



Hamilton County Tourism, Inc.

Things to Know

Leonard Bernstein said that "to achieve great things, two things are needed: a plan, and not quite enough time."

And no one is more stunned that we're already two years into a ten-year plan than we are!

- It takes more than two years to plan and create a quality hotel
- The Center for the Performing Arts was in planning years before it emerged from the ground
- It took more than five years to plan and create the Grand Park Sports Campus
- Strawtown Koteewi Park has been in development for more than a decade
- Conner Prairie has been in planning since Mr. Lily bought the property more than 75 years ago

Good things take time to incubate.

Hamilton County and its amazing partners are always in a state of planning as the fastest growing community in Indiana. It is our "normal."

While Hamilton County Tourism continues to *Vision 2025*, it's our [2017 Business Plan](#) that guides us today. And we could not be more proud of an annual plan than

this one.



Under the strategic leadership of the Hamilton County Visitor & Convention Commission and the Hamilton County Tourism, Inc. Board of Directors, and with the capable capturing of the big vision by Vice President/Chief Strategy Officer Karen Radcliff, this plan document has been inspiring.

Take time out of your busy day to understand how your tourism bureau is trailblazing for the future. You'll likely learn some new things about us and what we do.

Thank you for helping us make 2017 another record year for tourism in Hamilton County.

Brenda Myers

A handwritten signature in black ink that reads "Brenda Myers".

President/CEO

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