

ARE YOU HOCO FRESH?

HOCO Fresh is a Howard County program to encourage restaurants and businesses to buy produce and proteins from our Howard County Farms.



How do I become HOCO Fresh?

It's EASY !! Follow these simple steps:

- 1) Purchase \$1,000 (Bronze Award), \$2,500 (Silver Award), or \$5,000 (Gold) worth of Howard County Farm products.
- 2) Save receipts for all purchases you make from Howard County farms.
- 3) Scan & Email receipts to Jzoller@howardcountymd.gov
Or mail to Att. James Zoller,
3430 Courthouse Dr., Ellicott City MD 21043.
- 4) Receipts can be submitted at anytime during the year but all receipts need to be received by January 1st. to qualify for a HOCO FRESH certification.
- 5) HOCO Fresh certifications will be presented in February to all qualifying restaurants and businesses.

Why should I be HOCO Fresh?

- Show your support of our Howard County Farms.
- Let your customers know you buy local!
- Receive a certification and door stickers to display letting your customers know you buy from Howard County Farms.
- Have your restaurant or business listed as HOCO Fresh on www.HOCOfarms.com.
- GREAT MARKETING!!!

For questions contact: James Zoller— Jzoller@howardcountymd.gov or 410-313-2056