

**NEW FOR 2018**

Additional distribution to include Mt. Airy, Sykesville & Catonsville

**WINNER**  
**Best Product**  
MEDIUM CATEGORY  
2016 MARYLAND TOURISM COALITION AWARDS

# harvest

## Howard County

FARM-TO-FUN GUIDE

Custom Media Options, in partnership with Howard County Agriculture & Economic Development and Howard County Tourism and Promotion, is publishing a customized farming and agriculture magazine. **2018 Harvest-Howard County Farm-to-Fun Guide** will share the rich history of Howard County agriculture and the benefits to our local economy. Plus, this magazine will highlight the fast growing agri-tourism operations, on-site farm stands, pick-your-own fruit and vegetables locations, family Christmas tree farms, farm listings, seasonal feature articles, CSA and farmers' market guides, events and more. It will feature restaurants which purchase from local farms to provide farm-to-table menus and will update you on the newest local distilleries and breweries.

**Distribution:** 20,000 copies distributed at the Howard County Fair, local tourism visitors centers, libraries, local farms, farmers' markets, distilleries, farm-to-table restaurants, Farm City farm events, Maryland Sheep and Wool Festival, targeted local businesses, thru Economic Development offices and more. New for 2018: additional exposure in Mt. Airy, Sykesville and Catonsville.

Plus, digital guide is on Howard County Tourism, Economic Development, Custom Media Options and Her Mind magazine's websites.

**Publishes:** August 2018

**Ad Rates & Sizes:** Full Color Included

Ad Size	Dimension	Rate
Back Cover*	5.25"x 9.25"	\$1,595
Inside Back*	5.25"x 9.25"	\$1,495
Inside Front*	5.25"x 9.25"	\$1,495
Page 3*	5.25"x 9.25"	\$1,495
Full*	5.25"x 9.25"	\$995
1/2 V	2.5"x 9.25"	\$495
1/2 H	5.25"x 4.5"	\$495
1/4	2.5"x 4.5"	\$295

All rates are net. 15% charge for cancelled ads after the space deadline.  
\* Ask your representative for detailed bleed instructions



**AD RESERVATION**  
**DEADLINE:**  
**June 7, 2018**

**AD COPY**  
**DEADLINE:**  
**June 14, 2018**

Beth Ditman (410) 705-6234  
bditman@custommediaoptions.com



RESERVATION FORM

# harvest

## Howard County

FARM-TO-FUN GUIDE

SEND COMPLETED FORM BY (AD RESERVATION): <b>June 7, 2018</b>	AD COPY DUE BY: <b>June 14, 2018</b>
--	---

ADVERTISER NAME:	
ADDRESS:	
CITY:	STATE: ZIP:
PHONE NUMBER:	FAX NUMBER:
CONTACT:	EMAIL:
<b>AD SIZES</b>	<input type="checkbox"/> <b>Full Page</b> \$995
	<input type="checkbox"/> <b>Half Page–Horizontal</b> \$495
	<input type="checkbox"/> <b>Half Page–Vertical</b> \$495
	<input type="checkbox"/> <b>Quarter Page</b> \$295
	<b>PREMIUM PLACEMENT</b>
	<input type="checkbox"/> <b>Back Cover</b> \$1,595
	<input type="checkbox"/> <b>Inside Back Cover</b> \$1,495
	<input type="checkbox"/> <b>Inside Front Cover</b> \$1,495
	<input type="checkbox"/> <b>Page 3</b> \$1,495
AD DESIGN REQUIREMENTS:	<input type="checkbox"/> Copy attached. Please design ad at no charge. <input type="checkbox"/> Pick up copy from _____ <input type="checkbox"/> Copy of completed ad is attached.
PAYMENT: <input type="checkbox"/> Check enclosed made payable to <b>Custom Media Options, LLC</b>	

NAME OF PERSON ORDERING AD:
SIGNATURE:
DATE:

Please send form to:

✉ **MAIL:**  
 Custom Media Options, LLC  
 ATTN: Beth Ditman  
 8630 M Guilford Road, Suite 341  
 Columbia, MD 21046

📠 **FAX:** 1-866-302-4518

🖱 **E-MAIL:** bditman@custommediaoptions.com

