



# Sample Itinerary

## “Newby – Never Been Here”

### Media Contact:

Rick Dunlap, Director of PR Communications  
Hershey Harrisburg Regional Visitors Bureau  
[Rick@HersheyHarrisburg.org](mailto:Rick@HersheyHarrisburg.org)  
Cell: 717.884.3328

**Arrival:** We prefer visiting media to arrive the evening prior to Day 1 activities. Other options can be accommodated per request.

**Lodging:** Overnight accommodations are selected on a case-by-case basis according to story angle and room availability. Complimentary lodging is usually available but cannot be guaranteed based upon dates of visit. A maximum of three-nights will be considered for complimentary accommodations.

**Group Size:** Maximum group sizes apply to all media visits. This itinerary will be eligible for a maximum of two (2) people to receive complimentary offers with the “Newby” itinerary and must be willing to share one (1) room if necessary.

**On Your Own:** Not all meals or tickets are provided for visiting media. The meals and activities that are not complimentary during your stay will be clearly identified as “on your own” in the final itinerary that is provided to you along with multiple recommendations.

## Day 1

**8:30am Breakfast at hotel (1 hr.)**

**9:30-11am Hershey®’s Chocolate World® (1.5 hrs.)**

251 Park Boulevard, Hershey, PA 17033

Tel: (717) 534-4900 Web: [www.hersheys.com/chocolateworld](http://www.hersheys.com/chocolateworld)

The world’s most visited corporate visitor center makes a great starting point for your story as it offers a free chocolate making tour taking patrons behind the scenes of Hershey®’s chocolate making process with animation, simulations, and colorful characters. Experiences include a 3D movie, shopping, and the newest attraction opened in 2010: “Make Your Own Candy Bar” where you can create your own bar and design the wrapper that you get to keep.

**11am-1pm Hersheypark® (2 hrs.)**

100 West Hershey Park Drive, Hershey, PA 17033

Tel: 800-HERSHEY (437-7439) Web: [www.hersheypark.com](http://www.hersheypark.com)

(See web site for seasonal operating dates & times.)

Consistently named one of the top amusement parks in the country with over 65 thrilling rides, 11 monster roller coasters and a state of the art water park and play area.

*Options: This portion of your visit would be a preview tour (approx. 2 hrs.) but your ticket permits re-entry so you may return at night for the lights and shows.*

**1:30pm Lunch at Devon Seafood Grill (1 hr.)**

27 West Chocolate Avenue, Hershey, PA 17033

Tel: (717) 508-5460 Web: [www.devonseafood.com](http://www.devonseafood.com)

Devon offers downtown Hershey the freshest premium seafood, an impressive selection of wines and handcrafted signature cocktails mixed by bar chefs well practiced in the art of mixology. The service is seamless and the atmosphere offers a unique blend of the upscale and casual chic.

**3pm**            **The Hershey Gardens (1 hr.)**  
170 Hotel Road, Hershey, PA 17033-9507  
Tel: (717) 534-3492    Web: [www.hersheygardens.org](http://www.hersheygardens.org)  
Opened in 1937, the Gardens stretch over 23 acres with spectacular seasonal displays, amazing theme gardens and the popular outdoor Butterfly House. Truly the Gardens are a great place to stop and smell the roses.

**4pm**            **Segway of Hershey or Tour of The Hotel Hershey/Cottages (2.5 hrs.)**  
100 Hotel Road, Hershey, PA 17033  
Tel: (717) 668-1641    Web: [www.SegwayOfHershey.com](http://www.SegwayOfHershey.com)  
Take a 2.5 hour tour of The Hotel Hershey on personal transporter that glides you along secluded wooded paths while learning the history of the Hotel. Tours offered daily April – November at 10 am and 3pm/7 days a week.

**6:30pm**        **Free Time at hotel (2 hrs.)**

**8:30pm**        **Dinner with Visitors Bureau Representative (2 hrs.)**  
Rick Dunlap, Director of PR Communications  
Location may vary based upon location of lodging.  
**Fenicci's of Hershey – Italian**  
102 West Chocolate Avenue, Hershey, PA 17033  
Tel: (717) 533-7159  
A local legend serving Italian and American fare since 1935. Home to the famous DeAngelis Spaghetti Sauces and pizza. Kid friendly with live entertainment.

**Harvest – Field to Fork**  
100 Hotel Road, Hershey, PA 17033  
Tel: (717) 534-8800  
Located at The Hotel Hershey, Harvest offers genuine American cuisine using fresh, local ingredients served in a warm, casual and inviting setting for guests of all ages.

**Houlihan's – Progressive Culture**  
27 West Chocolate Avenue, Hershey, PA 17033  
Tel: (717) 534-3110  
Dishes made from scratch. From appetizers and salads to entrées and desserts, it's all prepared here daily with love.

**10:30pm**      **Return to hotel.**

## **Day 2**

**8:30am**        **Breakfast at Hershey Pantry (1 hr.)**  
801 E. Chocolate Avenue, Hershey, PA 17033  
Tel: (717) 533-7505  
Meet your host at this local favorite, voted by Harrisburg Magazine as the #1 breakfast in Central Pennsylvania for the last 19 years. We'll let you decide for yourself.

**10am**            **ACA Museum - A World Class Automotive Experience (1 hr.)**  
161 Museum Drive, Hershey, PA 17033-2462  
Tel: (717) 566-7100    Web: [www.aacamuseum.org](http://www.aacamuseum.org)  
Cruise through time with antique automobiles, buses, motorcycles and memorabilia in a themed setting that travels from New York to San Francisco over eight decades. Changing exhibits and events always provide something new to see and do-fun for all ages. Open daily, year-round from 9 am - 5 pm. The Antique Automobile Club of America is A World Class Automobile Experience, in association with the Smithsonian Institution.

**11:30am**      **Indian Echo Caverns (1.5 hrs.)**  
368 Middletown Road, Hummelstown, PA 17036-8815  
Tel: (717) 566-8131    Web: [www.indianechocaverns.com](http://www.indianechocaverns.com)  
10-4pm Labor Day to Memorial Day, 9-6pm Memorial Day to Labor Day  
Enjoy 440 million year-old caverns always at 52 degrees. This underground labyrinth of tunnels, lakes, and rock formations can be explored in a 45 minute long tour.

- 1:30pm Lunch at Café Zooka (1 hr.)**  
Inside The Hershey Story, The Museum on Chocolate Avenue.  
63 West Chocolate Avenue, Hershey, PA 17033-1502  
Tel: (717) 534-3439 Web: [www.hersheystory.org](http://www.hersheystory.org)
- 2:30pm The Hershey Story, The Museum on Chocolate Avenue (1.5 hrs.)**  
63 W. Chocolate Avenue, Hershey, PA 17033-1502  
Tel: (717) 534-3439 Web: [www.hersheystory.org](http://www.hersheystory.org)  
Learn how Milton Hershey went from bankruptcy to brilliance, transforming chocolate from a luxury to an everyday treat. See how he invented the community of Hershey and why did he give away his fortune...twice? Experience a hands-on Chocolate Lab class and sample warm drinking chocolate at the Countries of Origin Chocolate Tasting. Lab may not always be available based upon time of visit.
- 4:30pm ZooAmerica North American Wildlife Park (1 hr.)**  
100 West Hersheypark Drive, Hershey, PA 17033  
Tel: (717) 534-3900 Web: [www.zooamerica.com](http://www.zooamerica.com)  
This 11-acre zoo was started by Milton Hershey in 1905 with just 12 prairie dogs and a bear cub donated by a local couple. Today the zoo, accessible from Hersheypark, is home to over 200 animals from North America. Highlights include the black bear exhibit, the much larger prairie dog area and the two Ocelots named Nib & Bean who joined the zoo in 2010.
- 5:30pm Free Time at Hotel (2 hrs.)**
- 8pm Dinner at Hollywood Casino at Penn National Race Course (2 hrs.)**  
777 Hollywood Boulevard, Grantville, PA 17028 --- Open 24/7  
Tel: (717) 469-2211 Web: [www.hollywoodpnr.com](http://www.hollywoodpnr.com)  
Try your luck at 2,500 slot machines, over 50 table games, 7 different restaurants and bars, and seasonal horse racing.
- [Final Cut Steakhouse at the Casino](#)**  
Wed-Fri 5:30-10pm, Sat 5-10pm, Sun 5-9pm.  
This fine dining experience is always a cut the finest steaks, seafood, chops, and daily culinary menu specials, along with an array of tantalizing desserts. All this complemented by a *Wine Spectator Magazine* award-winning wine list with vintages that offer the perfect pairing for every course.
- 10pm Free Time at Hollywood Casino at Penn National Race Course**

## **Day 3**

- 8:30am Breakfast at Raspberries located at the Hilton Harrisburg (1 hr.)**  
1 North Second Street, Harrisburg, PA 17101-1601  
Tel: (717) 237-6419 Web: [Link](#)  
Enjoy breakfast at this casual restaurant embracing a rotisserie bistro theme for a breakfast buffet or an award winning brunch each Sunday.
- 9:30am Whitaker Center for Science and the Arts (1 hr.)**  
222 Market Street, Harrisburg, PA 17101-2113  
Tel: (717) 214-2787 Web: [www.whitakercenter.org](http://www.whitakercenter.org)  
Open Tue-Sat 9:30am-5pm & Sun 11:30am-5pm  
Three floors of science exhibits and interactive galleries, located in downtown Harrisburg. Special acts grace the Sunoco Performance Theater year-round and the 6 story tall IMAX theatre always has mesmerizing movies.

- 10:30am The State Museum of Pennsylvania (1 hr.)**  
 300 North Street, Harrisburg, PA 17120-0101  
 Tel: (717) 787-4980 Web: [www.statemuseumpa.org](http://www.statemuseumpa.org)  
 Filled with Pennsylvania's rich history from Earth's beginnings to present day, the museum features Peter F. Rothermel's "The Battle of Gettysburg: Pickett's Charge" painting and a newly restored Marshall's Creek Mastodon Skeleton.
- 11:30am The Pennsylvania State Capitol Complex (45 min.)**  
 North Third Street, Harrisburg, PA 17120 – across the street from State Museum  
 Reservations Line: (800) 868-7672 Web: [www.pacapitol.com](http://www.pacapitol.com)  
 Guided Tours: Mon-Fri 8:30am-4pm, Sat-Sun & most holidays 9am, 11am, 1pm, 3pm.  
 This National Historic Landmark is the most recognizable feature of the Harrisburg skyline. Dedicated in 1906 at the cost of \$13 million the Capitol was designed to be a Palace of Art. Free 30-minute guided tours daily reveal various Renaissance designs capped by a spectacular dome inspired by Michelangelo's St. Peter's Basilica in Rome.
- 12:30pm Lunch on Restaurant Row and Explore Downtown Shops (2 hrs.)**  
 You can stroll one block from the Capitol to Restaurant Row on Second Street offering 20 restaurants for anything you would want from Irish Pubs to Sushi or Pizza. However, those listed below are close to Capitol Complex and promise to be a unique experience for your story.
- Fire House Restaurant**  
 606 North Second Street, Harrisburg, PA 17101  
 Tel: (717) 234-6064 Web: [www.thefirehouserestaurant.com](http://www.thefirehouserestaurant.com)  
 The Fire House is a local favorite located in a restored 1871 Harrisburg Firehouse (of course) and specializes in New American Cuisine. The décor will prepare you for your next visit to the PA National Fire Museum.
- Mangia Qui Ristorante & Suba Tapas Bar**  
 272 North Street, Harrisburg, PA 17101  
 Tel: (717) 233-7358 Web:  
 From the Alps to the Islands...explore the classic tables of Italy. Mangia Qui embraces locally grown, farm raised and sustainable products. Our focus is to provide food that is healthy and tastes great in an unpretentious environment. We invite you to join us in experiencing a taste of Europe.
- Drive Time** This portion of the tour requires driving. Return to car & driving (30 min.)
- 3pm Pennsylvania National Fire Museum (1 hr.)**  
 1820 North Fourth Street, Harrisburg, PA 17102-1501  
 Tel: (717) 232-8915 Web: [www.pnfm.org](http://www.pnfm.org)  
 The National Fire Museum, located in an 1899 Victorian Fire House, features displays from the Hand and Horse-drawn era to motorized apparatus from 1911 through 1947. You will find amazing facts about this service and how things we take for granted today like fire alarms and hydrants actually evolved over the years.
- 4:30pm The National Civil War Museum (30 min – 1.5 hrs\*)**  
 1 Lincoln Circle at Reservoir Park, Harrisburg, PA 17103  
 Tel: (866) 258-4729 Web: [www.nationalcivilwarmuseum.org](http://www.nationalcivilwarmuseum.org)  
 A spectacular modern museum overlooking Harrisburg tells the story of the American Civil War with interactive exhibits, artifacts, audio and video.  
 \*Hours: Mon/Tue & Thur/Sat 10am – 5pm, Wed 10am-8pm, Sun 12 noon – 5pm.  
*Special escorted tours can be arranged with museum representatives with appropriate advance notice to accommodate media visits after museum closes. This may not be available at all times due to staff scheduling or special events.*
- 5:30pm Free Time at Hotel or to Explore Downtown Harrisburg (2.5 hrs.)**  
 Three optional themes for your free time include Recreation, Civil War History, and Art. The following all offer distinct experiences that can be enjoyed in the city of Harrisburg area.

## **City Island Recreation & Sports Complex**

City Island, Market Street Bridge or take walking bridge.

(Seasonal sporting events available pending schedules for the minor league Senators Baseball Club or City Islanders Soccer Team.) Stroll around this 63-acre Island located in the Susquehanna River. Enjoy a minor league baseball game, soccer match, round of mini-golf, steam train ride, batting cages, and boat docks where you board the Pride of the Susquehanna Riverboat to get one of the best views of the Harrisburg skyline.

## **Pride of the Susquehanna Riverboat**

City Island, Harrisburg, PA 17101

Tel: (717) 234-6500 Web: [www.harrisburgriverboat.com](http://www.harrisburgriverboat.com)

Sails May to October: Tue – Sun Noon, 1:30pm and 3pm. Mon Noon and 1:20pm

The Pride offers a scenic view of the Harrisburg skyline from both the lower and upper deck. With a variety of theme cruises and events, the riverboat always has unique Susquehanna River experiences.

## **Susquehanna Outfitters**

City Island, Harrisburg, PA 17101

Tel: (717) 503-0066 Web: [www.susquehannaoutfitters.com](http://www.susquehannaoutfitters.com)

This is a family owned business that rents out kayaks, canoes, and bikes. Start out your trip on the mighty Susquehanna from City Island with Susquehanna Outfitters.

## **Capital Area Greenbelt**

1690 South Cameron Street, Harrisburg, PA 17104

Tel: (717) 921-4733 Web: [www.caga.org](http://www.caga.org) Map: [See Map](#)

Pick up this recreational trail that wraps around Harrisburg from City Island. The 17-mile multi-surface cyclical trail was designed for hiking, biking, skating, jogging or walking, and offers some of the most beautiful and enjoyable natural surroundings that the area has to offer. You will get more details from Susquehanna Outfitters where you pick up a rental bike.

## **PA Civil War Trail – Story Stops in Harrisburg**

Experience this living, breathing trail through our country's greatest struggle and discover the personal side of the war beyond the Battle of Gettysburg. This long overdue telling of civilian stories bridges the history you learned in school with the history that is forever woven into numerous PA communities. Explore the area and the rich civil war era history with the PA Civil War Trails brochure and map. This comprehensive piece details the region's history of each participating town and city along the trail as well as noting stops-of-interest along the way. Striking historical pictures coupled with moving facts and stories make this high-gloss brochure more of a keepsake than just a navigational tool. Download the [PA Civil War Trails brochure](#).

## **John Harris & Simon Cameron Mansion**

219 S. Front Street, Harrisburg, PA 17104-1619

Tel: (717) 233-3462 Web: [www.dauphincountyhistory.org](http://www.dauphincountyhistory.org)

Built in 1766 by the founder of Harrisburg, John Harris Jr., and later purchased by President Lincoln's first Secretary of War, Simon Cameron in 1862, this is one of only 3 National Historic Landmark structures in Harrisburg.

## **Broad Street Market**

1233 North Third Street, Harrisburg, PA 17102-2057

Tel: (717) 236-7923 Web: [www.broadstreetmarket.org](http://www.broadstreetmarket.org)

The Broad Street Market is listed on the National Register of Historic Places and is one of the oldest continuously operated farmers markets in the country. First used to feed the civil war troops training at nearby Camp Curtin, it now houses vendors of authentic Amish goods and other local produce.

### **Fort Hunter Mansion and Park**

5300 North Front Street, Harrisburg, PA 17110-1718

Tel: (717) 599-5751 Web: [www.forthunter.org](http://www.forthunter.org)

Explore the 40-acre historic grounds and take in the beautiful scenery or take a professionally guided tour of the elegantly restored Mansion House looking back in time to sophisticated country living in the 19th century. The park also offers picnic pavilions, play equipment, free walking tour brochures, a river front walk, and a Pennsylvania Canal trail.

### **Harrisburg Cemetery**

Civil War Story Stop #16 was established in 1845 as a burial ground for Civil War soldiers. The 350-acre cemetery is the oldest and largest in Harrisburg with over 30,000 buried here including well-known Pennsylvanians, Revolutionary War and Civil War soldiers, and some Pennsylvania governors. This tranquil setting among the beautiful gardens allow for peaceful reflection and for those Civil War enthusiasts, bring along a paper and charcoal to capture the actual engraved names and dates of fallen union soldiers. This also makes for a perfect show and tell project for those traveling with children.

## **Art Galleries & Local Crafts**

### **Art Association of Harrisburg**

21 North Front Street, Harrisburg, PA 17101-1606

Tel: (717) 236-1432 or Web: [www.artassocofhbg.com](http://www.artassocofhbg.com)

Open: Mon-Thur from 9:30am-9pm, Fri 10am-4pm, Sat 10am-4pm, Sun 2-5pm.

Visit the oldest and largest gallery in the region showcasing regional and national art in the historic Governor Findlay Mansion.

### **Gallery Blu**

1633 North 3rd Street, Harrisburg, PA 17102

Tel: (717) 234-3009 Web: [www.galleryblu.org](http://www.galleryblu.org)

Gallery Blu is located in the newly developing Third Street Corridor Art District in Harrisburg's Midtown neighborhood. This gallery is playing a big part in the revitalization of this area of the city including new businesses, eateries, and artisans.

### **Gallery@Second**

608 North Second Street, Harrisburg, PA 17101

Tel: (717) 233-2498 Web: [www.galleryatsecond.com](http://www.galleryatsecond.com)

This gallery maintains changing retail exhibition space hung in salon style containing the diverse works of many artists in its "Upstairs Gallery" on the second floor.

### **The Gallery at Walnut Place**

413 Walnut Street, Harrisburg, PA 17101

Tel: (717) 233-0487

### **The HodgePodgery**

1100 North 3rd Street, Harrisburg, PA 17102

Tel: (717) 236-0150 Web: [www.thehodgepodgery.com](http://www.thehodgepodgery.com)

Explore this unique boutique specializing in affordable functional art. The shops provide an outlet for handmade wares from local artists and craftspeople allowing for alternative income for work at home parents, students, retirees and other creative types at every level of their craft. The folks at the HoPo strongly believe in upcycling and repurposing. Their mission is to offer handmade and independently created wares lovingly crafted by people within 100 miles of each location.

**8pm**

## **Dinner Recommendations (2 hrs.)**

### **Mo Mo's BBQ & Grill** *(Relaxed Bar/Restaurant)*

307 Market Street, Harrisburg, PA 17101

Tel: (717) 230-1030 Web: [www.momosbbqandgrill.com](http://www.momosbbqandgrill.com)

All award-winning sauces and rubs are made in house to accent the meat that is slow smoked with a combination of apple and hickory woods. This new downtown experience is conveniently located in the heart of the city, across from The Whitaker Center for Science and the Arts and near the Crowne Plaza and Hilton Harrisburg hotels.



**Cafe Fresco** (*Casual Dining*)

215 North Second Street, Harrisburg, PA 17101-1468

Tel: (717) 236-2599 Web: [www.cafefresco.com](http://www.cafefresco.com)

Located in the heart of Harrisburg's Restaurant Row, Fresco features sandwiches, wraps and pizzas alongside wine and drink specials in a relaxing atmosphere.

**The Golden Sheaf** (*Fine Dining*)

1 North Second Street – inside Harrisburg Hilton, Harrisburg, PA 17101

Tel: (717) 233-6000 Web: [Link](#)

Enjoy an intimate and elegant atmosphere in our AAA Four Diamond restaurant. Dine on superb creations our chefs have carefully crafted for each season. Accompany your dinner with a glass or bottle of wine from our Wine Spectator award winning list.

**10pm**

**Nightlife - Harrisburg**

Spend some time experiencing the Capital City nightlife after dinner. Check out the options at our Web site - [Nightlife](#)

**Day 4**

**9:30am**  
hotels.

**Check-Out of Hotel** – late check-out is usually honored at most host

**10am**

**Breakfast on your own (1 hr.)**

**11am**

**OPTIONS**

Use your final day in our region to circle back on places you missed or venture outside of our region to see other nearby attractions we recommend for this themed experience. Those listed below are Partners of the Hershey Harrisburg Regional Visitors Bureau and we can assist in coordinating your visit with the proper advance notice.

**Roundtop Mountain Resort**

925 Roundtop Road, Lewisberry, PA 17339

Tel: (717) 432-9631 Web: [www.skiroundtop.com](http://www.skiroundtop.com)

Seasonal hours vary as do attractions.

Year-round activities with skiing, tubing, paintball, ropes course, chairlift rides, and a Vertical Trek canopy tour.

**Lake Tobias Wildlife Park**

760 Tobias Drive, Halifax, PA 17032-9474

Tel: (717) 362-9126 Web: [www.laketobias.com](http://www.laketobias.com)

Open May thru Sept. Weekends 10am-7pm

Since 1965 Lake Tobias has captivated visitors with a safari experience in Central PA where the animals reach out and touch you sitting in a modified roofless school bus. Lake Tobias has roughly 500 exotic animals and birds on their 150-acre property with educational programs, petting zoo area, and food.

**Troegs Brewery Tour & Tasting**

Hershey Park Drive, Hershey, PA 17033 – just past The Outlets at Hershey.

Tel: (717) 232-1297 Web: [www.Troegs.com](http://www.Troegs.com)

The new Tröegs brewery location opening Fall 2011 is near Hersheypark and The Outlets at Hershey, making this 90,000 square-foot facility a destination among the town's existing attractions. The new facility dubbed "T2" during construction was designed to be a unique brewing experience for Tröegs' guests, featuring a 5,000 square-foot tasting room that opens into an outdoor seeing area, all with ample views of the brewhouse. Brewery goers will be able to observe the brewing process first-hand and even take a self-guided tour along a window-lined hallway for an up-close view of the brewery. Tröegs will also continue to provide guided tours of the brewhouse on designated days.

### **Hunters Valley Winery**

3 Orchard Road, Liverpool, PA 17045-9241

Tel: (877) 447-7211 or (717) 444-7211 Web: [www.huntersvalleywines.com](http://www.huntersvalleywines.com)

Open Wed, Thur, Sat 11am-5pm, Fri 11am-7pm, Sun 1-5pm.

Spend some time at this charming winery offering spectacular views of the Susquehanna River valley. Enjoy a bottle at the winery or take it home for enjoying with dinner or cheese and crackers.

### **Susquehanna Fly and Spin Guide Service**

45 Suffolk Road, Harrisburg, PA 17112

Tel: (717) 576-4217 Web: [www.susquehannaflyandspin.com](http://www.susquehannaflyandspin.com)

Whether you are a novice looking for guidance or an experienced angler, Susquehanna Fly offers trips as well as tips and tricks for improving your fishing skills. From bass to walleye, there's plenty of fish in the Susquehanna for you.

### **Turkey Hill Experience**

301 Linden Street, Columbia, PA 17512

Tel: 888-986-8784 Web: [www.turkeyhillexperience.com](http://www.turkeyhillexperience.com)

New corporate visitors center highlighting the dairy company's ice cream and iced tea products. Self-guided tours allow patrons to take their time and sequence their experience as they please.

### **U.S. Army Heritage and Education Center**

950 Soldiers Drive, Carlisle, PA 17013-5021

Tel: (717) 245-3971 Web: [www.carlisle.army.mil/ahec/index.cfm](http://www.carlisle.army.mil/ahec/index.cfm)

This premier US Army archive and interpretive center preserves the story of American Soldiers through artifacts and exhibits.

### **Hershey Theatre Spotlight Tour - check times for availability.**

Spotlight tours behind the scenes are available on Fri 11am Year Round (No tours on Christmas and New Year's Day) Sun 1pm (Memorial Day - Labor Day)

15 East Caracas Avenue, Hershey, PA 17033-1412

Tel: (717) 534-3405 Web: [www.HersheyTheatre.com](http://www.HersheyTheatre.com)

This historic theatre opened in 1933 has established itself as the area's premier performing arts center, presenting the finest in touring Broadway shows, classical music and dance attractions, and world-renowned entertainers.