



JOAN PALMTAG

Regional Director of Accounts, Western Region

Joan Palmtag is responsible for selling Hawai'i as a meetings destination and developing new business leads for meetings and incentive group programs. Her markets include Northern California, Oregon, Washington, and Western Canada.

Palmtag has more than 30 years of experience in hospitality and sales. She is known for her keen ability to listen to clients and find innovative solutions to their needs. She understands the uniqueness of meeting in Hawai'i and how the islands inspire creative thinking. Palmtag will show organizations how meeting in Hawai'i can bring an undisputed ROI to their program.

Giving back to the community is important to her. She is a member of Meeting Professionals International (MPI), California; American Society of Association Executives (ASAE); and Hotel Sales & Marketing Association (HSMA), Maui. She is also the former Maui chapter vice president of HSMA.

She has previously volunteered for the Ironman Triathlon and was involved in the Starwood Hotels mentoring program for many years. During her term as vice president of HSMA, she also had the opportunity to help facilitate scholarship programs for Maui County.

Palmtag is originally from California, where she attended West Valley College before finding her way to Maui Community College on the Valley Isle. When she is not at the office, Palmtag enjoys cooking creative meals for friends, cycling, hiking, and ceramics.