



Sample Itinerary

“Ultimate PA Road Trip”

Media Contact:

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Arrival: We prefer visiting media to arrive the evening prior to Day 1 activities. Other options can be accommodated per request.

Lodging: Overnight accommodations are selected on a case-by-case basis according to story angle and room availability. Complimentary lodging is usually available but cannot be guaranteed based upon dates of visit. A maximum of four (4) nights will be considered for complimentary accommodations.

Group Size: Maximum group sizes apply to all media visits. This itinerary will be eligible for a maximum of two (2) people to receive complimentary offers with the “Ultimate PA Road Trip” itinerary and must be willing to share one (1) room if necessary.

On Your Own: Not all meals or tickets are provided for visiting media. The meals and activities that are not complimentary during your stay will be clearly identified as “on your own” in the final itinerary that is provided to you along with multiple recommendations.

Hershey Harrisburg Region

DINING:

Circular Dining Room at The Hotel Hershey (2 hrs.)

In his many world travels, Milton S. Hershey noticed that the guests who did not tip well were often placed in the corners of restaurants. “I do not want any corners,” he said, upon the construction of his flagship restaurant, the *Circular Dining Room*. Experience the finest in gourmet cuisine, impeccable service, extensive wine list, exquisite entrees, and decadent chocolate desserts while enjoying views of the Hotel's formal gardens and reflecting ponds. Four Diamond dining, upscale casual dress code.

MUSEUMS & VISITORS CENTERS:

The Hershey Story, The Museum on Chocolate Avenue (2.5 hrs.)

63 W. Chocolate Avenue, Hershey, PA 17033-1502

Tel: (717) 534-3439 Web: www.hersheystory.org

Learn how Milton Hershey went from bankruptcy to brilliance, transforming chocolate from a luxury to an everyday treat. See how he invented the community of Hershey and why did he give away his fortune...twice? Experience a hands-on Chocolate Lab class and sample warm drinking chocolate at the Countries of Origin Chocolate Tasting. Lab may not always be available based upon time of visit.

The National Civil War Museum (30 min – 2.5 hrs*)

1 Lincoln Circle at Reservoir Park, Harrisburg, PA 17103

Tel: (866) 258-4729 Web: www.nationalcivilwarmuseum.org

A spectacular modern museum overlooking Harrisburg tells the story of the American Civil War with interactive exhibits, artifacts, audio and video. *Special escorted tours can be arranged with museum representatives with appropriate advance notice to accommodate media visits after museum closes. This may not be available at all times due to staff scheduling or special events.*

*Hours: Mon/Tue & Thur/Sat 10am – 5pm, Wed 10am-8pm, Sun 12 noon – 5pm.

ACA Museum - A World Class Automotive Experience (1 hr.)

161 Museum Drive, Hershey, PA 17033-2462 Tel: (717) 566-7100 Web: www.aacamuseum.org

Cruise through time with antique automobiles, buses, motorcycles and memorabilia in a themed setting that travels from New York to San Francisco over eight decades. Changing exhibits and events always provide something new to see and do-fun for all ages. Open daily, year-round from 9 am - 5 pm. The Antique Automobile Club of America is A World Class Automobile Experience, in association with the Smithsonian Institution.

Pennsylvania National Fire Museum (2 hrs.)

1820 North Fourth Street, Harrisburg, PA 17102-1501

Tel: (717) 232-8915 Web: www.pnfm.org

The National Fire Museum, located in an 1899 Victorian Fire House, features displays from the Hand and Horse-drawn era to motorized apparatus from 1911-1947. You will find amazing facts about this service and how things we take for granted today like fire alarms and hydrants actually evolved over the years.

Hershey®'s Chocolate World® (Approximately 1.5 hrs.)

251 Park Boulevard, Hershey, PA 17033

Tel: (717) 534-4900 Web: www.hersheys.com/chocolateworld

The world's most visited corporate visitor center makes a great reference point for your story as it offers a massive retail store and a free chocolate making tour taking patrons behind the scenes of Hershey®'s chocolate making process with animation, simulations, and colorful characters.

Important Note: If you plan to visit Hershey's Chocolate World, please notify us at least three (3) days in advance of your arrival so we can arrange complimentary passes for the ticketed experiences including the new HERSHEY'S Create Your Own Candy Bar, HERSHEY'S Really Big 3D Show, HERSHEY'S Chocolate Tasting Adventure, and HERSHEY'S Dessert Creation Studio.

Troegs Brewery Headquarters Tour & Tasting

Hershey Park Drive, Hershey, PA 17033 – just past The Outlets at Hershey.

Tel: (717) 232-1297 Web: www.Troegs.com

The new Tröegs brewery location opening Fall 2011 is near Hersheypark and The Outlets at Hershey, making this 90,000 square-foot facility a destination among the town's existing attractions. The new facility dubbed "T2" during construction was designed to be a unique brewing experience for Tröegs' guests, featuring a 5,000 square-foot tasting room that opens into an outdoor seeing area, all with ample views of the brewhouse. Brewery goers will be able to observe the brewing process first-hand and even take a self-guided tour along a window-lined hallway for an up-close view of the brewery. Tröegs will also continue to provide guided tours of the brewhouse on designated days.

TOURS & EXPERIENCES:**Tour The Pennsylvania State Capitol Complex (45 min.)**

North Third Street, Harrisburg, PA 17120 – across the street from State Museum

Reservations Line: (800) 868-7672 Web: www.pacapitol.com

Guided Tours: Mon-Fri 8:30am-4pm, Sat-Sun & most holidays 9am, 11am, 1pm, 3pm.

This National Historic Landmark is the most recognizable feature of the Harrisburg skyline. Dedicated in 1906 at the cost of \$13 million the Capitol was designed to be a Palace of Art. Free 30-minute guided tours daily reveal various Renaissance designs capped by a spectacular dome inspired by Michelangelo's St. Peter's Basilica in Rome.

Segway of Hershey or Tour of The Hotel Hershey/Cottages (2.5 hrs.)

100 Hotel Road, Hershey, PA 17033

Tel: (717) 668-1641 Web: www.SegwayOfHershey.com

Take a 2.5 hour tour of The Hotel Hershey on personal transporter that glides you along secluded wooded paths while learning the history of the Hotel. Tours offered daily April – November at 10 am and 3pm/7 days a week. Otherwise, an escorted tour of The Hotel Hershey and new Cottages will be arranged for you.

Guided Tours by Harrisburg Tours – Advance notice required (3 hrs.)

Reservations not guaranteed – based upon availability and scheduling.

17 South Second Street, Harrisburg, PA 17101

Tel: (717) 770-0235 Web: www.harrisburgtours.com

History, art, architecture and more are options for 3 hour and 6 hour options, Harrisburg Tours take you all over the various districts and neighborhoods of Harrisburg and highlights the jewels of the capital city.

The Spa at The Hotel Hershey (2+ hrs.)

100 Hotel Road, Hershey, PA 17033

Tel: (877) 772-9988 Web: www.chocolatespa.com

Traditional spa treatments and therapies plus a wide variety of chocolate-based procedures such as the whipped chocolate bath, chocolate bean polish, and chocolate fondue wrap. **Important Note:** Advance notice of 1-2 weeks is required to guarantee a treatment reservation. Only one (1) person will be provided with one (1) complimentary spa treatment. Any additional persons or treatments are the financial responsibility of the guest (media). We must be notified in advance if additional people or treatments are being requested for this segment of the visit. Spa treatments are not guaranteed based upon availability for dates & times requested for media.

The Hershey Gardens (1 hr.)

170 Hotel Road, Hershey, PA 17033-9507

Tel: (717) 534-3492 Web: www.hersheygardens.org

Opened in 1937, the Gardens stretch over 23 acres with spectacular seasonal displays, amazing theme gardens and the popular outdoor Butterfly House. Truly the Gardens are a great place to stop and smell the roses.

Hollywood Casino at Penn National Race Course (2 hrs.)

777 Hollywood Boulevard, Grantville, PA 17028 --- Open 24/7

Tel: (717) 469-2211 Web: www.hollywoodpnrc.com

Try your luck at 2,500 slot machines, over 50 table games, 7 different restaurants and bars, and seasonal horse racing.

Lancaster

DINING:

Bube's Brewery

102 North Market Street, Mount Joy, PA

Tel: (717) 653-2056 Web: www.bubesbrewery.com

For a completely different experience, Bube's Brewery is three restaurants in one historic hotel/brewery – The Catacombs, Alois restaurant, and The Bottling Works & Biergarten. Also features a great mix of live events, themed feasts, and an art gallery.

MUSEUMS & VISITORS CENTERS:

Lancaster Quilt & Textile Museum

37 Market Street (just around the corner from Central Market), Lancaster, PA

Tel: (717) 299-6440 Web: www.quiltandtextilemuseum.com

Bold colors...intricate designs...dazzling artwork... and most of all, a rich sense of history and tradition. The newly-renovated Quilt & Textile Museum offers fascinating exhibits of an incredible world-famous collection of Lancaster Amish Quilts. In addition to the quilts, don't miss the [new exhibition on Navajo Yarns](#), an ice cream parlor, and an expanded museum store.

Turkey Hill Experience

301 Linden Street, Columbia, PA 17512

Tel: (888) 986-8784 Web: www.turkeyhillexperience.com

New corporate visitors center highlighting the dairy company's ice cream and iced tea products. Self-guided tours allow patrons to take their time and sequence their experience as they please.

TOURS & EXPERIENCES:

Aaron & Jessica's Buggy Rides

3121 Old Philadelphia Pike (Rt. 340), Bird-in-Hand, PA

Tel: (717) 768-8828 Web: www.amishbuggyrides.com

Experience real Amish life on this 3.5 mile ride along private Amish roads through three non-commercial, working Amish farms. Owned and operated by Plain People, a family business.

Lancaster Central Market

23 North Market Street, Lancaster, PA

Tel: (717) 291-4723 Web: www.padutchcountry.com

America's oldest public farmers' market continuously operated since the 1730s. Outside, the 1889 market building is a Victorian gem, so bring your camera. Inside, jars of colorful jams and relishes, the aroma of freshly-brewed chai and stacks of straight-from-the-oven breads will greet you. The tradition of market today is an international whirlwind of foods from here and around the world.

Lancaster's Gallery Row

Web: www.lancasterarts.com

Located just a few blocks from Central Market and the Q&T Museum, explore some of the 30+ artisans on Prince and Water streets between King and Walnut. One featured gallery is [Living Light Gallery](#) at 150 North Prince Street (717) 390-9011.

Kitchen Kettle Village (KKV)

3529 Old Philadelphia Pike (Rt. 340), Intercourse, PA

Tel: (717) 768-8261 Web: www.kitchenkettle.com

Experience 42 shops, restaurants, and activities surrounding one of Lancaster County's leading canning kitchens.

American Music Theatre

2425 Lincoln Hwy. East, Lancaster, PA 17605

Tel: (800) 648-4102 or (717) 397-7700 Web: www.amtshows.com

If you would like to attend a performance at this location requires weeks of advance notice. Not all requests can be fulfilled based upon timing, ticket availability and specific show policies. American Music Theatre opened in 1997 and is the only theatre of its kind in the country that features both touring concerts and Original Shows. The 1,600-seat theatre hosts more than 300 live performances a year — from Broadway tours to rock legends to famous comedians to today's hottest acts.

Gettysburg

DINING:

Dobbin House Restaurant

89 Steinwahr Avenue, Gettysburg

Tel: (717) 334-2100 Web: www.dobbinhouse.com

Four Score and Seven years before the Civil War Battle of Gettysburg, (1776), Reverend Alexander Dobbin built a house to begin a new life in America for himself and his family. Today his home, listed on the National Register of Historic Places, is a colonial restaurant where candlelit elegance, superior food in abundance, and gracious service bring back the sights, sounds and tastes of two centuries ago. For Casual Dining...The Springhouse Tavern features favorite spirits, generous dinner platters, fresh deli sandwiches and salads, homemade soups and tasty desserts. For Fine Dining in the Colonial Manner...The Dobbin Dining Room (reservation recommended) offer colonial style menus with candlelit elegance, superior food in abundance, and gracious service.

MUSEUMS & VISITORS CENTERS:

Gettysburg Museum and Visitor Center

1195 Baltimore Pike, Gettysburg

Tel: (717) 338-1243 Web: www.gettysburgfoundation.org

The 139,000-square-foot Museum and Visitor Center blends the familiar with exciting new programs, exhibits and experiences. Throughout the 11 exhibit galleries, visitors still will encounter some of the popular items from the collection — weaponry and uniforms, for example — along with a great deal more. State-of-the-art galleries will use a greater variety of objects and artifacts from Gettysburg National Military Park's extensive collection — and from other museums and private collections from around the country — to offer perspective, and a greater appreciation for the sacrifices of those who became a part of the greatest battle ever fought in North America.

David Wills House Museum

8 Lincoln Square, Gettysburg

Tel: (717) 334-2499 Web: www.davidwillshouse.org

The David Wills House tells the story of Mr. David Wills who helped to create the Soldiers' National Cemetery and lead the cleanup of Gettysburg and of a small town in the aftermath of a 3-day battle. The museum also speaks of President Abraham Lincoln's visit, of the finishing of the Gettysburg Address and provides a glimpse into the man who lead our nation in a time of great struggle. Through 7 rooms, artifacts of the house and AV presentations, visitors will understand the full story of Gettysburg and the effects of the three-day Civil War battle that would change so much.

TOURS & EXPERIENCES:

Lincoln's Legacy

The 16th President's trip to Gettysburg was short, but it was perhaps one of the most important trips of his life. With just 10 sentences, Lincoln turned this war-torn town from a place of tragedy to a symbol of hope. Start at the Gettysburg Train Station where Lincoln arrived to town on Nov. 18, 1863. Next, take a tour of the new David Wills House, where the president put the finishing touches on the Gettysburg Address. Follow in Lincoln's footsteps as he paraded from the town square to the Soldiers' National Cemetery, where he so eloquently delivered his immortal speech. (Walking distance is ¾ miles.)

History on Hallowed Ground

Take a ride with a Licensed Battlefield Guide through America's most visited military park – the Gettysburg Battlefield. This compelling tour brings you eye-to-eye with history, stopping at major points such as Little Round Top, Pickett's Charge and Devil's Den. This tour is great for novice history buffs and well-read Civil War enthusiasts alike, as you'll learn about Gen. Robert E. Lee, Col. Joshua Chamberlain, Gen. Lewis Armistead, along with lesser-known soldiers like Marcellus Jones and Col. Strong Vincent.

Eyewitnesses to History

The Battle of Gettysburg wasn't all about black powder and wool uniforms. The human face of this trying time is told through the civilian story. Learn about the town's anxiety, struggle and heroism as the mere 2,400 residents were suddenly confronted with 170,000 soldiers. Start with a tour led by a Licensed Town Guide where you'll hear stories of homes confiscated, families hiding in their basements and the massive cleanup effort that followed this famous battle. Then, step inside the Shriver House, a story of one family whose plans for a saloon and ten-pin bowling alley along Baltimore Street were dashed by the fierce three-day battle.

A Segway into History

The perfect blend of 150-year-old history and modern transportation. Take a Segway personal transporter on a spin through the town of Gettysburg and the fields that surround it. You'll join a Licensed Battlefield Guide in this unique experience, a thrill for all ages and abilities. Along the way, you'll learn about the Battle of Gettysburg, with rest stops at key locations on the Gettysburg Battlefield. (Riders must weigh between 100 and 300 pounds.)

Eisenhower National Historic Site

1195 Baltimore Pike. Suite 100, Gettysburg

Tel: (717) 338-9114 Web: www.nps.gov/eise

Lincoln isn't the only U.S. president with connections to Gettysburg. Eisenhower National Historic Site is the home and farm of President Dwight D. Eisenhower who retired here after World War II, only to find himself back in public service as the leader of Columbia University, NATO and in 1952, the United States of America. Located adjacent to the Gettysburg Battlefield, the farm served the President as a weekend retreat and a meeting place for world leaders. With its peaceful setting and view of South Mountain, it was a much needed respite from Washington and a backdrop for efforts to reduce Cold War tensions. Tour the President's home, enjoy a self-guided walk around the farm, or join a park ranger for an exploration of 1950s Secret Service operations or a look back at WWII and Ike's problems as Supreme Commander. This is the retirement home of Dwight and Mamie Eisenhower, and is the only home they ever owned. At this National Historic Site, the president hosted many world leaders and its grounds are now open to the public as part of the National Park Service.

Gettysburg on Horseback (Seasonal)

Join the cavalry unit and tour the Gettysburg National Military Park by horseback. Always a popular tour in Gettysburg, this tour brings an exclusive perspective to the battlegrounds as once seen by the tens of thousands of cavalry soldiers during the war. National Riding Stables will match you up with a horse, walk through some quick lessons and get you on your way for a two-hour battlefield experience. (Maximum weight capacity is 240 pounds, and close-toed shoes required.)

Take a bite out of Adam's Apples

Gettysburg is more than just Civil War history. For the hundreds of farmers in the countryside north and west of Gettysburg, it's all about fruit. Also known as Apple County, Adams County is one of the largest producers of apples in the U.S., with more than 20,000 acres of orchards. Start at Hollabaugh Bros. Fruit Farm, where you'll take a wagon tour through the 500-acre farm, learn about the third-generation operation, pick some apples of your own, and a stop at Hollabaugh's famous farmers' market.

Lighter Side of Gettysburg

Start with a trip to Land of Little Horses Farm Park – one of Gettysburg's most popular family-friendly attractions – where you'll meet and feed the farm's miniature horses and other farm friends and catch a show in the main arena. Then, the tour will head over the Granite Hill Camping Resort – the site of the world famous Gettysburg Bluegrass Festival – for an afternoon of miniature golf, campground tours and more.

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