

Key Statistics:

The profile below compares key economic statistics emerging from this research for the past two studies:

	2015	2017
Total visitors to Irving:	3.4 million	3.75 million
Visitors staying in Irving hotels or motels:	1.6 million	1.93 million
Visitors staying in private homes (inside Irving):	296 thousand	294 thousand
Visitors to Irving staying in private homes (other DFW area):	1.3 million	1.32 million
Total visitor spending in Irving:	\$2.3 billion	\$2.68 billion
Spending by visitors staying in Irving hotels, motels or inns:	\$1.73 billion	\$2.12 billion
Economic impact of conferences and group meetings:	\$505 million	\$582 million
Jobs supported by Irving visitor industry:	19,966	22,168
Irving visitor industry payroll:	\$523 Million	\$611 Million
Taxes generated by the visitor industry for the City of Irving:	\$55.6 million	\$61.8 million
Tax revenues generated per Irving household:	\$662	\$706
Visitors in Irving on an average day:	26,623	29,238
Visitor spending in Irving on an average day:	6.4 million	7.3 million
Annual visitor spending per Irving resident:	\$10,196	\$11,261