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HAWAI'I CONVENTION CENTER HOSTS 2015 PACIFICHEM CONGRESS, DEC. 15-20 – The Congress is expected to welcome more than 15,000 visitors to Hawai'i –

HONOLULU – The 2015 International Chemical Congress of Pacific Basin Societies (PAC CHEM) will hold its <u>2015 Pacifichem Congress</u> from Dec. 15-20 at the <u>Hawai'i Convention Center</u> on O'ahu. A tradition since its origination in 1984, PAC CHEM continues to host the congress in Hawai'i every five years.

At the last conference in Hawai'i in 2010, the Congress welcomed more than 12,500 attendees, 163 exhibitors, 235 symposia and 13,268 abstracts to the State of Hawai'i. This year, the conference is expected to welcome more than 15,000 attendees, staff, sponsors, exhibitors, symposia and abstracts to the state.

"Hawai'i is our home. It is where we began and where we will continue to meet. We feel that the conference is a part of Hawai'i and Hawai'i is a part of us," said Peter Stang, Pacifichem 2015 chair.

Offering chemists a unique opportunity for collaboration, the 2015 Pacifichem Congress is expected to generate an economic impact for the State of Hawai'i of nearly \$71 million in total spending and close to \$7 million in tax revenue. In addition, many conference attendees and staff are expected to travel with their families and extend their time in the Hawaiian Islands for vacation, further enhancing the convention's economic impact on the state's visitor industry.

The theme of Pacifichem 2015 is "Chemical Networking: Building Bridges Across the Pacific" with an emphasis on the collaborative nature of Chemistry as a multidisciplinary science and providing opportunities for congress attendees to network with Pan-Pacific research groups at the Pacifichem meetings. There will also be congress symposia, providing opportunities for attendees to submit proposals for collaboration.

"With focus on collaboration and integrating chemistry in a variety of disciplines, we are excited to welcome PAC CHEM back to the Hawaiian Islands and the Hawai'i Convention Center," said Randy Baldemor, chief operating officer for Hawai'i Tourism Authority. "Hawai'i has proven itself to this incredible group over the years as a world-class meetings destination with an inspiring atmosphere that fosters the mission of PAC CHEM and the goals they hope to achieve at this year's congress. We wish them another productive and successful gathering."

Featured at Pacifichem 2015 is *New York Times* bestselling author Sam Kean. Kean is best known for authoring "The Disappearing Spoon," "The Dueling Neurosurgeons" and "The Violinist's Thumb," all books that discuss scientific discoveries in a unique narrative style. Kean's stories have also appeared in *The Atlantic Monthly, The New York Times Magazine, Psychology Today, Mental Floss,* and *Slate.* His work has also been featured on NPR's "Radiolab," "All Things Considered" and "Fresh Air."

Pacifichem 2015 will welcome special performances by the <u>Chemistry Orchestra</u>, a unique demonstration of PAC CHEM's encouragement for continued integration of Chemistry within a variety of different disciplines. Founded in 2003 in by the Chemical Society of Japan, Chemistry Orchestra is comprised completely of musician chemists. The orchestra will have three performances held throughout the week of the Congress.

- Dec. 16 Hawai'i Convention Center, 7-9 p.m.
- Dec. 18 The Royal Hawaiian, A Luxury Collection Resort, 11:30 a.m. 1:30 p.m.
- Dec. 20 Hilton Hawaiian Village Waikīkī Beach Resort, 2-4 p.m.

In addition to the seminars at Hawai'i Convention Center, Pacifichem 2015 will also be hosting receptions at Hilton Hawaiian Village Waikīkī Beach Resort, Hilton Waikīkī Beach and Sheraton Waikīkī.

Pacifichem 2015 is jointly sponsored by the American Chemical Society (ACS), Canadian Society for Chemistry (CSC), Chemical Society of Japan (CSJ), New Zealand Institute of Chemistry (NZIC), Royal Australian Chemical Institute (RACI), Korean Chemical Society (KCS) and the Chinese Chemical Society (CCS). The American Chemical Society (ACS) is the host society for Pacifichem 2015.

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About Meet Hawai'i

Meet Hawai'i is a collaboration of the Hawai'i Visitors and Convention Bureau (HVCB) and Hawai'i Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawai'i team are overseen by the Hawai'i Tourism Authority (HTA), the state of Hawai'i's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs. For information about Meet Hawai'i and the hosting of meetings, conventions and incentives, please visit <u>MeetHawaii.com</u>.

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