



MEREDITH PARKINS

Regional Director of Accounts, Eastern Region

Meredith Parkins is responsible for selling Hawai'i as a meetings destination and developing new business leads for meetings and incentive programs by groups based on the East Coast including those in Connecticut, Delaware, Maine, Maryland, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, and Washington, D.C.

Parkins is a highly motivated and knowledgeable Meet Hawai'i representative with a strong sales and hospitality background. She is accustomed to help associations meet in Hawai'i by providing creative ideas and solutions.

She began her career as executive meeting manager at the Renaissance Washington D.C. in 1998 and joined the Hawai'i Visitors and Convention Bureau (HVCB) in 2001 as a regional director of accounts. In 2006, she joined the Austin Convention and Visitors Bureau as its regional director of accounts and returned to HVCB in the same position in 2007.

Parkins is currently a member of the CVB Reps, Professional Convention Management Association (PCMA), Association of Meeting Professionals (AMPS), Greater Washington Society of Association Executives (GWSAE), and the International Gay & Lesbian Travel Association (IGLTA). She is a graduate of West Virginia University, where she majored in journalism and public relations.

Parkins is based in the Washington, D.C. area and when she's not at work, can be found practicing yoga, traveling, and reading.