

### FOR IMMEDIATE RELEASE

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# WHAT'S NEW IN HAWAII FOR MEETINGS, CONVENTIONS & INCENTIVES

# **NEW DEVELOPMENTS**

### Oahu

- Hilton Grand Vacations (HGV) completed its newest resort, Hokulani Waikiki by Hilton Grand Vacations Club. The contemporary, urban timeshare property is centrally located in the dynamic hub of Waikiki on famous Kalakaua Avenue. The opening of Hokulani Waikiki is the final component of the vibrant Waikiki Beach Walk development, known for premier shopping, dining and entertainment. The resort features Waikiki's only open-air, rooftop pool bar complete with six private cabanas appointed with upscale amenities. US.HokulaniWaikiki.com
- Turtle Bay Resort recently completed a multi-million dollar major renovation spanning extensive upgrades to all standard and premium guest rooms and hallways; two restaurants featuring the best of fresh, locally sourced cuisine; a new luxuriously renovated spa and fitness center; the main building roof and lobby area; as well as two new coastal lifestyle retail shops. The resort also recently opened its Nalu Kinetic Spa, a first-of-its-kind health and wellness center. With any 2014 group program booked by the end of this year, receive a complimentary spa gift in each guest room and a 10 percent discount on spa services. Inspired by the ocean, Nalu is one of the nation's top organic spas, featuring exclusive treatments and an innovative wave therapy massage table. Restrictions may apply. TurtleBayResort.com
- Sheraton Waikiki's Leahi Club Lounge is now available for groups to facilitate a board meeting or use as a function space. Leahi Club Lounge, perched 30 floors above the world's most famous beach, offers panoramic views of Waikiki Beach and skyline. The lounge was named after the original Hawaiian name for Diamond Head as it offers the finest views of the iconic crater from anywhere in Waikiki. Guests may access Leahi Club via private glass elevators to the resort's exclusive club located on the 30th floor. <a href="Sheraton-Waikiki.com/roomandsuites/leahiclub">Sheraton-Waikiki.com/roomandsuites/leahiclub</a>
- Moana Surfrider, A Westin Resort and Spa and Moana Lani Spa, A Heavenly Spa by Westin created a new wellness meeting program designed for revival, renewal, and relaxation. As part of Moana Surfrider's "Be Well Meeting Program," start the day with the "Hoala" package to revitalize energy levels, and reflect on the day's learning experiences with the post-meeting "Pau Hana" package. With the resort's new wellness-focused meeting packages, short breaks are encouraged during the day so attendees are able to enjoy Westin superfood snacks packed with powerful antioxidants, and Westin Heavenly Spa treatments to lift mental blocks, ensuring that innovative ideas are continuously shared throughout the day. Moana-Surfrider.com

- The Royal Hawaiian, a Luxury Collection Resort recently appointed new chef de cuisine Shaymus Alwin at Azure Restaurant. Chef Shaymus will be designing an Azure Banquets menu where the fine dining restaurant's signature dishes can serve larger groups. Royal-Hawaiian.com/dining/azure/
- The Gardens at Helumoa is The Royal Hawaiian's newest addition to eleven different meeting spaces throughout the resort. Offering groups an intimate 6,000-square-foot area of lush tropical garden setting near the resort's signature Mai Tai Bar, this outdoor space invokes a sense of relaxation with soothing sounds of the ocean.
   Royal-Hawaiian.com

#### Maui

- Montage Hotels & Resorts is expanding its luxury hotel collection with the addition of
  Montage Kapalua Bay. Scheduled to debut in early 2014, the resort, set atop the worldclass picturesque Kapalua Bay on Maui, will feature a 50-room all-suite Montage hotel
  and 56 Montage branded residences for sale. Montage is investing in a multi-million
  dollar improvement project of the presently operated Residences at Kapalua Bay to
  prepare for the grand opening. KapaluaBay.MontageHotels.com
- Eco-friendly beachfront resort Andaz Maui at Wailea Resort & Spa officially opened its
  doors in late 2013, welcoming guests to experience its impressive design, amenities,
  approachable service, and beachfront destination. The opening of Andaz Maui at Wailea
  marks the 10th hotel to join the Andaz brand and is the first Andaz hotel located in a
  resort destination. As with all Andaz properties, the hotel will create inspiring
  experiences through culturally rich offerings that help guests feel more like locals.
  Maui.Andaz.Hyatt.com/
- A total of 553 new guestrooms and suites in the Ocean Tower of the 759-room Westin Maui Resort & Spa will be unveiled early this year. The multi-million dollar project includes redesigned rooms that exude contemporary elegance with artistic Hawaiian touches, creating vibrant energy amidst the beachfront resort's spectacular surroundings. WestinMaui.com
- The Fairmont Kea Lani, Maui recently renovated its Pacific Board Room with the latest technology for meetings. Accommodating up to 14 people, the room is outfitted with an interactive touchscreen smart television that has video conferencing capability, a premium built-in sound system and an integrated table that interfaces electronic devices with the HD television. As the only permanently installed video conferencing room in Wailea, the Pacific Board Room is the perfect location for a modern meeting in paradise. The Fairmont Kea Lani, Maui has also opened its new Willow Stream Spa. The 9,000-square-foot spa offers a full menu of authentic spa experiences, delivered by Maui's best therapists who draw on the energy, people and land of Maui. Fairmont.com/Kea-Lani-Maui/Willow-Stream/
- Sheraton Maui Resort & Spa offers guests a new intimate dinner option with the opening of its Moana Private Dining Room. Moana, meaning "ocean" in Hawaiian, is located atop Black Rock on the resort's exclusive Moana Lawn. The private dining room enjoys fresh ocean breezes and panoramic views of the Pacific Ocean and Maui's sister island, Molokai. Sheraton-Maui.com

# Hawaii, the Big Island

- Prince Resorts Hawaii announced the completion of a multi-million dollar refresh of the iconic Mauna Kea Beach Hotel and its sister property, the Hapuna Beach Prince Hotel. Eighty-five beachfront guestrooms and suites at Mauna Kea Beach Hotel have been updated with a contemporary Hawaiian motif to feature high-end furnishings, deluxe bedding, and deep soaking tubs with windows that welcome in the ocean views. At Hapuna Beach Prince Hotel, guests will enjoy a new room design inspired by Hawaii's landscape and culture. Rooms received plush bedding, new in-room and lanai (balcony) furniture, and technological upgrades. Hapuna's pool has also been updated with a beautiful stone deck treatment and new lounge furniture. PrinceResortsHawaii.com
- The Hilo Hawaiian Hotel recently completed an extensive renovation to its guest rooms, including new furnishings, wall coverings, draperies, carpet, bedding, bathroom fixtures, counter tops, flooring, and tiles. Siting quietly in Hilo Bay, the Hilo Hawaiian Hotel is walking distance from the beach, local shops, and restaurants, and a 45-minute drive from Hawaii Volcanoes National Park. CastleResorts.com
- In December 2012, The Fairmont Orchid, Hawaii completed the most comprehensive room renovation project since the resort opened in 1990 illustrating a modern, luxurious feel with clean lines, incorporating uniquely Hawaiian elements highlighted by artwork by esteemed island artists. Lowell Tom of Philpotts Interiors has updated the guest rooms, in addition to all meeting spaces receiving new wall coverings, and the 160-seat ramped amphitheater will receive new seating, new carpet and wall coverings.
   Fairmont.com/Orchid
- The Mauna Lani Bay Hotel & Bungalows is undertaking a \$30 million hotel renovation starting with a remodel of its three oceanfront and two ocean view bungalows, which were completed in December 2012. The new bungalows feature a full-service kitchen, brand new bathrooms and a setting that blends indoor and outdoor living, creating the ultimate Hawaii home away from home. The private outdoor Jacuzzi, heated swimming pool and fixed barbeque grill creates a laidback setting for socializing or quiet enjoyment. MaunaLani.com

### **ATTRACTIONS & ACTIVITIES**

### Maui

- Honoring the history and cultural traditions of Hana, Travaasa has added bamboo pole
  fishing to its extensive programming lineup. Learn all about the history, cultural practices
  and the craftsmanship of bamboo pole fishing with a Hana fishing master, and then cast
  your pole in the bay. Throw net fishing is also offered and both fishing styles are popular
  group experiences. Hana Bay is teeming with fish and located just a short walk away
  from Travaasa Hana. Travaasa.com/Hana
- Four Seasons Resort Maui at Wailea is offering a new class combining yoga and stand-up paddle boarding (SUP), offering guests a unique wellness option. Instructor Amber Lee, who has been teaching SUP Yoga in Maui's warm waters for the past two years, leads the Four Seasons Resort Maui at Wailea class. SUP Yoga will be held in the mornings twice a week for a nominal fee. FourSeasons.com/Maui

Explore the historic town of Lahaina followed by a shopping extravaganza at the recently opened Outlets of Maui, Lahaina. Retailers include Coach, Tommy Hilfiger, Brooks Brothers, Adidas, Guess, Calvin Klein, Carter's Babies & Kids, Izod, Lucky Brand, Gap, Banana Republic, Michael Kors, Crocs, Kay Jewelers, Perfumania, Skechers, The Luggage Factory, Wilson's Leather and more. <a href="mailto:TheOutletsofMaui.com">TheOutletsofMaui.com</a>

# Hawaii, the Big Island

- Hawaiian Legacy Hardwoods has launched historic koa legacy forest tree planting
  tours inviting guests to walk in the footsteps of Hawaiian royalty and make a meaningful
  impact in the restoration of Hawaii's first Legacy Forest. Each guest is invited to plant
  one of these special seedlings to honor an individual, commemorate an event, or serve
  as a family tree, as part of an expert-led tour through the area's rich culture and history.
  Located on the slopes of Maunakea, this historic site was once a majestic koa forest and
  the personal property of King Kamehameha the Great. HawaiianLegacyTours.com
- Sheraton Kona Resort & Spa at Keauhou Bay has resurrected a long unused *imu* (underground oven) at the resort. Groups can gather in the morning as that evening's dinner is prepped, secured, and placed in the underground inferno, lined with heated lava rocks reaching several hundred degrees. Covered with layers of banana leaves, ti leaves and dirt, dinner remains sealed for up to eight hours. In the early evening, the group gathers to watch as tender, moist whole pig or whole fish, *ulu* (breadfruit), taro, and sweet potatoes emerge for dinner. At the Bay View Lawn under the stars, the cultural experience of the *imu* continues throughout dinner with entertainment including a thrilling fire knife dance. SheratonKona.com

# **SPECIAL OFFERS**

- Book a group of ten rooms or more with Aston Hotels & Resorts and receive a 10% credit back to use for your organization or donate to a nonprofit of your choice. The savings can be applied to the cost of catering, planning a team building activity, or organizing a corporate retreat. Aston Hotels & Resorts offers one-, two- and three-bedroom suites at condominium resorts that allow groups to save money by accommodating more people per room at no extra charge. <a href="mailto:AstonHotels.com/groups">AstonHotels.com/groups</a>
- At the Four Seasons Resorts Lanai, those wanting to explore the "must-see" island can take advantage of the resort's Stay Longer with the Fourth Night Free promotion. The promotion provides one complimentary night to guests who book three consecutive nights at Manele Bay, with rates starting at \$459.00 per night. The complimentary fourth night must be used in conjunction with the initial stay, and cannot be combined with any other offer, package or promotion. A four night minimum stay is required, and room categories are subject to availability.
   FourSeasons.com/manelebay/offers/stay\_longer\_fourth\_night\_free/
- Grand Hyatt Kauai Resort and Spa encourages groups to "Meet and be Green!"
   Guests can save three percent off their master bill by following 10 easy steps including planning ahead, recycling, shipping less, eating locally and more. Grand Hyatt Kauai also follows a manifesto of "Food. Thoughtfully Sourced. Carefully Served," to keep meals light, healthy and delicious and meeting attendees energized.
   GrandHyattKauai.com

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# **About Meet Hawaii**

Meet Hawaii is a collaboration of the Hawaii Visitors and Convention Bureau (HVCB) and Hawaii Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawaii team are overseen by the Hawaii Tourism Authority (HTA), the state of Hawaii's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawaii tourism in a sustainable manner consistent with the state of Hawaii's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs.

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For information about Meet Hawaii and the hosting of meetings, conventions and incentives, please visit MeetHawaii.com.