



MEMORANDUM

TO: Hospitality Industry Partners

FROM: Sarah Campbell, Sports & Leisure Sales Manager

SUBJECT: Johnston County Hospitality Association

The Johnston County Visitors Bureau would like to invite you to join the ***Johnston County Hospitality Association***. The association consists of members involved in the hospitality industry such as hotels, attractions, retail stores, restaurants, meeting/sports/wedding facilities, transportation services, event and festival planners, and service providers. This is a great opportunity to connect with the Johnston County Visitors Bureau and follow hospitality partners throughout the year on issues related to our industry. There will also be networking and idea sharing on how to advance tourism in the county.

The goals of this association are to assist tourism partners in promoting their business, develop tourism ambassadors, and establish educational topics of value to the membership. The Johnston County Hospitality Association serves as an advisory board to the Johnston County Tourism Authority to recommend or initiate county-wide tourism projects and marketing campaigns.

The fee to participate as a member is \$50 per year for each business with fees being used for hosting speakers and other meeting related costs. Meetings will be held in the conference room located at the JCVB Offices at 234 Venture Drive, Smithfield. Meetings are scheduled quarterly and will be held on the 4th Tuesday in January, April, July and October at 2pm.

Please contact Sarah Campbell at scampbell@johnstoncountync.org or 919-989-8687 with any questions.

We are excited to bring this opportunity to area businesses to build better relationships with each other -- and to work closely together to market the county.



JoCo Hospitality Association Membership Application

The Johnston County Visitors Bureau offers members of the hospitality industry of Johnston County, a professional membership organization to address educational issues surrounding marketing, customer service, and tourism development. In addition, the JoCo Hospitality Association will be an advisory committee to the Johnston County Tourism Authority, so members may fully engage in JCVB promotions to attract and serve visitors to the county.

The JoCo Hospitality Association will meet the 4th Tuesday of the month on a quarterly basis in January, April, June, and October at 2pm. Meetings will be held in the conference room located at the JCVB Offices at 234 Venture Drive, Smithfield.

There is an Annual Fee of **\$50.00** for an organization, (Jan-December) which will be utilized for program speakers and administrative costs of meetings.

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____ NC Zip _____

PHONE _____

EMAIL _____

WEBSITE _____

If you have any questions, please contact Sarah Campbell, Sports & Leisure Sales Manager, scampbell@johnstoncountync.org or 919-989-8687. Please submit application form with a check in the amount of \$50.00 to the Johnston County Visitors Bureau to the following address:

Johnston County Visitors Bureau
Attn: JoCo Hospitality Association
234 Venture Drive
Smithfield, NC 27577