THE HUDDLE: JULY 2017



The Huddle

Hamilton County Sports Authority News

Archers target Grand Park in August

Hamilton County will host its first national archery championship Aug. 2-6. More than 1,000 athletes from across the nation are expected to compete at Grand Park in the 133rd U.S. National Target Championships and the Junior Olympic Archery Development Program (JOAD) National Target Championships.

To welcome these archers and help build excitement, Hamilton County Tourism is encouraging athletes to take pictures while preparing for the competition and use the hashtag #RoadtoGrandPark. HCT will be giving away prizes to the winners at check-in. When teams and their fans check in to their hotels, they'll also receive discount cards for local attractions. It's one more way that Hamilton County Sports Authority and Tourism is working to welcome visitors and encourage them to see all that Hamilton County has to offer.



NCAA selects Sagamore Golf Club for men's regionals

Hamilton County Sports Authority in partnership with Ball State University received the winning bid to host the 2021 NCAA Division I Men's Golf Regional, which will be played at the Jack Nicklaus-designed Sagamore Golf Club in Noblesville.

NCAA announced 613 sites chosen from more than 3,000 bids to host men's and women's college sports championships in Division I, II and III from 2019 through 2022. Eight Indiana cities were chosen during the announcement. Indianapolis already had received the bid to host the 2021 Men's Final Four.

There were multiple criteria for selecting the host sites including the ability to create an exceptional experience for the athletes, providing optimal facilities, ease of travel to the location, lodging availability and a safe and wholesome atmosphere.

This is the third time Sagamore will be the site of an NCAA tournament. Hamilton County Sports Authority hosted the Division I Men's Regional Championship at the course in 2015 and the Men's Division II National Championship in 2010.



Partnering with IUPUI to Conduct "Off the Field Study"

Hamilton County Tourism is teaming up with the School of Physical Education and Tourism Management at IUPUI to conduct an extensive research study to determine how those who travel to youth sporting events spend their time in the destination city.

The school and more specifically, the Department of Tourism, Conventions and Event Management will interview parents, fans, officials and coaches at youth sporting events to find out what they are currently doing in their free time and what they would ideally want from a destination.

The team hopes to collect enough data to frame their efforts based on what the visitors like to do most or want out of their trip.