2017 JCVB Membership Levels & Benefits

**Accommodations**

**Bronze Level**

<table>
<thead>
<tr>
<th>1-149 Rooms</th>
<th>$125.00 Annual dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>150-Greater Rooms</td>
<td>$200.00 Annual dues</td>
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- Basic listing in the Jefferson Parish Family Fun Guide (property name, address, & phone number).
- Networking opportunities – membership breakfast meetings, educational seminars, & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- In room visitor guide distribution opportunity.
- Attendance at JCVB annual membership luncheon at member rate.
- Member referrals.

**SILVER LEVEL**

*Available only to properties opting to participate in tourism assessment (where applicable)*

<table>
<thead>
<tr>
<th>1-149 Rooms</th>
<th>$450.00 Annual dues</th>
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</thead>
<tbody>
<tr>
<td>150-Greater Rooms</td>
<td>$600.00 Annual dues</td>
</tr>
</tbody>
</table>

- All Bronze Level benefits included plus....
- Participation in Tourism Assessment through the JCVB *(a requirement at this level)*.
- **Enhanced** website listing on [www.visitjeffersonparish.com](http://www.visitjeffersonparish.com) with property name, address, phone number, logo, and description *(up to 75 words)*. A hyperlink linking consumers to your property’s website will also be included.
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with property contact information along with a property description *(up to 10 words)*. Additional advertising opportunities are available.
- **Convention & group leads** -
  - Tentative & definite leads from direct sales efforts, trade shows and sources.
- Inclusion in the JCVB website booking engine.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter &weekly events calendar flyer.
Accommodations

Gold Level
Available only to properties opting to participate in tourism assessment (where applicable)

1-149 Rooms $775.00 Annual dues
150-Greater Rooms $900.00 Annual dues

- All Silver Level benefits included plus....
- Participation in Tourism Assessment through the JCVB (a requirement at this level)
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to list special offers/packages/events listed on JCVB website.
- Rotating banner ad on www.visitjeffersonparish.com with hyperlink to your property’s website.
- Buy-In for advertising opportunities.
- One complimentary seat at the JCVB annual membership luncheon.

Hotels outside of Jefferson Parish, please contact the Membership Manager at 504-731-7083 to discuss special rates.
Corporate Partnership Level

Corporate Partnership Level is available to those who are eligible for General Membership:
Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations
*Required level for Convention Centers / Casinos

$600.00 Annual Dues

- Enhanced website listing on www.visitjeffersonparish.com with company name, address, phone number, company logo, and a company description (up to 75 words).
- Hyperlink on www.visitjeffersonparish.com linking consumers to your company’s website.
- Enhanced listing in the Jefferson Parish Family Fun Guide with company contact information along with company description (up to 10 words). Additional advertising opportunities are available.
- Convention & group service requests -
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.
- Networking opportunities – membership breakfast meetings, educational seminars & business card exchange events.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Member referrals.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine.
- Buy-In for advertising opportunities.
- Two complimentary seats at the JCVB annual membership luncheon.
- Recognition as a corporate partner at the JCVB annual membership luncheon.
- Company table representation during registration & networking at the JCVB annual membership luncheon.
- Opportunity to display your company’s collateral at place settings during the JCVB annual membership luncheon.
General Membership
Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

Bronze
$100.00 Annual Dues
- Basic website listing with company logo on www.visitjeffersonparish.com (company name, address, & phone number).
- Basic listing in the Jefferson Parish Family Fun Guide (company name, address, & phone number).
- Networking opportunities – membership breakfasts meeting, educational seminars & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Attendance at the JCVB annual membership luncheon at member rate.
- Member referrals.

Silver Level:
$200.00 Annual Dues
- All Bronze Level benefits included plus....
- Enhanced website listing on www.visitjeffersonparish.com with company name, address, phone number, company logo, and a company description (up to 75 words).
- Enhanced listing in the Jefferson Parish Family Fun Guide with company contact information along with a company description (up to 10 words). Additional advertising opportunities available.
- Convention & group service requests -
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.

Gold Level
$300.00 Annual Dues
- All Silver Level benefits included plus....
- Hyperlink on www.visitjeffersonparish.com linking consumers to your company’s website.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine (where applicable)
- Buy-In for advertising opportunities.
- Rotating banner ad on www.visitjeffersonparish.com with hyperlink to your company’s website.
- One complimentary seat at the JCVB annual membership luncheon.
General Membership
For non-profit organizations & traded membership with the JCVB

Silver Level
Complimentary ($250.00 value)

- Enhanced website listing on www.visitjeffersonparish.com with company name, address, phone number, company logo, and a company description (up to 75 words).
- Enhanced listing in the Jefferson Parish Family Fun Guide with company contact information along with a company description (up to 10 words). Additional advertising opportunities are available.
- Hyperlink on www.visitjeffersonparish.com linking consumers to your company’s website.
- Networking opportunities – membership breakfast meetings, educational seminars, & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- Attendance at the JCVB annual membership luncheon at member rate.
- Member referrals.
- Convention & group service requests –
  - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.