jun	Pride Parade	New York
Jul	Bear Week	Provincetown
Aug	NGLCC	TBD
Sept	Gay Days	Las Vegas

## MARKETING COMMUNICATIONS

Dec	Visit Florida Retreat	Orlando
Jan	Florida Huddle	Lake Buena Vista
Feb	Consumer Activations	TBD
Jun	IPW	Washington, DC
Jun	FADMO	TBD
Aug	DMAI Conference	TBD
Aug	ESTO	TBD
Sept	Visit Florida's Governor's Conference	Hollywood

# **MULTICULTURAL BUSINESS**

Oct	Rejuvenate Marketplace	TBD
Nov	Winterfest Boat Parade - Divine Nine	Fort Lauderdale
Dec	Destination Preview	Fort Lauderdale
Jan	Stylistics Steppers Conference	Broward County
Jan	RCMA	TBD
Feb	NAACP Image Awards	TBD
Mar	Jazz in the Gardens Destination Preview	Miramar
Apr	Client Event	Washington, DC
Jul	National Black Prosecutors Association	TBD
Aug	Aspire RCMA Regional	TBD
Sept	Marriott Event	Washington DC
Sept	Black Enterprise Challenge	TBD
Sept	USTA Diversity & Inclusion Program	New York

# OFFICE OF FILM, MUSIC, ENTERTAINMENT & CREATIVE SERVICES

Oct	Austin City Limits	Austin
Oct	Produced by NYC	New York
Oct	ShowEast	Miami
Nov	International Emmy Awards	New York
Nov	IFP Gotham Awards	New York
Dec	IMFCON	Las Vegas
Dec	IFFS	Las Vegas
Dec	Focus Location Show	London, England
Jan	APAP	New York
Feb	Pollstar Music Conference	TBD
Feb	CONNECTIONS Le Book	Chicago
Feb	Sales Blitz/Production show	London, England
Mar	Tour Connection	New York
Mar	LMGA Awards	Los Angeles
Apr	Tour Connection	Los Angeles
May	Billboard Awards	TBD
May	Singer Songwriter Festival	Key West
Sept	American Music Awards	Los Angeles
Sept	Primetime Emmy Awards	Los Angeles
Sept	Telluride Film Festival	Telluride

# **SPORTS**

Oct	AAU Convention	San Antonio
Dec	CONNECT Winter Meeting	TBD
Jan	ACES Conference	Cincinnati
Jan	MLS Combine	Los Angeles
Mar	World Congress of Sports	California/Miami
Mar	Tourism Day	Tallahassee
Apr	Sport Accord	TBD
Apr	USOC Governing Bodies	Colorado
Apr	National Association of Sports Commission (NASC)	Sacramento
May	NFL/NHL Travel Show	NY/CA
Jul	International Beach Volleyball	TBD
Jul	Sales Mission	Colorado
Aug	CONNECT- Sportslink	TBD
Sept	TEAMS Conference	TBD

# **WEDDINGS**

Oct	Destination Wedding Show	Philadelphia
Jan	Destination Wedding Show	New York City
Jan	Destination Wedding Show	Boston
Mar	Destination Wedding Show	TBD
Jun	Destination Wedding Show	TBD
Aug	Destination Wedding Show	TBD

# **TOURISM SALES**

TOURISM SALE	.5	
Oct	Home Based Travel Agent Forum	Orlando
Oct	Mark Travel Conference	Cancun, Mexico
Oct	MLT Product Launch/Training	Atlanta
Oct	Mark Travel Reservations Training	Orlando
Oct	ITB Asia & China Sales Mission	Singapore, China
Nov	DEMA	Las Vegas
Nov	Cruise World	Fort Lauderdale
Nov	NACTA Annual Convention	Fort Lauderdale
Nov	PhoCusWright Conference	Los Angeles
Nov	CCRA	Fort Lauderdale
Nov	World Travel Market	London, England
Nov	Visit Florida- Peru/Ecuador	Peru & Ecuador
Nov	Caribbean Sales Missions	Bahamas & Jamaica
Dec	Expedia Partner Seminar	Las Vegas
Dec	Luxury Travel Expo	San Diego
Dec	Visit Florida Retreat	Orlando
Jan	Florida Huddle	Lake Buena Vista
Jan	AAA Vacations Midwest	Columbus
Jan	Sales Mission	DC-Baltimore
Jan	Florida Beaches Assoc.	Scandinavia
Jan	Sales Mission	Spain
Feb	National Tour Association	St. Louis
Feb	ASTA and Sales Calls	San Fran & Los Angeles
Feb	Well Being Travel	TBD
Feb	ANATO/Sales mission	Colombia
Feb	Routes America	Las Vegas
Mar	AAA Vacations Northeast	Foxborough, MA
Mar	Home Based Travel Agent Forum	Las Vegas
Mar	Boston Travel Agent Event	Boston
Mar	ITB Berlin	Berlin
Mar	Visit Italy USA	Italy
Mar	Brazil Sales Mission	Brazil
Apr	AAA Sales Calls	Florida
Apr	World Travel Market	Sao Paulo
Apr	NEXT Travel Expo	Cancun, Mexico
Apr	South America Sales Mission	Argentina, Chile
May	GTM West	Tucson
May	Houston/NOLA Sales Calls	TX & LA
May	Visit Florida China Sales Mission	China
May	Hotel Beds Workshop	TBD

May	Visit USA Peru	Lima
May	Visit Florida-Fashion Week	Brazil
May	Brazil Travel Week	Brazil
May	Sales Mission	Canada
Jun	Cruise 360	Fort Lauderdale
Jun	IPW	Washington, DC
Jun	Vacation.com	TBD
Jun	Sales Calls	Seattle & Vancouver
Jun	Visit Florida VIP	Mexico
Jul	GTM EAST	Fort Lauderdale
Jul	Sales Mission	UK
Aug	Virtuoso Travel Mart	Las Vegas
Aug	Visit USA Central America	Panama/Guatemala
Sept	La Cita	Fort Lauderdale
Sept	ASTA Global Convention	TBD
Sept	World Medical Conference	TBD
Sept	Travel Agent Event	NY/NJ
Sept	Visit Florida's Governor's Conference	Hollywood
Sept	Routes World	Barcelona
Sept	Sales Mission	Germany
Sept	Sales Mission	Latin America
Sept	Visit Florida Sales Mission	Scandinavia