

CHECK OUT THE GOLDEN BIKE LIBRARY

New Type of Bike Sharing Program Makes it Easy to Cycle Around Golden

GOLDEN, Colo... JUNE 16, 2016 Starting June 22, 2016, there's a new way to get around Golden! The Golden Bike Library is a bike share program, where residents, visitors, local employees and students can "check-out" a bike for local use in Golden. Located at the Golden Visitors Center at 1010 Washington, the Golden Bike Library will offer 40 bikes available for two hour rentals for free, or a \$10 daily fee. Bikes will be available on Thursday-Sunday, from 9 a.m. to 3 p.m.

What makes Golden's Bike Library different than a traditional bike share program like "B-cycle" in Denver is that the "library" has children's bikes and light-weight geared bikes in multiple sizes to either cruise around town, or tackle Golden's hills. Users will be able to check-out bikes for local trips, employment meetings and recreation, or to link to local public transportation.

Bikes available will include The Explorer, one of Jamis' best-selling bikes. Originally designed as a mountain bike, the Explorer has since evolved into a practical sport comfort bike. The Golden Bike Library will also have The Laser 20, a lightweight and durable aluminum with both a coaster brake and rear V-brake, making it perfect for youths just getting into cycling. The bikes feature knobby BMX tires, great for dirt, but also have a rounded profile that rolls smoothly on neighborhood streets.

HOW IT WORKS:

People will be able to go to the centrally located Golden Visitors Center, along the banks of Clear Creek at 1010 Washington Street and sign out bikes from Thurs.-Sun, 9 a.m.-3 p.m. First, everyone will have to sign a waiver and present a valid ID and credit card. People under 18 will need a signature from a parent. The bikes come with a helmet and lock. Riders also receive a reusable water bottle with each bike rental, and a Golden Ticket good for discounts at various

Golden businesses and restaurants. There is a lock-box system so renters can return bikes after 3 p.m. The first two hours of each rental are free. Full day rental is \$10.

WHERE TO RIDE:

The Golden Bike Library is located directly on the Clear Creek Bike Path, so that is a natural choice. The bike path runs west beside Clear Creek up into the foothills, or east through town and eventually all the way to Denver. It's an easy pedal to the American Mountaineering Museum, the Golden Heritage Center, Colorado Railroad Museum or the free tours at Coors Brewery.

Cyclers can also pedal around the pretty Colorado School of Mines Campus, or go up to the Triceratops Trail, a 1.5-mile gravel hiking trail which winds between large, vertical walls of sandstone and into reclaimed clay pits. Along the trail are several stops highlighting clay mining and dinosaur, bird, mammal, insect, and invertebrate tracks and traces, as well as several walls full of plant impressions from the tree-lined delta-like environment.

There are 24 miles of interconnected bike trails in Golden, all easily accessible from the Golden Bike Library. Golden also has four craft breweries, making it possible to do a bike and beer ride (exercising caution, and responsible pedaling, of course).

Whether running an errand, going to a meeting, shopping, or just having a relaxing day enjoying nature in historic downtown Golden, the Golden Bike Library provides an alternative way to get around. For more information, check out visitgolden.com/golden-bike-library.

OPENING DAY CEREMONIES:

Opening day will begin from 7 a.m. to 10 a.m. on Bike to Work Day, June 22, 2016. There will be free food, exciting give-a-ways and the opportunity to be the first people in Golden to try the new bikes. Golden Mayor, Marjorie Sloan, will make brief remarks at 9 a.m. Bikes will be available for media.

VISUALS

- Interviews with Mayor Sloan about the program
- Golden Bike Library signage and bikes
- People riding bikes on the adjacent Clear Creek Bike Path
- People riding bikes past the historic farm buildings along Clear Creek
- People riding bikes in downtown Golden under the famous "Welcome to Golden" sign
- People riding bikes on Clear Creek with Coors Brewery in the background

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