



REAL WORLD. REAL EXPERIENCE.

REALLY

FUN!

SPORTS MANAGEMENT

MEETING/PARTY PLANNING

GUEST SERVICES

LODGING INDUSTRY

SPECIAL EVENTS PLANNING

HOSPITALITY RESEARCH

BANQUET SERVICES

TOURISM DEVELOPMENT



# IF YOU ARE INTERESTED IN SPORTS MANAGEMENT, MEETING/ PARTY PLANNING, GUEST SERVICES OR SPECIAL EVENTS... WE HAVE A PROGRAM FOR YOU.

Beginning Fall Semester 2017, Noblesville High School and Westfield High School will offer a one-of-a-kind college credit opportunity only offered in one of Indiana's hottest tourism destinations: Hamilton County, Indiana.

A partnership with Ivy Tech Community College, IU's School of Physical Education and Tourism Management and Hamilton County Tourism, Inc., this program readies you for the real world of hospitality management and allows you to graduate with up to 18 hours, or an entire semester of college credit on your transcript along with valuable paid field experience.

Here are the details:

- You can begin taking the intro classes your sophomore year, but you join the program your junior or senior year
- You can take one or all of the classes
- Classes include:
  - Introduction to the Tourism Industry
  - The Tourism System
  - Principles of Event Management
  - Hotel Operations
  - Business Administration
  - Principles of Marketing
- All transfer to or through Ivy Tech Community College to Indiana University's Tourism Convention and Event Management program
- Even if you decide not to pursue a major at IU, your credits may transfer to other programs in the state or



elsewhere, or you can use them to build a minor in event and hospitality management which serves as a great foundation for a wide variety of career options

- One of the requirements of the full program is to work in some sector of hospitality management – the winter of your junior year, you interview for and are placed at a local hospitality partner for a paid position that begins that spring and continues for a year

Work along side tourism professionals in one of the most vibrant tourism markets in the Midwest. More than 12,000 employees work in the Hamilton County Tourism, annually welcoming more than 4 million visitors!

What can you do as a tourism major? So many things! Tourism development, marketing, public relations, sales, event management, cultural tourism, sustainability, and so much more.

For more information, talk with your guidance office or go to: [VisitHamiltonCounty.com/hospitalitycertificate](http://VisitHamiltonCounty.com/hospitalitycertificate)

HAMILTON COUNTY  
HOSPITALITY  
IMMERSION  
CERTIFICATE PROGRAM

