



LEE CONCHING

Director of Sales, Service, and Support, West Region

Lee Conching is responsible for selling Hawai'i as a meetings destination and developing new business leads for meetings and conferences, primarily by associations based in U.S. West markets, including Southern California.

Conching, a veteran sales director of Meet Hawai'i and the Hawai'i Convention Center, has a combined 40 years of experience in the hospitality industry which includes various sales and marketing positions at hotels and resorts across the state, in the U.S. mainland and internationally. His extensive knowledge of the Hawaiian Islands and the Hawai'i Convention Center has been a key factor in his contributions to Meet Hawai'i. He also brings a good understanding of the role of DMCs, which he gained while working as a tour escort early on in his career.

Conching is based in Honolulu and is a member of Professional Convention Management Association (PCMA), American Society of Association Executives (ASAE), International Congress and Convention Association (ICCA), and Meeting Professionals International (MPI). He is a graduate of Kapi'olani Community College in Honolulu.