

home field advantage

# VISIT HENDRICKS COUNTY



Why travel to faraway stadiums and gyms for sports events when we have the facilities, the people and the know-how to hold those events right here in Hendricks County?



Giving your team an assist in marketing and promoting all types of sports events

BRINGING HOME THE PRIZE

Give your event and Hendricks County home-field advantage.

Contact us today for more information or to begin planning your sports event.



Whether it's an existing event you want to grow or a new event you want to bring to the area, Visit Hendricks County can provide you with home-field advantage by helping you professionally market and promote local, regional, statewide or national events at your facility or through the community.

Plus, we can help you apply for financial support through Sports Indiana (Sports Tourism Business Development Grants) and the Visit Hendricks County TED Fund.

**Let's work together to bring home the prize to Hendricks County. Let's sit down and talk.**

*"Visit Hendricks County plays a vital part in educating managers and representatives of sports venues and events on team logistics, event meeting space, online booking tools, and hotel selection. Then, they work with the event to provide logistics assistance, welcome bags, name badges and whatever they need for a successful event."*

Jennifer Smith,  
Director of Sales,  
Staybridge Suites and  
Holiday Inn Express,  
Plainfield, Indiana

LET US BE YOUR CONCIERGE

Visit Hendricks County is a destination marketing organization that can act as your liaison with our community, your athletes and their families, and guests from around the country. Our job is to attract visitors to the county by promoting and developing tourism, including sports tourism, to stimulate economic growth and enhance our community's quality of life.

Our services are available to organizations of all types and sizes located within Hendricks County. Our staff is well trained, experienced, friendly and knowledgeable about all that Hendricks County offers. We're ready to collaborate with you, as you develop and implement your successful sports event.



Just 10 minutes west of Indianapolis  
**VISITHENDRICKSCOUNTY.COM**



# VISIT HENDRICKS COUNTY

VISITHENDRICKSCOUNTY.COM  
8 West Main St., Danville IN 46122  
Groups@VisitHendricksCounty.com  
1-800-321-9666



**“The great thing about Hendricks County is that everything is right here**—parks, shopping, restaurants, a first-class sports complex, hotels and more. We’ve had a great response from the families who have visited here for the tournament.”

Diana Blacha, Committee Member  
Westside United Tournament, Plainfield, Indiana  
Voted 2011 Tournament of the Year by Indiana Soccer

**“Visit Hendricks County helped us promote, organize, market and provide information** for the Hendricks County Half Marathon. The staff is great to work with and I would recommend them to anyone organizing an event.”

Nate Phipps  
Sports Coordinator  
Danville (Indiana) Parks and Recreation

**“Our event went off better than expected with more than 200 participants. I didn’t understand the magnitude of what Visit Hendricks County could do for us in supporting our event. We wouldn’t have been as successful without their help.”**

Lance Simon  
Founder and Organizer  
Mud Soap Run, Danville, Indiana

## OFFERING THE PERFECT VENUE

Hendricks County offers championship sports venues and family-friendly destinations for events and tournaments of all sizes and levels, including:

- High-level high school facilities
- Capitol Sports Center
- Hendricks County 4-H Fairgrounds and Conference Complex
- Hendricks County Sports Center
- Al & Jan Barker Sports Complex
- Community parks, trails and golf courses
- Splash Island Family Water Park and Recreation Center
- Shopping, dining and affordable lodging



## DRAWING UP YOUR GAME PLAN

Visit Hendricks County can assist your sports organization in planning successful events that attract competitors and spectators, by providing such complimentary services as:

- Facilitating the event-planning process
- Assisting with preparing a professional bid
- Helping with site selection and site visits
- Negotiating special event rates with hotels
- Organizing tie-ins with local destinations
- Promoting the event throughout the community
- Creating pre-event information packets



## RUNNING THE PLAY

Visit Hendricks County can help relieve your stress during the event, by acting as your ambassadors to athletes and their families. Let’s meet to see how the services we offer best fit with your event:

- Registration table services
- Welcome packets
- Gift bags and mementoes
- Name badges
- Transportation recommendations
- Volunteers to supplement your team

*Please note that Visit Hendricks County provides our services for all activities free-of-charge. However, there might be some outside materials costs for certain activities or materials. A cost estimate for these costs will be provided to you for approval before they are incurred.*

