

VISIT MISSISSIPPI GULF COAST BOARD
FEBRUARY 23, 2017
OFFICIAL MINUTES

The Visit Mississippi Gulf Coast Board met Thursday, February 23, 2017 at 9:00 a.m. at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Clay Wagner, President; Chett Harrison, Vice President; Bill Holmes; John Carter (1); Kim Fritz (1); LuAnn Pappas (2); Myron Webb (1); Nikki Moon; Pam Meinzingler (2); Rich Westfall; Richard Chenoweth; Richard Marsh

Commissioners Absent: Duncan McKenzie, Treasurer (1); Carla Todd, Secretary; Danny Hansen

Staff Members Present: Renée Areng, Executive Director; Janice Jefferson, Director of Sales; Lisa Jones, Finance Manager; Cindy Jo Calvit, Executive Administrative Assistant

Others Present: Hugh Keating, Legal Counsel; Gloria Frey, Mississippi Coast Coliseum and Convention Center and Advisory Member; Danie Rodrigues, Chef and Advisory Member; Sonja Gillis, Lynn Meadows Discovery Center and Advisory Member; Teckie Hinkebein, Gulfport-Biloxi Airport Authority; Brett Byrd, Stewart Sneed Hewes; Bill Yockey, White House/Margaritaville; Myrna Green, Hancock County Tourism Development Bureau; Brandi Moore, Shrimp Tours; Craig Sweeney, Gulf Coast Marathon

President Wagner called the meeting to Order.

1. Commissioner Chenoweth made the motion to accept the agenda. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

2. Commissioner Moon made the motion to accept the minutes from the January 26, 2017 meeting as presented. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

3. President Wagner recognized and welcomed all Advisory Members and Guests and mentioned next month, the Executive Committee will meet to discuss salary ranges for the VMGC Staff.

4. Commissioner Fritz made the motion to change the VMGC Monthly Board Meeting time from 9:00am to 10:00am. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

5. Renée Areng, Executive Director, reported on the following items:
- Key Performance Indicators- January 2017 (attached)
 - Current Activities
 - SATW Update
 - Craig Sweeney, Mississippi Gulf Coast Marathon presented VMGC with a framed Gulf Coast Marathon Poster
6. Hugh Keating, Legal Counsel, made mention of the following:
- At the March meeting, an agreement between VMGC and the Gulf Coast Community Foundation Tourism Fund will be presented to the Board for approval authorizing the Executive Director and Staff of VMGC to work with and sell the One Coast License Plates.
7. Commissioner Westfall made the motion to approve the Balance Sheet and Statement of Income and Expenses as of January 31, 2017. Seconded by Commissioner Webb, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.
8. Commissioner Moon made the motion to approve both the check disbursements totaling \$508,092.50 and the expenses paid by credit card totaling \$16,883.72. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.
9. Commissioner Meinzing made the motion to move \$316,265 from the account Unrestricted Net Assets to account Dedicated- Future Operations to continue to work toward the goal of a reserve fund equal to three months of operating expenses. Seconded by Commissioner Chenoweth, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.
10. Kelli Lyons with AVL presented the Visit Mississippi Gulf Coast FY2016 Audit. The Audit was presented with no findings. Commissioner Westfall made the motion to accept the Audit as presented. Seconded by Commissioner Chenoweth, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

11. Commissioner Chenoweth made the motion to approve the Group Incentive Request for the Youth Basketball of America- 2017 Mississippi Super Regional Championship being held May 19-21, 2017 at various fields along the coast, in the amount of \$5,000. Seconded by Commissioner Marsh, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

12. Commissioner Harrison made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Carter, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

Commission Todd joined Executive Session via phone.

13. Commissioner Chenoweth made the motion to enter into Executive Session to discuss personnel matters. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- A&E | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

Commissioner Hansen arrived and joined Executive Session.

14. Commissioner Chenoweth made the motion to reconvene from Executive Session. Seconded by Commissioner Marsh, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Marsh | Voted ---- Yes |
| Commissioner Harrison | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 23, 2017.

15. Hugh Keating, Legal, reported No Action Taken in Executive Session.

16. Reminder

- VMGC Monthly Board Meeting- March
Thursday, March 30, 2017 10:00am - 11:30am VMGC Board Room

17. President Wagner adjourned meeting.