



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:  
**Friday, February 3, 2017**  
**8:30-10:15 a.m., Board Meeting, HCT Offices, 37 E. Main Street, Carmel**

*Mission Statement: We message. We move. We make it fun.*  
*Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth*

**ANNUAL MEETING of HAMILTON COUNTY TOURISM**

- I. Welcome John Hughey  
Introduction of New Staff Members Laura Kelner, Director of Sales and Whitney Riggs, Communications Coordinator
- II. 2016 KPIs & Year in Review Brenda Myers
- III. Election of Board Members & Officers John Hughey  
*Proposed Slate of Board Members*  
Allen Patterson, Hamilton County Parks Department; Jimia Smith, Pedcor Group; Dr. Jay Gladden, IUPUI  
Reappointment of Board Members for Another Two-Year Term (2016-2018)  
*Executive Committee Stands as Presented in 2016 (two-year terms); proposed to replace Paul Munoz as Secretary/Treasurer:*  
Emily Lovison, Center for the Performing Arts
- IV. Adjourn

**REGULAR MEETING OF HAMILTON COUNTY TOURISM**

- I. Welcome John Hughey
- II. Review of the Minutes of the November Meeting John Hughey
- III. Financial Metrics Brenda Myers
  - A. Tax Collections
  - B. Lodging Data
  - C. 2017 Budget Amendments
- IV. Old Business
  - A. 2017-2019 Lease with Nickel Plate Arts Brenda Myers  
*Move to Adjourn for Executive Session; Guests Asked to Leave for This Portion of the Agenda*
  - B. Financial Policy Revisions (Defer to March Meeting) Brenda Myers
- V. New Business
  - A. Tourism Gives & Sports Operating Grants Sarah Buckner & Rachel Henton
- VI. Quick Area Updates (Top 5 Things)
  - A. Operations – Betsy Ekelof
  - C. Group Sales – Karen Radcliff/Laura Kelner
  - D. Marketing & Promotions – Ashley Ledford
  - E. Visitor Experience – Sarah Billman
- VII. Adjourn until **March 3, 2017** John Hughey

**EXECUTIVE SESSION**

- Grow Hamilton County, Office Space LOI & Agent Contract Considerations Karen Radcliff