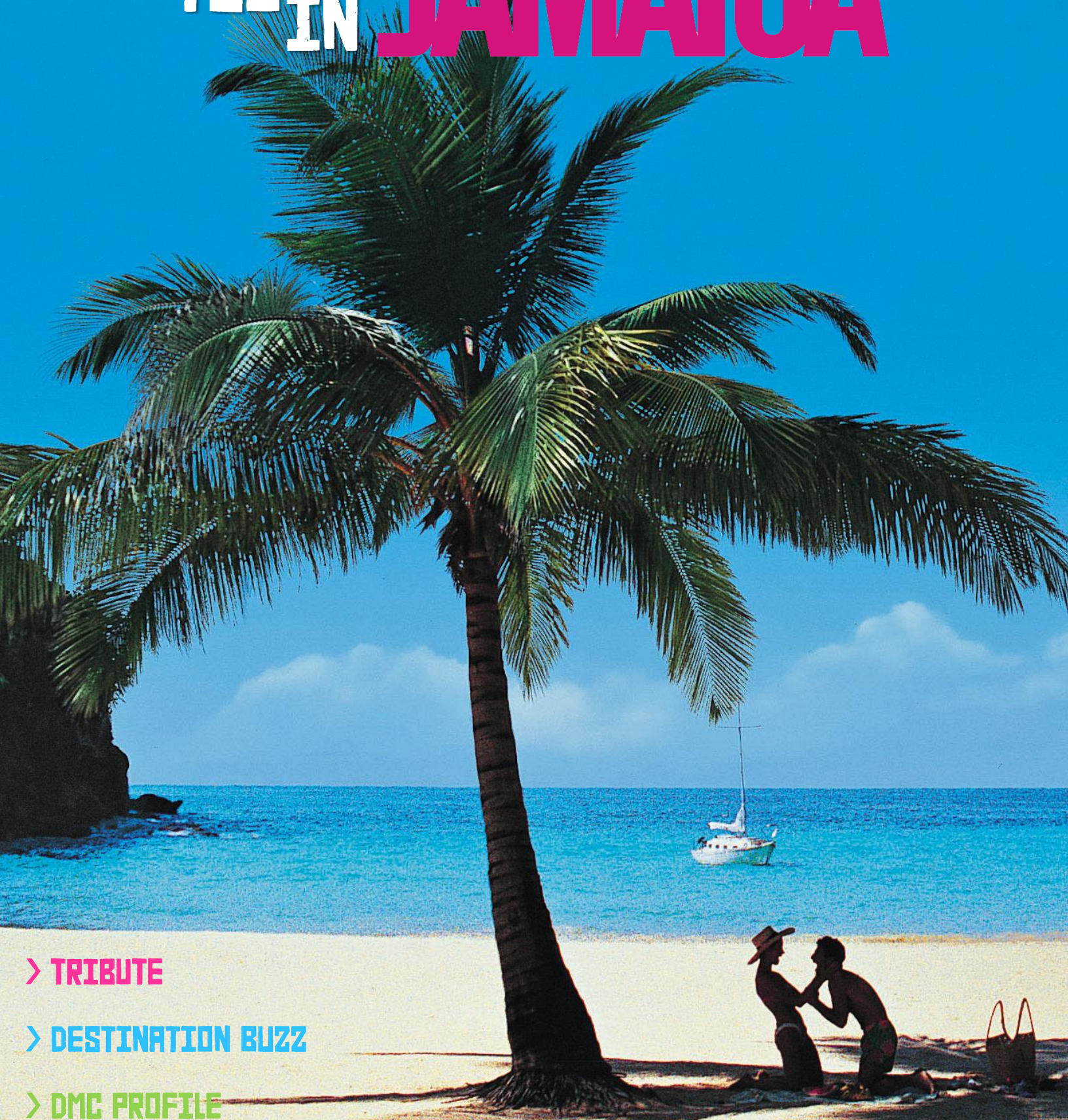


MEET YOU IN JAMAICA®



> **TRIBUTE**

> **DESTINATION BUZZ**

> **DMC PROFILE**

> **UPCOMING EVENTS**

JAMAICA TOURIST BOARD
MEETINGS AND CONVENTIONS NEWSLETTER
SPRING / SUMMER 2017 ISSUE



Dear Valued Partners,

As I receive the torch which has been passed to me, it is with profound admiration for my predecessor along with the trust and confidence placed in me, that I now accept the tremendous responsibilities in leading the Jamaica Tourist Board's Groups and Conventions team. As I assume leadership of the team charged with growing our MICE business, I will be counting on your support in the months ahead, if we are to achieve our ambitious targets in 2017.

In this issue, we pay tribute to a stalwart, Marcia Bullock-Jobson, who managed the groups and conventions portfolio, overseeing tremendous growth for Jamaica in this valuable niche market. We also provide an update on some of the new developments on island, so you can share with your clients. We'll profile one of our experienced DMC's on island. Also, you won't want to miss this month's feature on the Montego Bay Convention Centre, which will show you the capabilities of this world-class facility.

It is our hope that you find our Meet You in Jamaica eNewsletter a useful tool in helping you keep abreast of what's happening on island and experiences you would certainly not want to miss.

Most important, we look forward to welcoming you and your clients to Jamaica...The Home of All Right.

Sincerely,
John Woolcock
Manager - Groups & Conventions
Jamaica Tourist Board

TRIBUTE

Longstanding regional director at the JTB with responsibility for groups and conventions Marcia Bullock-Jobson passed away recently. Deputy Director of Tourism in charge of Sales, Donnie Dawson who had a close working relationship with Mrs. Bullock-Jobson for nearly four decades shares fond memories of an associate and dear friend.

“Marcia was well respected and loved by all her colleagues. She was a trendsetter, always looking for new and innovative ways to position Jamaica in the lucrative MICE market. She had a deep affection for the country of her birth, Jamaica. Her love of the arts, especially Jamaican art kept her very much involved in the Jamaican culture. She was also a lover of Jamaican cuisine, and would always promote it at every opportunity. A very keen sense of humor...we can still hear her laughter after a good joke!”

Her colleagues at the JTB and associates within the MICE industry remember the joyous memories they were privileged to have in knowing Marcia...a gentle giant. Gone too soon!



DESTINATION BUZZ

Breathless Resort & Spa



AM Resorts' new Breathless Resort, consisting of 150 rooms, is an ultra-modern adult-only resort featuring luxury accommodations, a world-class spa, mouthwatering gourmet cuisine and non-stop party with the world's hottest DJs performing. The modern property located in Freeport Montego Bay boasts a chic design with state of the art technology including free WiFi and in room tablets. More than half of the suites offer complimentary butler service. Here you can combine pleasure and work. The convention center located at neighboring Secrets St. James Montego Bay offers 4 flexible meeting room and 4 breakout rooms for a total of 8,058 square feet of meeting space. Their dedicated group event planners are here to help you find the perfect balance between work and play. www.breathlessresorts.com/montego-bay

Royalton Negril, Hideaway at Royalton Negril & Grand Lido Negril

The former Grand Lido Negril, now has three resorts operating under the Royalton umbrella, so if you're planning a business meeting or incentive trip, their professional event planners will be on-site to ensure no detail is overlooked. Royalton Negril's air-conditioned conference and banquet facilities can comfortably host meetings, events, private dinners and dinners. So you can meet at one and stay/play at all three. For more information or to obtain a quote on your next event, visit www.royaltonresorts.com

> **Grand Lido** officially opened in March. This oceanfront boutique property comprises 26 exquisite suites complete with butler service. Grand Lido provides a unique all-inclusive clothing optional vacation experience catering to adults only. Grand Lido specializes in adults-only group travel to Negril for your dream wedding or professional events, meetings, conferences, and corporate retreats with the use of luxury amenities at Royalton Negril and Hideaway at Negril. www.grandlidoresorts.com

> **Royalton Negril Resort & Spa** was officially opened in March 2017. The 407 luxurious suites are equipped with the modern All-In Luxury™ concept featuring an array of world-class amenities including the premium handcrafted DreamBed™, unlimited reservation-free luxury dining, 24/7 concierge service, 'All-In Connectivity™' with complimentary WiFi and in-room long distance calling, a Sports Event Guarantee™, and more. www.royaltonresorts.com/royalton-negril

> **Hideaway at Royalton Negril**, a five-star all-inclusive, adults-only resort also had its official opening in March. Hideaway with its 166 suites, each with butler service, is designed for adult travelers who desire an exclusive All-In Luxury® experience. Features include 11 oceanfront buildings, each with swim-out suites, a choice of pools, a splash park and eight luxury restaurants. Hideaway at Royalton Negril hosts afternoon mixology classes and express shiatsu massages on the beach or by the pool. www.royaltonresorts.com/hideaway-negril



DMC PROFILE



As Glamour DMC approaches its thirtieth year, the company is undertaking a rebranding exercise and has changed its moniker from Glamour Destination Management which previously highlighted its emphasis on the MICE market to Glamour Luxury Destination Concierge, making the distinction of a complete destination service experience.

According to CEO Rachel Anderson, “We want our clients and partners to know that we have perfected the art of managing their complete destination experience. We have both the knowledge and the operational expertise to plan any aspect of a trip to any location in Jamaica with an emphasis on complete community experiences. With Myrtle Dwyer, a former hotelier and tourism expert, as Chief Destination Concierge and head of Sales and Marketing, we are definitely poised for tremendous growth.” Glamour Luxury Destination Concierge provides services throughout the island of Jamaica. It offers menu of service that include ground transportation (the company owns a fleet of luxury vehicles), expedited and VIP airport arrival & departure, private tours & excursions, and accommodation rate negotiations plus much more. Jamaica has a celebrated history of superior customer service and Glamour DMC keeps the history alive by continuously exceeding clients’ expectation with intuitive high-touch service! The company also prides itself on its social responsibility with its environmentally friendly and community outreach programs including the popular “Partnership with a Mission”.

To find out more, go to www.glamourdmc.com

MONTEGO BAY CONVENTION CENTRE



With the opening of the Montego Bay Convention Centre, Jamaica has become a sought after destination within the MICE market. Prior to its construction, the destination has focused on incentive and SMERF groups, but with the convention centre, there is now greater focus on large groups including associations, corporate groups and conventions with the facility offering exhibition space of over 55,000 square feet and a banquet hall for up to 2,000 people. Over the last few years there has been a lot of hotel development, especially in Montego Bay, an advantage for citywide meetings. So whether you're planning your next seminar, corporate retreat, reunion, team building and leadership workshop, or conference, Jamaica is the ideal location to host incentive groups of all sizes from small and intimate to large-scale and suited to your budget.

Check out this short video on our YouTube channel: <https://youtu.be/HIJRYvnnREY>

COME VISIT US

IBTM America

Hollywood, Florida

June 14-16, 2017



Connect with meetings, events and incentives industry decision makers at the 3 day event in North America focused on uniting US and international travel industry suppliers with highly qualified meeting and event planners. The turn-key pod format offers 1-to-1 meetings between suppliers and buyers, with appointments mutually matched to ensure all meetings are highly relevant. The Jamaica Tourist Board will be in attendance to take part in various educational sessions, listen to inspirational speakers and to network with many other industry leaders. www.ibtmamerica.com

e-Group X-Change

Crystal Cruises

July 3-10, 2017



Come sail the high seas as eGroup Communications is partnering with Crystal Cruises, the world's most awarded luxury cruise line, in hosting the 8th Annual eGroup Communications X-Change aboard Crystal Serenity. This MICE Hosted Buyer Conference at Sea will set sail from Vancouver to Alaska, returning to Vancouver, on a 7 night voyage, with calls in Juneau, Skagway and Ketchikan, Alaska. JTB will be on board this year. www.egroupcommunications.biz/x-change

EVENTS CALENDAR

Reggae Sumfest

Montego Bay

July 16-22, 2017

Reggae Sumfest is Jamaica's premier festival dedicated to showcasing our island's indigenous reggae music while also promoting Jamaica as a prime summer destination. Reggae Sumfest attracts visitors and media from all across the globe. This year's festival marks the 25th annual staging of the event expected to be bigger and better this year as they celebrate this worthy milestone. www.reggaesumfest.com



Dream Weekend

Negril

July 28-August 1, 2017

Dream weekend is a music festival in Negril Jamaica, that attracts thousands of local and overseas visitors to Negril for a series of ten (10) events which are packaged with hospitality, entertainment and transportation included. Rum rules in paradise at the Dream Weekend five days of non-stop party event! <http://www.visitjamaica.com/dream-weekend>



APPLICATION FOR WAIVER OF DUTIES/BOND

Should you wish to make your event even more special by including material and equipment brought from abroad – such as gifts, trophies, etc– you will need to apply to the Ministry of Finance for a waiver of customs duties and bonds. The Jamaica Tourist Board Groups and Conventions Department will be happy to help you through this process. Your application must be received no fewer than 20 working days before the date of shipment and travel.

For more information, please contact groups@visitjamaica.com.

TAX DEDUCTION STATUS

U.S. Public Law 96-608 and Jamaica's Exemption

On December 16, 1981, the U.S. Senate passed a protocol to the Income Tax Treaty with Jamaica. According to the protocol, expenses incurred by a citizen or resident of the United States in connection with attendance at a convention, seminar or similar meeting held in Jamaica shall be deductible for the purpose of taxation in the United States to the same extent as if the convention, seminar or similar meeting were held in the United States.

Contact us anytime for information, direction or planning. We're here to help!

MEET THE JAMAICA TOURIST BOARD GROUPS & CONVENTIONS TEAM

The Jamaica Tourist Board (JTB) Groups & Conventions Team is committed to helping you with all aspects of your meeting, convention or incentive program. As your partner, the JTB not only promises to make your event pleasurable and memorable, we will also provide a host of services designed to ensure every stage of the planning process and all aspects of the visit go well.

Contact

John Woolcock / Margaret Clarke

Groups & Conventions

Jamaica Tourist Board

Phone: 1-800-294-7687

Email: groups@visitjamaica.com

www.visitjamaica.com

The Jamaica Tourist Board offices are located in Kingston, Montego Bay, Miami, Toronto and London.

Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422).

Meet You in Jamaica! Jamaica – Home of All Right!

Follow the JTB on Facebook, Twitter, and YouTube:



To unsubscribe to this newsletter, please respond with "Remove" in the subject line.