



## 2017 JCVB Membership Levels & Benefits

### Accommodations

#### Bronze Level

**1-149 Rooms                \$125.00 Annual dues**

**150-Greater Rooms        \$200.00 Annual dues**

- Basic listing in the Jefferson Parish Family Fun Guide (property name, address, & phone number).
- Networking opportunities – membership breakfast meetings, educational seminars, & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- In room visitor guide distribution opportunity.
- Attendance at JCVB annual membership luncheon at member rate.
- Member referrals.

#### SILVER LEVEL

*Available only to properties opting to participate in tourism assessment (where applicable)*

**1-149 Rooms                \$450.00 Annual dues**

**150-Greater Rooms        \$600.00 Annual dues**

- **All Bronze Level benefits included plus....**
- Participation in Tourism Assessment through the JCVB (**a requirement at this level**).
- **Enhanced** website listing on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with property name, address, phone number, logo, and description (**up to 75 words**). A **hyperlink** linking consumers to your property's website will also be included.
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with property contact information along with a property description (**up to 10 words**). Additional advertising opportunities are available.
- **Convention & group leads** -
  - Tentative & definite leads from direct sales efforts, trade shows and sources.
- Inclusion in the JCVB website booking engine.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.

## Accommodations

### Gold Level

*Available only to properties opting to participate in tourism assessment (where applicable)*

**1-149 Rooms            \$775.00 Annual dues**

**150-Greater Rooms   \$900.00 Annual dues**

- **All Silver Level benefits included plus....**
- Participation in Tourism Assessment through the JCVB **(a requirement at this level)**
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to list special offers/packages/events listed on JCVB website.
- Rotating banner ad on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with hyperlink to your property's website.
- Buy-In for advertising opportunities.
- One complimentary seat at the JCVB annual membership luncheon.

**Hotels outside of Jefferson Parish, please contact the Membership Manager at 504-731-7083 to discuss special rates.**

## Corporate Partnership Level

**Corporate Partnership Level is available to those who are eligible for General Membership: Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations**

**\*Required level for Convention Centers / Casinos**

### **\$600.00 Annual Dues**

- **Enhanced** website listing on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with company name, address, phone number, company logo, and a company description (**up to 75 words**).
- Hyperlink on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) linking consumers to your company's website.
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with company contact information along with company description (**up to 10 words**). Additional advertising opportunities are available.
- Convention & group service requests -
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.
- Networking opportunities – membership breakfast meetings, educational seminars & business card exchange events.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Member referrals.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine.
- Buy-In for advertising opportunities.
- Rotating banner ad on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com).
- Two complimentary seats at the JCVB annual membership luncheon.
- Recognition as a corporate partner at the JCVB annual membership luncheon.
- Company table representation during registration & networking at the JCVB annual membership luncheon.
- Opportunity to display your company's collateral at place settings during the JCVB annual membership luncheon.

## General Membership

Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

### Bronze

#### **\$100.00 Annual Dues**

- Basic website listing with company logo on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) (company name, address, & phone number).
- Basic listing in the Jefferson Parish Family Fun Guide (company name, address, & phone)
- Networking opportunities – membership breakfasts meeting, educational seminars & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Attendance at the JCVB annual membership luncheon at member rate.
- Member referrals.

### Silver Level:

#### **\$200.00 Annual Dues**

- **All Bronze Level benefits included plus....**
- **Enhanced** website listing on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with company name, address, phone number, company logo, and a company description (**up to 75 words**).
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with company contact information along with a company description (**up to 10 words**). Additional advertising opportunities available.
- Convention & group service requests -
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.

### Gold Level

#### **\$300.00 Annual Dues**

- **All Silver Level benefits included plus....**
- Hyperlink on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) linking consumers to your company's website.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine (where applicable)
- Buy-In for advertising opportunities.
- Rotating banner ad on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with hyperlink to your company's website.
- One complimentary seat at the JCVB annual membership luncheon.

## General Membership

### For non-profit organizations & traded membership with the JCVB

#### Silver Level

##### Complimentary (\$250.00 value)

- **Enhanced** website listing on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with company name, address, phone number, company logo, and a company description (**up to 75 words**).
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with company contact information along with a company description (**up to 10 words**). Additional advertising opportunities are available.
- Hyperlink on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) linking consumers to your company's website.
- Networking opportunities – membership breakfast meetings, educational seminars, & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Attendance at the JCVB annual membership luncheon at member rate.
- Member referrals.
- Convention & group service requests -
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.