

Visit Jefferson Parish . . . Where New Orleans Plays



Score Big with Game Plan Jefferson

Game Plan Jefferson is a destination program designed by the Jefferson CVB.

How does it work

- Participating properties offer a flexible reservation cut-off date of 14 days or less prior to arrival*
- Properties maintain an active room block up to the arrival date
- Initiate availability of all venues and hotels in Jefferson Parish & beyond that fit your needs
- Request proposals, contracts, and information on your behalf
- Presentation at your mom and coaches meeting
- Press release sent to local contacts
- Event promotion on visitjeffersonparish.com
- Goodie bag item assistance
- Complimentary visitor guides, maps, promotional attraction and restaurant discounts for every participant

- Hotel and economic impact tracking
- Exclusive to all qualified Jefferson CVB sports groups booked under **Game Plan Jefferson**

Join the Team and Submit

- All possible dates for your event
- Overnight room flow
- Number of Attendees
- Facilities preferred
- Food and beverage requirements
- Budget requirements
- Specialty needs
- Deal breakers
- Event History
- Decision date



For information, call Linda Maher 504.731.7083 or visit our website at: visitjeffersonparish.com.

*Based on Availability

