



FOR IMMEDIATE RELEASE

Contact:

Rebecca Pang, 808-539-3424

Rebecca.Pang@AnthologyGroup.com

TRAVAASA HANA, MAUI ANNOUNCES \$12 MILLION GUEST ROOM RESTORATION

HANA, MAUI, HAWAII (July 20, 2015) – Travaasa Hana, Maui, the legendary resort at the end of the famed Road to Hana, today announced the start of an extensive \$12 million guest room restoration project. Upon the project's completion at the end of 2015, all 70 bungalows and suites at the resort will offer new and returning guests an enhanced vacation experience.

"It's an honor to lead this storied resort into a new chapter," said David MacIlwraith, general manager of Travaasa Hana, Maui. "As part of the Hana experience, preserving the property's authentic sense of place is – and will always be – our focus," he continued.

The resort's generously sized Ocean Bungalows (formerly known as Sea Ranch Cottages) will receive new décor reflecting a sophisticated tropical palette. Updates to outdoor spaces will include restored lanais with new relaxing chaise lounges, and panoramic sliding glass doors maximizing Hana's cooling trade winds. Interiors will feature custom-made furnishings crafted with sustainable materials and *kapa* (Hawaiian bark cloth). Bungalow artwork will capture the ocean activities and pristine natural beauty of Hana in captivating photography. A clean redesign and eco-friendly bath accessories will be among the highlights of the bungalows' newly imagined bathroom areas.

The resort's peaceful Ocean Bungalows are set on an expansive, grassy lawn overlooking the Hana coastline, with each structure featuring high wood-beamed ceilings, interior ceiling fans and a private lanai. The structures were originally designed to reflect plantation bungalows once common in Hana, and throughout the Hawaiian Islands, in the early years of the past century.

The project's refresh of the resort's low-rise Garden Jr. Suites will follow the same design interpretation as the Ocean Bungalows.

Leading the redesign of the guest rooms is Hunton Conrad, a Maui-based interior designer known for landscape artistry and sense of place. Having worked with Travaasa in the past, Conrad is well acquainted with the resort's original intentions.

"From the moment Hotel Hana-Maui transformed to Travaasa Hana in 2011, Travaasa Experiential Resorts has been dedicated to preserving the authenticity and charm of historic Hana," said Adam Hawthorne, president of Travaasa Experiential Resorts. "This restoration project reinforces that commitment. We look forward to bringing guests an even better resort experience."

-more-

TRAVAASA HANA, MAUI ANNOUNCES \$12 MILLION GUEST ROOM RESTORATION

Page 2

The resort will be open throughout the restoration project and all facilities — including the Ocean Bungalows' infinity pool and hot tub, The Spa at Travaasa Hana, resort programming, the resort restaurant and in-room dining — will remain operational. Post-restoration, all guest rooms will continue to remain free of radios, clocks and televisions.

Long considered one of Hawaii's most remarkable resorts, Travaasa Hana is a boutique retreat set on 70 oceanfront acres and features a wellness spa, locally-sourced dining and extensive programming highlighting Hana's cultural traditions. The original property originally opened in 1946 and became a favorite escape for generations of travelers seeking barefoot elegance, unspoiled natural beauty and a Hawaiian sense of place.

For more information or reservations, call toll-free 855-TO-TRAVAASA or visit www.travaasa.com/hana. Find Travaasa Hana on Twitter: [@Travaasa_Hana](https://twitter.com/Travaasa_Hana) and on Facebook: facebook.com/Travaasa.Hana.

Travaasa® Experiential Resorts is a collection of [experiential resorts and spas](#), uniting a variety of customizable experiences with spectacular natural locations. Extensive, diverse programming is developed around the brand's five pillars: adventure, culinary, culture, fitness and wellness. Travaasa strives to educate and inspire by incorporating local and regional elements from each destination to create an authentic experience. The Travaasa portfolio currently includes two properties: Travaasa Austin, a top ranked [Austin, Texas hotel](#) which opened in May 2011 in Texas Hill Country and Travaasa Hana, Maui, a [Maui resort](#) that opened in June 2011, with plans for additional properties to be added in the future.

###