



# Sample Itinerary

## “Family In Focus”

### Media Contact:

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**Arrival:** We prefer visiting media to arrive the evening prior to Day 1 activities. Other options can be accommodated per request.

**Lodging:** Overnight accommodations are selected on a case-by-case basis according to story angle and room availability. Complimentary lodging is usually available but cannot be guaranteed based upon dates of visit. A maximum of three-nights will be considered for complimentary accommodations.

**Group Size:** Maximum group sizes apply to all media visits. This itinerary will be eligible for a maximum of four (4) people to receive complimentary offers with the “Family In Focus” itinerary and cannot exceed three (3) adults.

**On Your Own:** Not all meals or tickets are provided for visiting media. The meals and activities that are not complimentary during your stay will be clearly identified as “on your own” in the final itinerary that is provided to you along with multiple recommendations.

## Day 1

**8:30am Breakfast (1 hr.)**

**9:30-11am Hershey®’s Chocolate World® (1.5 hrs.)**

251 Park Boulevard, Hershey, PA 17033

Tel: (717) 534-4900 Web: [www.hersheys.com/chocolateworld](http://www.hersheys.com/chocolateworld)

The world’s most visited corporate visitor center makes a great starting point for your story as it offers a free chocolate making tour taking patrons behind the scenes of Hershey®’s chocolate making process with animation, simulations, and colorful characters. Experiences include a 3D movie, shopping, and the newest attraction opened in 2010: “Make Your Own Candy Bar” where you can create your own bar and design the wrapper that you get to keep.

**11am-2pm Hersheypark® (3-6 hrs.)**

100 West Hershey Park Drive, Hershey, PA 17033

Tel: 800-HERSHEY (437-7439) Web: [www.hersheypark.com](http://www.hersheypark.com)

(See web site for seasonal operating dates & times.)

Consistently named one of the top amusement parks in the country with over 65 thrilling rides, 11 monster roller coasters and a state of the art water park and play area.

*Options: This portion of your visit can be a preview tour (approx. 2 hrs. including lunch at park) or a more in-depth half-day experience. If you choose the longer day at the park – skip ZooAmerica and pick up your itinerary at 6:30 pm.*

### Lunch

There are plenty of concession areas inside the park including [Hersheypark Place](#), a fully functioning restaurant for lunch. *Park exit and re-entry is a breeze, so feel free to leave to pursue other lunch options and return at night for the lights and shows.*

**4:30pm ZooAmerica North American Wildlife Park (2 hrs.)**

100 West Hersheypark Drive, Hershey, PA 17033

Tel: (717) 534-3900 Web: [www.zooamerica.com](http://www.zooamerica.com)

This 11-acre zoo was started by Milton Hershey in 1905 with just 12 prairie dogs and a bear cub donated by a local couple. Today the zoo, accessible from Hersheypark, is home to over 200 animals from North America. Highlights include the black bear exhibit, the much larger prairie dog area and the two Ocelots named Nib & Bean who joined the zoo in 2010.

**6:30pm Dinner (2 hrs.)**

**Fenicci's of Hershey – Italian**

102 West Chocolate Avenue, Hershey, PA 17033

Tel: (717) 533-7159

A local legend serving Italian and American fare since 1935. Home to the famous DeAngelis Spaghetti Sauces and pizza. Kid friendly with live entertainment.

**Harvest – Field to Fork**

100 Hotel Road, Hershey, PA 17033

Tel: (717) 534-8800

Located at The Hotel Hershey, Harvest offers genuine American cuisine using fresh, local ingredients served in a warm, casual and inviting setting for guests of all ages.

**Houlihan's – Progressive Culture**

27 West Chocolate Avenue, Hershey, PA 17033

Tel: (717) 534-3110

Dishes made from scratch. From appetizers and salads to entrées and desserts, it's all prepared here daily with love.

**9pm Return to hotel.**

**Day 2**

**9:30am Breakfast with Visitors Bureau Representative (1 hr.)**

Rick Dunlap, Director of PR Communications

Location may vary based upon location of lodging.

**Hershey:** Hershey Pantry

801 E. Chocolate Avenue, Hershey, PA 17033

Tel: (717) 533-7505 Web: [www.hersheypantry.com](http://www.hersheypantry.com)

Start your day at this local favorite, voted by Harrisburg Magazine as the #1 breakfast in Central Pennsylvania for the last 19 years. We'll let you decide for yourself what the fuss is all about.

**Harrisburg:** Raspberries located at the Hilton Harrisburg

1 North Second Street, Harrisburg, PA 17101-1601

Tel: (717) 237-6419

Meet your host for breakfast at this casual restaurant embracing a rotisserie bistro theme for a breakfast buffet or an award winning brunch each Sunday.

**11am Get Creative...**

**Hershey: Toys On The Square (1 hr.)**

22 East Main Street, Hummelstown, PA 17036-1613

Tel: (717) 566-6301 Web: [www.toysonthesquare.com](http://www.toysonthesquare.com)

Open M/T/W/Sat 9:30-6, TH/F 9:30-8

Unique toys and Paint-Your-Own Pottery studio makes a great hands-on experience for children and adults too.

**Harrisburg: The HodgePodgery (1 hr.)**

1100 North Third Street, Harrisburg, PA

Tel: (717) 236-0150 Web: <http://thehodgepodgery.com>

Closed Mondays and Sundays

Offers workshops on arts & crafts with focus on upcycling and repurposing materials for an artistic effect that is uniquely engaging and eco-friendly.

**Noon**

**Get Inspired...**

**Hershey: Indian Echo Caverns (1.5 hrs.)**

368 Middletown Road, Hummelstown, PA 17036-8815

Tel: (717) 566-8131 Web: [www.indianechocaverns.com](http://www.indianechocaverns.com)

10-4pm Labor Day to Memorial Day, 9-6pm Memorial Day to Labor Day

Enjoy 440 million year-old caverns always at 52 degrees. This underground labyrinth of tunnels, lakes, and rock formations can be explored in a 45 minute long tour.

**Harrisburg: Whitaker Center for Science and the Arts (1.5 hrs.)**

222 Market Street, Harrisburg, PA 17101-2113

Tel: (717) 214-2787 Web: [www.whitakercenter.org](http://www.whitakercenter.org)

Open Tue-Sat 9:30am-5pm & Sun 11:30am-5pm

Located in the heart of Harrisburg, this center includes three floors of science exhibits, interactive galleries, and IMAX theatre.

**Lunch**

A variety of options are available in Hershey and Harrisburg at this point in your itinerary. Recommendations will be provided to you based upon your preference.

**2:30pm**

**Get Free...Your Time to Relax or Explore Hershey or Harrisburg (2 hrs.)**

**Hershey: The Hershey Story, The Museum on Chocolate Avenue**

63 West Chocolate Avenue, Hershey, PA 17033-1502

Tel: (717) 534-3439 Web: [www.hersheystory.org](http://www.hersheystory.org)

Learn how Milton Hershey went from bankruptcy to brilliance, transforming chocolate from a luxury to an everyday treat. See how he invented the community of Hershey and why did he give away his fortune...twice? Experience a hands-on Chocolate Lab class and sample warm drinking chocolate at the Countries of Origin Chocolate Tasting.

**Harrisburg: Pennsylvania National Fire Museum**

1820 North Fourth Street, Harrisburg, PA 17102-1501

Tel: (717) 232-8915

The National Fire Museum, located in an 1899 Victorian Fire House, features displays from the Hand and Horse-drawn era to motorized apparatus from 1911 through 1947.

**4:30pm**

**Get Active...**

**Hershey: Adventure Sports in Hershey (1.5 hrs.)**

3010 Elizabethtown Road, Hershey, PA 17033

Tel: (717) 533-7479

Family Fun with outdoor Laser Tag, Go-karts, miniature golf, bumper boats, batting range and a golf driving range.

**Harrisburg: Harrisburg City Island (1.5 hrs.)**

Market Street Bridge, Harrisburg, PA 17109

Tel: (717) 255-3020 Web: [www.harrisburgpa.gov](http://www.harrisburgpa.gov)

(Seasonal sporting events available pending schedules for the minor league Senators Baseball Club or City Islanders Soccer Team.)

Stroll around this 63-acre Island located in the Susquehanna River. Enjoy a minor league baseball game, soccer match, round of mini-golf, steam train ride, batting cages, and boat docks where you board the Pride of the Susquehanna Riverboat to get one of the best views of the Harrisburg skyline.

**6pm Get A Break...Free Time at Hotel (1.5 hrs.)**

**7:30pm Dinner Recommendations (2 hrs.)**

**Hershey: Lebbie Lebkicher's at Hershey Lodge**

325 University Drive, Hershey, PA 17033

Tel: (717) 534-8601

Located in the Hershey Lodge this casual atmosphere with buffet will satisfy any palate. Even the kids have their own buffet station complete with hot dogs, macaroni and cheese, and those delicious grilled cheese sandwiches.

**Harrisburg: Mo Mo's BBQ & Grill**

307 Market Street, Harrisburg, PA 17101

Tel: (717) 230-1030

All award-winning sauces and rubs are made in house to accent the meat that is slow smoked with a combination of apple and hickory woods. This new downtown experience is conveniently located in the heart of the city, across from The Whitaker Center for Science and the Arts and near the Crowne Plaza and Hilton Harrisburg hotels.

**Between Hershey & Harrisburg: Lancaster Brewing Company – Harrisburg**

469 Eisenhower Boulevard, Harrisburg, PA 17111

Tel: (717) 564-4448

Enjoy award-winning, micro-brewed beer and great tasting American cuisine conveniently located near the Harrisburg Mall and Bass Pro Shop.

**9:30pm Return to hotel.**

## **Day 3**

**9:30am Check-Out of Hotel** – late check-out is usually honored at most host hotels.

**10am Breakfast (1 hr.)**

**11am OPTIONS**

Use your final day in our region to circle back on places you missed or venture outside of our region to see other nearby attractions we recommend for this themed experience. Those listed below are Partners of the Hershey Harrisburg Regional Visitors Bureau and we can assist in coordinating your visit with the proper advance notice.

**Roundtop Mountain Resort**

925 Roundtop Road, Lewisberry, PA 17339

Tel: (717) 432-9631 Web: [www.skiroundtop.com](http://www.skiroundtop.com)

Seasonal hours vary as do attractions.

Year-round activities with skiing, tubing, paintball, ropes course, chairlift rides, and a Vertical Trek canopy tour.

**Turkey Hill Experience**

301 Linden Street, Columbia, PA 17512

Tel: 888-986-8784 Web: [www.turkeyhillexperience.com](http://www.turkeyhillexperience.com)

New corporate visitors center highlighting the dairy company's ice cream and iced tea products. Self-guided tours allow patrons to take their time and sequence their experience as they please.

**Lake Tobias Wildlife Park**

760 Tobias Drive, Halifax, PA 17032-9474

Tel: (717) 362-9126 Web: [www.laketobias.com](http://www.laketobias.com)

Open May thru Sept. Weekends 10am-7pm

Since 1965 Lake Tobias has captivated visitors with a safari experience in Central PA where the animals reach out and touch you sitting in a modified roofless school bus. Lake Tobias has roughly 500 exotic animals and birds on their 150-acre property with educational programs, petting zoo area, and food.