

FOR IMMEDIATE RELEASE

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WHAT'S NEW IN HAWAI'I FOR MEETINGS, CONVENTIONS & INCENTIVES

NEW DEVELOPMENTS

Kaua'i

- The Cliffs at Princeville on the North Shore of Kaua'i completed a \$5 million renovation, which included the installation of new hardwood floors, custom-made Polynesian furniture, quilted Hawaiian bedspreads, new Hawaiian artwork, a recreation room, waterfall-fed pools, and a *keiki* (child) playground. Major attractions in the immediate area include the 45-hole Robert Trent Jones, Jr. Princeville Golf Courses, the beautiful Nāpali coast, and white sand beaches. CliffsAtPrinceville.com
- Courtyard by Marriott Kaua'i at Coconut Beach, boasting stunning oceanfront views, now offers an expansive event tent with an estimated maximum capacity of 450 persons. This new beachfront venue is the perfect spot for events, weddings, festivals and more. The Courtyard by Marriott Kaua'i at Coconut Beach also offers catering options including coffee, lunch, receptions, and dinner service.
 Marriott.com/Hotels/Travel/Lihku-Courtyard-Kauai-At-Coconut-Beach/

O'ahu

- Moana Surfrider, A Westin Resort & Spa, recently completed nearly \$21 million in enhancements and constructed a new club lounge. The renovations include a complete room refresh, spanning a total of 522 guestrooms and 36 suites. Its new Beach Club lounge offers concierge services, complimentary computer access and Wi-Fi, as well as light and flavorful island-style continental breakfast service, mid-day snacks and refreshments, and early evening hors d'oeuvres and beverages that rejuvenate the body, mind, and spirit. Moana-Surfrider.com
- OHANA Waikiki East completed a \$2 million refresh of its rooms to exude contemporary island ambiance. Room enhancements include updated bathrooms, allnew bedding featuring a design of tropical leaves atop plush Serta Concierge beds, and 42' flat-screen televisions. The OHANA Waikiki East is centrally located within five minutes of Waikīkī Beach, the Honolulu Zoo, and Waikīkī Aquarium. Outrigger.com
- JW Marriott Ihilani Resort & Spa at Ko Olina now offers various apps to enhance a meetings experience. With the CUR8 app, guests are invited to capture memorable moments of special events and group meetings. The app automatically edits the selected images, video and social activity into a sharable clip of an event or experience, also allowing a title and soundtrack option. The resort also offers its JW Event Concierge app giving meeting planners the convenience of submitting requests such as temperature adjustments and technical assistance via smart phone.
 Marriott.com/jw-marriott-hotels-resorts/mobilevideoapp.mi

Lāna'i

• Located in the Four Seasons Resort Lāna'i, The Spa at Manele Bay has unveiled refurbished treatment rooms and new decor. Enhancements were made throughout the reception, lounge, and treatment rooms, creating a cohesive and soothing ambiance for rejuvenation. New design elements incorporate natural wood found throughout the islands and include a new slate reception desk. FourSeasons.com/Lanai

Maui

- Located on the pristine shore of Kā'anapali Beach, Hyatt Regency Maui Resort and Spa completed more than \$12 million in resort updates including the redesign and renovation of 21 Ocean Suites and seven Deluxe Ocean Suites. From fire knife dancers to a bar hidden by two dazzling waterfalls, Hyatt Regency Maui continues to offer guests unparalleled experiences while providing authentic Hawaiian hospitality for groups. Maui.Hyatt.com
- **Kā'anapali Beach Hotel** continues to create lifelong Hawai'i memories for its guests by making updates and renovations to its island home. The newly renovated Tiki Courtyard enhances the hotel's complimentary nightly Hawaiian music entertainment. In addition, the hotel is harnessing the power of the Lāhainā sun with the installation of 357 photovoltaic panels, for a greener meetings and event experience. <u>KBHMaui.com</u>
- Sheraton Maui Resort & Spa offers guests a new level of luxury and convenience with the addition of its Na Hoku Sheraton Club Lounge. Overlooking legendary Kā'anapali Beach, the lounge features sweeping panoramic views of the resorts 23 oceanfront acres, Maui's sister island, Lāna'i, and the majestic West Maui mountains. Sheraton-Maui.com

Hawai'i, the Big Island

 Hilton Waikoloa Village's expansive meetings space will undergo a \$7.5 million renovation including updates to its conference center ballrooms. Renovations are slated to begin in July 2014 and will be completed in time for the Taste of the Hawaiian Range culinary event in September. Hilton Waikoloa Village's indoor facilities include an impressive 235,000 square feet of first-class meeting, pre-function, and exhibit facility space. HiltonWaikoloaVillage.com

TRANSPORTATION

- Hawaiian Airlines has accelerated the start date for its new daily year-round service between Los Angeles International Airport (LAX) and Maui's Kahului Airport (OGG) by one month, from June 1 to May 2, 2014. The airline will add a second daily flight for eight weeks this summer, doubling up on flights from June 30 to Sept. 8, 2014. Hawaiian Airlines will also reinstate its daily San Jose service beginning May 16, 2014. The airline will also be upgrading the aircraft on its Oakland route to the 294-seat Airbus A330-200, adding a total of 60 more seats each day, beginning June 18, 2014.
 - Hawaiian Airlines currently offers daily non-stop service between Oakland and both Honolulu, O'ahu and Kahului. The airline will launch its new seasonal summer service between Oakland and both Līhu'e, Kaua'i and Kona, Hawai'i Island this June, connecting all four main Hawaiian Islands to Northern California.

'Ohana by Hawaiian, Hawai'i's newest interisland operation, recently launched its inaugural flight to Lāna'i, the second of two islands returning to the Hawaiian Airlines network. The Lāna'i service will operate twice daily using a 48-seat ATR-42 aircraft. 'Ohana by Hawaiian also launched thrice-daily service between Honolulu and Moloka'i. HawaiianAirlines.com

ATTRACTIONS, ACTIVITIES & DINING

- The fourth annual **Hawai'i Food & Wine Festival**, Hawai'i's premier culinary event offering attendees an opportunity to experience food and culture through intimate tastings, lavish outdoor events, and hands-on experiences, is set for August 29 to September 7, 2014. More than 80 internationally-renowned chefs and culinary personalities from the Hawaiian Islands, U.S. mainland, and around the globe will gather on Maui, O'ahu, and Hawai'i Island for an unforgettable two weeks of food and wine experiences highlighting Hawai'i's bounty of local ingredients. <a href="https://doi.org/10.1007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.2007/j.nep-10.
- Grand Hyatt Kauai Resort & Spa's Dondero's restaurant recently launched a new menu and style. Previously known as a fine dining establishment since its opening 23 years ago, the restaurant is now host to casual dining, bistro café style. Its menu has been revamped to feature many classic entreés and fresh, creative appetizers, salads, pizza, and pasta plates. GrandHyattKauai.com
- **Kā'anapali Beach Hotel** recently converted the Kā'anapali Mixed Plate restaurant into a full-service catering and meeting facility called the **Ohana Room**. Formerly known as Kā'anapali Koffee Shop from 1994 to 2012, the space is now equipped with state of the art audio visual equipment and can accommodate groups of up to 200 people. KBHMaui.com
- Wailea Beach Marriott Resort & Spa invites guests to its recently opened and well-received beachfront restaurant, Migrant. "Top Chef" finalist chef Sheldon Simeon embraces a local, "Come My House, Eat" concept, serving innovative Filipino cuisine. Simeon has partnered with chef Mark Ellman, one of the original members of the Hawai'i Regional Cuisine movement. MigrantMaui.com
- Four Seasons Resort Hualālai offers tiered wine service at its events. For group dinners held at the resort, clients are offered a choice of tiered pricing at \$44, \$66 or \$88 per bottle. Each tier includes a selection of three different white wines and three different red wines, poured tableside adding a restaurant-style service element to catered events. FourSeasons.com/Hualalai
- Recently launched Blue Hawaii Photo Tours offers small groups an opportunity to learn
 about photography technique while exploring O'ahu's scenic and hidden spots. Each
 tour accommodates no more than seven people to allow for personal instruction time.
 Guests are invited to use a DSLR, pocket camera or even an iPhone for tours with Blue
 Hawaii's photography guides. <u>BlueHawaiiPhotoTours.com</u>

• Explore Hawai'i in a new way with Pedal Bike Tours! The Portland, Oregon-based company recently opened Pedal Hawaii in Waikīkī, offering bike rentals and tours of O'ahu designed for novice riders. Choose from two family-friendly tours – "Hidden Honolulu" and "Explore The North Shore" – which take guests off the beaten track for an insider's perspective of the island. Tours are offered in both English and Japanese, and are guided by local experts with local insights. PedalBikeTours.com

SPECIAL OFFERS

- The Landmark Hotels Group is offering a 64 GB iPad Air to meeting planners as a special incentive to book groups at The Kahala Hotel & Resort in Honolulu or Makena Beach & Golf Resort in Maui. To be eligible for the Perfect Meetings Promotion, meeting planners must book a minimum of 200 room nights with travel between March 1, 2014 to June 30, 2015. Group booking contracts must also be committed before July 31, 2014 at group rates agreed upon by Run of House rates applicable for the dates of stay. The promotion is ideal for meeting planners seeking luxury accommodations with dedicated conference space for Hawai'i meetings and business events. KahalaResort.com and MakenaResortMaui.com
- Groups are invited to plan an upcoming meeting at the luxury **JW Marriott Ihilani Resort & Spa at Ko Olina** and take advantage of its "Get Closer to Paradise" promotional offer. Request for new meetings booked by December 14, 2014 and actualized in 2014 will be eligible to receive free airline tickets to Hawai'i and up to 500,000 Marriott Rewards Points. **Ihilani.com**
- Four Seasons Resorts Lāna'i offers a new spin on the standard "swag bag" amenity for your event and meetings attendees. The resort offers the option to create gifting suites, which can be executed as a pop-up boutique or trunk show, allowing guests to select keepsake items and indulge in a customized experience. Items can range from Tory Burch apparel and Jordan Alexander jewelry to athletic gear ranging from Callaway golf clubs or locally made spa products. FourSeasons.com/Lanai
- The Ritz-Carlton, Kapalua, a Five-Diamond Resort, offers groups savings, upgrades, and amenities including a five percent credit to the master account based off of net, cumulative, and group room revenue. Other benefits include complimentary upgrades, welcome refreshments, and savings on group golf rounds. Restrictions may apply.
 RitzCarlton.com/Kapalua
- Hilton Waikoloa Village, the 62-acre oceanfront resort on the Kohala Coast of Hawai'i Island, announced new all-inclusive dining and beverage plans for groups. Providing an exceptional program for large or small groups that want to take advantage of the numerous dining and entertainment options available within Hilton Waikoloa Village, the all-inclusive dining plan is available for \$150 per person per day and the all-inclusive beverage plan is available for \$75 per person per day through Dec. 31, 2015 (including tax and gratuities). With 14 restaurants and bars, Hilton Waikoloa Village offers a variety of dining and refreshment options throughout the day. HiltonWaikoloaVillage.com

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Mauna Kea Beach Hotel offers 252 updated guestrooms, including nine suites. The most recently renovated beachfront wing, situated fronting beautiful Kauna'oa Bay, offers 100 oceanfront rooms. Groups enjoy a private lobby and gathering area in this "hotel within a hotel" along with all the luxury services and amenities the hotel is known for. For a limited time, book an exclusive group promotion now through May 31, 2014 for events now through December 22, 2014 at Mauna Kea Beach Hotel or its sister property, the Hapuna Beach Prince Hotel and enjoy one complimentary room night for every 35 paid room nights, daily breakfast buffet for two, complimentary in-roominternet access, complimentary self-parking, complimentary fitness center access, and no mandatory resort fees. PrinceResortsHawaii.com

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About Meet Hawai'i

Meet Hawai'i is a collaboration of the Hawai'i Visitors and Convention Bureau (HVCB) and Hawai'i Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawai'i team are overseen by the Hawai'i Tourism Authority (HTA), the state of Hawai'i's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs.

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For information about Meet Hawai'i and the hosting of meetings, conventions and incentives, please visit MeetHawaii.com.