



2018 JCVB Membership Levels & Benefits

General Membership

Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

Bronze Level

\$100.00 Annual Dues

- Basic website listing with company logo on www.visitjeffersonparish.com (company name, address, & phone number).
- Basic listing in the Jefferson Parish Family Fun Guide (company name, address, & phone number)
- Networking opportunities – membership breakfasts meeting, educational seminars & business card exchanges.
- Distribution of the Jefferson Parish Visitor to all groups assisted by the JCVB.
- Attendance at the JCVB annual membership luncheon at member rate.
- Member referrals.



2018 JCVB Membership Levels & Benefits

General Membership

Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

Silver Level

\$225.00 Annual Dues

- **All Bronze Level benefits included plus....**
- **Enhanced** website listing on www.visitjeffersonparish.com with company name, address, phone number, company logo, and a company description (**up to 75 words**).
- **Enhanced** listing in the Jefferson Parish Visitor Guide with company contact information along with a company description (**up to 10 words**). Additional advertising opportunities are available.
- Convention & group service requests -
 - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.



2018 JCVB Membership Levels & Benefits

General Membership

Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

Gold Level

\$300.00 Annual Dues

- **All Silver Level benefits included plus....**
- Hyperlink on www.visitjeffersonparish.com linking consumers to your company's website.
- Rotating Banner ad on www.visitjeffersonparish.com with hyperlink to your company's website. Additional advertising opportunities are available.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine (where applicable).
- Buy-In for advertising opportunities.
- One complimentary seat at the JCVB annual membership luncheon.



2018 JCVB Membership Levels & Benefits

Accommodations

Bronze Level

1-149 Rooms \$125.00 Annual dues

150-Greater Rooms \$200.00 Annual dues

- Basic listing in the Jefferson Parish Family Fun Guide (property name, address, & phone number).
- Networking opportunities – membership breakfast meetings, educational seminars, & business card exchanges.
- Distribution of the Jefferson Parish Family Fun Guide to all groups assisted by the JCVB.
- In room visitor guide distribution opportunity.
- Attendance at JCVB annual membership luncheon at member rate.
- Member referrals.



2018 JCVB Membership Levels & Benefits

Accommodations

SILVER LEVEL

Available only to properties opting to participate in tourism assessment (where applicable)

1-149 Rooms \$475.00 Annual dues

150-Greater Rooms \$625.00 Annual dues

- **All Bronze Level benefits included plus....**
- Participation in Tourism Assessment through the JCVB (**a requirement at this level**).
- **Enhanced** website listing on www.visitjeffersonparish.com with property name, address, phone number, logo, and description (**up to 75 words**). A **hyperlink** linking consumers to your property's website will also be included.
- **Enhanced** listing in the Jefferson Parish Family Fun Guide with property contact information along with a property description (**up to 10 words**). Additional advertising opportunities are available.
- **Convention & group leads** -
 - Tentative & definite leads from direct sales efforts, trade shows and sources.
- **Inclusion in the JCVB website booking engine.**
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.
- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.



2018 JCVB Membership Levels & Benefits

Accommodations

Gold Level

Available only to properties opting to participate in tourism assessment (where applicable)

1-149 Rooms \$775.00 Annual dues

150-Greater Rooms \$900.00 Annual dues

- **All Silver Level benefits included plus....**
- Participation in Tourism Assessment through the JCVB (**a requirement at this level**)
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to list special offers/packages/events listed on JCVB website.
- Rotating banner ad on www.visitjeffersonparish.com with hyperlink to your property's website.
- Buy-In for advertising opportunities.
- One complimentary seat at the JCVB annual membership luncheon.



2018 JCVB Membership Levels & Benefits

Corporate Partnership Level

Corporate Partnership Level is available to those who are eligible for General Membership: Restaurants/ Attractions/ Services/ Transportation/ Banquet Facilities/ Retail/ Associations

*Required level for Convention Centers / Casinos

Corporate Partnership Level

\$600.00 Annual Dues

- **Enhanced** website listing on www.visitjeffersonparish.com with company name, address, phone number, company images, and a company description (**up to 75 words**).
- Hyperlink on www.visitjeffersonparish.com linking consumers to your company's website.
- Rotating banner ad on www.visitjeffersonparish.com. Additional advertising opportunities are available.
- **Enhanced** listing in the Jefferson Parish Visitor Guide with company contact information along with company description (**up to 10 words**). Additional advertising opportunities are available.
- Convention & group service requests -
 - Definite service requests from direct sales efforts, trade shows and sources.
- Trade show representation for leisure consumer shows and group trade shows.
- Opportunity to host membership breakfast meetings.
- Opportunity available to become a spotlighted member at a membership breakfast meeting.
- Opportunity to participate in prize promotions & give-a-ways.
- Exposure on JCVB social media accounts.
- Opportunity to list special offers/packages/events listed on JCVB website.
- Press releases listed on JCVB website.
- Participation in JCVB online deals and discount program.

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- Participation in JCVB member to member quarterly newsletter & weekly events calendar flyer.
- Participation in JCVB online recipe page (where applicable).
- Participation in JCVB printed promotional discounts program.
- Networking opportunities – membership breakfast meetings, educational seminars & business card exchange events.
- Distribution of the Jefferson Parish Visitor Guide to all groups assisted by the JCVB.
- Member referrals.
- Buy-In opportunities at trade shows exhibited by the JCVB (Travel expenses not included).
- Opportunity to participate in JCVB website online booking engine.
- Buy-In for advertising opportunities.
- Two complimentary seats at the JCVB annual membership luncheon.
- Recognition as a corporate partner at the JCVB annual membership luncheon.
- Company table representation during registration & networking at the JCVB annual membership luncheon.
- Opportunity to display your company's collateral at place settings during the JCVB annual membership luncheon.